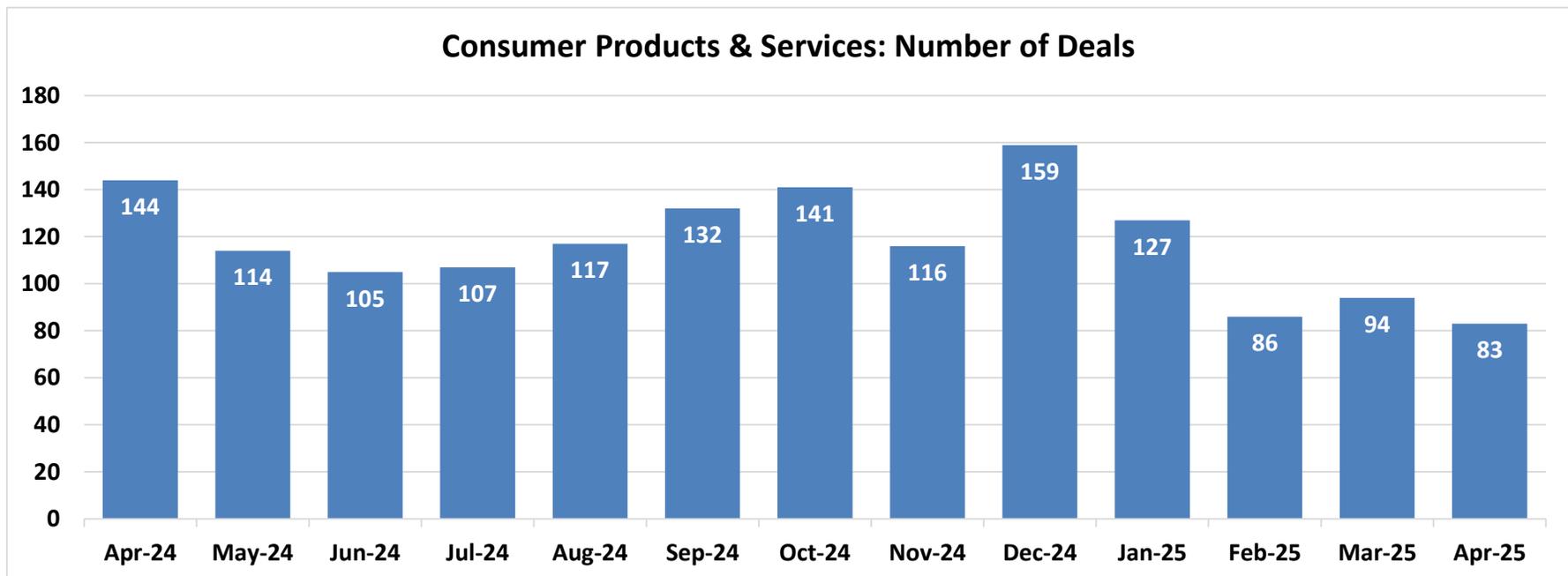


Consumer Products and Services Deals for April 2025

There were 83 completed U.S. private equity deals in the Consumer Products & Services sector during the month of April. The number of deal transactions were down approximately 12% from March.

- 42% decline in the number of Consumer Products & Services deals compared to April 2024
- 32 deals closed within the Services (Non-Financial) Industry Group, leading the sector



Consumer Products and Services Deals for April 2025

| Company Name | Description | Deal Synopsis |
|--|---|---|
| 24 Hour Fitness USA (Nine 24 Hour Fitness Gyms in Miami and Orlando) | Provider of gym memberships intended to offer an inclusive and motivating fitness experience located in Miami and Orlando, Florida. The gym offers a range of fitness services, including cardio and strength training, group fitness classes, hot yoga, Pilates, saunas, HydroMassage, tanning, and upgraded locker rooms, thereby enabling members to enjoy a comprehensive wellness experience. | The gyms of 24 Hour Fitness USA were acquired by CR Fitness Holdings, via its financial sponsors North Castle Partners, NB Group, Hauser Private Equity, TPG and Montana Capital Partners, through an LBO on April 15, 2025 for an undisclosed amount. |
| 5 Star Electric | Provider of electrical construction, maintenance, and repair services catering to the midwest, southwest, and southeastern United States communities. The company specializes in distribution and transmission power line work, substation, industrial, commercial, streetlighting, and fiber installations, providing clients with complete rebuilds and storm restoration services. | The company, a subsidiary of Mammoth Energy Services, was acquired by Peak Utility Infrastructure, via its financial sponsor ORIX Capital Partners, through an LBO on April 14, 2025 for an undisclosed amount. |
| ACT Drivetrain | Manufacturer of transmissions, engines, advanced battery packs and related components for light, medium and heavy-duty vehicles. The company offers process and salvage engineering, warranty root cause analysis and testing, machining for repair and salvage of components, as well as recycling of non-reclaimable material. | The company was rolled into the continuation fund Crestview Partners III CV from Crestview Partners III through an LBO on April 1, 2025, for an undisclosed amount. |
| Appraisal Nation | Operator of an appraisal management company (AMC) dedicated to helping ease your growing valuation regulatory compliance responsibilities. The company offers various valuation products to assist in a variety of lending and collateral assessment needs by establishing separation between the loan production process and the appraisal ordering process by using an automated review software, thereby enabling lenders and help homeowners to get support in compliance purposes while saving cost effectively. | The company was acquired by Class Valuation, via its financial sponsors Constitution Capital Partners, ICG Enterprise Trust, Gridiron Capital and Narrow Gauge Capital, through an LBO on April 8, 2025 for an undisclosed amount. The acquisition significantly expands Class Valuation's footprint in the rapidly growing private lending sector, enhancing its service offerings and market reach. |

Consumer Products and Services Deals for April 2025

| Company Name | Description | Deal Synopsis |
|--|---|--|
| Arrow Electric | Provider of electrical services intended for commercial, industrial, and residential clients. The company offers a comprehensive range of electrical construction, design, and maintenance services, enabling businesses and homeowners to meet their electrical needs with a trusted and experienced contractor. | The company was acquired by Kassel Mechanical, via its financial sponsor Paceline Equity Partners, through an LBO on April 10, 2025 for an undisclosed amount. |
| Badgley Mischka | Manufacturer of fashionable dresses and accessories intended for women of all ages. The company specializes in designing and making dresses, shoes, handbags, swimwear, bridal gowns and other accessories, available through premier luxury retailers, ensuring its customers get products of their choice for memorable and stylish events of their lives, from awards ceremonies to weddings. | The company was acquired by Established, via its financial sponsors Ares Management and Crosstimbers Capital Group, and ACI Licensing through an LBO on April 7, 2025 for an undisclosed amount. As a part of the transaction, Established and ACI Licensing acquired a 51% and 49% stake, respectively. |
| Barganier Davis Williams Architects Associated | Provider of architectural designs intended to serve civic institutions, educational facilities, cultural organizations, and government agencies. The company offers planning, interior design, and its expertise spans to the creation of new buildings, environmental retrofits, and the comprehensive planning and design of neighborhoods and public spaces, creating enhanced human relations through architecture. | The company was acquired by Lathan Architects, via its financial sponsor Hidden Harbor Capital Partners, through an LBO on April 22, 2025 for an undisclosed amount. |
| BB's Heaven on Earth Home Care Services | Provider of home care services based in Indianapolis, Indiana. The company offers a range of services to assist clients with daily living activities, including bathing, dressing, toileting, transportation, meal preparation, light housekeeping, companionship, adult sitting, and primary caregiver relief, thereby ensuring clients receive quality assistance while remaining in the comfort of their own homes. | The company was acquired by Help at Home, via its financial sponsors Centerbridge Partners, Vistria Group and Wellspring Capital Management, through an LBO on April 9, 2025 for an undisclosed amount. |

Consumer Products and Services Deals for April 2025

| Company Name | Description | Deal Synopsis |
|-------------------------------|---|--|
| BeeMee.Buzz | Operator of a social music platform intended to turn karaoke into a viral, creator-first experience for Gen Z users. The company offers native video tools, remixable audio tracks, and fan-driven distribution, thereby enabling users to express themselves creatively and share their music moments with a larger audience. | The company was acquired by Flashy Finance, via its financial sponsors Quantum Fintech Group, and MDIM Holdings, through an LBO on April 22, 2025 for an undisclosed amount. |
| Best Provision Company | Producer and supplier of deli meats based in Newark, New Jersey. The company offers smoked beef franks, roast beef, pastrami, corned beef, beef bacon, bologna, and hot dogs, as well as delivers food to elder care facilities, drug rehab centers, homeless shelters, homes for victims of domestic violence, HIV day centers, and pantries serving the working poor. | The company was acquired by Miami Beef Company, via its financial sponsor Trivest Partners, through an LBO on April 21, 2025 for an undisclosed amount. |
| Blue Sky Car Wash | Provider of car wash services based in Powell, Ohio. The company offers basic wash and dry, underbody rinse, wheel cleaner, clear coat protectant, triple foam shine, free vacuum cleaner and other related services. | The company was acquired by Tommy's Express Car Wash, via its financial sponsor Olympus Pines, through an LBO on April 11, 2025 for an undisclosed amount. |
| BluePointe Capital Management | Provider of wealth advisory services intended to provide wealth planning to entrepreneurs, executives, and high-net-worth individuals in Menlo Park, California. The company specializes in a Fee-Only Compensation Structure, focusing on Essentials and Preferential Access, helping their customers achieve their financial goals. | The company was acquired by Lido Advisors, via its financial sponsors Charlesbank Capital Partners and Constellation Wealth Capital, through an LBO on April 22, 2025 for \$870 million. |
| Bruce's Super Body Shops | Provider of automotive body repair and services intended to serve the Virginia area. The company offers collision repair, dent and ding removal, windshield repair and replacement, paint matching and motor vehicle restoration services, enabling car owners to keep their car in improved condition at affordable prices. | The company was acquired by Quality Collision Group, via its financial sponsor Susquehanna Private Capital, through an LBO on April 16, 2025 for an undisclosed amount. |

Consumer Products and Services Deals for April 2025

| Company Name | Description | Deal Synopsis |
|--|--|---|
| Buffalo Rock (Vending Operations Business) | Operator of full-line vending services intended to deliver accessible and on-demand snack and beverage options to consumers. The company specializes in full-line vending operations, providing consumers with convenient access to food and drink options across various locations. | The full-line vending operations business of Buffalo Rock was acquired by Canteen Vending Services, Five Star Breaktime Solutions, via its financial sponsors Ares Capital, Equicorp Partners and Freeman Spogli, and other Canteen franchise operators through an LBO on April 7, 2025 for an undisclosed amount. |
| Capezio | Manufacturer of dance footwear and apparel intended to support the advancement of dance, theater and recreation in communities worldwide. The company offers a wide range of footwear including ballet shoes, tap shoes, pointe shoes, jazz shoes, ballroom shoes and related apparel and tights. | The company was acquired by Argand Partners through and Backcast Partners an LBO on April 18, 2025 for an undisclosed amount. |
| Catskill Animal Damage Control | Operator of a wildlife management company based in Olive, New York. The company offers homeowners and businesses professional and permanent wildlife removal, damage repair and preventative services, enabling clients to humanely deal with wildlife. | The company was acquired by Pestmaster Services, via its financial sponsor The Riverside Company, through an LBO on April 16, 2025 for an undisclosed amount. |
| Cima Aviation | Operator of an aircraft repair station specializing in fuel accessories, avionics and electromechanical units. The company specializes in fuel metering units, hydro mechanical units, fuel controls, main engine controls, APU accessories and boost pumps, enabling clients to get reliable and effective maintenance service. | The company was acquired by Jet Parts Engineering, via its financial sponsors Lexington Partners, Vance Street Capital and Neuberger Berman, through an LBO on April 9, 2025 for an undisclosed amount. The acquisition of the company will enable Jet Parts Engineering to deliver even greater value through an expanded range of services, reduced turnaround times, and enhanced technical support. |
| Clauser Tree Care | Provider of tree care services intended to serve in residential and commercial properties. The company offers tree pruning, removal, stump grinding, insect and disease management, and fertilization, thereby ensuring safe, professional, and environmentally responsible tree maintenance. | The company was acquired by TreeServe, via its financial sponsor Soundcore Capital Partners, through an LBO on April 3, 2025 for an undisclosed amount. |

Consumer Products and Services Deals for April 2025

| Company Name | Description | Deal Synopsis |
|--|---|--|
| Daydream (AI Business Intelligence (BI) Platform) | Operator of an artificial intelligence platform based in the United States. | The business division of Daydream, of was acquired by SBI Growth, via its financial sponsors Stellus Capital Investment BDC, CIP Capital and Stellus Capital Management, through an LBO on April 8, 2025 for an undisclosed amount. |
| Derby Lane | Operator of a gaming and wagering venue offering poker, table games, and simulcast betting, built for delivering entertainment experiences in the Tampa Bay area. The company's gaming facility features live poker rooms, progressive jackpot table games, and also provides betting on race track events. | The company was acquired by Rally Acquisition through an LBO on April 22, 2025 for an undisclosed amount. |
| DGD Foods | Provider of food brokerage services intended for convenience stores and fast-casual restaurants. The company offers access to a broad network of ingredient and food product manufacturers with custom food development, ensuring that it meets the needs of businesses. | The company was acquired by Penstock Equity, Charter Growth Capital and Cottonwood Growth Partners through an LBO on April 16, 2025 for an undisclosed amount. The transaction was supported by an undisclosed amount of debt financing. |
| Doing It Right Roofing & Siding | Provider of exterior home services intended to serve clients in Pittsburgh, Pennsylvania. The company offers a wide range of services, including roofing, siding, carpentering, and repairing, thereby providing remodeled home exteriors to the clients. | The company was acquired by Valor Exterior Partners, via its financial sponsor Osceola Capital Management, through an LBO on April 10, 2025 for an undisclosed amount. |
| Driven Brands (Car Wash Business in United States) | Provider of car wash services intended to serve across the United States. | The business unit of Driven Brands was acquired by Magnolia Wash Holdings, via its financial sponsors A&M Capital, Oaktree Capital Management, PennantPark, and RueOne Investments, through a \$385 million LBO on April 10, 2025. Whistle paid Driven Brands approximately \$255 million in cash and delivered to Driven Brands a negotiable interest-bearing seller note in the principal amount of \$130 million. |

Consumer Products and Services Deals for April 2025

| Company Name | Description | Deal Synopsis |
|-------------------------|--|--|
| FleetLogix | Provider of fleet management and staffing services intended for the transportation, logistics, and fleet services industries. The company offers onsite management, recruiting services, personalized customer analytics, shuttle bus driving, and maintenance support, enabling clients to ensure safe and courteous customer interactions. | The company was acquired by LAZ Parking, via its financial sponsor Argo Infrastructure Partners, through an LBO on April 22, 2025 for an undisclosed amount. |
| Funny Till U Die | Developer of Web3 Micro Brand programs intended to democratize the ownership of digital characters and in-game assets using Dynamic NFTs and Project Tokens. The company offers Dynamic NFTs (dNFTs) and Project Tokens, thereby enabling users to own, upgrade, and trade game characters and assets, while participating in gamified activities by leveraging blockchain technology and AI, the company provides consumers with opportunities to engage in exclusive intellectual property ownership and monetization, empowering players and enthusiasts to benefit from their in-game efforts. | The company was acquired by Flashy Finance, via its financial sponsors Quantum Fintech Group and MDIM Holdings, through an LBO on April 15, 2025 for an undisclosed amount. |
| Future Express Car Wash | Provider of car wash services based in Rohnert Park, California. The company utilizes advanced technology and provides personalized washing, thereby ensuring safe and effective washing of a car. | The company was acquired by LUV Car Wash, via its financial sponsor Susquehanna Private Capital, through an LBO on April 2, 2025 for an undisclosed amount. |
| Gas Station TV | Operator of a national video network intended to offer consumers everything they want to know on the go with engaging and uplifting content. The company delivers one-on-one exposure to hundreds of millions of viewers every month at the nation's leading gas retailers across the United States and also provides advertising services. | The company was acquired by MidOcean Partners through an LBO on April 20, 2025 for an undisclosed amount. The transaction values the company at an estimated \$600 million. Through this acquisition, MidOcean is seen as strengthening its strategic position in the US offline advertising channel while betting on a structure that can generate continuous advertising revenue even from traditional fuel-based infrastructure. The transaction was supported by debt financing. |

Consumer Products and Services Deals for April 2025

| Company Name | Description | Deal Synopsis |
|-----------------------------|--|---|
| Gravitas Ventures | Operator of a film distribution company intended to connect filmmakers and producers with a global audience. The company's global network of digital media platforms distributes films via cable, satellite, telco and online distribution partners. | The company, a subsidiary of Anthem Sports & Entertainment, was acquired by Shout! Factory, via its financial sponsor Oaktree Capital Management, through an LBO on April 7, 2025 for an undisclosed amount. |
| Hadaway Collision | Provider of automotive body and collision repair services intended to serve the community of Texarkana, Texas. The company offers services including wheel repair, body repair, car interior repair, hail damage repair, headlight restoration, and other related services, thereby helping customers keep their automobiles in top condition. | The company was acquired by JHCC Holdings, via its financial sponsor TSG Consumer, through an LBO on April 8, 2025 for an undisclosed amount. |
| Hallmark Auto Group | Operator of an automotive dealership firm headquartered in Birmingham, Alabama. The company offers a range of new and used vehicles of various brands for buying and selling, and also provides service and finance centers. | The company was acquired by JHCC Holdings, via its financial sponsor TSG Consumer, through an LBO on April 8, 2025 for an undisclosed amount. This addition further strengthens JHCC Holdings' presence in key markets, bringing the total number of locations to 254 nationwide, marking a significant milestone in the company's ongoing expansion. |
| Harbor Square Athletic Club | Operator of a fitness, tennis, and swim club located in Edmonds, Washington. The company's club offers a wide range of amenities such as cardio and strength training, aquatics, childcare, racquetball and squash courts, yoga, and zumba, thereby ensuring the members achieve their fitness goals. | The company was acquired by The Bay Clubs Company, via its financial sponsor Kohlberg Kravis Roberts, through an LBO on April 2, 2025 for an undisclosed amount. |
| Harrington Air Conditioning | Provider of HVAC (heating, ventilation, and air conditioning) services located in Florida, United States. The company offers air conditioning repair, installation, and maintenance, as well as heating and air quality services, ensuring customers save money and improve their overall health. | The company was acquired by Cascade Services, via its financial sponsors LP First Capital and Trive Capital, through an LBO on April 8, 2025 for an undisclosed amount. This acquisition reinforces Cascade Services' commitment to expanding its footprint and offering top-tier HVAC services throughout the Gulf States. |

Consumer Products and Services Deals for April 2025

| Company Name | Description | Deal Synopsis |
|-------------------------|---|--|
| Hazeltine Nurseries | Provider of landscaping services intended to serve large developments and individual residential projects in Florida. The company specializes in customized landscape and hardscape designs, including systems for irrigation, pavers, fountains, gazebos, fencing, pools, and lighting, thereby ensuring clients with all landscape design services under one roof. | The company was acquired by Mariani Enterprises, via its financial sponsor CI Capital Partners, through an LBO on April 10, 2025 for an undisclosed amount. |
| Her BlueWear Uniforms | Manufacturer of women's uniforms intended for public safety personnel. The company offers tailored fits, durable materials, and gender-specific designs, enabling law enforcement, fire and rescue, and other public safety women professionals to perform confidently and comfortably in the line of duty. | The company was acquired by Galls, via its financial sponsor Charlesbank Capital Partners, through an LBO on April 10, 2025 for an undisclosed amount. |
| Herron & Smith | Retailer of medical equipment and supplies intended for home healthcare needs. The company offers rehabilitation equipment, wound management products, and mobility aids, such as rollators, walkers, wheelchairs, power chairs, and compression apparel, thereby enabling patients to recover from medical conditions and disorders. | The company was acquired by National Seating & Mobility, via its financial sponsor Cinven, through an LBO in approximately April 2025 for an undisclosed amount. |
| Higher Power Electrical | Provider of transportation services based in Plainview, Texas. The company's transportation services include truck services, freight transportation services and hauling cargo, thereby providing transport for all kinds of requirements. | The company, a subsidiary of Mammoth Energy Services (NAS:TUSK), was acquired by Peak Utility Infrastructure, via its financial sponsor ORIX Capital Partners, through an LBO on April 14, 2025 for an undisclosed amount. |
| Howard's Appliances | Retailer of electrical appliances based in La Habra, California. The company offers refrigeration, laundry, cooking, dishwashers and mattresses. | The company was acquired by S5 Equity through an LBO on April 4, 2025 for an undisclosed amount. |
| Intermatic | Manufacturer of electrical and mechanical controls products intended for general lighting, outdoor lighting, irrigation, water heating, and pool & spa applications. The company's extensive portfolio of category-leading products, including timer controls, outdoor weatherproof covers, and surge protective devices, thereby enabling clients' tangible energy efficiency and cost savings benefits. | The company was acquired by MPE Partners and Mr. Rick Boutilier through an LBO on April 23, 2025 for an undisclosed amount. The transaction was supported by debt financing. |

Consumer Products and Services Deals for April 2025

| Company Name | Description | Deal Synopsis |
|---|--|--|
| Island Pool & Spa | Provider of pools, tubs, and spa installation services headquartered in Verona Island, Maine. The company installs and sells pools and spa facilities, and also offers a range of services including weekly pool maintenance, spa, and hot tub service, pool pump and filter repair, electronic leak detection and repair, pressure testing, and more. | The company was acquired by Easton Pool And Spa, via its financial sponsor Brenton Point Capital Partners, through an LBO on April 15, 2025 for an undisclosed amount. |
| Ja-Mar Roofing & Sheet Metal | Provider of re-roofing and building exterior services intended for residential, multi-family, and commercial customers. The company offers construction, replacement, repair, storm damage, inspections, sheet metal fabrication, solar roofing, and maintenance programs, thereby providing clients with timely repair services. | The company was acquired by Noland's Roofing, via its financial sponsor Dunes Point Capital through an LBO on April 8, 2025 for an undisclosed amount. |
| Jimmy Beans Wool | Distributor of yarn, knitting patterns, crochet tools, and accessories based in Reno, Nevada. The company offers cotton, hand-dyed, and specialty yarn, crafting tools and accessories as well as offers training events, enabling customers and learn and enjoy quilting and knitting. | The company was acquired by Handi Quilter, via its financial sponsors Blue Point Capital Partners and Branford Castle Partners, through an LBO on April 4, 2025 for an undisclosed amount. |
| Juanita's Foods | Operator of a packaged food brand intended to bring authentic Mexican cuisine to everyday American households. The company offers traditional family recipes, a diverse range of shelf-stable Mexican dishes, and a commitment to quality and cultural heritage, enabling grocery shoppers seeking convenience and authenticity to enjoy the rich flavors of homemade Mexican cooking. | The company was acquired by Apex Capital through an LBO on April 28, 2025 for an undisclosed amount. |
| Kind Hospitality (Panera Bread Concession in Mesa, Arizona) | A restaurant concession at Phoenix-Mesa Airport located in Mesa, Arizona. The business division of Kind Hospitality's in Phoenix-Mesa Airport. | The concession of Kind Hospitality was acquired by Tailwind Hospitality, via its financial sponsor Palladin Consumer Retail Partners, through an LBO on April 1, 2025 for an undisclosed amount. |

Consumer Products and Services Deals for April 2025

| Company Name | Description | Deal Synopsis |
|------------------|--|---|
| Kingdom Krafters | Provider of roofing services intended to serve across Missouri. The company offers services including roof repair, roof replacement, roof installation, gutter repair, and other related services, thereby helping provide a platform for positive change within our community. | The company was acquired by RAFTR Roofing + Exteriors, via its financial sponsor Saw Mill Capital, through an LBO on April 3, 2025 for an undisclosed amount. |
| KLH | Manufacturer of audio equipment based in Denver, Colorado. The company offers products including floorstanding speakers, bookshelf speakers, subwoofers, center speakers, home theater systems, and other related products, thereby helping deliver quality listening experiences. | The company was acquired by Victrola, via its financial sponsor RAF Equity, through an LBO on April 2, 2025 for an undisclosed amount. |
| KO Sports | Operator of a hockey agency located in Denver, United States. The company represents players at all levels and offers business and legal guidance to its select group of clients, enabling it to act in their best interests through a personalized approach to representation. | The company was acquired by Wasserman, via its financial sponsor Providence Equity Partners, through an LBO on April 1, 2025 for an undisclosed amount. This new relationship with the company solidifies Wasserman Hockey as the preeminent representation firm in the sport. Wasserman Hockey was launched in 2018 with the addition of Orr Hockey Group. |
| Larry Harer | Retailer of automotive tires and repair services, intended to provide comprehensive vehicle maintenance solutions. The company provides services including tire sales, oil changes, brake repairs, engine diagnostics, and scheduled maintenance. | The company was acquired by SunAuto Tire & Service, via its financial sponsor Ares Capital, Ares Management, Greenbriar Equity Group and Leonard Green & Partners, through an LBO on April 14, 2025 for an undisclosed amount. |
| Lones Body Shop | Provider of collision repair services based in Huntsville, Alabama. The company offers collision repair, fender repair, theft repair, hail damage repair, as well as painting services such as metal painting, fiberglass painting, and plastic painting. | The company was acquired by Classic Collision, via its financial sponsor TPG, through an LBO on April 22, 2025 for an undisclosed amount. |

Consumer Products and Services Deals for April 2025

| Company Name | Description | Deal Synopsis |
|--|--|--|
| LovAbility Home Care | Provider of in-home care services intended to support individuals with daily living activities and medical needs, enhancing comfort, health, and safety at home. The company offers services that include personal care, skilled nursing, homemaking, and companionship, delivered by trained aides and tailored to individual needs, thereby providing clients with dependable assistance that promotes independence, well-being, and peace of mind in their own homes. | The company was acquired by Help at Home, via its financial sponsors Vistria Group, Centerbridge Partners, and Wellspring Capital Management, through an LBO on April 9, 2025 for an undisclosed amount. |
| Marcy Laboratories | Provider of contract manufacturing services specializing in the fragrance industry. The company offers blending, filling, packaging, and component sourcing services, enabling fragrance brands, specialty retailers, and other select beauty customers to achieve reliable production and maintain brand integrity. | The company was acquired by LFM Capital, Tecum Capital, Mr. Kevin Morton and Mr. Mike Buehler through an LBO on April 16, 2025 for an undisclosed amount. |
| Mela | Producer of watermelon juice products designed to provide energy and improve physical performance. The company's products are made of natural ingredients with no added sugar and provide electrolytes and antioxidants, enabling consumers to stay energized and refreshed throughout the day. | The company was acquired by Calypso Lemonade, via its financial sponsors Mason Wells and Audax Private Equity, through an LBO on April 2, 2025 for an undisclosed amount. |
| Mike Smith's Automotive Collision Center | Provider of a full-service auto body repair facility based in Dothan, Alabama. The company specializes in collision repair, dent repair, and auto paint services by providing honest and transparent services to its customers. | The company was acquired by JHCC Holdings, via its financial sponsor TSG Consumer, through an LBO on April, 10 2025 for an undisclosed amount. |
| Mule City Specialty Feeds | Producer of animal feed intended to serve the local farmers. The company offers bagged and bulk feed, formula, and other related products for horses, sheep, goats, swine, and dogs. | The company was acquired by Merak Group through an LBO in approximately April, 2025 for an undisclosed amount. |

Consumer Products and Services Deals for April 2025

| Company Name | Description | Deal Synopsis |
|-------------------------------|---|--|
| Natural Dog Company | Manufacturer of dog care products based in Henderson, Nevada. The company's products include skin soother, paw soother, pawtection, snout soother, shampoo bars, canine clean dental scrub, and supplements, thereby providing customers with organic, vegan, and all-natural ingredient products for their dogs. | The company, a subsidiary of Elements Brands, was acquired by FoodScience, via its financial sponsors Morgan Stanley Investment Management and Churchill Asset Management, through an LBO on April 28, 2025 for an undisclosed amount. |
| Norfolk Air Heating & Cooling | Provider of HVAC, plumbing, and electrical installation and repair services for residential and commercial customers in Norfolk, Virginia Beach, and Chesapeake. The company offers 24/7 service, preventative maintenance, and installation of efficient HVAC units, geothermal heating and cooling, Mitsubishi ductless split-zoning air conditioning, furnace repair and installation, heat pump installation and repair, and financing options. | The company was acquired by Sila Services, via its financial sponsors Antares Capital and The Goldman Sachs Group, through an LBO on April 3, 2025 for an undisclosed amount. |
| Orlando Medical Institute | Provider of medical education and training services intended to offer emergency medical care training to candidates. The company offers instructors who have real-life experience in emergency medical services and draw on their own experiences in dealing with medical situations. | The company was acquired by Compu-Med Vocational Careers, via its financial sponsor Salt Venture Partners, through an LBO on April 22, 2025 for an undisclosed amount. |
| ParkZen | Developer of a car parking application designed for innovative parking services. The company's application facilitates the use of artificial intelligence and Bluetooth technology to offer parking analytics and management solutions, enabling car owners to locate available parking in real time and optimize daily parking operations. | The company was acquired by Parking Guidance Systems, via its financial sponsor Milton Street Capital, through an LBO on April 21, 2025 for an undisclosed amount. |

Consumer Products and Services Deals for April 2025

| Company Name | Description | Deal Synopsis |
|--------------------|---|---|
| PLANET by Lauren G | Designer and retailer of women's apparel, intended to offer timeless, modern, chic fashion. The company's clothing line features architecturally inspired silhouettes crafted from premium fabrics such as Irish handkerchief linen, pima cotton, matte jersey, washable vegan leathers, washed silk organza, and nylon, providing customers with sophisticated and comfortable wardrobe options. | The company was acquired by DKS Capital Partners through an LBO on April 3, 2025 for an undisclosed amount. |
| Postalmag.com | Publisher of news and information intended for postal employees. The company provides news, information, and resources, and is dedicated to developing a healthy and constructive online debate about the future of the postal service, thereby enabling employees to make their careers with the postal service as rewarding and enriching as possible. | The company was acquired by FreightWaves, via its financial sponsors Hearst Ventures, Prologis Ventures, Composition Capital, Fontinalis Partners, 8VC, Ascend Venture Capital, Revolution, Triangle Peak Partners and Kayne Anderson Capital Advisors, through an LBO on April 22, 2025 for an undisclosed amount. |
| Purely Natural | Manufacturer of natural flavor and fragrance raw materials intended to support formulation needs in the flavor and fragrance industries. The company sources plant-derived compounds through a global manufacturing network and offers customized raw material solutions, thereby supporting consistent ingredient use in product development. | The company was acquired by Axxence Aromatic, via its financial sponsor Capiton, through an LBO on April 15, 2025 for an undisclosed amount. |
| RedShelf | Operator of a digital learning platform designed to improve education through improved course materials distribution processes. The company collaborates with publishers, institutions, campus bookstores, and strategic partners to provide the technology to accelerate the transition to digital textbooks and course materials, enabling study material providers to serve students and institutions efficiently. | The company was acquired by VitalSource, via its financial sponsors Francisco Partners and Barings, through an LBO on April 21, 2025 for an undisclosed amount. |

Consumer Products and Services Deals for April 2025

| Company Name | Description | Deal Synopsis |
|-------------------------------------|--|--|
| Reese's Tire & Automotive Tire Pros | Provider of automotive tire services based in Cottonwood, Arizona. The company offers a wide range of services, including tire sales and installation, oil changes, brake repairs, and general auto maintenance, enabling its customers to get around-the-clock roadside assistance. | The company was acquired by Big Brand Tire & Service, via its financial sponsor Percheron Capital, through an LBO on April 7, 2025 for an undisclosed amount. |
| Renton Collision | Provider of collision repair services intended for damaged cars. The company specializes in collision repair services, reassembly and paint services for the providing customers with integrated services of car repair. | The company was acquired by Classic Collision, via its financial sponsor TPG, through an LBO on April 7, 2025 for an undisclosed amount. |
| Restoration Systems | Provider of structural restoration services intended to address the long-term maintenance needs of buildings. The company specializes in concrete repair, masonry repair, and waterproofing, thereby enabling clients to manage material degradation and extend infrastructure use. | The company received an undisclosed amount of development capital from Blue Point Capital Partners on April 24, 2025. As a result of the transaction, the company was recapitalized. |
| Safe Harbor Marinas | Operator of a waterfront lifestyle firm intended to help enthusiasts experience timeless harbors and journeys, and make treasured memories. The company operates a network of boatyards, technicians, and marine artisans offering a range of services such as mechanical, electrical, plumbing and sanitation system maintenance, repair, paintwork and refinishing, boat building and refits, and more, providing clients with a one-stop shop for all their boating requirement to improve the traveler's experience. | The company, a subsidiary of Sun Communities, was acquired by Blackstone through a \$5.65 billion LBO on February 24, 2025. The transaction was supported by debt financing. |

Consumer Products and Services Deals for April 2025

| Company Name | Description | Deal Synopsis |
|---------------------------------|---|---|
| Soccer Master | Retailer of soccer gear, offering footwear, apparel, equipment and fan jerseys intended for clubs and national teams. The company's online store provides free shipping on orders over a certain amount and features a clearance section, goalkeeper gear and soccer balls that customers can sign in and create a cart for easy purchasing, thereby delivering uniforms on time under whatever structure the clients desire at a highly competitive price. | The company was acquired by Sports Endeavors, via its financial sponsors Seawall Capital and Raptor Group, through an LBO on April 17, 2025 for an undisclosed amount. This union allows the company to combine the deep-rooted connections in the community with Sports Endeavors' unrivaled service, selection and distribution capabilities that will only enhance the experience for the teams and families they serve. |
| South Georgia Auto Auction | Operator of a dealer-focused vehicle auction service intended to facilitate the resale of consigned, fleet, lease, and repossessed vehicles. The company provides auction services from a 7-acre facility with two auction lanes and themed promotional sales, providing auto dealers with expanded inventory access and consistent resale opportunities. | The company was acquired by America's Auto Auction, via its financial sponsor Brightstar Capital Partners, through an LBO on April 7, 2025 for an undisclosed amount. |
| Splash Car Wash (United States) | Provider of car wash services intended for the upkeep of automobiles. The company's services include full-service hand wash, express car wash, car detailing and oil change, thereby offering customers a clean vehicle. | The company was acquired by AEA Investors through an LBO on April 28, 2025 for an undisclosed amount. The partnership will support the company's ability to accelerate growth while continuing to provide the outstanding service customers value. After the completion of the transaction, AEA Investors owns a majority stake in the company. |
| Steed's Collision Center | Provider of auto body repair services, intended to restore vehicles to their original factory condition. The company offers services that include collision repair, paint matching, and frame restoration, thereby enabling customers to ensure their vehicles meet OEM safety and aesthetic standards. | The company was acquired by Classic Collision, via its financial sponsor TPG, through an LBO on April 18, 2025 for an undisclosed amount. |

Consumer Products and Services Deals for April 2025

| Company Name | Description | Deal Synopsis |
|--|---|---|
| Stewart Electric | Provider of electrical services primarily serving the data center market. The company offers mission-critical services, including data center campus expansions, customer fit-outs, equipment replacements and maintenance services, providing clients with customized electrical maintenance services. | The company was acquired by Loenbro, via its financial sponsors Braemont Capital, Capital Southwest, Brightwood Capital Advisors, Arbour Lane Capital Management, Main Street Capital, Kennedy Lewis Investment Management, CFT Capital Partners and Cerberus Capital Management, through an LBO on April 9, 2025 for an undisclosed amount. This acquisition represents a strategic advancement for Loenbro, enhancing its capabilities to better serve its data center customers and expanding its mission-critical geographical footprint. |
| Sudzy Malone's Car Wash | Provider of car wash services based in Powhatan, United States. The company offers wash packages with unlimited monthly specials and corporate group rates for businesses five or more vehicles, thereby offering unparalleled customer service and amenities to customers. | The company was acquired by Flagstop Car Wash, via its financial sponsor Garnett Station Partners, through an LBO on April 22, 2025 for an undisclosed amount. |
| Swan Electric, Plumbing, Heating & Air | Provider of heating, ventilation, and air conditioning services (HVAC) intended to serve residential and light commercial businesses. The company offers gas line repair and installation, water heater services, and slab leak repair, as well as AC installation and repair, furnace maintenance and replacement, and other services. | The company was acquired by The SEER Group, via its financial sponsors Genstar Capital, Apollo Global Management and Ares Management, through an LBO on April 23, 2025 for an undisclosed amount. |
| Take 5 Oil Change | Provider of automotive oil-change and car wash services intended for private as well as commercial vehicles. The company's services include oil changes, oil filter replacement, coolant exchange, tire refill, car cleaning and checking various car components for wear and replacement, enabling its clients to avail the solution for enhanced automobile movement. | The company was acquired by Magnolia Wash Holdings, via its financial sponsors PennantPark, RueOne Investments, A&M Capital and Brookfield Oaktree Holdings, through an LBO on April 10, 2025 for an undisclosed amount. |

Consumer Products and Services Deals for April 2025

| Company Name | Description | Deal Synopsis |
|---|--|--|
| Team Illinois Lacrosse | Operator of a sports club that aims to grow lacrosse and offer national travel teams for the best players in Illinois. The company offers various events for youth and high school players throughout the year, including showcases, tournaments, and camps, thereby ensuring that every player has the opportunity to learn the game in their communities from top-level coaches. | The company was acquired by ZBS Partners, via its financial sponsor The Radcliff Companies, through an LBO in approximately April 2025 for an undisclosed amount. |
| The Apartment Source (Property Management Division) | The property management division located in the United States. The company offers a wide range of services, including rental, property management, and real estate management, thereby ensuring clients to get managed property. | The property management division of The Apartment Source (Chicago) was acquired by Westward360, via its financial sponsor Outer Banks Capital, through an LBO on April 10, 2025 for an undisclosed amount. |
| The Bowen Collection | Operator of properties intended for vacation stays. The company offers luxurious collections of properties by transforming mansions into experiences for guests to cultivate an experience, thereby raising the standard in hospitality and building a worldwide selection of boutique vacation experiences. | The company was acquired by Kronos Capital through an LBO in approximately April 2025 for an undisclosed amount. |
| The Fields of Michigan | Operator of a blueberry farmhouse located in South Haven, Michigan. The company offers facilities including a tent, cottage accommodations, a swimming pool, upscale dining, and massage services. | The company was acquired by Under Canvas, via its financial sponsor KSL Capital Partners, through an LBO on April 2, 2025 for an undisclosed amount. |
| The Knowledge Tree | Provider of mental health education, intended to support clinical growth and professional requirements. The company offers workshops on ethics & law continuing education, telemental health care courses, anxiety, OCD, ERP continuing education, and other mental health-related workshops and webinars, thus helping practitioners enhance their mental health and stay compliant with professional development requirements. | The company was acquired by Summit Professional Education, via its financial sponsor Avathon Capital, through an LBO on April 2025 for an undisclosed amount. |

Consumer Products and Services Deals for April 2025

| Company Name | Description | Deal Synopsis |
|-------------------------|--|---|
| Tram Electric | Provider of electrical contracting and maintenance services intended for commercial and residential clients. The company offers electrical installations, repairs, maintenance, and emergency services, enabling them to ensure the functionality and safety of their electrical systems while adhering to industry standards and regulations. | The company was acquired by Integrated Power Services, via its financial sponsors Searchlight Capital Partners, Ares Management and Solamere Capital, through an LBO on April 1, 2025 for an undisclosed amount. |
| TweetEraser | Provider of bulk tweet and like deletion services intended to help users clean up their X (formerly Twitter) profiles and maintain privacy. The company engages in providing bulk tweet and like deletion services, thereby enabling X users to efficiently clean up their profiles and maintain privacy. | The company was acquired by AI Capital Funds through an LBO on April 9, 2025 for an undisclosed amount. |
| Wheeler Fleet Solutions | Distributor of truck parts and trailer equipment catering to the commercial aftermarket, medium- and heavy-duty truck market, the United States Postal Service (USPS), and the United States Department of Defense. The company offers a range of fleet maintenance and defense vehicle components such as lights, trailer parts, radiators, replacement seats, suspension, transmission, and more, enabling clients to order semi-truck parts online using simple lookup methods by part number, keyword, or cross-reference. | The company was acquired by One Equity Partners through a \$230 million LBO on April 1, 2025. The potential transaction involves up to \$65 million in additional contingent payout consideration. The transaction will be supported by \$25 million of debt financing. |
| Workout Anytime | Operator of a chain of gym facilities spread across the United States. The company's gym provides personal training, fitness facilities, hydromassage, indoor tanning, and free wi-fi facilities. | The company was acquired by Skyline Global Partners, Peninsula Capital Partners, Mr. Jerry Pugh, Mr. Peter Stipher and Mr. Randy Trotter through an LBO on April 18, 2025 for an undisclosed amount. |
| Xenith | Manufacturer of protective sporting gear intended to minimize athletic injuries against both linear and rotational forces. The company's product consists of metal face masks, shoulder pads, sporty apparel, and other accessories, enabling athletes to protect themselves from severe injuries. | The company was acquired by Riddell, via its financial sponsors BC Partners and Fenway Partners, through an LBO on April 22, 2025 for an undisclosed amount. |