

Consumer Products and Services Deals for October 2020

Company Name	Description	Deal Synopsis
Advanced Office Systems (New Jersey)	Provider of copier, printers and document management systems based in Roselle, New Jersey. The offers office printers, copiers, fax machines, MFPs (Multi-Function Products), scanners and specializes in the sales and installation of Canon and Sharp products but servicing all makes and models.	The company was acquired by Marco Technologies, via its financial sponsors Norwest Equity Partners, Norwest Mezzanine Partners and Antares Capital (Florida), through an LBO on October 12, 2020 for an undisclosed sum.
Alvin Autoland	Operator of a car dealership firm. The company offers a broad selection of brand-new vehicles from the latest lineup of used and new cars thereby helping one to find the best vehicle for one's needs, the best finance deal for the budget, and much more.	The company was acquired by ZT Motors, via its financial sponsor ZT Corporate, through an LBO on October 2, 2020 for an undisclosed sum.
AM General	Manufacturer of tactical vehicles designed for defense and automotive sectors. The company's designs, engineers, produces, supplies and supports specialized and light tactical vehicles along with related parts and components and offers training and maintenance services using its ability to predict market shifts and constant technological innovation, providing adaptable vehicles that perform in all terrains to clients in the defense and automotive industries.	The company was acquired by KPS Capital Partners through an LBO on October 1, 2020 for an undisclosed sum. To support this transaction \$600 million of secured-notes was provided by BNP Paribas, Deutsche Bank, Nomura Securities and UBS.
BDS Natural Products	Producer of botanical and spice ingredients serving the food, nutraceutical and tea industries. The company offers pure herb and spice powders, herbal teas, seasoning blends, organic powders and custom formulations.	The company was acquired by Ramón Sabater, via its financial sponsor Portobello Capital, through an LBO on October 27, 2020 for an undisclosed sum.
Big Dot Of Happiness	Manufacturer of designer party and lifestyle collection products based in Menomonie, Wisconsin. The company offers decorative products for a variety of events including baby shower, bridal shower, birthday, graduation, and sports events.	The company was acquired by Altacrest Capital, Route 2 Capital Partners, Venturi Wealth Management, Ms. Sherri Yukel and Mr. Scott Yukel through an LBO on October 7, 2020 for an undisclosed sum. Route 2 Capital Partners and CrossFirst Bank provided a debt facility in the form of a loan to support the transaction.

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Birch Benders	Producer and retailer of food products intended offering gourmet pancake and waffle mix that are delicious & healthy and can be prepared by simply adding water. The company's products include keto pancake and waffle mix that just requires water and is ready to eat in minutes, enabling customers to enjoy a wide range of original flavors of pancakes that have convenience, deliciousness and quality.	The company was acquired by Sovos Brands, via its financial sponsor Advent International, through an LBO on August 26, 2020 for an undisclosed sum.
Boa Technology	Manufacturer of alternative shoe lacing systems designed for athletic shoes. The company's shoe lacing fit system contains a micro-adjustable dial, lightweight laces, and low friction lace which is used in products across the golf, athletic, outdoor, snow sports, cycling, workwear, and medical categories.	The company was acquired by The Compass Group and its management through a \$454 million LBO on October 19, 2020. The Compass Group now holds 82% stake in the company alongside management team and existing shareholders who hold the remaining 18% stake in the company.
Bowers & Wilkins	Manufacturer of speakers and headphones intended to provide superior audio experience. The company designs and sells audio equipment for mobiles, automobile, computers and other electronic devices like home theatres, car sound systems, headphones and outdoor sound systems, providing customers with audio systems that combine engineering innovation and harmonious design.	The company was acquired by DEI Holdings, via its financial sponsor Charlesbank Capital Partners, through an LBO on October 9, 2020.
Brandywine Coach Works	Provider of auto body repair services. The company offers collision repair, paintless dent repair, auto detailing, minor dents and scratch repair and glass replacement services.	The company was acquired by Susquehanna Private Capital through an LBO on October 6, 2020 for an undisclosed sum.

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Carnegie Learning	Provider of transformational math education and learning services intended to develop students into creative problem solvers, critical thinkers and life-long learners. The company offers a suite of research-proven math education software, textbooks and professional learning and data analysis services that deliver deep conceptual learning, developmental math support and project-based computer science and coding curriculum, enabling K-12 and college students to learn and understand math deeply and effectively.	The company was acquired by Madison Dearborn Partners through an LBO on October 22, 2020 for an undisclosed sum. CIP Capital will retain a significant ownership position in the company alongside certain members of the company's management team. The strategic growth investment will allow the company to further strengthen its educational product platform and develop technology solutions that significantly improve learning outcomes for students.
Double Oak Veterinary Medical Center	Operator of an animal hospital based in Double Oak, Texas. The hospital offers animal exams & vaccines, care & treatment of sick & injured animals, laser surgery, in-house laboratory diagnostics, animal dentistry, grooming and boarding for the care of dogs and cats.	The company was acquired by Southern Veterinary Partners, via its financial sponsor Shore Capital Partners, through an LBO on October 6, 2020 for an undisclosed sum.
Education Galaxy	Developer and provider of online assessment and test preparation content for K-8 elementary and middle school students. The company offers multilingual, educational content, study plans, and video instruction for individual state and/or common core standards.	The company was acquired by USATestprep, via its financial sponsor Serent Capital, through an LBO on October 9, 2020 for an undisclosed sum.
Estyle	Manufacturer of cosmetic products. The company offers products including cosmetics, beauty and personal care products for men and women using green technology in order to minimize the damage done to the environment.	The company was acquired by Clarion Capital Partners and Yukon Partners through an LBO on October 28, 2020 for an undisclosed sum.

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Farm & Oven Snacks	Producer of baked food products intended to integrate vegetables and probiotics into snack preparation. The company's products are made with traditional baking ingredients and non-GMO vegetables in a range of different flavors such as chocolate chip, banana nut, zucchini lemon seed and carrot cinnamon among others without any added preservatives, enabling customers to consume nutritional small meal bites.	The company was acquired by Dewey's Bakery, via its financial sponsors Eurazeo and Salem Investment Partners, through an LBO on October 1, 2020 for an undisclosed sum. The deal coincides with an investment in Dewey's by Eurazeo.
Fitness Cubed	Manufacturer of fitness application device intended to incorporate fitness movement into daily lives. The company's device offers a compact seated elliptical and patented ergonomic design which makes it easy to pedal throughout the day while completing other tasks, enabling users to stay active while working and track their progress via the device's mobile application.	The company was acquired by Gridiron Capital and its management through an estimated \$100 million LBO on October 6, 2020. This strategic investment will support the company's initiatives in brand building, product expansion, and team building to grow and expand its consumer base.
Formosa Interactive Seattle	Provider of production and post-production services to the broadcast, entertainment and corporate communities. The company specializes in audio & video production, sound design, web, film and music recording as well as offering business affairs services including production management, casting, music supervision, content licensing, SAG/AFTRA signatory work and managed services.	The company was acquired by Picture Head, via its financial sponsors Five Crowns Capital and Trive Capital, through an LBO on October 13, 2020 for an undisclosed sum.
Frontpoint Security Solutions	Provider of wireless and cellular home security systems intended to keep families safe with interactive monitoring. The company's professionally monitored security do-it-yourself (DIY) systems offer automated system checks, crash and smash protection, geolocation services, remote access and control, live video streaming and night vision enabled security through expandable, portable, wireless and cellular devices, enabling clarity and reliability through trusted and customized smart home solutions that meet the needs of each customer.	The company was acquired by Twin Point Capital through an LBO on October 9, 2020 for an undisclosed sum. The investment will enable the smart home security company to expand business through organic growth and strategic acquisitions.

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Go Outdoors (California)	Manufacturer and designer of range and gear bags based in Chino, California. The company specializes in offering bags, cases and totes that are designed around the concept of organized storage combined with easy access and identification of needful gear in addition to the visual storage systems it also incorporates numerous features that are purpose-driven in their design and construction which includes rugged, over-sized zippers, metal-reinforced hardware, lift ports for improved leverage and grip, integrated rain covers, and durable bar-and-tack stitching to withstand hard use, thereby offering the customers easy to use and military-grade products.	The company was acquired by GSM Outdoors, via its financial sponsor Sentinel Capital Partners, through an LBO on October 3, 2020 for an undisclosed sum.
Harbor Linen	Manufacturer of linen and textile products based in Gibbsboro, New Jersey. The company manufactures and distributes products including towels, bathrobes, blankets, bath rugs, hairdryers and tableware for the hospitality, cruise line, healthcare, government and foodservice industries.	The company, a subsidiary of Bed Bath & Beyond, was acquired by Riegel Linen, via its financial sponsor Lion Equity Partners, through an LBO on October 26, 2020 for an undisclosed sum.
Kyle's Custom Wood Shop	Provider of custom cabinet wood products in Boise, Idaho. The company provides custom cabinets including kitchens, bathrooms, garages, mud and laundry room, as well as offers designed, built, and installed custom cabinetry for the direct-to-builder and new construction markets.	The company was acquired by 1847 Holdings through an LBO on October 7, 2020 for an undisclosed sum.
Lenox Corporation	Designer and marketer of dinnerware, flatware, glassware, giftware, and other collectibles and tabletop products based in Bristol, Pennsylvania. The company's products are sold through department stores, gift and specialty retailers, and general merchandise chains, as well as through its own retail stores and consumer-direct channels of distribution, including Internet, catalog and mail order.	The company was acquired by Centre Lane Partners through an LBO on October 19, 2020 for an undisclosed sum.

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Lipstick Queen	Manufacturer of cosmetic products. The company offers a wide selection of matte and gloss lipsticks, lip liners and pencils through shops and retail outlets to customers worldwide.	The company, a subsidiary of Space NK, was acquired by Morphe, via its financial sponsors Summit Partners, General Atlantic and Sofina, through an LBO on October 21, 2020 for an undisclosed sum.
Living Ecology	Manufacturer and producer of dietary supplements and nutritional snack bars based in Henderson, Nevada. The company specializes in fruit and nutritional bars and its products are stocked in by retailers and foodservice operators and also manufactures the product on a private label basis, thereby providing the customers with healthy snack options to choose from.	The company was acquired by United 1 International Laboratories, via its financial sponsor Rosewood Private Investments, through an LBO on October 1, 2020 for an undisclosed sum.
Popular Photography	Publisher of a photography magazine. The company's consumer magazine and digital media content act as the technical authority, buyer's guide and how-to resource for photo enthusiasts, providing a wide range of photography tips, articles, media galleries, guides and contest opportunities to its subscribers.	The company, a subsidiary of Bonnier, was acquired by North Equity through an LBO on October 6, 2020 for an undisclosed sum. The transaction was a part of seven media brands acquired simultaneously by North Equity.
Popular Science	Publisher of American magazine carrying popular science content based in New York, United States. The company's publication focuses on recent technology and scientific advancement and attempts to inform and convince scientific outsiders of the significance of data and conclusions and to celebrate the results.	The company, a subsidiary of Bonnier, was acquired by North Equity through an LBO on October 5, 2020 for an undisclosed sum.
Saveur	Publisher of lifestyle-based magazines in the United States. The company's magazines are published on topics such as travel, food, living and recipe collections.	The company, a subsidiary of Bonnier, was acquired by North Equity through an LBO on October 5, 2020 for an undisclosed sum.
Shelfgenie	Developer of custom glide-out shelving solutions for new and existing cabinets. The company offers custom interior designing solutions for client's kitchen, pantry and bath areas.	The company was acquired by Neighborly, via its financial sponsors Ares Capital, Audax Group, HarbourVest Partners and Harvest Partners, through an LBO on October 6, 2020 for an undisclosed sum. As a result of this acquisition, the company will benefit from new tools for growth and enhanced exposure to Neighborly's 10 million customers who rely on Neighborly brands for their home service needs.

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Shoes.com	Operator of an online marketplace designed to retail shoes and related accessories. The company's products include shoes, purses, wallets, bags and clothes for women, men, boys, girls and babies through online and via two Shoes.com brick-and-mortar stores, which are in Vancouver and Toronto.	The company, a subsidiary of Shoebuy.com, was acquired by CriticalPoint Capital through an LBO on October 13, 2020 for an undisclosed sum.
speedrun	Provider of an online platform for play-through, recording of a whole video game with the intention of completing it as fast as possible. The company provides an active platform for record-keeping, forums, guides, discussing, publishing, and improving speedruns.	The company was acquired by Elo Entertainment, via its financial sponsor Eldridge Industries, through an LBO on October 13, 2020 for an undisclosed sum.
The Perfect Purée of Napa Valley	Producer of fruit and vegetable purees and concentrates. The company offers a line-up of fruit purées, specialties and blends feature flavours, ranging from pantry staples raspberry, strawberry and banana to the tropical lychee, passion fruit, pink guava, and is revered in restaurants, hotels, bars, bakeries and catering kitchens.	The company was acquired by Spanos Barber Jesse & Co. through an LBO on October 22, 2020 for an undisclosed sum.
TransAm Truck and Trailer Parts	Supplier of truck and trailer parts based in Rockford, Illinois.	The company was acquired by FleetPride, via its financial sponsors American Securities, TPG Growth and ACE & Company, through an LBO on October 1, 2020 for an undisclosed sum.
Uncle Eds Oil Shoppes	Provider of auto repair services. The company offers oil changing, quick lube, preventative maintenance, car wash and performance additives services.	The company was acquired by FullSpeed Automotive, via its financial sponsors CenterOak Partners and Golub Capital BDC, through an LBO on October 30, 2020 for an undisclosed sum.
ZO Skin Health	Developer of medical-grade skincare products designed for patients of all ages, ethnicities & genders worldwide. The company develops and delivers skincare solutions that optimize skin health based on the latest advances in skin therapy technologies, unique delivery systems, bioengineered complexes, and exclusive formulations, allowing patients to improve skin quality and remove facial melasma, deep wrinkles, age spots and acne scars.	The company was acquired by The Blackstone Group through an LBO on October 5, 2020 for an undisclosed sum.