

Consumer Products and Services Deals for April 2021

Company Name	Description	Deal Synopsis
Advanced Dealer Solutions	Distributor of nitrogen-based tire inflation products intended for the premium automotive industry. The company replaces the air in tires with nitrogen and properly maintains them with nitro fill, thereby helping car owners in increasing the life of their car tires.	The company was acquired by NitroFill, via its financial sponsor Kinderhook Industries, through an LBO on April 14, 2021 for an undisclosed sum. The transaction bolsters NitroFill's strategy to expand its direct sales channel.
Ark Animal Hospital	Operator of a veterinary hospital based in Atlanta, Georgia. The hospital offers exotic care, preventive medicine, diagnostic laboratory, dental surgery, boarding and grooming services as well as online pharmacy service.	The company, a subsidiary of Southern Veterinary Partners, was acquired by undisclosed investor, via its financial sponsor Shore Capital Partners, through a LBO on April 7, 2021 for an undisclosed sum.
AutoLenders	Retailer of used vehicles intended to be focused on the remarketing of off-lease vehicles. The company's segments consist of all aspects of vehicle remarketing, sales and service operations, it acquires closed-end vehicle lease contracts between authorized dealers and their customers, it allows the dealer to assign all of its rights, title, and interest in the lease and motor vehicle to the company, thereby providing customers with guaranteed engines and warranty protections.	The company received an undisclosed amount of development capital from Crestview Partners on April 19, 2021. In support of the transaction, the company received \$225 million of debt financing in the form of a \$10 million senior secured revolving facility and a \$215 million senior secured term loan from Jefferies Finance. As a result of the transaction, the company was recapitalized.
Beautycounter	Manufacturer of personal care products aimed at offering clean beauty alternatives to consumers. The company engages in the formulation and development of makeup and skincare products including cleansers, moisturizers and serums, scrubs and body washes, offering its consumers a transparent list of safe ingredients that are clinically proven and effective.	The company was acquired by The Carlyle Group and Mousse Partners through an LBO on April 13, 2021 for an undisclosed sum. The transaction values the company at an estimated \$1 billion. The deal will enable the company to become an omnichannel business and bolster its digital sales platform.
Best Friends By Sheri	Operator of an online marketplace intended to sell pet products. The company offers beds, toys and accessories such as blankets and mats for dogs and cats.	The company was acquired by Outward Hound, via its financial sponsors Fidus Investment and Prospect Hill Growth Partners, through an LBO on April 6, 2021 for an undisclosed sum.

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Big Easy Blends	Manufacturer of beverages designed to make alcoholic beverages available in pouches. The company's beverages include frozen cocktails and juices, frozen margaritas, daiquiris and pina coladas in a foil that are packed in a sealable pouch, enabling consumers to carry drinks on the go.	The company received an undisclosed amount of development capital from Granite Creek Capital Partners and Clover Capital Partners on April 15, 2021. As a result of the transaction, the company was recapitalized.
Cardo Systems	Developer and provider of on-the-move wireless communication systems in Plano. The company's systems enable motorcyclists with a Bluetooth line of devices thereby enabling them to communicate while in motion.	The company was acquired by EMK Capital and its management through a \$150 million LBO on April 6, 2021. EMK Capital and the company's management acquired 95% and 5% stake, respectively.
Carolina Air	Provider of repair and maintenance services intended for heating and cooling systems. The company offers air conditioning repair, heating repair, and air purification services for its customers across North Carolina.	The company was acquired by NearU Services, via its financial sponsor SkyKnight Capital, through an LBO on April 15, 2021 for an undisclosed sum. This acquisition broadens NearU's presence and establishes a strong local foothold in the Triangle and Sandhills regions of North Carolina.
Chalk Couture	Manufacturer of DIY home decor products intended for consumers who want to make art pieces without any artistic ability or previous experience. The company creates a variety of custom products including reusable mesh textile screens, washable chalk paste, surfaces and accessories that are easy to clean up, enabling its customers to make memories and design their homes.	The company was acquired by Firelight Capital Partners through an LBO on April 7, 2021 for an undisclosed sum. As part of the transaction, the company was recapitalized.
Cj Pony Parts	Supplier of automotive parts and accessories based in Harrisburg, Pennsylvania. The company through its facilities and the online platform offers spare parts and services, do-it-yourself installation videos and free shipping, for the oldest automotive models, thereby serving customers across Pennsylvania and Nevada.	The company was acquired by Century Park Capital Partners through an LBO on April 5, 2021 for an undisclosed sum. The company was recapitalized through this transaction.

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Class Valuation	Provider of residential mortgage appraisal management services intended to help homeowners get into the home of their dreams. The company offers real estate asset valuation, regulatory compliance and operational services delivered through its team of state-certified appraisers, underwriters, national production managers and mortgage banking executives along with latest mortgage and valuation technology, enabling clients in the residential mortgage industry to manage the complicated valuation process.	The company was acquired by Gridiron Capital through an LBO on April 8, 2021 for an undisclosed sum.
CMS East	Operator and provider of memorial parks and cemetery operations services committed to helping families arrange cemetery services at an affordable price. The company offers a range of cemetery-related products and services including family estates, chapel mausoleums, garden mausoleums, ground burial, cremation, memorialization, memorial benches, thereby serving all across Ohio, Pennsylvania, Maryland, and the Carolinas. regions.	The company was acquired by Stonewood Capital Management through an LBO on April 13, 2021 for an undisclosed sum.
De Wafelbakkers	Manufacturer of frozen food products intended to offer breakfast alternatives. The company's range of products includes pancakes, waffles and French toast that are offered in different flavors, offering consumers a multitude of options for breakfast.	The company, a subsidiary of The Oklahoma Publishing Company, was acquired by Brynwood Partners through an LBO on April 5, 2021 for an undisclosed sum.
Duck Donuts	Producer and retailer of donuts via its franchisee stores in the United States. The company in their stores offers customizable donuts, where the customer can create their own donut combination by choosing from a variety of coatings, toppings and drizzles, including chocolate icing with sprinkles and maple icing with bacon.	The company was acquired by NewSpring Capital through an LBO on April 13, 2021 for an undisclosed sum. The funding will be used to strengthen the company's existing infrastructure and locations and to accelerate growth and increase brand awareness.

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Galileo Learning	Provider of educational assistance and apprenticeship programs intended to train children through fun games and summer camps. The company's programs offer preschool learning assistance programs through summer camps, educational workshops, fun games, quizzes, crafts competition, curriculum skills awareness training and talents pooling activities, enabling parents to make their children learn topics on arts, science and technology through learning games during their vacations and weekends.	The company was acquired by Avathon Capital through an LBO in April, 2021 for an undisclosed sum.
GasBuddy	Operator of an online website for fuel prices information in Boston. The company engages in the operation of the platform that provides information about current gas prices in the market to drivers.	The company, a subsidiary of Oil Price Information Service, was acquired by Professional Datasolutions, via its financial sponsors Genstar Capital, GIC Group, HarbourVest Partners, Harvest Partners, Insight Partners and TA Associates Management, through an LBO on April, 2021 for an undisclosed sum.
Happy Home Services (Durham)	Provider of HVAC, plumbing, and electrical services in Durham, North Carolina. The company offers emergency heating repair, furnace installation, air duct cleaning, drain cleaning and electrical repairs, helping its customers fulfill their household repair needs.	The company was acquired by NearU Services, via its financial sponsor SkyKnight Capital, through an LBO on April 22, 2021 for an undisclosed sum.
Holt Veterinary Clinic	Operator of a veterinary clinic base din Dallas, Texas. The company's services include vaccinations, surgery, dentistry, eye care and radiography, enabling customers to take good care of their pet's health.	The company was acquired by Southern Veterinary Partners, via its financial sponsor Shore Capital Partners, through an LBO on April 6, 2021 for an undisclosed sum.
Hullco Exteriors	Provider of home improvement services across Tennessee and Georgia. The company offers replacement products including windows designed for energy efficiency as well as roofing, decking, entry doors, sunrooms and bath solutions, providing remodeling services to homeowners at competitive prices.	The company was acquired by West Shore Home, via its financial sponsor Leonard Green & Partners, through an LBO on April 19, 2021 for an undisclosed sum.

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Itzy Ritzy	Operator of an online store for apparel and related products for babies and mothers. The store offers multiple categories of products including diaper bags, toys, pacifiers, teethers, helping make parenting easier for its customers.	The company was acquired by TZP Group through an LBO on April 22, 2021 for an undisclosed sum. As a result of the transaction, the company was recapitalized.
Janie and Jack	Designer and manufacturer of clothing apparel and accessories for kids and teens. The company offers kids' clothing from newborn to size six for up to size sixteen and all of their clothing collections feature modern twists on classic fashion such as shirts and skirts, pants and leggings and jackets and coats.	The company, a subsidiary of Gap, was acquired by FBFlurry, Ven Bridge, Ltd., Go Global Retail, Axar Capital and MidCap Financial through an LBO on April 08, 2021, for an undisclosed sum.
Kabinart	Manufacturer of premium, semi-custom and custom cabinets intended for the high-end residential market. The company offers cabinets in different styles such as contemporary, traditional, mitered, classic and according to different design needs such as kitchen island and display cabinetry.	The company was acquired by Hyperion Capital Partners through an LBO on April 30, 2021 for an undisclosed sum. The financing for the transaction was provided by Oxer Capital and Salem Investment Partners.
Kindred Bravely	Manufacturer and retailer of maternity and nursing clothes intended to make the motherhood journey easier. The company offers products including bras, gowns, tops, hospital bags, socks, nursing tanks, leggings and other related products and accessories that are useful and comfortable, enabling a community of moms to support and encourage each other on their motherhood journey and have quality products at low cost sold all over the world.	The company was acquired by TZP Group through an LBO on April 12, 2021 for an undisclosed sum.
Leesburg Veterinary Hospital	Provider of veterinary and healthcare services intended for pet animals. The company offers wellness care, dental care, grooming, vaccinations, surgery, diagnostics, online pharmacy and behavioral counseling to pet animals, thereby providing them with personalized services.	The company was acquired by Southern Veterinary Partners, via its financial sponsor Golub Capital BDC, through an LBO on April 6, 2021 for an undisclosed sum.

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Michaels Stores	The Michaels Companies Inc is an arts and crafts specialty retailer in North America. The company provides materials, project ideas, and education for creative activities like crafting classes, store events, store displays, mobile applications, and online videos. Michaels' revenue segments are general crafts, home decor and seasonal, Custom and ready-made framing, and paper crafting. Aaron Brothers offer unique framing assortments. The company operates its own distribution network through a wholly-owned subsidiary to supply merchandise in the stores.	The company was acquired by Apollo Global Management through a \$5 billion public to private LBO on April 14, 2021. The transaction was financed through a combination of equity provided by Apollo Global Management as well as a committed debt financing package to be provided by Credit Suisse, Barclays Investment Bank, Wells Fargo, RBC Capital Markets, Deutsche Bank, Mizuho and Bank of America.
Mid-Central Ice	Producer of packaged ice intended for customers across Minnesota and North Dakota. The company's ice production and distribution plant produce around 80-ton in 24 hours, thereby serving cubed ice to supermarkets, c-stores, gas stations and recreational customers.	The company was acquired by Arctic Glacier, via its financial sponsor The Carlyle Group, through an LBO on April 5, 2021 for an undisclosed sum. The deal further increases the Arctic Glacier's production and distribution capabilities to service customers across North America.
Mission Plumbing, Heating and Cooling	Provider of plumbing and HVAC repair and installation services intended to serve the residential, commercial and industrial sectors. The company specializes in residential plumbing, heating, and air conditioning repairs to all brands and replacements along with 24-hour emergency service for plumbing, furnaces, air conditioners, heat pumps, and boilers.	The company was acquired by Southern Hvac, via its financial sponsor MSouth Equity Partners, through an LBO on April 28, 2021 for an undisclosed sum.
Neffsville Plumbing, Heating & Cooling Services	Provider of residential plumbing, heating and cooling services based in Lancaster, Pennsylvania. The company provides air conditioning, plumbing, water treatment, drain cleaning, bathroom remodeling, boiler and heat pump installation, furnace repairs and other related services to its customers across Lancaster county.	The company was acquired by Len The Plumber, via its financial sponsor Thompson Street Capital Partners, through an LBO on April 7, 2021 for an undisclosed sum.
Ollie's Car Wash	Operator of a three-unit express conveyor car wash center based in Denham Springs, Louisiana. The company offers single wash as well as unlimited wash packages coupled with complimentary vacuum cleaning to its clients.	The company was acquired by Mammoth Holdings, via its financial sponsors Red Dog Equity and The Pritzker Organization, through an LBO on April 7, 2021 for an undisclosed sum.

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Paradigm Talent Agency (North American Live Music Representation Business)	Provider of music representation services based in Beverly Hills. The company offers representation and support services to music artists and content creators.	Paradigm Talent Agency's business division was acquired by Wasserman, via its financial sponsor RedBird Capital Partners through an LBO on April 21, 2021 for an undisclosed sum.
Parker Landing Child Development Center	Operator of a preschool in Parker, Colorado. The school focuses on all aspects of a child's growth, including intellectual, physical and social development.	The company was acquired by Endeavor Schools, via its financial sponsors ICG Enterprise Trust and Leeds Equity Partners, through an LBO on April 8, 2021 for an undisclosed sum.
Plano Synergy	Designer, manufacturer and marketer of branded outdoor products and accessories. The company offers fishing and fall sports products such as tackle boxes, bait storage, gun cases, archery cases and ice fishing products. It also produces cases for cosmetics, tools and crafts, as well as storage containers and shelving for home and office.	The company was acquired by Pure Fishing, via its financial sponsor Sycamore Partners Management, through an LBO on April 16, 2021 for an undisclosed sum.
Steubenville Truck Center	Provider of automotive repair and maintenance services in eastern Ohio, northern West Virginia and western Pennsylvania region. The company provides truck parts, accessories and services to customers.	The company was acquired by FleetPride, via its financial sponsors TPG, American Securities and ACE & Company, through an LBO on April 19, 2021 for an undisclosed sum.
Sure Fit	Manufacturer of ready-made slipcovers and decorative accessories based in Alburtis, Pennsylvania. The company specializes in slipcovers, furniture covers, pillows, window treatments, pet furniture covers and bath & outdoor accessories that are made in machine-washable fabrics including faux silk and faux suede, cotton and denim.	The company, a subsidiary of Focus Products Group International, was acquired by Hollander Sleep Products, via its financial sponsor Centre Lane Partners, through an LBO on April 14, 2021 for an undisclosed sum.
Sweet Harvest Foods	Distributor and processor of honey and other sweeteners based in Cannon Falls, Minnesota. The company processes pure all-natural honey and provides a broad range of proprietary and custom blended honey and other natural sweeteners such as agave, molasses, in liquid, powdered and spreadable forms.	The company was acquired by Blue Road Capital through an LBO on April 5, 2021 for an undisclosed sum.

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The Academy Early Childhood Education Centers	Operator of a pre-school in Westminster and Colorado. The educational center focuses on developing lingual, mathematical and cognitive skills as well as emotional well-being in their students, ensuring their complete education and development.	The educational center was acquired by Endeavor Schools, via its financial sponsors Leeds Equity Partners and ICG Enterprise Trust, through an LBO on April 8, 2021 for an undisclosed sum.
Towne Animal Clinic	Operator of veterinary medical care clinic based in Leesburg, Virginia. The company offers dentistry, ultrasonography and radiology, boarding and grooming, laser and pain management therapy, internal medicine and surgeries, serving throughout Leesburg, Loudoun County, Maryland, West Virginia and Northern Virginia.	The company was acquired by Southern Veterinary Partners, via its financial sponsor Shore Capital Partners, through a LBO on April 6, 2021.
Turf Factory Direct	Distributor of artificial turf for sports applications. The company supplies a wide range of synthetic turf products for different residential and commercial uses such as indoor facilities, putting greens, batting cages, sports fields and playgrounds, providing maintenance-free turf solutions that allow customers to save money and time.	The company was acquired by The Recreational Group, via its financial sponsors Eagle Merchant Partners, JLM Financial Investments and PNC Erievue Capital, through an LBO on April 20, 2021 for an undisclosed sum.
Walks	Provider of travel tours intended to deliver designed tours in cities across the globe. The company offers small and private walking tours accompanied by guides to tourists, enabling them to get special access to some of the world's most iconic landmarks and attractions.	The company was acquired by Hornblower Cruises & Events, via its financial sponsor Crestview Partners, through an LBO on April 6, 2021 for an undisclosed sum.
Wedgewood Pharmacy	Operator of a compounding pharmacy specializing in animal health, addiction medications and urology. The company prepares customized medications for people and their pets when the food and drug administration manufactured drugs cannot meet their needs.	The company was acquired by Partners Group through an estimated \$700 million LBO on April 5, 2021.
Wholesale Supplies Plus	Operator of an online retail store for handmade cosmetic and soap making materials. The company's products include additives, bases, colors, essentials, flavors, fragrances, molds, containers, packaging and kits.	The company was acquired by Avance Investment Management and Two Sigma Impact through an LBO on April 29, 2021 for an undisclosed sum.

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Willamette Veterinary Hospital	Operator of a veterinary clinic situated in Corvallis. The company offers a full range of services including surgery, health screening, vaccination, preventive care and therapy to animals.	The company was acquired by an undisclosed investor, via its financial sponsor Shore Capital Partners, through an LBO on April 7, 2021.
ZuPreem	Manufacturer of pet nutritional products intended for companion birds, small mammals and zoo animals. The company offers nutritional food, healthy nutrition programs and animal wellness information to pet owners and zoological professionals.	The company was acquired by Manna Pro Products, via its financial sponsor The Carlyle Group, through an LBO on April 6, 2021 for an undisclosed sum. The acquisition expands Manna Pro Products's growing pet care portfolio into the premium companion bird market.