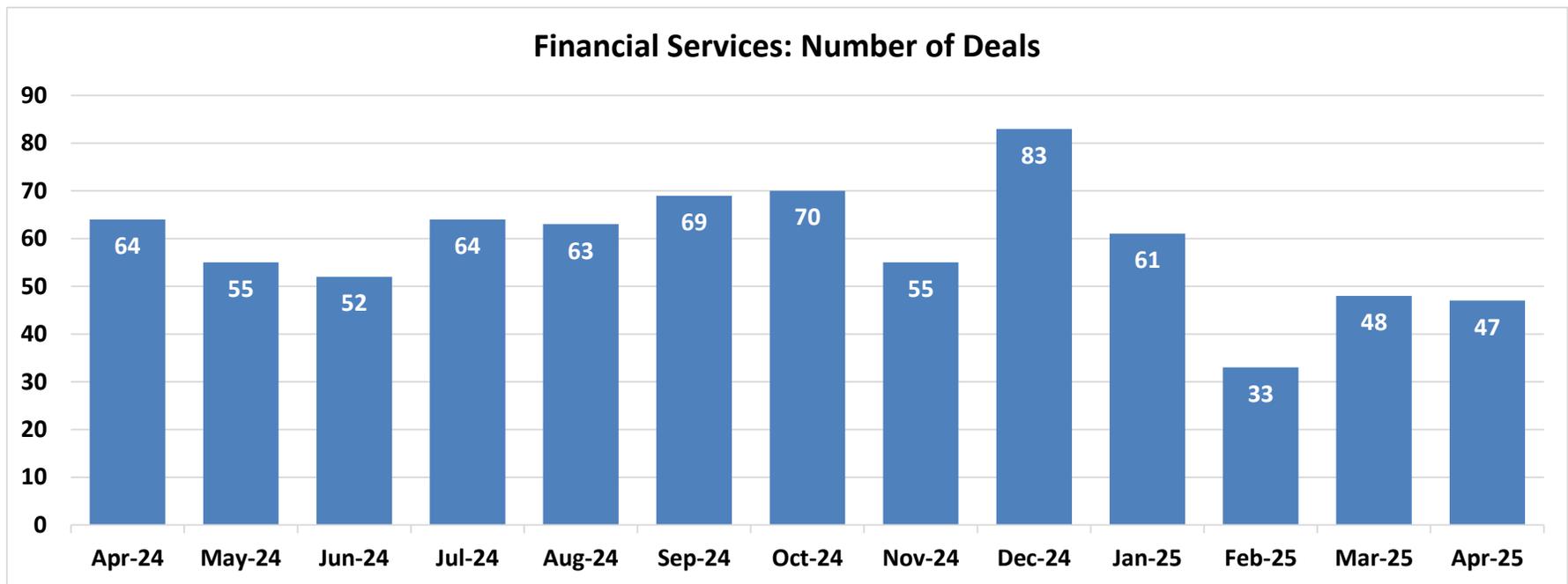


Financial Services Deals for April 2025

There were 47 completed U.S. private equity deals in the Financial Services sector during the month of April. The number of deal transactions were down approximately 2% from March.

- 27% decline in the number of Financial Services deals compared to April 2024
- 29 deals closed within the Other Financial Services Industry Group, leading the sector



Financial Services Deals for April 2025

Company Name	Description	Deal Synopsis
Advance Trading	Provider of risk management and brokerage services intended to the grain industry. The company offers a wide range of services, including risk management, market guidance, and market research, thereby maximizing the results for the customers.	The company was acquired by Commodity & Ingredient Hedging, via its financial sponsors Falfurrias Management Partners and Maranon Capital, through an LBO on April 5, 2025 for an undisclosed amount.
Alphamark Advisors	Provider of financial advices services intended to help clients navigate financial aspects of important life transitions. The company delivers tailored financial advice with specialties in retirement planning, small business services and helping clients navigate financial aspects of life transitions.	The company was acquired by EP Wealth Advisors, via its financial sponsor Berkshire Partners, through an LBO on April 11, 2025 for an undisclosed amount. This strategic expansion strengthens EP Wealth's presence in the Midwest, bringing the firm's comprehensive, client-first services to more individuals and families in the Greater Cincinnati area.
Black, Gould & Associates	Provider of insurance services based in Phoenix, Arizona. The company offers complete backroom services to agents and brokers in the individual, small group, and large employer group markets.	The company was acquired by Warner Pacific Insurance Services, via its financial sponsor Lovell Minnick Partners, through an LBO on an undisclosed date.
BroadStreet Partners	Provider of insurance brokerage services based in Columbus, Ohio. The company's services include independent insurance agencies, using direct equity ownership in a framework that closely aligns their interests with those of their core partners, such as health insurance, internal audit and agency errors and omissions insurance (E&O) coverage, thereby serving clients with unlimited access to insurance markets and expertise.	The company was acquired by Ethos Capital, British Columbia Investment Management and White Mountains Insurance Group through an LBO on April 10, 2025 for an undisclosed amount.
Conscious Endeavors	Operator of Investment firm catering to high-net-worth individuals, pooled investment vehicles, and investment advisors. The company offers portfolio management services and investment advisory services.	The company was acquired by Align Impact through an LBO on April 2, 2025 for an undisclosed amount.

Financial Services Deals for April 2025

Company Name	Description	Deal Synopsis
Cook Wealth	Provider of wealth management services for professionals, business owners, and retirees. The company provides everyday finance and debt Management, investment management, and cash flow optimization through goal-based planning, tax planning, and preparation to its clients.	The company was acquired by Cerity Partners, via its financial sponsor Genstar Capital, Harvest Partners and Lightyear Capital, through an LBO on April 3, 2025 for an undisclosed amount.
Corrigan Financial	Provider of financial planning services intended to help clients get to where they want to be financially. The company offers comprehensive financial planning, investment advisory, tax preparation, corporate pension plan and tax filing services, helping its customers effectively manage their finances in a complex, ever-changing world.	The company was acquired by Savant Wealth Management, via its financial sponsors Cynosure Partners, Kelso & Company, Nonami Investments and Carson Group, through an LBO on April 30, 2025 for an undisclosed amount.
Crawford Insurance Group	Provider of insurance and financial services intended for clients across a wide range of personal and commercial insurance needs. The company offers services regarding financial strategies, investment services, business and individual insurance protection, and employee benefits, enabling clients to identify and mitigate the risks they are exposed to.	The company was acquired by Alkeme Insurance, via its financial sponsors GCP Capital Partners and Solamere Capital, through an LBO on April 16, 2025 for an undisclosed amount.
CSE Insurance Group	Provider of insurance services intended to help protect against uncertainties. The company offers insurance services covering personal, auto, property, landlord, renters, umbrella, boat and other related services to insure against damage and liability in the event of an accident, helping customers to shield themselves from future risk.	The company was acquired by Compre Group, via its financial sponsors British Columbia Investment Management and Cinven, through an LBO on April 16, 2025 for an undisclosed amount.
D. Scott Neal	Provider financial planning and investment management services intended to help clients and business achieve financial security and well-being. The company serves healthcare professionals, entrepreneurs, small business owners, individuals navigating divorce, and families who need assistance, thereby creating retirement, elder plan and higher education plan.	The company was acquired by Mercer Advisors, via its financial sponsors Altas Partners, Genstar Capital, Harvest Partners, NB Capital Solutions, and Oak Hill Capital, through an LBO on April 1, 2025 for an undisclosed amount.

Financial Services Deals for April 2025

Company Name	Description	Deal Synopsis
Dansig	Provider of insurance services intended to offer custom insurance solutions to individuals, corporations and employers. The company provides insurance and benefits solutions for consumers and businesses, thereby delivering a strategic approach to solve all the insurance and benefits needs.	The company was acquired by Hub International, via its financial sponsors Blackstone, Leonard Green & Partners, Hellman & Friedman, Finback Investment Partners and Altas Partners, through an LBO on April 3, 2025 for an undisclosed amount.
Davidson Insurance Agency Group	Provider of a comprehensive range of insurance products and services catering to the needs of individuals, families, and businesses. The company specializes in client services, specialty insurance programs, business insurance, and personal insurance, thus providing its clients with tailored insurance coverage as per their needs.	The company was acquired by Inszone Insurance Services, via its financial sponsors, BHMS Investments, Lightyear Capital, Ares Capital and Ares Management, through an LBO on April 17, 2025 for an undisclosed amount.
Employee Benefit Associates	Operator of consultative and strategic independent benefits agency intended to offer benefit advisory services. The company offers strategic benefits planning, compliance, communication and education, HR support and vendor management, and total health management, thereby helping clients with the implementation of high-performing plan components to the health plan.	The company was acquired by Hub International, via its financial sponsors Blackstone, Leonard Green & Partners, Hellman & Friedman, Finback Investment Partners and Altas Partners, through an LBO on April 8, 2025 for an undisclosed amount.
Equity Methods	Provider of equity compensation compliance services intended to serve the financial securities market. The company offers valuation, financial reporting, and human resources advisory services related to equity compensation and other complex securities, enabling clients to handle their most pressing equity compensation valuation and reporting challenges.	The company was acquired by HGGC through an LBO on April 29, 2025 for an undisclosed amount.
Fair Square Financial	Provider of data-driven card services intended to improve targeting and credit risk underwriting. The company leverages technology, data and modeling to identify segments of customers and market in well-established, proven marketing channels using direct mail and digital affiliates, providing differentiated and unique products through data analysis to assess a consumer's risk for credit.	The company, a subsidiary of Ally Financial, was acquired by CardWorks, via its financial sponsors Reverence Capital Partners, Parthenon Capital Partners, Pacific Investment Management Company and ID8 Investments, through an LBO on April 1, 2025 for an undisclosed amount.

Financial Services Deals for April 2025

Company Name	Description	Deal Synopsis
Fairhaven Wealth Management	<p>Provider of financial planning and investment management services intended to help clients build and preserve long-term wealth. The company specializes in independent financial planning and investment management, offering fiduciary advisory services and personalized portfolio strategies, enabling clients to make informed decisions and achieve their long-term financial goals.</p>	<p>The company was acquired by Pure Financial Advisors, via its financial sponsor Lee Equity Partners, through an LBO on April 11, 2025 for an undisclosed amount.</p>
Fiduciary Wealth Advisors	<p>Provider of wealth management and financial advisory services intended to assist clients in managing their wealth. The company offers estate planning, tax planning, and fiduciary financial advisory services, serving individuals and families looking to optimize their financial health.</p>	<p>The company was acquired by Waverly Advisors, via its financial sponsors Ares Management, HGGC and Wealth Partners Capital Group, through an LBO on April 4, 2025 for an undisclosed amount. This acquisition enhances Waverly Advisors' presence in the Southwest Florida region.</p>
Flow (San Francisco)	<p>Developer of an investment engagement software designed to reduce overhead for investment teams and streamline collaboration with third-party service providers. The company's software offers investor onboarding, data and workflow management, entity management, documentation and investor relationship management, and other related services, enabling clients to manage business processes and increase efficiency by reducing the time invested in making decisions.</p>	<p>The company was acquired by Apex Group, via its financial sponsors Genstar Capital, Mubadala Investment Company, TA Associates Management, and The Carlyle Group, through an LBO on April 1, 2025, for an undisclosed amount. Through this acquisition, Apex Group intends to combine the company's technology with its comprehensive suite of services designed to deliver a superior user experience for fund managers, investors, and service providers alike.</p>
Fortune Insurance	<p>Provider of property and casualty insurance services offering tailored coverage services intended to support risk management needs across various industries. The company provides services such as professional liability, cyber incidents, and business interruption, thereby enabling operational continuity and regulatory alignment.</p>	<p>The company was acquired by OneDigital, via its financial sponsors New Mountain Capital and Onex, through an LBO on April 15, 2025 for an undisclosed amount.</p>

Financial Services Deals for April 2025

Company Name	Description	Deal Synopsis
Giving Place	Developer of a software platform intended for charitable giving optimization. The company's software provides a platform with central document access, real-time updates and cross-client metrics to maximize impact for philanthropic organizations, thereby helping people to get satisfaction and achieve the maximum impact from their charitable efforts.	The company, a subsidiary of Tifin Give, was acquired by Foundation Source, via its financial sponsors, GTCR and Vestigo Ventures, through an LBO on April 21, 2025 for an undisclosed amount. This acquisition grows Foundation Source's presence as the premier provider of philanthropic technology, administration, and professional services.
Global Trading Analytics	Developer of trading cost analysis software intended for the global equity, global fixed income, foreign exchange, futures and options markets. The company develops proprietary methodologies that measure trading costs within the correct context, thereby enabling access to transparent results that help clients to easily manage their implicit trading costs.	The company was acquired by ACA Group, via its financial sponsor Genstar Capital, through an LBO on April 14, 2025 for an undisclosed amount.
Hyre Personal Wealth Advisors	Provider of financial planning services catering to individuals, business owners, and those going through life transitions. The company offers objective guidance, portfolio analysis, and commitment, enabling clients to navigate financial complexities and work towards their objectives.	The company was acquired by Mariner Wealth Advisors, via its financial sponsors Leonard Green & Partners and NB Capital Solutions, through an LBO on April 30, 2025 for an undisclosed amount.
Inspirational Financial Planning	Provider of personalized financial planning services intended to help individuals, particularly women aged 40+, navigate their financial journey and achieve their financial goals. The company specializes in comprehensive financial planning, retirement income strategies, and investment management, providing tailored services that help clients optimize savings and offering peace of mind for their financial future.	The company was acquired by Perspective Managing Wealth, via its financial sponsor Charlesbank Capital Partners, through an LBO on April 8, 2025 for an undisclosed amount.

Financial Services Deals for April 2025

Company Name	Description	Deal Synopsis
IPX Retirement	Provider of research and consulting services intended to serve the retirement plan industry. The company specializes in paying agent services and automatic individual retirement account rollover services and offers custody, safekeeping, record-keeping, tax reporting, income collection, investment of cash balances, and other non-fiduciary activities and serves the retirement planning industry by developing products and services, thereby helping investors achieve a secure and successful retirement.	The company was acquired by Congruent Solutions, via its financial sponsor Sanaka India Advisors, through an LBO on April 2, 2025 for an undisclosed amount.
King Insurance Partners (Florida)	Provider of insurance brokerage services catering to individual and commercial customers. The company offers various types of insurance, including business, personal, auto, home, life, and inland marine insurance, enabling clients to reduce risk and meet their insurance needs at competitive costs.	The company was acquired by BHMS Investments, Lightyear Capital and its management through an LBO on April 23, 2025 for an undisclosed amount. As a result of the transaction, the company was recapitalized.
Leslie S. Ray Insurance Agency	Provider of home, auto, and business insurance services intended to protect individuals and businesses, helping clients secure their assets. The company offers services that are personalized to meet the specific needs of clients, thereby enabling residents and businesses with comprehensive, reliable insurance solutions.	The company was acquired by OneDigital, via its financial sponsors New Mountain Capital, Onex (Private Equity), through an LBO on April 22, 2025 for an undisclosed amount.
Maridea Wealth Management	Operator of an independent advisory firm intended to provide clients with objective, thoughtful investment and financial guidance. The company offers a comprehensive suite of services designed to align clients' goals, tax strategies, assets, estate planning, and strategies, thereby helping its clients secure a prosperous future.	The company received an undisclosed amount of development capital from 119th Street Capital and Pelican Capital on April 30, 2025. The funds will be used for acquisition purposes.
MD Solutions (Fort Myers)	Provider of wealth management technology and operations managed services intended to serve organizations. The company offers a wide range of services, including outsourcing, consulting, reporting, cloud services, hosting, and migration, thereby ensuring optimization of workflows and technology.	The company was acquired by F2 Strategy, via its financial sponsor Renovus Capital Partners, through an LBO on April 30, 2025 for an undisclosed amount.

Financial Services Deals for April 2025

Company Name	Description	Deal Synopsis
Meyer & Rosenbaum	Provider of insurance services intended for both commercial and personal clients. The company offers a variety of policies, including commercial, personal, group and individual, and life and health insurance, enabling its clients to get financial protection backed by financial experts.	The company was acquired by Hub International, via its financial sponsor Blackstone, Leonard Green & Partners, Hellman & Friedman, Finback Investment Partners, and Altas Partners, through an LBO on April 7, 2025 for an undisclosed amount.
Mommaerts Mahaney Financial Services	Provider of investment management, financial planning, and tax planning services intended to help individuals and businesses. The company offers financial services to meet the unique needs of each client, thereby enabling them to secure long-term financial goals.	The company was acquired through an LBO on April 8, 2025 for an undisclosed amount.
Nbs Financial Services	Provider of a financial advisory service intended to provide comprehensive wealth management through personalized financial planning. The company offers access to a wide array of investment options, a fiduciary commitment, and tax-efficient strategies, enabling individuals and families to manage risk and optimize returns while working toward their financial goals.	The company was acquired by EP Wealth Advisors, via its financial sponsor Berkshire Partners, through an LBO on April 4, 2025 for an undisclosed amount.
NSM Insurance Group (U.S. Commercial Insurance Division)	Provider of insurance intermediary services intended for the needs of commercial property and casualty insurance services firms. The company offers services in various sectors, such as special transportation, social services, real estate, and pets. It manages all aspects of the placement process, including product development, marketing, underwriting, policy issuance, and claims, enabling its clients to manage risk according to their unique business needs.	The insurance division of NSM Insurance Group was acquired by New Mountain Capital through an LBO on April 15, 2025 for an undisclosed amount.
ofm wealth	Provider of fee-only wealth management services catering to the needs of multigenerational families, business owners, pre-retirees, and retirees. The company specializes in financial planning, investment management, tax, estate, and retirement planning, thereby providing holistic services that encompass all aspects of clients.	The company was acquired by Modern Wealth Management, via its financial sponsor Crestview Partners, through an LBO on April 29, 2025 for an undisclosed amount.

Financial Services Deals for April 2025

Company Name	Description	Deal Synopsis
Ohlson Group	Provider of insurance marketing services intended to meet the distribution, sales, and administrative needs of financial professionals and insurance companies. The company offers personalized agent websites and lead generation systems, thereby enabling financial professionals to increase their sales and profitability.	The company was acquired by AmeriLife Group, via its financial sponsor Genstar Capital and Thomas H. Lee Partners, through an LBO on April 9, 2025 for an undisclosed amount.
Pawnee Leasing	Provider of equipment leasing and financing services intended for small-ticket financing for all credit types. The company offers business equipment leases for equipment financing to independent equipment leasing brokers, equipment dealers and manufacturers, and small business owners with unique credit needs, through an independent network of lease brokers, thereby providing growth in value and reliable lending to clients.	The company, a subsidiary of Chesswood Group, was acquired by North Mill Equipment Finance, via its financial sponsor InterVest Capital Partners, through an LBO on April 1, 2025 for an undisclosed amount.
Peninsula Wealth	Provider of tailored financial planning and investment strategies intended to serve individuals and families, particularly in the biotech and technology industries. The company specializes in wealth management, retirement planning, investment strategies, tax minimization strategies, estate and legacy planning, and risk management, enabling clients to achieve their goals while minimizing uncertainty and risk.	The company was acquired by EP Wealth Advisors, via its financial sponsor Berkshire Partners, through an LBO on April 4, 2025 for an undisclosed amount.
Planned Asset Management	Provider of financial planning and investment management services intended to serve individuals, families, and small business owners. The company offers a wide range of services, including retirement planning, investment planning, insurance planning, taxation, and estate planning, thereby enabling clients to achieve their financial goals.	The company was acquired by Modern Wealth Management, via its financial sponsor Crestview Partners, through an LBO on April 8, 2025 for an undisclosed amount.

Financial Services Deals for April 2025

Company Name	Description	Deal Synopsis
Pure Distribution Group	Operator of boutique credit card processing platform intended to help small businesses accept electronic payment methods. The company offers payment processing, tech support, distribution, gift cards, financing and loyalty cards, thereby supports clients in-house and works to offer services that help grow revenues for business owners across the United States.	The company was acquired by Electronic Merchant Systems, via its financial sponsor BharCap Partners, through an LBO on April 16, 2025 for an undisclosed amount. This deal further bolsters EMS's distribution channels and marks a significant expansion into the petroleum/C-Store market.
Safe Harbor Marinas	Operator of a waterfront lifestyle firm intended to help enthusiasts experience timeless harbors and journeys, and make treasured memories. The company operates a network of boatyards, technicians, and marine artisans offering a range of services such as mechanical, electrical, plumbing and sanitation system maintenance, repair, paintwork and refinishing, boat building and refits, and more, providing clients with a one-stop shop for all their boating requirement to improve the traveler's experience.	The company, a subsidiary of Sun Communities, was acquired by Blackstone through a \$5.65 billion LBO on February 24, 2025. The transaction was supported by debt financing.
The Auto Club Group	Provider of a suite of multi-line products and services based in Dearborn, Michigan. The company offers services like insurance, travel, banking, financial services, automotive and road side assistance.	The company was acquired by Grasshopper Bank, via its financial sponsors Endeavour Capital Advisors, Golden Seeds, Hamilton Lane, Patriot Financial Partners, T. Rowe Price Group, Arc Ventures, Carpenter & Company, GCP Capital Partners and FJ Capital Management, through an LBO on April 1, 2025 for an undisclosed amount.
The Somerset Group	Provider of medical malpractice insurance intended to protect healthcare professionals in Michigan from legal and financial risks associated with medical practice. The company specializes in offering customized medical malpractice insurance services to physicians, dentists, and healthcare facilities in Michigan, thereby enabling them to safeguard their practices and reputations against potential malpractice claims.	The company was acquired by Tropolis, via its financial sponsor Unity Partners, through an LBO on April 24, 2025 for an undisclosed amount.

Financial Services Deals for April 2025

Company Name	Description	Deal Synopsis
Tidwell & Hilburn Insurance	Operator of an insurance agency intended to serve clients across Georgia. The company offers business, flood, health, life, and vehicle insurance, thereby enabling clients to secure their risks.	The company was acquired by Higginbotham, via its financial sponsors Blackstone, Stone Point Capital, The Carlyle Group and Ares Management, through an LBO on April 9, 2025 for an undisclosed amount.
TravelInsurance.com	Developer of an online travel insurance platform intended to compare and buy travel insurance plans online from leading insurers. The company's platform allows users to compare policies from multiple insurers and buy securely online, along with offering reasonable prices with the best possible protection, comparing plans, getting instant confirmation of coverage and more, thereby helping travelers with the easiest and cheapest way to compare and buy trip insurance coverage from top-rated providers online.	The company was acquired by Integrated Specialty Coverages, via its financial sponsor Kohlberg Kravis Roberts, through an LBO on April 10, 2025 for an undisclosed amount. This acquisition marks another strategic milestone for Integrated Specialty Coverages as it continues to build a market-leading platform focused on niche insurance segments.
Venerable	Operator of a legacy variable annuity business acquired from other entities intended to provide innovative risk transfer services to companies. The company analyzes the market risk and provides strong insurance expertise, enabling customers to strengthen their position in the market and achieve sustained profitable growth.	Crestview Partners' stake in the company was rolled into the continuation fund Crestview Partners III CV from Crestview Partners III for an undisclosed amount on April 1, 2025.
Vishria Bird Financial Group	Provider of financial planning and investment management services intended to help clients and business achieve financial security and well-being. The company serves professionals, entrepreneurs, small business owners, and families who need assistance, thereby helping clients by guiding them through thier investment, retirement and financial plan.	The company was acquired by Mercer Advisors, via its financial sponsors Altas Partners, Genstar Capital, Harvest Partners, NB Capital Solutions, and Oak Hill Capital, through an LBO on April 1, 2025 for an undisclosed amount.
Wade Financial Advisory	Provider of financial wealth management services catering to the needs of entrepreneurs, professionals, and executives. The company specializes in annual tax planning, retirement planning, estate planning, and financial planning providing their clients with managing their finances.	The company was acquired by Modern Wealth Management, via its financial sponsor Crestview Partners, through an LBO on April 8, 2025 for an undisclosed amount.

Financial Services Deals for April 2025

Company Name	Description	Deal Synopsis
Watts, Dawson & Associates	Provider of customized insurance brokerage services intended to help individuals and businesses secure tailored coverage for their unique risks. The company offers personalized insurance brokerage services across auto, home, business, life, and specialty coverages, supported by long-term carrier relationships and responsive client service, enabling customers to obtain the right protection.	The company was acquired by King Insurance Partners, via its financial sponsor BHMS Investments, through an LBO on April 15, 2025 for an undisclosed amount.