

## Consumer Products and Services Deals for February 2020

Company Name	Description	Deal Synopsis
Animal Adventure	Designer and distributor of toys. The company manufactures top-quality and creative plush toys for both children and pets. It sells its products through major global retail, regional department stores, national specialty stores, grocery, mid-tier channels and large mass-market retailers. It also manufactures its own internally designed, branded products.	The company was acquired by Dan Dee International, via its financial sponsor IVEST Consumer Partners, through an LBO on February 19, 2020 for an undisclosed sum.
Bargain Hunt	Operator of value retail chain intended to sell branded merchandise below normal retail pricing. The company specializes in clothing for men, women and children, electronics, HDTVs, home goods, toys, bikes, sporting goods, outdoor gear and both indoor and outdoor furniture.	The company was acquired by ACON Investments through an LBO on February 11, 2020 for an undisclosed sum. As a result of the transaction, the company was recapitalized.
Britax	Manufacturer of child safety products. The company's products include infant carriers, child safety seats, strollers, children's car seats and other juvenile travel products.	The company was acquired by Avenue Capital Group through an LBO on February 3, 2020 for an undisclosed sum. Marblegate Asset Management provided debt financing in the form of a loan as a part of the transaction. As a result of this transaction the company was recapitalized.
Condado Tacos	Operator of a restaurant based in Ohio. The company's restaurant serves fully customizable tacos, with proteins including pulled jackfruit, shrimp ceviche, tequila-lime steak and eggs. The restaurants use a commissary to ensure recipe consistency across the brand while also minimizing the size of its kitchens.	The company received development capital from The Beekman Group on February 24, 2020 for an undisclosed sum. As a result of this transaction, the company was recapitalized. The funds will be used to optimize expansion into new markets and invest in the professional development of team members.
Dent Wizard International	Provider of automotive SMART (small to medium area repair techniques) reconditioning services. The company's services include paintless dent repair, bumper repair, wheel repair, interior repair and full body repair, enabling the automotive industry to fix scuffed bumpers, chips, scratches, and gouges while improving vehicle resale value and restore vehicles to their original look.	The company was acquired by Dealer Tire, via its financial sponsor Bain Capital, through an LBO on February 6, 2020 for an undisclosed sum.

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Forever 21	Operator of apparel stores for women and men based in Los Angeles, California. The company offers dresses, tops, sweaters and knits, jackets and coats, denim, leggings, pants, shorts, skirts, rompers, jumpsuits, socks, hats, scarves, accessories, shoes and beauty products.	The company was acquired by Brookfield Property Partners, Authentic Brands Group and Simon Property Group through a \$81 million LBO on February 3, 2020.
Headlights 101	Provider of premium, refurbished headlights catering to the collision repair industry. The company offers headlight repair and headlight replacement services to automotive dealers and consumers.	The company was acquired by All Star Auto Lights, via its financial sponsor Atlantic Street Capital through an LBO on February 7, 2020 for an undisclosed sum.
Heritage Golf Group	Owner and operator of private, resort and daily fee golf properties across the United States. The company specializes in golf, operations, culinary, lodging, fitness, service training, agronomy and special events as well as offers golf courses, equipment and learning facilities to the golfers.	The company was acquired by KSL Capital Partners through an LBO on February 10, 2020 for an undisclosed sum.
Herr Valuation Advisors	Provider of real estate appraisal services. The company offers a range of valuation assignments for diverse property types including office, industrial and special-use, multi-family, agriculture, retail, golf courses, marinas, litigation support, jurisdictional land and environmentally sensitive wetlands, lease analysis, and market feasibility studies	The company was acquired by Butler Burgher Group, via its financial sponsor Silver Oak Services Partners, through an LBO on February 3, 2020 for an undisclosed sum.
Len The Plumber	Provider of residential plumbing repair service based in Baltimore, United States. The company offers general plumbing, drain cleaning, water heating well systems, providing services to client's plumbing issues.	The company was acquired by Thompson Street Capital Partners and its management through an LBO on February 20, 2020 for an undisclosed sum.
Magma Products	Manufacturer of cookware products designed for use in harsh marine and outdoor environments. The company offers marine products like grills, cookware, tables, kayaks and accessories.	The company was acquired by Brand Velocity Partners through an LBO on February 12, 2020 for an undisclosed sum. Merion Investment Partners provided mezzanine debt and equity and Pacific Mercantile Bank provided a line of credit to support working capital needs.

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Masco Cabinetry	Manufacturer of cabinets in Ann Arbor, Michigan. The company offers semi-custom, stock and value-priced assembled cabinetry for kitchen, bath, storage, home office and home entertainment applications in a broad range of styles and price points to address consumer preferences.	The company, a subsidiary of Masco, was acquired by ACProducts, via its financial sponsor American Industrial Partners, through an LBO on February 18, 2020 for an undisclosed sum. The transaction was financed with \$850 million in cash at closing and preferred stock issued by a holding company of the buyer with a liquidation preference of \$150 million. This strategic action will complete the process of reducing Masco's exposure to the new construction segment of the market and position them to focus on their less cyclical plumbing products and decorative architectural products businesses going forward.
Promika	Manufacturer of animal health products based in Raleigh, North Carolina. The company operates in the life sciences industry with a focus on companion animal health providing spot-ons, collars, sprays thereby protecting them from fleas and ticks.	The company was acquired by Manna Pro Products, via its financial sponsors Morgan Stanley Capital Partners and Constitution Capital Partners, through an LBO on February 10, 2020 for an undisclosed amount.
Proxibid	Operator of an online marketplace for buying and selling highly valued items. The company enables auction companies and asset owners to sell items across 15 categories that include heavy equipment; industrial machinery; real estate; fine art, antiques and collectibles.	The company was acquired by Auction Technology, via its financial sponsor TA Associates Management, through an LBO on February 13, 2020 for an undisclosed sum.
Quick N Clean 60	Provider of car wash services in the USA. The company offers a high-quality wash experience for customers in Manor, Texas.	The business unit of Quick N Clean was acquired by WhiteWater Express, via its financial sponsor SkyKnight Capital, through an LBO on February 6, 2020 for an undisclosed sum.
ScentAir Technologies	Developer of scent delivery technologies intended to offer a full spectrum of fragrance delivery system for distributing scent in commercial environments. The company's scent delivery technologies are complex, specially formulated and custom blended, enabling hospitality, retail, healthcare and entertainment industries to create a elegant, welcoming and exhilarating aroma in it's environment.	The company was acquired by CITIC Capital through an LBO on February 19, 2020 for an undisclosed sum.

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Stratfor Enterprises	Operator of a geopolitical intelligence firm. The company develops comprehensive, independent and unbiased analyses by examining global events through the lens of geopolitics and other proprietary methodologies, enabling it to interpret the significance of present day's global events, thereby empowering businesses, governments and individuals to more confidently navigate their way through an increasingly complex international environment.	The company was acquired by RANE Network, via its financial sponsor Teakwood Capital through an LBO on February 4, 2020 for an undisclosed sum.
Triib	Developer of an online platform intended for gym management. The company's software helps in gym management, performance tracking, membership management and event management for all its members.	The company was acquired by Transaction Services Group, via its financial sponsor Advent International, through an LBO on February 7, 2020 for an undisclosed sum.
Village Candle	Manufacturer and retailer of quality fragranced candles, gifts, and accessories. The company offers fragranced products using the most refined wax, colors, and the finest fragranced oils further striving to create and share memorable fragrance experiences with customers, while remaining authentic to their heritage.	The company was acquired by Stonewall Kitchen, via its financial sponsor Audax Group, through an LBO on February 3, 2020 for an undisclosed sum.
Yandy	Operator of an eCommerce company specializing in women's apparel. The company manufactures and markets women's intimates, lingerie, swimwear, costumes and dresses through its website.	The company was acquired by Playboy Enterprises, via its financial sponsor Rizvi Traverse Management, through an LBO on February 24, 2020 for an undisclosed sum. The acquisition will significantly expand Playboy Enterprises' direct digital audience reach, its e-commerce capabilities and back-end infrastructure.