

Consumer Products and Services Deals for May 2019

Company Name	Description	Deal Synopsis
Alex Evenings	Designer and retailer of women's clothing and apparel. The company offers petites, dresses, gowns, plus sizes and evening separates for women of all ages.	The company was acquired by Versa Capital Management through an LBO on May 28, 2019 for an undisclosed sum.
BDry Waterproofing and Foundation Repair	Provider of waterproofing services. The company offers basement waterproofing, crawl space waterproofing, indoor air quality and foundation repair services.	The company was acquired by SIER Capital through an LBO on May 24, 2019 for an undisclosed sum.
Blossom Beauty	Developer, manufacturer and distributor of specialty cosmetic products. The company's products include lip glosses and balms as well as cuticle treatment oils and essentials that are sold online as well as offline.	The company was acquired by West Lane Capital Partners through an LBO on May 13, 2019, for an undisclosed sum.
Cali'flour Foods	Provider of cauliflower based food products intended to offer healthy alternatives. The company's offerings include three different kinds of cauliflower pizza crusts as well as over 125 recipes for pizza, pasta, cookies, and sandwiches designed for people across the dietary spectrum, enabling customers to get access to healthy foods that satisfy cravings and allow them to maintain a healthy lifestyle.	The company received an undisclosed amount of development capital from Sunrise Strategic Partners and Trilantic Capital Partners on May 2, 2019. Part of the round also included \$3 million invested by CircleUp Network in February via a convertible note. The investment from will allow the company to expand grocery distribution, make additional marketing and sales investments and launch new innovation.
Crown Laboratories	Developer and provider of skin care products. The company is focused on dermatology offering a diverse portfolio of aesthetic, beauty, therapeutic and prescription skin care products that improve the quality of life for its customers.	The company received an undisclosed amount of development capital from Greenspring Associates, Montreux Equity Partners and Hildred Capital Partners on May 1, 2019. The financing is intended to be used for acquisition purposes.
Cruise	Developer of advanced self-driving vehicles designed to safely connect people with the places, things and experiences they care about.	The company received \$1.15 billion of development capital from General Motors, Honda Motor Company, SoftBank Investment Advisers and T. Rowe Price on May 7, 2019. The transaction values the company at \$19 billion.
Emerson (Air Comfort Product)	Provider of electronic ceiling fans. The company offers a range of smart fans to customers.	The ceiling fan business of Emerson was acquired by Luminance, via its financial sponsor Resilience Capital Partners, through an LBO on May 7, 2019 for an undisclosed sum. The acquired product lines from Emerson will enable Luminance to expand its product offering in the global ceiling fan market.

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Jurassic Quest	Owner and operator of an events company intended to offer thrilling adventure experience. The company's event takes kids through time from the middle triassic to the late cretaceous era with the help of 50 museum quality and animatronic dinosaurs and also offers fun, engaging activities for kids of all ages, enabling kids to experience seeing, touching, riding and digging up their favorite dinosaurs.	The company was acquired by L2 Capital Partners and Capitala Group through an LBO on May 22, 2019 for an undisclosed sum. Capitala Group provided debt financing and co-invested in the transaction.
KYLA Kombucha	Operator of an alcohol brewing company with a specialization in Kombucha products. The company offers low calorie, low sugar, gluten free, shelf stable, and craft alcoholic beverage to consumers through convenience stores along as well as the on-premise bar and restaurant locations.	The company received an undisclosed amount of development capital from Encore Consumer Capital and Angie's Artisan Treats on May 20, 2019.
LiveAuctioneers	Provider of an online marketplace designed for live auctions of collectibles, antiques and fine art. The company's online marketplace offers unique antiques, collectibles, jewelry and artwork as well as offers unprecedented access to unique items, enabling customers to participate in auctions from anywhere in the world.	The company was acquired by Cove Hill Partners through an LBO on May 22, 2019 for an undisclosed sum.
Marathon Boat Group	Designer, manufacturer, and marketer of canoes, jon boats, fishing boats and pontoons. The company's product line is distributed across the US, Canada, Europe, Asia and Australia through an established dealer network.	The company was acquired by Altair Investments through an LBO on May 24, 2019 for an undisclosed sum.
Maurices	Operator of a women's clothing retail chain in the United States. The company chain comprises more than 1,000 stores, primarily located in shopping malls and smaller towns offering authentic style clothing outfits to the fashion conscious customer.	The company was acquired by OpCapita through an estimated \$300 million LBO on May 6, 2019. The transaction values the company at \$583.66 million.

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McKissock	Provider of appraisal and real estate continuing education programs. The company offers pre-licensing courses, upgrade education, appraisal continuing education and real estate continuing education through its team of experienced instructors, enabling licensed professionals in real estate, healthcare, and personal care sectors to enhance their career opportunities.	The company was acquired by Gridiron Capital through an LBO on May 1, 2019 for an undisclosed sum. As part of the transaction, Quad-C Management sold their stake in the company.
MOD Pizza	Operator of a pizza chain restaurant intended to provide affordable and superfast pizza experience. The company specializes in artisan-style pizzas, salads, garlic strips, fountain drinks, milkshakes, other food items that are individually sized and made-to-order, enabling its customers to have access to freshly baked and custom created food.	The company received \$160 million of development capital from Clayton, Dubilier & Rice and Fidelity Management & Research on May 21, 2019. The company intends to use the funds to maintain its growth across existing and new markets in the US and internationally, and accelerate initiatives to grow digital ordering channels, off-premise solutions, its loyalty program and personalized marketing programs.
Pelco	Designer of video security systems and supporting equipment. The company's video security systems and supporting equipment include cameras and accessories, video recorders, monitors, power supplies, racks, lenses, video encoder and decoders, enclosures and related analog devices.	The company, a subsidiary of Schneider Electric, was acquired by Transom Capital Group through an LBO on May 29, 2019 for an undisclosed sum.
Rene' Stone	Provider of court reporting services based in Redlands, California. The company provides remote deposition capabilities, real-time reporting, video depositions, arbitrations, court/trial matters, and audio transcription services.	The company was acquired by The LIT Group, via its financial sponsor Peninsula Capital Partners, through an LBO on May 1, 2019 for an undisclosed sum.
Shopko Eyecare Center	Operator of an eye-care center. The company offers eyeglasses, sunglasses and contact lenses, as well as offers services such as eye checkups and optical examinations to customers.	The company, a business division of Shopko Stores, was acquired by Monarch Alternative Capital through a \$ 8.5 million LBO on May 16, 2019.
Superior Petroleum Products	Distributor of lubricants to the automotive and manufacturing industries. The company's products include motor oils, industrial lubricants, engine oils, diesel exhaust fluid and other chemical products for clients.	The company was acquired by PetroChoice Holdings, via its financial sponsor Golden Gate Capital, through an LBO on May 21, 2019 for an undisclosed sum.

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The Eastwood Company	Operator of an e-commerce portal intended to offer branded professional grade automotive tools, equipment and supplies to the Do-It-Yourself ("DIY") automotive enthusiast market. The company offers auto paint and related equipment, auto body, powder coating guns and other automotive equipment for DIY enthusiasts, professional mechanics and racers.	The company was acquired by Kian Capital and its management through an LBO on May 9, 2019, for an undisclosed sum.
Vertical Health	Provider of health information services intended to focus on treatment of musculoskeletal diseases and endocrine disorders. The company's services focus on providing comprehensive health content to patients and healthcare professionals, enabling doctors to improve patient outcomes.	The company was acquired by Remedy Health Media, via its financial sponsors Topspin Partners and Praesidian Capital, through an LBO on May 16, 2019 for an undisclosed sum.
Wash N' Roll (Two Sites)	Provider of car wash services based in Nashville, Tennessee. The company provides fast, friendly, budget-conscious car washing service that is also environmentally responsible.	The two sites of Wash N' Roll were acquired by IMO Car Wash Group, via its financial sponsor Roark Capital Group through an LBO on May 6, 2019 for an undisclosed sum.