

Consumer Products and Services Deals for October 2018

Company Name	Description	Deal Synopsis
Andersen Corporation (Silver Line Vinyl Window and Patio Door Division)	Manufacturer of doors and windows. The company's products are designed to stand up extreme coastal weather and gives 24/7 protection without the need to buy, install, remove and store separate plywood panels or shutters.	The Silver Line Vinyl Window and Patio Door Division of Andersen Windows, was acquired by Ply Gem Industries, via its financial sponsor Clayton, Dubilier & Rice, through a \$190 million LBO on October 14, 2018. The transaction expands and bolsters the Ply Gem portfolio through the addition of these two highly respected brands and is expected to create a more comprehensive and balanced portfolio across the repair and remodeling (R&R) and new construction segments, establish a stronger national residential windows platform with manufacturing scale and channel distribution advantages to better serve both new construction and R&R customers and generate opportunities for operational synergies to enhance customer service and optimize future profitability and growth.
Best Impressions Caterers	Operator of a catering business. The company offers innovative cuisine made up of fresh ingredients along with beautiful presentations, providing corporate, philanthropic and social clients with a fine-dining experience.	The company was acquired by Falfurrias Capital Partners through an LBO on October 25, 2018 for an undisclosed sum. The deal will enable the company to better serve new and existing clients and provide expanded career opportunities for its combined staff.
Best Version Media	Provider of media services intended to bring people together. The company offers advertising and marketing services using social media micro-level marketing and in-print form approach through magazines, enabling publishers to excel to their fullest potential.	The company received an undisclosed amount of development capital from Bertram Capital Management on October 9, 2018.
Brookstone	Operator of a chain of retail stores in the United States and China. The company offers a wide range of products that include remote control helicopters and drones, massage chairs, tablet accessories and many other lifestyle items sold under its own brand and its stores are found in shopping malls and high-traffic city areas.	The company was acquired by Bluestar Alliance, Apex Digital (consumer electronics), ThreeSixty Group, Hudson Group (NYSE: HUD) and Bebe Studio (OTCQB: BEBE) through a \$175.5 million LBO on October 19, 2018. As part of the acquisition, Apex Digital will operate the 30 airport stores, as well as Brookstone.com and e-commerce business.

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Claire's Stores	Provider of fashionable jewelry and accessories intended for young women, teens, tweens and girls ages 3 to 35. The company offers jewelry products in over 2,801 stores in 17 countries under two brands, Claire's and Icing.	The company was acquired by Elliott Management and Monarch Alternative Capital through a \$560 million LBO on October 12, 2018. The new capital funding includes a new \$250 million first lien term loan and \$250 million as a preferred equity investment. Creditors will have the opportunity to recover up to an additional \$16.3 million more if the company meets earnings thresholds in 2019 and 2020.
Concord Hospitality Enterprises	Operator of a hotel management company. The company operates as a fee-based manager for various hotel ownerships, operates its own hotels and develops new hotel construction, mixed use development, asset repositioning and adaptive reuse initiatives.	The company was acquired by Alleghany Capital through an LBO on October 1, 2018 for an undisclosed sum.
Dutch Bros Coffee	Operator of a drive-through coffee chain headquartered in Grants Pass, Oregon, United States. The company serves a variety of coffee drinks, smoothies, teas, energy drinks, sodas, and lemonades.	The company received an undisclosed amount of development capital from TSG Consumer on October 1, 2018.
eegee's	Operator of a restaurant chain in the US. The company's restaurants prepare and serve a variety of frozen fruit drinks, sandwiches, baked goods, hot dogs, fries, salads, and more.	The company, a subsidiary of CEO Foods, was acquired by 39 North Capital, Kitchen Fund, Knott Partners Management, ORIX Mezzanine & Private Equity and C. Ron Petty through an LBO on October 10, 2018. CoBiz Structured Finance provided financing for the transaction.
Gene Juarez Salons & Spas	Provider of salon services and spa treatments. The company offers body massage and body treatments, waxing, clinical skin care treatments for its clients in the United Kingdom.	The company was acquired by Transom Capital Group through an LBO on October 15, 2018, for an undisclosed sum.

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Global Plasma Solutions	Provider of innovative air purification devices designed to improve indoor air quality. The company's air purification product reduces airborne particles, controls odor, kills virus, bacteria and mold, providing healthcare, industrial, transportation, government, commercial, and residential customers, an effective way to keep air quality in check.	The company received an undisclosed amount of development capital from Falfurrias Capital Partners on October 2, 2018.
Guy & Oneill	Manufacturer of household cleaning supplies and personal care products intended to improve personal hygiene. The company's product portfolio includes adult care products, automotive products, green cleaners, homecare products, hygiene products, personal care products, personal lubricant, surface disinfectants and wet wipes, enabling customers to purchase all-natural and skin-friendly personal care products that are both safe and cheap and pose minimal threat to biodiversity.	The company was acquired by Centre Partners, Constitution Capital Partners and its management through an LBO on October 16, 2018 for an undisclosed sum.
Kiss My Face	Provider of personal care products in the natural and organic sector. The company's skin care and body products are developed from natural and organic ingredients and designed as cruelty-free and paraben free, enabling its users to enhance their appearance.	The company was acquired by Aliph Brands through an LBO on October 30, 2018, for an undisclosed sum.
Kurgo Dog Products	Supplier and wholesaler of dog and puppy products. The company offers and distributes pet travel products like car seat covers, backpacks for dogs, dog life jackets and pet apparel, enabling customers to enjoy travel experience with their pets.	The company was acquired by Radio Systems, via its financial sponsor TSG Consumer, through an LBO on October 18, 2018 for an undisclosed sum.

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Lewis Cabinet Specialties	Manufacturer of custom cabinet doors, drawers, and related wood products. The company, serving as an outsource manufacturer, specializes in custom cabinet box components, drawer fronts, glass doors, mullion doors, end panels, wainscot, stick goods, moldings, valances, breadboards, and more.	The company was acquired by LongWater Opportunities through an LBO on October 5, 2018 for an undisclosed sum.
Louisiana Fish Fry	Producer of processed seafood products intended to make cooking easy, cost-effective, and authentic. The company offers a variety of fry products from fish and shrimp to chicken and onion rings in a wide variety of textures, ingredients, and seasonings, enabling residents to prepare their favorite cuisine at home.	The company was acquired by Peak Rock Capital through an LBO on October 5, 2018 for an undisclosed sum.
MS Biotec	Supplier of lactic acid-utilizing bacteria for the beef feedlot and dairy markets. The company offers natural lactic acid utilizing microorganism used to strategically drench feedlot cattle and dairy cows.	The company received an undisclosed sum of development capital from Paine Schwartz Partners on October 3, 2018. The proceeds from Paine Schwartz's investment will be used to accelerate the development and commercialization of MS Biotec's organization and innovative products, allowing the Company to capitalize on a significant market opportunity.
MyWebGrocer	Provider of online commerce services. The company offers electronic marketing and data platform service to grocery chains and packaged consumer goods companies.	The company was acquired by Mi9 Retail, via its financial sponsors, Golub Capital BDC, Otimo Retail, and Respida Capital through an LBO on October 15, 2018, for an undisclosed sum. The acquisition of MyWebGrocer by Mi9 Retail will increase the ability of the Vermont company to service its customers with innovative technology, professional services, and industry expertise.
Next Century Spirits	Producer and processor of distilled spirits. The company blends traditional distilling techniques and unique finishing technologies to create custom distilled spirits and bulk liquors.	The company received \$3.6 million of development capital in a deal led by Blue Hill Group on October 19, 2018. Other undisclosed investors also participated in this round.

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O2B Kids	Provider of education services for kids up to 13 years of age. The company offers preschool education programs, afterschool enrichment programs, and classes in karate, gymnastics, cheerleading, dance, music, drama, art, science, technology, sports, and languages, helping kids discover their hidden talents, improve self-confidence, and develops social skills.	The company was acquired by Spire Capital, Mr. Andy Sherrard and Mr. Danny Stevens through an LBO on October 4, 2018 for an undisclosed sum. The additional capital provided by Spire will enable O2B to further invest in delivering unique curriculum and technology platforms for the development of its students.
Perry Ellis International	Manufacturer and distributor of apparel and accessories. The company offers clothing products including shirts, t-shirts, trousers and other related apparel in the United States.	The company was acquired by George Feldenkreis and Fortress Investment Group through a \$437 million public-to-private LBO on October 22, 2018. Fortress Investment Group provided a \$282 million multi-tranche term financing facility. The transaction was also financed through equity provided by the Feldenkreis family and a senior secured asset-backed revolving loan facility underwritten by Wells Fargo, PNC, and HSBC Bank USA, U.S. Bancorp. Shares of Perry Ellis ceased trading on the Nasdaq Global Select Market prior to the open of trading on October 22, 2018 and will no longer be listed on an exchange or quotation system.
Pretzels	Manufacturer of pretzels and other snack products in Indiana, United States. The company offers seasonal and traditional shaped pretzels, honey mustard and peanut butter filled pretzels, puffed cheese curls, corn puffs, other extruded corn products, and private labeling services. The company's pretzels are manufactured using pure ingredients like real honey, enriched flour, and real cheese, baked with efficient equipment and manufacturing processes and do not contain artificial flavors.	The company was acquired by Peak Rock Capital through an LBO on October 24, 2018 for an undisclosed sum.

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Pure Barre	Operator of a barre studio. The company offers a total body workout that uses the ballet barre to perform small isometric movements, which burn fat, sculpt muscles and create long, lean physiques as well as it offers online workouts, equipment and exercise apparel.	The company was acquired by Xponential Fitness, via its financial sponsor TPG Growth, through an LBO on October 26, 2018 for an undisclosed sum.
Riverside Clinical and Standardized Testing Portfolio	Provider of classroom and clinical assessment services. The company specializes in measuring students' verbal, nonverbal and quantitative reasoning abilities, student achievement as well as diagnosing developmental delays and cognitive impairments.	The company, a subsidiary of Houghton Mifflin Harcourt (NYSE: HMCH), was acquired by Alpine Investors through a \$140 million LBO on October 1, 2018. The divestiture enables HMH to sharpen its focus on developing and delivering next-generation K-12 classroom offerings rooted in learning science that seamlessly combine teacher support, data-driven instructional practices, intervention solutions and focused content architecture to accelerate growth for all learners. Houghton Mifflin Harcourt will use the net cash proceeds of \$135 million to invest in its 'Extensions' businesses, supporting its strategy to create integrated solutions and improve student outcomes.
SFERRA Linens	Designer and producer of Italian linen. The company offers a range of linen related products including bedding, table, bath and decorative accessories for the home furnishing and hotel industries.	The company was acquired by Highlander Partners and Norwest Mezzanine Partners through an LBO on October 9, 2018 for an undisclosed sum. Norwest Mezzanine Partners provided subordinated debt financing while Fifth Third Bank and Regions Financial provided senior debt financing in the transaction. Highlander Partners is looking forward to implement a selective buy-and-build investment approach and finding complementary merger and acquisition opportunities for this business in the luxury goods category.

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Signature Brands	Manufacturer of dessert decorations and specialty baking products intended to strengthen family bonds. The company's offerings include providing icing cream, egg drying, decorating products, pumpkin designing products and as well as related cakes and pastries decorating items, thus giving an attractive look to desserts and bringing families together to enjoy and celebrate life's big and small events.	The company was acquired by Traub Capital through an LBO on October 29, 2018 for an undisclosed sum. The divestment comes as Hero wants to focus on core categories of baby and toddler food, healthy snacks, natural spreads and gluten-free products.
SIMCOM Aviation Training	Provider of flight training services. The company offers pilot and maintenance training across a variety of general aviation, business and commercial aircraft types. In addition it also provides specialty courses including upset recovery, crew resource management, high altitude, and avionics.	The company was acquired by Directional Aviation Capital through an LBO on October 19, 2018 for an undisclosed sum.
Sola Salon Studios	Provider of fully-equipped salon studios intended to inspire and support beauty professionals elevate their careers and experience the freedom of salon ownership. The company's salon studios are fully-equipped with high-end tools remain move-in-ready and it also provides the required support, educational resources and cutting-edge technology for running a salon, enabling beauty professionals to easily launch their salon business and their customers to get high-end beauty care.	The company received an undisclosed sum of development capital from MPK Equity Partners, PNC Riverarch Capital and AHR Growth Partners on October 9, 2018. With this transaction the company was recapitalized.
Stargate Music Publishing Catalogue	Owner of an American music publishing catalog. The company's catalog includes popular songs by international artists like Katy Perry, Rihanna, and Beyonce.	The catalogue was acquired by Shamrock Capital Advisors through an LBO on October 16, 2018 for an undisclosed sum. The catalogue was acquired from Tor Hermansen and Mikkel Eriksen.
Sundance Catalog	Operator of a multi-channel direct marketer and specialty retailer for women. The company offers women's and men's apparel and accessories, jewelry and home furnishings through its catalogs, online platform, and retail stores	The company was acquired by Webster Capital through an LBO on October 31, 2018 for an undisclosed sum. As a part of the transaction, Kayne Anderson Capital Advisors provided loan financing to support the deal.

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The Perfect Bite Co.	Producer of organic appetizers intended to make entertaining easy gourmet. The company offers frozen cheese and turkey burgers, taco cups, fritters, cheese pies, and other related products serving specialty grocery stores.	The company received an undisclosed amount of development capital from New Water Capital on October 9, 2018. The investment will provide capital and extensive operational experience in frozen foods R&D and manufacturing for the company to continue its growth trajectory.
VitaCup	Provider of vitamin-infused coffee and tea pods. The company's vitamin infused coffee and tea pods, offered as an alternative to unhealthy, sugary energy drinks, is composed of various antioxidants and vitamins and provide sustained boost, enabling users to reduce fatigue and increase energy.	The company received an undisclosed amount of development capital from North Castle Partners and First Beverage Group on October 10, 2018. The deal combines collective knowledge, strong networks and substantial prior experiences of both North Castle and First Beverage to help the company continue to grow.