

Consumer Products and Services Deals for April 2019

Company Name	Description	Deal Synopsis
3 Palms Tucson North Foothills	Operator of a boutique hotel based in Tucson. The hotel is located near the foothills of the Santa Catalina Mountains in North Tucson with 3 stories and 156 rooms.	The hotel was acquired by Blue Sky Equity Partners from Red Lion Hotels through an LBO on April 10, 2019 for an undisclosed sum.
4505 Meats	Producer of pork rinds and meat products. The company's offerings include a wide variety of pork snacks and chicharrones seasoned with spices and prepared using quality ingredients and meat sourced from a collective of small ranchers that practice sustainable and humane husbandry techniques, enabling customers to get access to natural delicious meaty snacks.	The company received \$8.45 million of development capital from Encore Consumer Capital and CircleUp Network on April 5, 2019.
Bagatelle Group	Operator of restaurant chain based in New York. The company operates in various parts of the world such as Dubai, Rio de Janeiro, London, Buenos Aires, Miami, Saint Barth, Sao Paulo, Punta del Este and Ibiza.	The company received EUR 17.7 million of development capital from NextStage AM, Mi3 Venture Partners and Rivierazul Advisors on April 24, 2019.
Cholula	Manufacturer and provider of Mexican-style hot sauce. The company's hot sauce comes in a variety of flavors and is branded with a signature wooden cap, providing consumers with a unique, robust flavor without a lingering heat.	The company was acquired by L Catterton through an LBO on April 15, 2019 for an undisclosed sum. The acquisition aims to enable the acquirer to become a global brand.
Coach USA	Operator of transportation companies. The company's buses are used for bus routes, motorcoach tours, charters and city sightseeing tours and have seat belts for all passengers, automatic traction control, electronic stability control, lane-changing warning devices and GPS systems, enabling customers to travel safely.	The company, a subsidiary of Stagecoach Group, was acquired by Variant Equity through an approximately \$271.4 million LBO on April 16, 2019. The deal helps the Stagecoach Group to refocus on its UK portfolio. Wells Fargo and MUFG Union Bank served as joint lead arrangers for the financing of the transaction.
Corkcicle	Provider of drinkware based in Orlando, Florida. The company develops, markets and sells consumer products including insulated drinkware, barware, soft-coolers to enhance the personal style and reduce the personal impact on the planet.	The company raised an undisclosed amount of growth capital from McCarthy Capital on April 2, 2019. The funding will be used to further accelerate the brand and help support growth across its distribution channels as well as in new markets.

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Dominion Golf Group	Operator of golf clubs. The company's clubs have golf courses, century-old oak and pecan trees.	The company was acquired by Arcis Golf, via its financial sponsor Arcis Equity Partners, through an LBO on April 22, 2019 for an undisclosed sum.
Dr. Wilkinson's Hot Springs Resort	Provider of lodging and spa services based in Calistoga, California. The company provides mud baths, natural hot mineral springs pools, bathhouse through its lodging and wellness resort.	The company was acquired by The Chartres Lodging Group, through an LBO on April 8, 2019 for an undisclosed sum.
Gizmodo Media Group	Operator of online media and blog network. The company offers an online platform that enables users to read articles and blogs and watch videos on various topics.	The company, a subsidiary of Fusion Media Group (Doral), was acquired by G/O Media on April 8, 2019 for an undisclosed sum
Jenny Craig	Provider of weight management programs designed to help members lose weight. The company's program includes nutritionally-balanced menus which include nearly 100 delicious entrees and snacks developed by registered dieticians, nutritionists and food technologists along with one on one personal support from a consultant.	The company, a subsidiary of Curves International, was acquired by H.I.G. Capital through an LBO on April 4, 2019 for an undisclosed sum.
Lucky Strike Entertainment	Owner and operator of a chain of dining venues and upscale bowling alleys. The company's dining venues and upscale bowling alleys offer high-quality food and beverage service along with special events hosting and comprises 12-24 lanes, an energy bar, a sophisticated audio & visual system and a full sit-down menu with dining capacity of 75-120 customers.	The company was acquired by Wellspring Capital Management through an LBO on April 04, 2019 for an undisclosed sum.
Maya Kaimal	Provider and marketer of prepared premium Indian foods. The company's authentic Indian dishes that include snacks, meals and sauces are prepared from carefully sourced ingredients which are gluten-free and are slow cooked in small batches for an authentic home-cooked flavor, enabling food lovers to taste a variety of Indian cuisines.	The company received an undisclosed amount of development capital from North Castle Partners on April 17, 2019.
me & my BIG ideas	Provider of stationery and accessories based in Fountain Valley. The company designs and offers a wide range of day planners, notebooks and paper crafting tools.	The company received an undisclosed amount of development capital from Main Post Partners on April 2, 2019.

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Orange Lake Resorts	Operator of luxury resorts in U.S.A. The company is in vacation ownership industry for a long period and provides membership facility thus expanding its facilities and increasing club members.	The company received an undisclosed amount of development capital from KSL Capital Partners on April 2, 2019. The company also received \$500 million of debt financing in the form of revolving credit line from SunTrust Robinson Humphrey, Inc., Merrill Lynch, Pierce, Fenner & Smith Incorporated, JP Morgan Chase Bank, N.A., Regions Bank and Citizens Bank, N.A. and SunTrust Bank on April 4, 2019.
Price's Collision Centers	Provider of automotive repair services, based in Tennessee. The company offers full-service auto body and collision-related mechanical repair, automotive refinishing, two and four wheel alignment, on-site rental cars and towing services for car owners.	The company was acquired by Caliber Collision, via its financial sponsors OMERS Private Equity, Leonard Green & Partners and Hellman & Friedman, through an LBO on April 9, 2019, for an undisclosed sum.
Proven Partners Group	Manufacturer and packager of dried and powdered foods. The company's services include meal replacement and protein powders, coffee, snacks, creamer, cereal, baking items and other dried and powdered products by using HACCP based approach, enabling food and beverage customers to get lab tested and safe foods.	The company was acquired by Tilia Holdings through an LBO on April 2, 2019 for an undisclosed sum.
Q Mixers	Producer of healthy beverages designed to offer refreshing drinks. The company's beverages include tonic water and ginger beer and supplies its products to restaurants, cocktail lounges, gourmet groceries and liquor stores, enabling customers to get their desired drink at an affordable price in their nearest outlet.	The company received \$40 million of development capital from Eurazeo on April 4, 2019. The investment was done in partnership with Mr. Jordan Silbert and Mr. Ben Karlin. The funds will be used for marketing activities, including the continued development of a strong consumer and influencer community as well as to support rapid expansion within both the grocery and on-premise channels.
Studio Movie Grill	Operator of in-theater cinema dining establishments. The company combines first-run movies with the amenities of a full service restaurant.	The company received \$100 million of development capital from TowerBrook Capital Partners on April 2, 2019. The funds will be used to open more in-theater dining locations around the United States.
Turkey Hill	Producer of specialty frozen desserts and beverages. The company produces premium ice cream, iced tea, fruit drinks and egg nog.	The company, a subsidiary of Kroger, was acquired by Peak Rock Capital through a \$215 million LBO on April 29, 2019. Kroger is planning to reduce its debt from the proceeds of the sale.