

Consumer Products and Services Deals for September 2020

Company Name	Description	Deal Synopsis
Billboard	Operator of an entertainment media brand based in New York City, New York. The company operates as a publishing firm engaging in advertising and reporting on music news, issues, conferences, events, and trends enabling access to customers to an array of searchable, playable charts, artist interviews, and videos on their platform.	The company was acquired by Penske Media, via its financial sponsors Quadrangle Group and Saudi Arabia's Public Investment Fund, through a \$225 million LBO on September 23, 2020.
Biodex Medical Systems	Developer of technology for advancing patient progress addressing the weak or balance deficient based in Shirley, New York. The company provides surgical c-arm tables for pain care, cardiovascular and urologic procedures. Biodex balance system sd is a sophisticated measuring and training device for static and dynamic balance testing and training.	The company was acquired by Mirion Technologies, via its financial sponsors Ardian, Charterhouse Capital Partners and Bpifrance, through an LBO on September 1, 2020 for an undisclosed sum.
Cappex	Provider of a web-based search engine that allows students to find colleges. The company's platform provides a database of college profiles, admission facts and other information that helps students in selecting their preferred university.	The company was acquired by EAB, via its financial sponsor Vista Equity Partners, through an LBO on September 9, 2020 for an undisclosed sum. The acquisition will enhance EAB's ability to help colleges and universities find and engage prospective students despite major shifts in the college search process.
Chico Hospital for Cats	Operator of a veterinary hospital based in Chico, California. The hospital offers preventive care, diagnostic testing, grooming, laser therapy, boarding, dental and radioiodine therapy for cats.	The company was acquired by People Pets and Vets, via financial sponsor Cressey & Company, through an LBO on September 1, 2020 for an undisclosed sum.
Companion Pet Clinic of Scappoose	Operator of a veterinary clinic based in Scappoose, Oregon. The company offers a wide range of services including medical, diagnostic, surgical, wellness and preventive health care needs for pets.	The company was acquired by People Pets and Vets, via its financial sponsor Cressey & Company, through an LBO on September 2, 2020 for an undisclosed sum.

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De Pere Cabinet	Designer and manufacturer of modular, semi-custom framed cabinetry for diverse uses in single-family residences. The Company's cabinets are sold exclusively through dealer channels under its own brand name and offer customers a comprehensive collection of cabinetry to fit any style, project or budget through its unique, customer-driven manufacturing process which provides the end-user with a largely customizable selection of products and options at an attractive price point.	The company was acquired by Wellborn Forest Products, via its financial sponsors HCI Equity Partners and Centerfield Capital Partners, through an LBO on September 16, 2020 for an undisclosed sum. The acquisition of company expands Wellborn Forest into the upper Midwest, adds customer diversification and a complementary product line.
HiLo Nutrition	Owner and operator of a sports nutrition brand intended to offer brain, workout and health supplements. The company's product offers high-protein and intense energy gum bars that are made using medicated gluten-free ingredients, enabling sports enthusiasts to optimize their body metabolism and improve their physical performance.	The company was acquired by Highlander Partners through an LBO on September 14, 2020 for an undisclosed sum.
Jacknob	Distributor of commercial restroom partition hardware intended to assemble, configure and mount toilet partitions, urinal screens and shower compartments. The company's range of products includes latches, hinges, keepers, hooks, headrail, and fasteners for bathroom partitions, restroom partitions, toilet stalls, bathroom stalls and restroom stalls as well as a wide range of specialty and private label components.	The company was acquired by E.B. Bradley Company, via its financial sponsor PSP Partners, through an LBO on September 4, 2020 for an undisclosed sum.
Jarrow Formulas	Producer and supplier of nutritional supplements based in Los Angeles, California. The company offers products including minerals, vitamins, protein powder, , probiotics and other dietary nutritional supplements through its online and physical stores and other retail stores worldwide, to its customers.	The company was acquired by New Mountain Capital through an LBO on September 1, 2020 for an undisclosed sum.

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Monster Tree Service	Provider of tree care service intended to offer arboricultural care to Pennsylvania, Delaware, and New Jersey. The company utilizes state of the art equipment, which provides them the ability to safely and proficiently prune or remove any tree, regardless of size, location, or condition, enabling homeowners to get unparalleled service that takes care of their yards and homes.	The company was acquired by Authority Brands, via its financial sponsors Apax Partners and Altamir, through an LBO on September 16, 2020 for an undisclosed sum.
Nutravail	Manufacturer of nutraceutical ingredients designed to offer food products in different tasting formats. The company's ingredients include soft chews, spun matrix flakes and ingredient encapsulations for national retail chains and brands, enabling clients to develop a variety of pharmaceutical and healthcare products and other drug delivery technologies.	The company was acquired by Bettera Brands, via its financial sponsor Highlander Partners, through an LBO on September 14, 2020 for an undisclosed sum. The acquisition enables Bettera Brands to offer the full spectrum of delivery systems to its customers, including gummies, lozenges and chewables.
OBR Oncology	Provider of oncology-focused digital media and publishing services based in Sausalito, California. The company offers the latest information on upcoming events within the industry, including action dates for the US Food and Drug Administration, as well as the announcements of key clinical data, reaches an audience more than 25,000 members per day.	The company was acquired by Remedy Health Media, via its financial sponsors Topspin Partners and Praesidian Capital, through an LBO on September 22, 2020 for an undisclosed sum.
RTIC Outdoors	Retailer of rotomolded coolers specializing in backpacks, bottles and other adventure accessories. The company's products include soft-sided coolers, backpacks, mugs, grills, duffle bags, chairs and stainless steel drinkware, delighting customers with premium quality adventure accessories.	The company was acquired by Wind Point Partners and Mr. Bill Pond through an LBO on September 2, 2020 for an undisclosed sum.
Seattle Coffee Gear	Manufacturer and retailer of coffee equipment and coffee beans based in Lynnwood, Washington. The company provides coffee equipment, home-brewed, whole bean coffee, home espresso machines, coffee makers, grinders a wide range of coffee-related products and repair services.	The company was acquired by Digital Fuel Capital through an LBO on September 18, 2020 for an undisclosed sum. The company was recapitalized as a result of the transaction. Eagle Private Capital and Pine Street Capital Partners participated in the transaction alongside Digital Fuel Capital providing subordinated debt financing.

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Security Weekly	Distributor of free podcasts and media for the security community, based in Warwick, Rhode Island. The company provides content within the subject matter of security news, hacking, interviews, podcasts, live Internet television, cocktails and webcasts, educating listeners to develop effective cybersecurity strategies in a variety of business environments.	The company was acquired by Cyber Risk Alliance, via its financial sponsor Growth Catalyst Partners, through an LBO on September 8, 2020 for an undisclosed sum.
SketchyMedical	Developer of an online education platform designed to change the way the health sciences are taught. The company's learning platform transforms the way people learn medical microbiology, pharmacology, and pathology through fun, and informative video sketches, enabling students to take advantage of the power of visual learning.	The company was acquired by The Chernin Group through an LBO on September 24, 2020 for \$30 million. The investment will be used to scale company growth and establish an in-house studio for live content and animation for tackling new subjects.
Top of the World	Designer and retailer of college headwear. The company offers collegiate-licensed caps and other headwear with memory foam, mesh headband cover and comfort barrier providing customers maximum fit and ultimate comfort.	The company, a subsidiary of Vetta Brands, was acquired by Fanatics, via its financial sponsors Silver Lake Management, SoftBank Investment Advisers, Franklin Templeton Investments, Fidelity Management & Research, Thrive Capital and Neuberger Berman, through an estimated \$50 million LBO on September 7, 2020.
Tropical Smoothie Cafe	Operator of a restaurant chain intended to serve fresh food and smoothies. The company serves delicious smoothies, wraps, sandwiches, flatbreads and salads across the United States, enabling customers to enjoy fresh foods and smoothies.	The company was acquired by Levine Leichtman Capital Partners and its management through an LBO on September 8, 2020 for an undisclosed sum. The transaction was supported by debt financing in the form of a loan from Golub Capital. The investment allows the company to increase system-wide sales, improve franchisee unit economics and expand unit count in the significant remaining whitespace.
Trudy's Tex Mex	Operator of a restaurant and bar chain based in Austin, Texas. The company's restaurants serve a variety of fresh, natural, and local Tex-Mex cuisine along with cocktails, further offering a private event space showcasing local artists and fare to its patrons.	The company was acquired by Hargett Hunter Capital Management through a \$6.5 million LBO on September 3, 2020.

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Westminster Pet Home	Manufacturer of pet treats, chews, supplies, and shoe care products based in Cumberland, Rhode Island. The company offers training pads, grooming tools, toys, collars, leashes, and accessories for the pet's retail industry.	The company was acquired by AUA Private Equity Partners through an LBO on September 8, 2020 for an undisclosed sum.