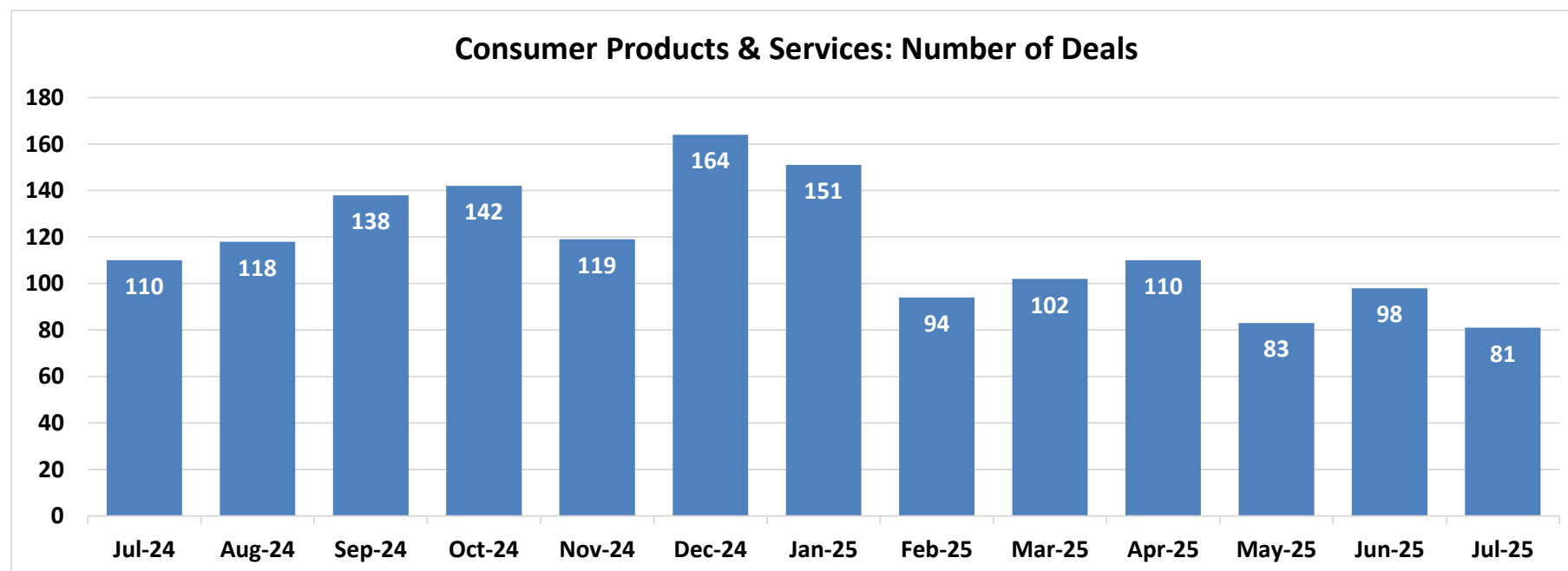


# Consumer Products and Services Deals for July 2025

There were 81 completed U.S. private equity deals in the Consumer Products & Services sector during the month of July. The number of deal transactions were down approximately 17% from June.

- 26% decline in the number of Consumer Products & Services deals compared to July 2024
- 40 deals closed within the Services (Non-Financial) Industry Group, leading the sector



## Consumer Products and Services Deals for July 2025

Company Name	Description	Deal Synopsis
180 Innovations	Manufacturer of private-label health and personal care products intended for retailers and consumers. The company specialises in the production of thermometers, oral care devices, skincare and haircare products, and wellness tools, and provides integrated services including product design, engineering, manufacturing, and global distribution under store-brand labels, helping retail clients expand their branded offerings with cost-effective, high-quality products.	The company was acquired by United Western Group through an LBO on July 16, 2025 for an undisclosed amount.
Affordable Garage Door	Provider of garage door services intended to serve the residential and commercial sectors. The company offers garage doors, openers, and accessories, as well as repair and maintenance services, thereby enabling clients to access reliable, efficient door services at a reasonable cost.	The company was acquired by A.S.A.P. Garage Door Repair, via its financial sponsors Centerfield Capital Partners and Cardinal Equity Partners, through an LBO on July 24, 2025 for an undisclosed amount.
Airstream of Virginia	Provider of recreational vehicle dealership services intended to serve the automotive industry. The company offers sales, rentals, and consignment services, as well as a wide range of parts and accessories, including travel trailers and touring coaches, enabling clients to access reliable and well-equipped recreational vehicles.	The company was acquired by Blue Compass RV, via its financial sponsor Redwood Holdings, through an LBO on July 21, 2025 for an undisclosed amount.
Alexander & Edwards Publishing	Publisher of housing finance market magazines based in San Rafael, California. The company offers information on the development and financing of multifamily housing, affordable housing and community development, public policy on housing and urban affairs.	The company, a subsidiary of Zonda Home, was acquired by Questex, via its financial sponsor MidOcean Partners, through an LBO on July 8, 2025 for an undisclosed amount. This move reinforces the company's aggressive growth strategy and positions it to capitalize on rising market demand across the built environment.
American Surgical Pharmacy	Provider of personalized community pharmacy services intended for patients and prescribers based in San Bernardino, California. The company offers prescription dispensing, medication counseling, and durable medical equipment retail, helping individuals access medications, manage treatment plans, and obtain essential medical supplies through convenient and customer-focused services.	The company was acquired by Nautic Partners through an LBO on July 11, 2025 for an undisclosed amount.

## Consumer Products and Services Deals for July 2025

Company Name	Description	Deal Synopsis
Barrett's Tire	Provider of automotive repair and tire service intended to serve: vehicle owners and drivers based in Dover, Tennessee. The company offers tire rotation, wheel balance, flat tire repair, computerized wheel balancing, oil and filter change, brake repair and alignment, starter, alternator, and battery service, thereby helping local drivers ensure safe, reliable, and maintained vehicles.	The company was acquired by SunAuto Tire & Service, via its financial sponsors Leonard Green & Partners, Greenbriar Equity Group and Ares Management, through an LBO on July 28, 2025 for an undisclosed amount.
Bashlin Industries	Manufacturer of climbing gear, fall protection equipment, and accessories intended to serve power utility and telecommunication linemen and industrial workers. The company offers linemen's climbers, pole straps, tool belts, harnesses, lanyards, rescue and fall protection gear, tool carriers, vehicle-mounted equipment, and other related products, thereby enabling organizations to equip field personnel with job-specific climbing and safety gear.	The company was acquired by National Safety Apparel, via its financial sponsor Blue Point Capital Partners, through an LBO on July 23, 2025 for an undisclosed amount.
Bearded Iris Brewing	Producer of craft beer based in Nashville, Tennessee. The company offers hop-forward and fruited beers with notes of mango, pineapple, guava, and strawberry, served fresh and unfiltered in a relaxed taproom setting, enabling craft beer enthusiasts to seek unique and memorable drinking experiences.	The company was acquired by WISEACRE Brewing Co., via its financial sponsor KWC Management, through an LBO on July 29, 2025 for an undisclosed amount.
Big Ben Express Car Wash	Provider of car washing services based in Paramount, California. The company offers a range of membership options, including monthly passes, drive-thru car wash experience, including basic car washes, as well as specialized cleaning options such as vacuuming, drying, and interior cleaning, ensuring that customers experience quick and convenient service.	The company was acquired by LUV Car Wash, via its financial sponsors Morgan Stanley Private Credit and Susquehanna Private Capital, through an LBO on July 31, 2025 for an undisclosed amount. The expansion strengthens the brand's presence across Southern California and reinforces its community-first service model in the greater Los Angeles area.
Blue Mountain Mechanical	Provider of mechanical systems services intended for public and private sector clients. The company specializes in heating, ventilation, air conditioning, sheet metal services, plumbing, and pipefitting, providing customized services tailored to complex infrastructure needs.	The company was acquired by Heritage Holding through an LBO on July 25, 2025 for an undisclosed amount.

## Consumer Products and Services Deals for July 2025

Company Name	Description	Deal Synopsis
Bova Fresh	Producer of fresh fruits and vegetables catering to retailers and wholesalers. The company offers vertically integrated operations, seasonal domestic production, and year-round imports from Central and South America, enabling customers' access to a consistent supply of organic and conventional produce.	The company was acquired by CREO Capital Partners through an LBO in approximately July 2025 for an undisclosed amount.
Bunge (North America Corn Milling Business)	Operator of a corn milling business intended to serve the domestic market. The company offers dry corn milling and corn masa milling, thereby delivering milled products to the clients.	The corn milling business of Bunge Global was acquired by Grain Craft, via its financial sponsor Redwood Holdings, through an LBO on July 1, 2025 for an undisclosed amount.
Cars Trucks & Vans	Provider of vehicle maintenance and repair services based in Davenport, Iowa. The company specializes in diagnostics and electrical work, thereby helping customers keep their vehicles running safely and reliably.	The company was acquired by Greatwater 360 Autocare, via its financial sponsor Kinderhook Industries, through an LBO on July 7, 2025 for an undisclosed amount.
Carter & Associates	Provider of real estate development and investment services based in Atlanta, Georgia. The company specializes in mixed-use, multifamily and office properties throughout the Southeast, including garden-style apartment communities.	The company was acquired by Hunt Companies via its financial sponsor Gallatin Point Capital through an LBO on July 18, 2025 for an undisclosed amount. The acquisition reinforces Carter's position as a leader in mixed-use and residential development while expanding its ability to pursue large-scale opportunities across the United States.
Casago Holdings	Provider of property management services intended for landlords and property owners in the vacation rental market. The company offers long-term and short-term vacation rental services, home care management, corporate housing, and cleaning.	The company received an undisclosed amount of development capital from KWC Management in approximately July 2025. The investment from KWHP will help provide necessary capital to transition the majority of Vacasa's operations markets to the Casago franchise system, and participate in the upside of the combined, leaner franchise model going forward. The funds will be used to support the acquisition of Vacasa. Level Equity also participated in this round.

## Consumer Products and Services Deals for July 2025

Company Name	Description	Deal Synopsis
Cavanaugh Government Group	Distributor of military parts and services intended to support the government defense and commercial sectors. The company offers sourcing of fasteners, lighting components, military vehicle parts, kitting, military-grade packaging, inventory management, and warehousing.	The company was acquired by AFC Industries, via its financial sponsors Churchill Asset Management, Bertram Capital and NB Capital Solutions, through an LBO on July 7, 2025 for an undisclosed amount.
Centurion Exteriors	Provider of home remodeling and improvement services intended for residential properties. The company specializes in roofing, window installations, custom door installations, roof replacement, and window repair, thereby enhancing the functionality and aesthetics of living spaces.	The company was acquired by Capital Construction, via its financial sponsor O2 Investment Partners, through an LBO on July 16, 2025 for an undisclosed amount. Capital Construction will support the company by providing best-in-class processes, capital investment, technology innovation, and operational support to bolster Capital Construction's position in its retail exterior division.
Cielo (Electronics (B2C))	Developer of IoT cloud-based smart products technology intended to help remotely control air conditioners. The company's smart products are controlled by a mobile application and associated cloud are loaded with features of intelligent scheduling, temperature, and humidity-based auto AC triggers, monitoring of AC air filter status, enabling customers to smarten up the existing remote-controlled air conditioners or heat pumps irrespective of the brand.	The company was acquired by DiversiTech, via its financial sponsor Partners Group, through an LBO on July 18, 2025 for an undisclosed amount. This acquisition will reinforce DiversiTech's position in the HVAC/R Industry and expand its product range.
CIS Abroad	Operator of an education company intended to provide study and internship programs abroad. The company offers programs in many countries and also offers various courses, enabling students to study in their desired colleges.	The company, a subsidiary of Global Educators, was acquired by CEA CAPA Education Abroad via its financial sponsors Juna Equity Partners and Infinedi Partners, through an LBO on July 16, 2025 for an undisclosed amount.
Clear Water Weed Removal	Provider of water body restoration and maintenance services catering to residential and commercial clients. The company specializes in lake and pond management services, particularly focusing on the removal of aquatic weeds and unwanted vegetation, thereby maintaining the health and aesthetic appeal of water bodies.	The company was acquired by Jones Lake Management, via its financial sponsors Fort Point Capital and Barings, through an LBO on July 9, 2025 for an undisclosed amount.

## Consumer Products and Services Deals for July 2025

Company Name	Description	Deal Synopsis
Colonial Country Club	Operator of private golf and country clubs based in Fort Worth, Texas. The company offers access to championship golf courses, tennis and pickleball courts, fitness centers, swimming facilities, practice areas, dining venues, and member events.	The company was acquired by Heritage Golf Group, via its financial sponsor KSL Capital Partners, through an LBO on July 30, 2025 for an undisclosed amount.
Cool Wizard Air Conditioning Services	Provider of heating, ventilation, and air conditioning (HVAC) services intended for residential and commercial properties. The company offers installation, maintenance, and repair services for heating, ventilation, and air conditioning systems, as well as annual maintenance, UV light installation, humidity control, and thermostat services, thereby enhancing the home environment.	The company was acquired by Leap Service Partners, via its financial sponsor Concentric Equity Partners, through an LBO on July 29, 2025 for an undisclosed amount.
Corporate Risk Solutions (Connecticut)	Provider of insurance brokerage and risk management services intended for individuals and businesses. The company offers property, casualty, life and health, and employee benefits insurance, as well as risk assessment, loss control, contractual transfer, claim management, and other financial services, ensuring to help clients navigate the complexities of managing their insurance needs and planning for the unforeseen.	The company was acquired by Choice Insurance Agency, via its financial sponsor Northlane Capital Partners, through an LBO on July 8, 2025 for an undisclosed amount. The acquisition reflects Choice Insurance Agency's ongoing commitment to providing clients with targeted, high-impact support through a network of best-in-class partner firms.
Dawood Engineering	Provider of geospatial technologies and engineering services intended for commercial and private clients. The company offers laser scanning, advanced surveying and mapping, geographic information systems, enabling clients to enhance efficiency, provide actionable insights, and ensure safe and sustainable project delivery for complex projects.	The company was acquired by Woolpert, via its financial sponsor MSD Partners, through an LBO on July 22, 2025 for an undisclosed amount.
Dermatology and Laser Centre	Provider of medical, surgical, and cosmetic treatments and products based in Studio City, California. The company offers fractionated laser skin resurfacing, full-body skin mapping, laser acne therapy, wrinkle fillers, laser skin rejuvenation, tattoo removal services, lasers for fat reduction, body shaping treatment, along with anti-aging cream, antioxidant facial sunscreen, hyaluronic acid rejuvenating gel, and moisturizing cream.	The company was acquired by Golden State Dermatology, via its financial sponsors Sorenson Capital and Yukon Partners, through an LBO on July 14, 2025 for an undisclosed amount.

## Consumer Products and Services Deals for July 2025

Company Name	Description	Deal Synopsis
DirecTV	Provider of satellite television network and digital television entertainment services based in Englewood, Colorado. The company offers live television beaming and streaming services along with on-demand services without an annual contract and live NFL games, enabling its customers to get all their entertainment in one place.	The company was acquired by TPG through a \$7.6 billion LBO on July 2, 2025. The transaction values the company at an estimated \$10.86 billion. The company will receive a contingent payout of \$500 million.
Dogwatch Doggie Day Care	Provider of pet day care services based in Fayetteville, Arkansas. The company offers daycare stays, boarding for dogs and cats, canine kindergarten, grooming, and other related services.	The company was acquired by Pet Resort Hospitality Group, via its financial sponsor Trivest Partners, through an LBO on July 15, 2025 for an undisclosed amount.
EarthWorks (Alvarado)	Provider of full-service landscape management services for multi-family and commercial properties. The company provides a wide range of services, including landscape maintenance, drainage and erosion control, design and installation, sustainable irrigation systems, tree and shrub service, and others, enabling property owners and managers in urban and suburban areas to enjoy well-maintained, eco-friendly, and visually appealing environments.	The company was acquired by Osprey, via its financial sponsor Southfield Capital, through an LBO on July 15, 2025 for an undisclosed amount.
Everi Holdings	Everi Holdings Inc provides entertainment and technology solutions for the casino, interactive, and gaming industry. It operates in two segments, namely Games and Financial Technology Solutions (FinTech). Everi Games provides gaming operators with gaming technology products and services, which include gaming machines, slot machines, leased gaming equipment, and other products and services. Everi FinTech provides gaming operators with financial technology products and services, which include services and equipment that facilitate casino patrons to access cash at gaming facilities through automated teller machines, point of sale debit card purchases, and others.	The company was acquired by Apollo Asset Management through a \$6.3 billion public-to-private LBO on July 1, 2025. The transaction was supported by \$3.3 billion of debt financing.

## Consumer Products and Services Deals for July 2025

Company Name	Description	Deal Synopsis
Farmer & Irwin	Operator of a mechanical contracting and commercial service firm intended for commercial, industrial, institutional, and large residential projects. The company offers services including plumbing, Heating, Ventilation, and Air Conditioning(HVAC), fire sprinkler systems, fire alarm services, and monitoring, thereby providing its customers with cost-effective mechanical systems, on time to the client's satisfaction.	The company was acquired by PremiStar, via its financial sponsor Partners Group, through an LBO on July 16, 2025 for an undisclosed amount.
FilmRise	Distributor of films and television entertainment programs based in Brooklyn, New York. The company has a portfolio of ad-supported digital streaming content that is presented through its online channels and is also engaged in the acquisition of feature films, theatrical releases, digital versatile disk (DVD) sales and television licensing, thereby providing its clients with digital streaming network services as per their requirements.	The company was acquired by Shout! Factory, via its financial sponsor, Brookfield Oaktree Holdings through an LBO on July 1, 2025, for an undisclosed amount.
Fire Pit Productions	Developer of a social platform designed for storytelling and authentic content distributed across various platforms and outlets all over the world. The company's platform offers a video series that celebrates the buddy's trip camaraderie and shines a light on some of the game's trip planners, itineraries, characters and timeless traditions, enabling individuals to share some of their stories from all over the world.	The company was acquired by Kemper Sports Management, via its financial sponsors Fiume Capital and LNC Partners, through an LBO on July 16, 2025 for an undisclosed amount.
Flagship Fire	Operator of special hazards fire suppression and explosion protection systems intended to safeguard high-value assets and sensitive facilities based in Palmetto, Florida. The company specializes in the design, installation, maintenance, and emergency service of clean agent, carbon dioxide, explosion suppression, and specialty detection systems, enabling clients to quickly extinguish fires without damage to critical equipment, ensuring safety and operational continuity.	The company was acquired by Pye-Barker Fire & Safety, via its financial sponsors, Leonard Green & Partners, Altas Partners, GIC Private and Abu Dhabi Investment Authority through an LBO on July 13, 2025 for an undisclosed amount.



## Consumer Products and Services Deals for July 2025

Company Name	Description	Deal Synopsis
Formosa Foods	Distributor of food products intended to supply foodservice, retail, and institutional customers across Texas, Oklahoma, Louisiana, and Arkansas. The company offers beef, pork, poultry, seafood, lamb, goat, grains, dry goods, and disposables, enabling clients to access fresh and reliable food products with consistent quality.	The company was acquired by PAK Quality Foods, via its financial sponsors Cross Rapids Capital and Farol Asset Management, through an LBO on July 21, 2025 for an undisclosed amount.
Fortë	Developer of a subscription-based fitness streaming platform designed to provide live and on-demand avant-garde fitness classes led by trainers from well-known boutique studios. The company's platform gives its users access to a library of content from leading studios in various verticals via their smartphones, laptops, iPads, or televisions, enabling boutique fitness studios to broadcast their fitness classes live to people worldwide.	The company was acquired by Echelon Fitness, via its financial sponsors UTA Ventures, North Castle Partners, Schechter Private Capital, Eaglehead Capital and Goldman Sachs Growth Equity, through an LBO on July 21, 2025 for an undisclosed amount. The acquisition enhances Echelon Fitness' ability to deliver personalized, interactive fitness content at scale while accelerating its expansion into SaaS enterprises and commercial markets worldwide.
Francis Fire Sprinkler	Provider of fire sprinkler system services based in Opelousas, Louisiana. The company's services include installation, repairs and maintenance, annual inspection and other services, enabling clients to choose from a range of services at affordable rates.	The company was acquired by Pye-Barker Fire & Safety, via its financial sponsors Leonard Green & Partners, Altas Partners, GIC Private and Abu Dhabi Investment Authority, through an LBO on July 7, 2025 for an undisclosed amount.
Gallagher Staging and Productions	Provider of custom staging and full-service event production services for concerts, festivals, trade shows, and corporate events. The company provides custom staging, event production, and venue disinfectant services for concerts, festivals, trade shows, and corporate events, thereby supporting the setup, safety, and execution of events	The company was acquired by TAIT, via its financial sponsor Goldman Sachs Asset Management, through an LBO on July 8, 2025 for an undisclosed amount.
Garage Headquarters	Provider of overhead garage door services intended to serve residential and commercial sectors. The company offers installation, repair, maintenance, and inspection of residential and commercial garage doors, openers, rolling steel doors, thereby enabling property owners to maintain safe, functional, and code-compliant access points for daily use.	The company was acquired by US Dock & Door, via its financial sponsor Soundcore Capital Partners, through an LBO on July 17, 2025 for an undisclosed amount. This strategic investment enhances US Dock & Door's service capabilities in the commercial and residential markets, while expanding its reach into the Northeast.

## Consumer Products and Services Deals for July 2025

Company Name	Description	Deal Synopsis
GolfLogix	Developer of golf GPS and shot-tracking mobile app technology designed to empower golfers with immersive 3D mapping, precise yardage, and performance analytics to improve scoring worldwide. The company's mobile app combines immersive 3D hole flyovers, slope-adjusted GPS distances, heat-map greens, industry-first Putt Line visualization, club tracking, scorecards, and tee-time deals, providing golfers-across amateur and competitive play-with intuitive, tour-caliber tools to strategize shots, read greens, track performance, and ultimately shoot lower scores.	The company, a subsidiary of 8AM Golf, was acquired by Revelyst, via its financial sponsors, Strategic Value Partners and Czechoslovak Group, through an LBO on July 9, 2025 for an undisclosed amount.
Good Books	Operator of a web-based reading recommendation platform intended to help readers discover books. The company's platform features a curated database of thousands of book recommendations from influential figures, detailed user-generated reviews and nuanced rating criteria, enabling the global reading community to effortlessly find relevant and enriching literary content tailored to their tastes.	The company was acquired by McArthur Capital through an LBO for an undisclosed amount in approximately July 2025.
Greenix	Provider of pest control services intended to manage pests while simultaneously increasing sustainability. The company's services include residential pest control, mosquito reduction, termite and rodent control, enabling users to access environmentally friendly services for residential and commercial properties to eliminate pests.	The company was acquired by Gridiron Capital through an LBO on July 15, 2025 for an undisclosed amount.
GSV Summit	Provider of education and workforce skills based in Chicago, Illinois. The summit offers keynote speeches from notable figures in education and business, a pitch competition for early-stage edtech startups, and virtual attendance, thereby enabling collaboration and innovation across the education and workforce sectors.	The company was acquired by Hyve Group, via its financial sponsors Searchlight Capital Partners and Providence Equity Partners, through an LBO on July 30, 2025 for an undisclosed amount.

## Consumer Products and Services Deals for July 2025

Company Name	Description	Deal Synopsis
HappyNeuron	Provider of digital cognitive therapy tools designed to help clinicians deliver personalized and science-based cognitive rehabilitation programs. The company's platform features adaptive exercises, progress tracking, and home use options, enabling clinicians to streamline therapy and improve cognitive outcomes for patients.	The company was acquired by RAISE Group , Dr. Franck Tarpin-Bernard and other undisclosed investors through an LBO on July 17, 2025 for an undisclosed amount.
iMemories	Developer of a web platform for digitizing, storing and sharing personal videos and photos. The company offers cloud-based storage and streaming service to convert photos, videotapes, movie films, negatives and slides into a digital format, enabling people to preserve their memories.	The company was acquired by Ancestry, via its financial sponsors Blackstone, Frazier Group, Alta Global Ventures and GIC Private, through an LBO on July 30, 2025 for an undisclosed amount.
JAK Services	Provider of heating, ventilation, and air conditioning (HVAC) and electrical services intended to serve residential and commercial clients in North Texas. The company offers plumbing and electrical services, including repairs, maintenance, and system installations for residential and commercial customers, thereby providing reliable, convenient, and professional services for essential home and business systems.	The company was acquired by Paschal Air, Plumbing & Electric, via its financial sponsor Medallion Capital, through an LBO on July 22, 2025 for an undisclosed amount.
Jolly Goat Garage Doors	Provider of garage door care services and solutions intended to ensure doors remain secure, functional, and visually appealing for property owners. The company offers emergency repairs, routine maintenance, spring replacement, installations of residential and commercial doors, and LiftMaster opener services, enabling homeowners and businesses in Oklahoma to enjoy dependable, prompt, and courteous garage door care	The company received an undisclosed amount of development capital from Guild Garage Group on July 21, 2025. The financing is intended to be used for acquisition purposes.
Joseph's Gourmet Pasta	Distributor of frozen Italian pasta intended to serve the food industry. The company specializes in stuffed pasta, specialty sauces, tray meals, and other food items made by using quality ingredients, enabling national restaurant chains, food service distributors, retailers, and other industrial clients to serve fresh pasta for their customers.	The company was acquired by Turri's Italian Foods, via its financial sponsor Benford Capital Partners, through an LBO on July 28, 2025 for an undisclosed amount.

## Consumer Products and Services Deals for July 2025

Company Name	Description	Deal Synopsis
Kirkin Exteriors	Operator of a full-service roofing and contracting firm intended to serve both residential and commercial customers. The company offers installation, repair, replacement and maintenance of roofs, windows, doors, and gutter systems, thereby helping its customers to improve the exterior elements of their home affordably and optimally.	The company was acquired by Valor Exterior Partners, via its financial sponsor Osceola Capital Management, through an LBO on July 8, 2025 for an undisclosed amount.
L.A.B. Golf	Manufacturer of golf putters designed to simplify putting. The company's putters keep the putter face square to the arc throughout the stroke, enabling golfers to deliver a square putter face at impact by picking the right line, the right speed, and making their natural stroke.	The company was acquired by L Catterton through a \$200 million LBO on July 28, 2025. Through this acquisition, L Catterton intends to equip the company with the resources and strategic direction required to expand its presence in the market and further develop its innovative product offerings.
Landscape East & West	Provider of landscape construction project management services intended for residential and commercial properties. The company offers landscape design, construction, maintenance, water management, and organic-based lawn and plant care services, providing customers with customized services for all their landscaping needs.	The company, a subsidiary of Lewi Acquisition, was acquired by Mariani Enterprises, via its financial sponsor CI Capital Partners, through an LBO on July 23, 2025 for an undisclosed amount.
Linco (Industrial Supplies and Parts)	Manufacturer of casters and industrial supplies catering to aerospace casters, air cargo and conveyors, data centers, food service casters, furniture, and other industries. The company offers a wide range of products such as casters, wheels, hand trucks, carts and dollies, and more, enabling businesses across various industrial, commercial, and institutional sectors to optimize operational efficiency, ensure reliability, and facilitate the safe and ergonomic movement of equipment and goods..	The company was acquired by Monroe Engineering Products, via its financial sponsor AEA Investors, through an LBO in approximately July 2025 for an undisclosed amount.

## Consumer Products and Services Deals for July 2025

Company Name	Description	Deal Synopsis
LOF Xpress Oil Change	Provider of an automotive service intended to deliver rapid oil and fluid maintenance without appointments. The company offers a menu of express and full service oil changes, comprehensive fluid inspections, and automated kiosks, enabling busy vehicle owners to enjoy fast, transparent upkeep with minimal disruption to their day.	The company was acquired by Strickland Brothers 10 Minute Oil Change, via its financial sponsors Princeton Equity Group and Impact Brands, through an LBO on July 16, 2025 for an undisclosed amount.
May Pest	Provider of pest control services intended to serve commercial and residential customers. The company offers pest, bug, insect termination, disinfection, and rodent control services.	The company was acquired by PestCo, via its financial sponsor Thompson Street Capital Partners, through an LBO on July 8, 2025 for an undisclosed amount.
McAfee Heating & Air Conditioning	Provider of heating, ventilating, and air conditioning services intended to serve homeowners and small businesses. The company offers system installation, repair, and maintenance, as well as indoor air quality solutions, air duct cleaning, plumbing services, and emergency support, thereby helping clients enhance energy efficiency, indoor comfort, and the long-term performance of their systems.	The company was acquired by Moore Home Services, via its financial sponsor Odyssey Investment Partners, through an LBO on July 2, 2025 for an undisclosed amount.
McHale Landscape Design	Provider of residential landscape architecture services intended for residential indoor and outdoor spaces. The company engages in designing and constructing landscapes, pools and spas, masonry, outdoor living, carpentry, residential gardens and home additions, thereby enabling access to a comprehensive range of services to its clients.	The company was acquired by Hidden Harbor Capital Partners through an LBO on July 16, 2025 for an undisclosed amount.
Miller's OK Tire Store	Provider of automotive repair and maintenance services intended to provide emergency assistance for vehicles. The company's services include tire repair, tire replacement, brake repair, under-car repair services for air-conditioning, exhaust, and oil change, ensuring customers can drive safely on the road.	The company was acquired by SunAuto Tire & Service, via its financial sponsors Leonard Green & Partners, Ares Management and Greenbriar Equity Group, through an LBO on July 17, 2025 for an undisclosed amount.

## Consumer Products and Services Deals for July 2025

Company Name	Description	Deal Synopsis
Mister Sparky Franchising	Provider of electrical services intended to arrive on time for scheduled appointments. The company provides a wide range of services like emergency repairs, electric repairs, circuit breakers, electrical installation, EV charger installation and smart home services, enabling its clients with reliable services.	The company was acquired by CapitalSpring and Atticus Franchise Group through an LBO on July 21, 2025 for an undisclosed amount.
Multifamily Executive Magazine	Publisher of business magazines based in Washington DC, District of Columbia. The company offers magazines that cover topics from business trends to property management, resident life, demographics, construction, and technology for various segments of the industry.	The company, a subsidiary of Zonda Home, was acquired by Questex, via its financial sponsor MidOcean Partners, through an LBO on July 8, 2025 for an undisclosed amount. The acquisition supports Questex's overarching growth strategy, which focuses on both organic and strategic expansion within fast-evolving, high-growth industries.
National Express (North American School Bus Business)	Provider of school bus transportation services intended to serve across the United States.	The bus business of National Express was acquired by I Squared Capital through a \$ 608 million LBO on July 17, 2025. The transaction includes proceeds of \$70 million, which Mobico Group will receive based on certain milestones.
Neptune Pools	Retailer of pool and spa products and equipment intended to serve customers across Illinois. The company offers a wide range of products, including chemicals, equipment, maintenance supplies, and more, along with water testing and repair and maintenance services for the pools, thus helping people keep their pool safe, clean and hygienic.	The company was acquired by MPD Pool Holdings through an LBO in approximately July 2025 for an undisclosed amount.
Overhead Door and Fireplace Company	Provider of overhead doors and access systems designed to enhance security and functionality for residential and commercial properties. The company offers garage doors, openers, dock equipment, fireplaces, electric fireplaces, and repair and installation services, enabling clients to maintain reliable, efficient access and comfort solutions.	The company was acquired by DuraServ, via its financial sponsor Leonard Green & Partners, through an LBO on July 18, 2025 for an undisclosed amount. This strategic partnership broadens DuraServ's geographic reach and strengthens its dedication to delivering comprehensive overhead door and dock solutions to customers across the Mid-South.

## Consumer Products and Services Deals for July 2025

Company Name	Description	Deal Synopsis
Paceline Equity Partners (Twelve Oaks Townhomes located in Orlando, Florida)	Operator of a build-for-rent townhome community intended to expand access to rental housing in a growing urban area. The company offers multi-bedroom residences with attached garages, premium amenities, a fitness center, and a resort-style pool, enabling families and professionals in Orlando to experience comfortable, well-connected residential living.	The townhomes was acquired by Paceline Equity Partners through an LBO in July 2025 for an undisclosed amount.
Phlur	Provider of an inaugural line of unisex fragrances designed to make fragrances that smell as accurate as their ingredients. The company's fragrances offer a unique balance of premium ingredients and environmentally responsible practices, enabling users to purchase better quality colognes and perfumes online or from its retail store at a reasonable price.	The company, a subsidiary of The Center was acquired by TSG Consumer through an LBO on July 22, 2025 for an undisclosed amount.
RCP Community Management	Provider of community management services intended for residential associations. The company utilizes proven processes, fosters financial stability through smart improvements, and provides a mobile homeowner portal for streamlined account management, requests, and payments, enabling homeowners associations and various communities to enhancing financial solvency, beauty, and overall quality of life for residents.	The company was acquired by Inframark, via its financial sponsor New Mountain Capital, through an LBO on July 15, 2025 for an undisclosed amount.
Rexera	Operator of a homeowners' association platform intended to bring transparency and order to real estate. The company's platform helps in examining the financial situation, summarizes all rules and regulations, compares HOA to other properties, and performs an extensive search for signs of trouble, enabling customers to easily read and understand reports and focus more on the priority work.	The company was acquired by RealPage, via its financial sponsor Thoma Bravo, through an LBO on July 29, 2025 for an undisclosed amount.
Round Hill Music Royalty Partners (Modern English's 'I Melt with You')	Publishing and master rights of a song.	The publishing and the master rights of Modern English were acquired by Round Hill Music Royalty Partners through an LBO on July 28, 2025 for an undisclosed amount.

## Consumer Products and Services Deals for July 2025

Company Name	Description	Deal Synopsis
Round Hill Music Royalty Partners (Vini Poncia's Publishing Catalog)	Publishing rights of a catalog of songs.	The publishing rights of Vini Poncia's catalog were acquired by Round Hill Music Royalty Partners through an LBO on July 28, 2025 for an undisclosed amount.
Rowlett Car Wash	Provider of express and full-service car wash and detailing services intended for individual vehicle owners. The company offers exterior washes, interior cleaning, vacuum access, and monthly membership plans, delivering convenient, affordable, and locally operated vehicle care services.	The company was acquired by Raceway Car Wash, via its financial sponsor Clear Sky Capital, through an LBO on July 2, 2025 for an undisclosed amount.
Shipley Do-Nuts	Operator of a donut and coffeehouse chain across the United States. The company offers over sixty different varieties of donuts, pastries and kolaches that are all produced from the same proprietary donut mix that requires only water and yeast to be added at the store level, ensuring customers get consistent product quality across all its franchised stores.	The company was acquired by Levine Leichtman Capital Partners through an LBO on July 28, 2025 for an undisclosed amount. The transaction values the company at an estimated \$400 million.
Sirius Education Solutions	Operator of educational services for standardized testing designed to enhance student performance and improve academic outcomes. The company's platform offers comprehensive practice and instruction, including support for emergent bilingual students, authentic test preparation materials, and a vast assessment bank for custom test building, enabling students, teachers, school administrators, and district leaders to effectively address learning gaps.	The company was acquired by MasteryPrep, via its financial sponsor Achieve Partners, through an LBO on July 8, 2025 for an undisclosed amount.
Sofia Storage	Provider of storage facilities intended to serve clients across New York. The company offers clean and ready-to-rent storage units available in a variety of sizes, with affordable, secure storage options, amenities such as hand carts, elevators, online bill payment, security cameras, and interior storage options, ensuring clients' belongings are safe.	The company was acquired by Storage Post, via its financial sponsor Almanac Realty Investors, through an LBO on July 1, 2025 for an undisclosed amount.



## Consumer Products and Services Deals for July 2025

Company Name	Description	Deal Synopsis
Staley's Tire & Automotive	Provider of tire and automotive repair services intended to serve personal, agricultural and commercial vehicle owners across Billings, Montana. The company operates two locations offering car and light truck tires, farm and OTR tires, leveling kits, mobile tire service and auto maintenance, thereby supporting vehicle performance and convenience for regional customers.	The company was acquired by Les Schwab Tire Centers, via its financial sponsor Meritage Group, through an LBO on July 28, 2025 for an undisclosed amount.
SupplyHouse	Operator of an e-commerce platform intended to offer a wide range of products hailing from the plumbing, heating, and HVAC industries. The company's platform showcases a wide range of products, including fittings, valves, thermostats, electrical supplies ranging from tools and disconnect switches to transformers and circuit breakers, and much more, enabling customers to choose from and purchase a wide range of products at reasonable prices.	The company was acquired by Kohlberg Kravis Roberts through an LBO on July 1, 2025 for an undisclosed amount.
Taco vs Burrito	Developer of a card game designed to provide an entertaining and competitive experience for players of all ages. The company's platform features a unique card game based on a whimsical food rivalry, expansion packs to increase the number of players and a bundle offer, enabling a broad audience of families, friends and game enthusiasts to enjoy engaging gameplay and shared moments of fun.	The company was acquired by PlayMonster, via its financial sponsors Adams Street Partners, Patriot Capital and H.I.G. Capital, through an LBO on July 21, 2025 for an undisclosed amount.
The Builder's Daily	Publisher of data-driven online media focused on residential real estate and construction, offering daily news, analysis, and curated programming designed to enhance decision-making across the housing value chain. The company operates a digital media platform featuring daily insights, expert commentary, data analytics, and event programming, leveraging real-time market data and thought-leader interviews to inform residential builders, developers, financiers, policymakers, and industry professionals with actionable intelligence.	The company was acquired by HousingWire, via its financial sponsors Capital Alignment Partners, Anacapa Partners, Riomar Capital, The Cambria Group, Red Forest Capital, Pacific Lake and Endurance Search Partners, through an LBO on July 16, 2025 for an undisclosed amount.

## Consumer Products and Services Deals for July 2025

Company Name	Description	Deal Synopsis
The Learning Experience	Operator of daycare centers intended to make positive difference in the lives of children, their families, and the communities. The company offers a fun and engaging curriculum and programs for children to develop core academic skills, fitness and healthy lifestyle skills, life and comfort skills, all under the care of nurturing teachers and staff, thereby preparing children academically and socially.	The company was acquired by Harvest Partners through an LBO on July 1, 2025 for an undisclosed amount. Through this acquisition, Harvest Partners intends to provide additional financial and strategic resources to support the company's growth initiatives in the coming years.
Total Customer Connect	Developer of a revenue-enhancing and fixed operations platform for automotive dealerships. The company offers tools such as appointment scheduling, service lane check-in, mobile bill pay, texting software, customer retention campaigns, and service marketing solutions, enabling dealerships to streamline operations, improve customer satisfaction, and increase service revenue.	The company was acquired by Vehlo, via its financial sponsor Greater Sum Ventures, Lightyear Capital, PSG, Parkwood and HarbourVest Partners, through an LBO on July 9, 2025 for an undisclosed amount. The acquisition enhances Vehlo's commitment to optimizing dealership service lanes, adding TCC's service lane software solutions, advanced marketing & CRM, and retention tools into Vehlo's expanding suite of dealership solutions.
Total Sales & Marketing	Manufacturer and designer of custom products intended for use in sales promotion and brand development. The company specializes in branded merchandise, like putting logos on a wide variety of products, enabling businesses to connect with potential clients, dealers, distributors, or employees to expand brand awareness.	The company was acquired by Novastone Capital Advisors through an LBO on July 9, 2025 for an undisclosed amount.
Tri-tech Energy	Provider of heating, ventilation, and air conditioning services intended to serve commercial and residential clients. The company offers mechanical contracting services, including system repair, installation, and maintenance, enabling clients to benefit from tailored services in duct fabrication, industrial piping, plumbing, ventilation, and domestic hot water systems for both new and existing infrastructures.	The company was acquired by Climate Efficiency Partners, via its financial sponsors 424 Capital, Eagle Private Capital and Plexus Capital, through an LBO on July 3, 2025 for an undisclosed amount. The acquisition significantly increases Climate Efficiency Partners customer base and in-house capacity to provide HVAC and energy efficiency services in the Mid-Atlantic region

## Consumer Products and Services Deals for July 2025

Company Name	Description	Deal Synopsis
Webmarc Doors	Provider of comprehensive garage door services intended to serve the residential, commercial, and specialty doors market. The company offers sales, installation, and maintenance of garage doors, steel rolling doors, fire doors, pedestrian doors, and dock equipment, enabling clients to ensure reliable access, safety, and operational continuity.	The company was acquired by A.S.A.P. Garage Door Repair, via its financial sponsors Centerfield Capital Partners and Cardinal Equity Partners, through an LBO on July 24, 2025 for an undisclosed amount.
Willamette Valley Pie Company	Producer of fresh fruit pies and cobblers intended to be sourced from local farms in the Willamette Valley. The company offers a range of pies, including oregon-native cobblers, marionberry pie, and pumpkin pie, and they sell their products both online and in stores.	The company was acquired by Dessert Holdings, via its financial sponsors Ergo Partners and Bain Capital, through an LBO on July 14, 2025 for an undisclosed amount.