

Consumer Products and Services Deals for August 2024
PE Industry Update

Company Name	Description	Deal Synopsis
Allied Experts	Provider of heating, ventilation, and air conditioning services intended for households in Cherry Hill and across South Jersey. The company offers heating, cooling, duct cleaning, air conditioner repair, insulation, and plumbing services, enabling customers with comfort, higher indoor air quality, and energy-efficient homes.	The company was acquired by Sila Heating & Air Conditioning, via its financial sponsors Constitution Capital Partners, Morgan Stanley Investment Management and Churchill Asset Management, through an LBO on August 20, 2024 for an undisclosed amount.
Altitude 970 (Kansas City)	Provider of premier institutional quality apartment community based in Kansas City, Missouri. The company offers luxury apartment units that are superior to the competitive set that blend with modern conveniences and features smart home amenities such as universal serial bus outlets, Bluetooth shower speakers, alarm systems, and Nest thermostats.	The company was acquired by BAM Capital, through an LBO on August 27, 2024 for an undisclosed amount.
Ancient Harvest	Producer of nutritional natural food products intended to serve people with healthy cuisines. The company's products include organic, non-GMO, gluten-free quinoa and quinoa-based edibles, pasta, polenta grains, flakes, and flours, enabling customers to consume nutritious food and maintain a healthy diet.	The company was acquired by Saco Foods, via its financial sponsors Weathervane Investment and Fengate Asset Management, through an LBO on August 21, 2024 for an undisclosed amount.
Antica Farmacista	Manufacturer and retailer of bath and body products, candles, personal perfume, bubble baths and salts. The company produces citrus, heady floral, green floral, sandalwood, acqua, and lush palm fragrances, reed and crystal diffusers, room sprays, decorative trays, and hand creams.	The company was acquired by SFERRA, via its financial sponsor Highlander Partners, through an LBO on August 30, 2024 for an undisclosed amount. The transaction supports SFERRA's stated strategic objective of delivering fine craftsmanship and innovation into every room of the home and further expanding into adjacent product segments via selective brand acquisition to enhance its offering to better serve its global base of loyal, discerning customers.

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Aptive Environmental	Provider of pest control services intended to manage and exterminate all common insects. The company offers environmentally responsible pest management services to prevent and restrict spiders, indoor fleas, crickets, scorpions and other related types of insects, helping residential and commercial sectors to avail safe and effective treatments to protect their families and the environment.	The company was acquired by Citation Capital Management through an LBO on August 27, 2024 for an undisclosed amount.
Ashland Global Holdings (Nutraceuticals Business in Wilmington, Delaware)	Producer of nutraceutical food products based in Wilmington, Delaware.	The business unit of Ashland Global Holdings (NYS: ASH) was acquired by Turnspire Capital Partners through an LBO on August 30, 2024 for an undisclosed amount. The acquisition includes custom formulation and contract manufacturing capabilities for the nutrition market from the production facilities in New Jersey and Utah in the United States, and Tamaulipas, Mexico.
Baird Produce	Distributor of mushrooms, fruits and vegetables based in Tampa, Florida. The company provide a wide variety of specialty seasonal produce alongside their mushroom needs, enabling its customers with health and fresh food products.	The company was acquired by South Mill Champs Mushrooms, via its financial sponsor Eos Partners, through an LBO on August 14, 2024 for an undisclosed amount. With the acquisition, South Mill Champs expands its distribution network in Florida.
Bighley Auto Body	Provider of auto body repair services intended to serve clients across Minnesota, the United States. The company offers unibody and frame repair paintless repair for dents and dings hail damage repair from storms and other related services, providing customers with collision repair facilities.	The company was acquired by Classic Collision, via its financial sponsor TPG, through an LBO on August 31, 2024 for an undisclosed amount.
Cecil & Sons Discount Tires	Provider of automotive care services intended to ensure optimal vehicle performance and longevity. The company offers a comprehensive suite of tire products, installation, and automotive repair services, enabling vehicle owners to maintain their vehicles efficiently and safely, thus prolonging vehicle life and minimizing operational costs.	The company was acquired by SunAuto Tire & Service, via its financial sponsors Leonard Green & Partners, Ares Capital, Ares Management and Greenbriar Equity Group, through an LBO on August 1, 2024 for an undisclosed amount.

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Charles Smith Wines	<p>Producer of wine based in Walla Walla, Washington. The company specializes in the traditional techniques of winemaking which undergo extended maceration on the skins with no racking after malolactic fermentation is finished, thereby allowing wine for a longer time on the lees, building mouthfeel.</p>	<p>The company, a subsidiary of Constellation Brands, was acquired by Ackley Brands through an LBO on August 8, 2024 for an undisclosed amount.</p>
Dreamscape Media	<p>Publisher of audio-visual content intended to offer accessible entertainment for audiences of all ages. The company's content includes audiobooks, eBooks, film, and documentaries of motivational self-help to suspenseful mysteries and also offers distribution, marketing, and production services, enabling customers to avail content in both physical and digital mediums.</p>	<p>The company was acquired by RBmedia, via its financial sponsors Francisco Partners and H.I.G. Capital, through an LBO on August 1, 2024 for an undisclosed amount.</p>
Ellison Bakery	<p>Producer of baked food products intended to serve retail, food service, private label and industrial end markets. The company offers a wide range of products including cookies, bars, crunches, inclusions, toppings and other related products with a variety of flavors, shapes and sizes, enabling its customers to get various customization to suit different taste preferences.</p>	<p>The company was acquired by QualiTech, via its financial sponsor MidOcean Partners, through an LBO on August 21, 2024 for an undisclosed amount. The acquisition advances QualiTech's plans to strategically expand the platform's capabilities with synergistic products and ingredient solutions.</p>
Eurocar	<p>Provider of car Dealership services for luxury vehicles and provider of financing, leasing, warranty protection plans, and nationwide delivery. The company offers car-buying services luxury vehicle services and parts and has more than one hundred fifty-plus vehicles on display in their massive fifty-five thousand sq ft climate-controlled facility and shipping vehicles all over the world including to Canada, Europe, Dubai, and China.</p>	<p>The company was acquired by Open Road Capital through an LBO on August 8, 2024 for an undisclosed amount.</p>

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Fitness Ventures (Altamonte Springs)	Operator of a chain of fitness franchise facilities intended to provide clients with a friendly and inviting environment for workouts. The company offers fitness classes, training, a gym, and workout facilities, enabling clients to reach their fitness goals.	The company was acquired by Meaningful Partners through an LBO on August 1, 2024 for an undisclosed amount. The transaction was supported by debt financing.
Golden Collision Center	Provider of collision repair services based in Little Rock, Arkansas. The company offers repair services for all types of vehicles and works with various insurance companies, providing customers with towing, and paintless dent removal services.	The company was acquired by Joe Hudson's Collision Center, via its financial sponsor TSG Consumer, through an LBO on August 26, 2024 for an undisclosed amount.
Hammacher Schlemmer	Operator of an online catalog intended to produce and distribute consumer products. The company offers a wide range of unique products that either solve problems or further lifestyle and eliminate the need to comparison shop by providing one-of-a-kind products.	The company was acquired by S5 Equity through an LBO on August 10, 2024 for an undisclosed amount.
Hance's Uptown Collision Center	Provider of auto body repair service intended to serve clients to ensure vehicles are restored to their pre-accident condition. The company offers meticulous documentation, expert repairs, and high-quality paint refinishing, enabling vehicle owners to receive reliable and thorough service with transparency throughout the entire repair journey with swift turnaround times.	The company was acquired by Quality Collision Group, via its financial sponsor Susquehanna Private Capital, through an LBO on August 27, 2024 for an undisclosed amount.
Harrah Disposal	Provider of garbage collection services based in Harrah, Oklahoma. The company operates in the energy, utilities, and waste industries and offers transportation, trucking, and railroad services for industries.	The company was acquired by CARDS Recycling, via its financial sponsor Kinderhook Industries, through an LBO on August 5, 2024 for an undisclosed amount.

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Hourglass Collision	Operator of a collision repair center intended to repair vehicles back to manufacture specification. The company offers various services including collision repair and refinishing, unitized structure repair and replacement, aluminum repair and replacement, bench frame system, frame repair and replacement, laser frame measurement system, and more, thereby assisting clients with all vehicle-related repair services.	The company was acquired by Joe Hudson's Collision Center, via its financial sponsor TSG Consumer, through an LBO on August 26, 2024 for an undisclosed amount.
Keeler Motor Car Company	Operator of an automotive dealership based in Latham, New York. The company provides new and pre-owned cars, trucks, and sports utility vehicles, offering customers a diverse selection at affordable prices.	The company was acquired by Open Road Capital through an LBO on August 13, 2024 for an undisclosed amount.
Lindley's Paint & Body	Provider of collision repair services based in McAlester, Oklahoma. The company offers auto body refinish, painting, collision and damage repair, towing, and windshield recalibration services.	The company was acquired by Joe Hudson's Collision Center, via its financial sponsor TSG Consumer, through an LBO on August 26, 2024 for an undisclosed amount.
Millennium Paint & Body Works	Provider of collision repair services based in Horn Lake, Mississippi. The company provides auto body repair and paint, mechanical work, inspection, towing, and paintless dent removal services.	The company was acquired by Joe Hudson's Collision Center, via its financial sponsor TSG Consumer, through an LBO on August 26, 2024 for an undisclosed amount.
Ocean Animal Hospital	Operator of an animal hospital based in Cape Canaveral, Florida. The company provides emergency vet care, dental care, vaccinations, and wellness examinations, providing customers with digital radiology, ultrasounds, and laboratory diagnostics.	The company was acquired by Forte Veterinary Partners, via its financial sponsor H.I.G. Capital, through an LBO on an undisclosed date.
Pamela's Products	Manufacturer of gluten-free food products based in Golden, Colorado. The company specializes in a full line of baking mixes, cookies, graham crackers, pancake mixes, snack bars and pasta meals.	The company, a subsidiary of Ancient Harvest, was acquired by Saco Foods, via its financial sponsors Weathervane Investment and Fengate Asset Management, through an LBO on August 21, 2024 for an undisclosed amount.

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PetMedic Hospitals	Operator of veterinary clinics based in Las Vegas Nevada. The company offers comprehensive services including laboratory, radiology, surgery, dentistry, pharmacy, and wellness plans, enabling pet owners to access quality care and foster strong bonds with their companions.	The company was acquired by Bestige Holdings through an LBO in approximately August 2024 for an undisclosed amount. Harvey & Company also participated in this round.
Precision Auto Works	Provider of comprehensive auto repair platform services intended to serve clients to streamline vehicle maintenance and repair processes. The company offers advanced diagnostic tools, real-time repair tracking, and seamless integration with service histories, enabling vehicle owners and repair shops to achieve optimal efficiency and transparency.	The company was acquired by Classic Collision, via its financial sponsor TPG, through an LBO on August 25, 2024 for an undisclosed amount.
Quantum Sails	Manufacturer of sails intended for racers and cruisers. The company offers sails, and wind tunnel testing facilities for downwind sails and provides fully custom options that deliver the ultimate in speed, performance, and reproducible results, helping sailors get the most from their time on the water by providing sailors of all levels outstanding performance, consistency and repeatability.	The company was acquired by North Sails, via its financial sponsors Oakley Capital, Oakley Capital Investments and Cambium, through an LBO on August 2, 2024 for an undisclosed amount.
Rainy Day Crawl Space & Basement	Provider of basement waterproofing services based in Arlington, Washington. The company specializes in crawl space repair, basement waterproofing, and sump pump installation, providing clients with a variety of basement issues and helping homeowners keep their basements dry and healthy.	The company was acquired by Groundworks, via its financial sponsor Kohlberg Kravis Roberts, through an LBO on August 28, 2024 for an undisclosed amount.
Richelieu Foods (Sauces Production Unit)	Operator of a sauces production unit based in Wheeling, Illinois.	The company, a subsidiary of Richelieu Foods, was acquired by La Doria, via its financial sponsor Investindustrial, through an LBO on August 26, 2024 for an undisclosed amount.

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Roadrunner Collision Center	Operator of an automotive repair center intended to serve clients across the United States. The company offers services such as glass repair and replacement, collision repair and refinishing, and insurance claims, thereby helping clients take care of their vehicles efficiently.	The company was acquired by Classic Collision, via its financial sponsor TPG, through an LBO on August 17, 2024 for an undisclosed amount.
Snak King	Manufacturer of private label, co-manufactured and branded salty snacks intended to deliver quality food products. The company's product includes tortilla chips, rolled tortilla chips, potato chips, popcorn, extruded and co-extruded snacks, nut clusters, enabling to cater its consumers with a wide range of tastes and preferences.	The company was acquired by Falfurrias Capital Partners through an LBO on August 14, 2024, for an undisclosed amount. The transaction was supported by \$252 million of debt financing. Falfurrias' investment will bring additional food expertise and industry-leading perspectives to the company's operation.
Sunbelt Car Wash Services	Provider of car wash equipment and comprehensive maintenance services based in Mobile, Alabama. The company offers a wide range of products and services such as consulting and site planning, installation, repair and maintenance, training services, tunnel systems, control equipment, and support equipment for customers.	The company was acquired by Sonny's Enterprises, via its financial sponsor Genstar Capital through an LBO on August 1, 2024 for an undisclosed amount.
Tacala	Operator of a food restaurant chain based in Vestavia Hills, Alabama. The company offers fast food as well as meals to customers.	The company was rolled into the continuation fund Altamont Capital Partners CF by Altamont Capital Partners and its management through an estimated \$512 million deal on August 13, 2024. The transaction was oversubscribed and was led by Blue Owl Strategic Equity and Pantheon and also included participation from Adams Street Partners, Kline Hill Partners, W Capital Partners, Altamont Capital Partners, and the company's management.
Tee Time Lawn Care	Provider of lawn care services catering to residential units throughout Illinois, Iowa, and Missouri. The company offers customized treatment plans and organic-based products, with pest control services, enabling homeowners to protect their homes and lawns from destructive pests, lawn disease, and weeds, while beautifying their outdoors.	The company was acquired by Senske Services, via its financial sponsor GTCR, through an LBO on August 1, 2024 for an undisclosed amount. This strategic acquisition aligns with Senske Services's commitment to expanding its footprint and delivering exceptional services to more customers.

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The King and Prince Resort	Operator of a beach and golf resort based in Saint Simons Island, Georgia. The company offers direct beach access and amenities that include bars and restaurants, resort-style swimming pools, and sports courts.	The company, a subsidiary of Mmi Hotel Group, LLC, was acquired by TPG and South Street Partners through a \$50.4 million LBO on August 13, 2024.
Turri's Italian Foods	Manufacturer and distributor of food products intended for food service and retail markets. The company offers products that include ready-to-cook pasta, rice and grains as well as contract manufacturing, custom recipe formulation, and inventory management services, enabling its customers to get a line of organic and gluten-free pasta.	The company was acquired by Benford Capital Partners and its management through an LBO on August 1, 2024, for an undisclosed amount. The transaction was supported by \$61.5 million of debt financing.
UPP Global	Operator of a commercial parking management company based in Portland, Maine. The company provides full-service parking management and specializes in maintaining commercial parking assets.	The company was acquired by Towne Park, via its financial sponsor Greenbriar Equity Group, through an LBO on August 5, 2024 for an undisclosed amount.
Varsity Brands	Operator of a sports apparel agency intended for educators, coaches and students. The company offers different team sports equipment and apparel, gears and also partners with cheerleading and athletes, enabling them to build school pride, student engagement and community spirit.	The company was acquired by Kohlberg Kravis Roberts through a \$4.75 billion LBO on August 26, 2024. The transaction was supported by \$2.78 billion of debt financing.
vH essentials	Manufacturer of women's intimacy care products based in Jackson, Wisconsin. The company offers products for protection, daily support, and clean and reset solutions, providing customers with everyday problem solutions and focusing on women's health.	The company, a subsidiary of Pharmacal Health and Wellness Solutions, was acquired by Wellspring Pharmaceutical, via its financial sponsor Avista Capital Partners, through an LBO on August 1, 2024 for an undisclosed amount.
Walkin' Pets	Manufacturer of pet wheelchairs intended to serve elderly, disabled and handicapped pets. The company's products include dog harnesses, boots, wheelchairs accessories and parts and also cures suffering from temporary injuries, helping dogs and other pets regain their mobility.	The company, a subsidiary of Lintbells, was acquired by Blue Dog Designs, via its financial sponsors 3GP Capital and Ashbridge Partners, through an LBO on August 2, 2024 for an undisclosed amount.

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Whole Earth Brands	<p>Whole Earth Brands Inc is a food company that provides access to high-quality, plant-based sweeteners, flavor enhancers and other foods through diverse portfolio of brands and products. The company operates in two segments namely, Branded CPG and Flavors & Ingredients. Its portfolio consists of three main product groups: sweeteners, adjacencies, and ingredients. Majority of the revenue is generated from the Branded CPG segment which provides a variety of sweetener formulations under brands such as Whole Earth, Pure Via, Wholesome, Swerve, Canderel, and Equal. Geographically, the company derives key revenue from North America and rest from Europe, Latin America, India, Middle East and Africa and other markets.</p>	<p>The company was acquired by Rhône Group through a \$169 million public-to-private LBO on August 5, 2024. The transaction was supported by \$375 million of debt financing. The acquisition provides the company with a review of strategic alternatives to shareholders, providing them with compelling outcome in terms of maximizing value while offering immediate liquidity at a significant premium.</p>
Williams Body & Paint	<p>Operator of the full-service auto body shop based in Colorado Springs, Colorado. The company offers a wide range of services such as basement, replacement, restoration, alignment, paintwork, reassembly, detailing, and repair services for customers.</p>	<p>The company was acquired by Classic Collision, via its financial sponsor TPG, through an LBO on August 25, 2024 for an undisclosed amount.</p>
Z66 Auto Auction	<p>Operator of an automotive auction company based in Tulsa, Oklahoma. The company offers online and in-lane auctions, reconditioning, and mechanical services.</p>	<p>The company was acquired by America's Auto Auction, via its financial sponsor Brightstar Capital Partners, through an LBO on August 26, 2024 for an undisclosed amount.</p>