

Consumer Products and Services Deals for June 2021

Company Name	Description	Deal Synopsis
All Star Swim Academy	Provider of swimming lessons to children and adults based in Henderson, Nevada. The company offers an extensive curriculum and support to students of all ages, starting from 6 months, to develop and enhance their skills in a comfortable environment year-round, enabling them to learn, compete and succeed in swimming.	The company was acquired by Emler Swim Schools, via its financial sponsors Eagle Private Capital and Sage Venture Partners, through an LBO on June 12, 2021 for an undisclosed sum.
Cheese Brothers	Manufacturer of dairy products based in Wisconsin, United States. The company produces various cheese products including gouda, cheddar, aged cheese, fratello.	The company was acquired by Red Apple Cheese, via its financial sponsor Ronin Equity Partners, through an LBO on June 7, 2021 for an undisclosed sum.
Dessert Holdings	Manufacturer of frozen desserts intended for retail, local restaurants and foodservice customers. The company offers dessert bars, brownies, layered cakes, cream cakes and other baked food products using innovative dessert concepts by specializing in a commitment to products that contain all-natural flavors, no artificial trans fat and that our facilities are certified by the highest standards of food safety across North America, Canada, Mexico, the Caribbean, South America and Asia.	The company was acquired by Bain Capital through an LBO on June 10, 2021 for an undisclosed sum. In support of the transaction, the company received \$685 million of debt financing from Antares Capital, Audax Group, AEA Investors, Barclays, BMO Capital Markets and others in the form of a revolver facility, a first lien delayed drawn term loan, a first lien term loan, a second lien term loan and a second lien delayed drawn term loan.
Eddie Bauer	Designer of outdoor gear and apparel based in Bellevue, Washington. The company offers premium-quality clothing, accessories and gear for men and women that complement today's modern outdoor lifestyle.	The company, a subsidiary of PacSun, was acquired by Simon Property Group and Authentic Brands Group, via its financial sponsors BlackRock Private Equity Partners, General Atlantic, Jasper Ridge Partners, Leonard Green & Partners and Lion Capital, through an LBO on June 2, 2021 for an undisclosed sum. The transaction enables Authentic Brands Group to leverage the company's technical performance attributes, as well as to extend into new outdoor categories and distribution.

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Exceptional Stays	Provider of hospitality and property management services based in Telluride, Colorado. The company manages and rents upscale homes and villas in Telluride, Colorado as well as Mexico, Spain, France and Switzerland and offers services such as arranging for ground transportation, grocery deliveries, private chef experiences, childcare services, lift tickets and dinner or activity reservations, enabling guests and families to have fun and relaxing vacation experiences with memories that last a lifetime.	The company was acquired by Nocturne Villa Rentals, via its financial sponsors Gladstone Investment and Aureus Capital, through an LBO on June 3, 2021 for an undisclosed sum.
Extended Stay America	Extended Stay America Inc. owns and operates hotels in North America. It operates in the extended-stay lodging industry in two segments: Owned hotels, and Franchise and management. Nearly all revenue comes from company-owned hotel properties throughout the United States. End customers include business travelers, vacation travelers, relocating persons, and temporarily displaced persons. Reservations are made directly on property, through a call center, online, and through third-party and travel agencies. All hotels operate under the Extended Stay America brand name.	The company was acquired by The Blackstone Group and Starwood Capital Group through an LBO on June 16, 2021 for an undisclosed sum. The transaction values the company at an estimated \$6 billion. Shareholders will receive an aggregate of \$20.50 in cash, consisting of the \$1.75 special cash dividend and merger consideration comprised of \$10.40 per share of the company's common stock and \$8.35 per share of Class B common stock of its paired-share REIT, ESH. As a result of the transaction, the paired shares will cease trading on the Nasdaq Global Select Market.
First Class HVAC	Provider of residential HVAC maintenance services based in Millsboro, Delaware. The company offers services for heating, cooling, plumbing, water treatment and crawl space encapsulation services, thereby helping customers to make their homes comfortable with customizable supplies that fit their needs.	The company was acquired by Horizon Services, via its financial sponsor New Mountain Capital, through an LBO on June 16, 2021 for an undisclosed sum.

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FoodPharma	Provider of contract manufacturing services focused on healthy living end markets. The company specializes in research, development and formulation capabilities to deliver innovative and functional food products in the soft chew category for consumer packaged goods (CPG), private label and specialty brands, enabling clients to develop better and effective products in the functional food category.	The company was acquired by New Harbor Capital and Capital Southwest through an LBO on June 9, 2021 for an undisclosed sum. The investment allows the company to expand into new product categories, customers, industry segments and geographies. The transaction was supported by a revolving credit facility, first lien term loan and delayed draw term loan from Capital Southwest Corporation.
Healthy Skoop	Provider of plant-based nutrition food products. The company offers natural powdered superfood blends and plant-based protein that contains antioxidants, probiotics and adaptogenic herbs to customers, empowering them to make healthier lifestyle choices.	The company was acquired by Dr. Emil Nutrition, via its financial sponsors T-street Capital and Kidd & Company, through an LBO on June 21, 2021 for an undisclosed sum.
Helen of Troy (Portfolio of 12 Personal Care Brands)	Operator of personal care brands focused on distribution channels in North and South America.	The personal care business of Helen of Troy was acquired by High Ridge Brands, via its financial sponsor Tengram Capital Partners, through a \$44.7 million LBO on June 8, 2021. The business includes a portfolio of brands such as Brut, Pert, Sure, Ammens, Seabreeze and Infusium. The strategic acquisition complements, leverages and builds upon the High Ridge Brands' robust portfolio of personal care brands while providing a significant opportunity for international expansion.
Home Captain	Developer of a financial platform designed for lenders and servicemen. The company provides fellow service members and veterans with competitive interest rate quotes and also helps guide prospective homebuyers through the home buying process, giving value to both mortgage banks, and real estate agents, enabling customers to achieve the American dream of owning a home.	The company was acquired by Volly, via its financial sponsor New Capital Partners and Camden Partners, through an LBO on June 2, 2021 for an undisclosed sum. The acquisition of the company will extend Volly's capabilities into the real estate market, providing seamless interactions between borrowers, loan officers and real estate agents.

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Hometown Title & Escrow	Provider of real estate settlement and title insurance services for the Northern Virginia and Washington DC markets. The company specializes in residential and commercial real estate transactions including all aspects of purchase, sale and refinancing of homes and office buildings, enabling smooth, trouble-free and efficient transactions for its clients.	The company was acquired by Kensington Vanguard, via its financial sponsors Red Oak Partners and Stone Point Capital, through an LBO on June 3, 2021 for an undisclosed sum. The acquisition bolsters Kensington Vanguard's presence in the DC Metro and Virginia market.
Hoover Toyota	Operator of a new and used car dealership in Hoover, Alabama. The company offers crossovers, minivans, sports cars, inspected and verified used cars, spare parts as well as vehicle servicing, fulfilling all the automotive needs of its customers.	The company was acquired by Hudson Automotive, via its financial sponsor Redwood Capital Investments, through an LBO on June 9, 2021 for an undisclosed sum.
Jaguar Coffee	Provider of coffee equipment maintenance and repair services based in Florida, United States. The company provides espresso machines, coffee brewers and grinders servicing, water filtration services and machine parts to its clients.	The company was acquired by Smart Care Equipment Solutions, via its financial sponsor Audax Group, through an LBO on June 16, 2021 for an undisclosed sum.
Liberty Orchards Co.	Producer and online retailer of fruit-and-nut confectionery in Cashmere, Washington. The company makes products including candies, glazed apricots, fruit chocolates, dried fruits collections, fruit bread, bakery assortment and sugar-free and nut-free candies as well as personalized party trays and sweet gift boxes.	The company was acquired by KDV Group, via its financial sponsor UFG Asset Management, through an LBO on June 25, 2021 for an undisclosed sum.
Metro Appraisal	Provider of automotive appraisal services across Florida. The company offers a variety of services including inspection, contact letter, digital photos, estimate on total loss and customized bulk billing for automobiles, trucks, recreational vehicles, motorcycles, motor homes and campers, enabling clients to have access to timely and accurate claims management at competitive costs.	The company was acquired by Sedgwick Claims Management Services, via its financial sponsors Caisse de dépôt et placement du Québec, Ardian, Stone Point Capital, MVP Capital Partners and The Carlyle Group, through an LBO on June 8, 2021 for an undisclosed sum. The acquisition enables Sedgwick Claims Management Services to broaden its market in the auto appraisal space.

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Michel's Bakery (Philadelphia)	Provider of large-scale private-label baking services catering to wholesalers, distributors and quick-service customers. The company's services include contract baking, co-packing, custom-baked foods and private label baking, offering a full range of standard and custom baked goods including brownies, pastries, cupcakes, cakes and muffins with a variety of packaging options and flexible large-scale baking capacity.	The company was acquired by Crown Bakeries, via its financial sponsor Arbor Investments, through an LBO on June 6, 2021 for an undisclosed sum.
Mid-State RV	Operator of a recreational vehicle dealership in Byron, Georgia. The company offers new as well as used travel haulers, class A and B vehicles and pop-up design trailers, enabling access to vehicles that meet the budget, requirements, preference and convenience of its customers.	The company was acquired by RV Retailer, via its financial sponsor Redwood Capital Investments, through an LBO on June 18, 2021 for an undisclosed sum.
Mommy's Bliss	Retailer of health supplements for babies, kids, moms and moms-to-be. The company offers gripe water formula-based products including prenatal multivitamins, minerals, probiotics, sleep support and immunity products helping in the treatment of gas, nausea, constipation, low energy and restlessness to expecting mothers and babies, delivering healthy products at affordable prices.	The company was acquired by Swander Pace Capital through an LBO on June 2, 2021 for an undisclosed sum.
MY SALON Suite	Operator of an individual salon intended to offer beauty services. The company offers skin care, barber services, massage, tattoo, hair cut, hair services and other related services, serving individuals with several beauty services.	The company was acquired by FASTSIGNS International, via its financial sponsors Freeman Spogli, Ares Capital and LightBay Capital, through an LBO on June 29, 2021 for an undisclosed sum.
Newair	Manufacturer and distributor of luxury compact home appliances intended for the North American markets. The company offers wine fridges, humidors, ice makers, heaters, replacement parts and kitchen appliances along with portable laundry solutions, enabling customers to have same-day free shipping and in-house warranty and repairs.	The company was acquired by Guardian Capital Partners and Graycliff Partners through an LBO on June 3, 2021 for an undisclosed sum. The transaction was supported by debt financing from Graycliff Partners. As a result of the transaction, the company was recapitalized.

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Paragon Reproductions	Manufacturer and supplier of Corvette car restoration parts. The company offers accessories and parts related to chassis, custom chrome, brakes and body, thereby providing car restorers with parts that are essential.	The company was acquired by Coker Tire, via its financial sponsor Irving Place Capital, through an LBO on June 10, 2021 for an undisclosed sum. The acquisition expands the range of products available from Legendary Companies and widens its customer base by offering high-quality restoration components for 1953 through 1996 Corvettes.
ParkNow	Provider of parking services based in Atlanta, Georgia. The company offers an application for valet service, car-washing and booking and payment of parking space, aiming to make parking easy and hassle-free.	The company was acquired by EasyPark, via its financial sponsors CNI (Stockholm), Verdane and Vitruvian Partners, through an LBO on June 1, 2021 for an undisclosed sum.
Plumbing Heating Paramedics	Provider of HVAC services intended for residential and commercial clients based in Noblesville, Indiana. The company offers a range of services including plumbing, heating repairs, furnaces, AC repairs and maintenance, enabling clients to maintain their homes and office spaces	The company was acquired by Threshold Brands, via its financial sponsor The Riverside Company, through an LBO on June 30, 2021 for an undisclosed sum.
ProStream Digital	Operator of smart home systems intended for homeowners, corporations, builders, and architects. The company provides the latest audio-video, security, data networking, entertainment and digital devices, thereby enabling clients to interact with technology in their homes and businesses in a simplified manner.	The company was acquired by Bravas Group, via its financial sponsor Presidio Investors, through an LBO on June 21, 2021 for an undisclosed sum. The acquisition will add more talent to the already strong team at Bravas Dallas-Fort Worth.
Quillen Brothers	Operator of window and door replacement company serving homeowners throughout northwest Ohio and southern Michigan. The company offers a range of products including double-hung windows, sliding windows, awning windows, casement windows, hopper windows and patio doors, equipped with quality glass, heavy-duty foam insulation and fiberglass reinforcing beams.	The company was acquired by Leaf Home Solutions, via its financial sponsors ICG Enterprise Trust and Gridiron Capital, through an LBO on June 8, 2021 for an undisclosed sum.
Red Horse Oil (5 Get 'N Go Stores)	Operator of convenience stores based in Rock Springs, Wyoming. The company offers a range of products and services including gasoline, ATM, liquor, car washing and hunting and fishing licenses.	The stores of Red Horse Oil were acquired by Pester Marketing, via its financial sponsor Fortress Investment Group, through an LBO on June 2, 2021 for an undisclosed sum.

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Sandberg Funeral & Cremation Services	Provider of funeral and cremation services in North Saint Paul, Minnesota. The company offers a range of services include visitation, graveside, immediate burial, cremation followed by memorial service and direct cremation.	The company was acquired by Foundation Partners Group, via its financial sponsors Access Holdings and WP Global Partners, through an LBO on June 25, 2021 for an undisclosed sum. The acquisition expands the Foundation Partners Group's network in Minnesota to seven locations with five in the Minneapolis and St. Paul market.
Sapp Bros. (Diesel Exhaust Fluid Division)	Manufacturer of diesel exhaust fluid for the automobile industry.	The diesel exhaust fluid division of Sapp Bros was acquired by Highline Aftermarket, via its financial sponsor Pritzker Private Capital, through an LBO on June 7, 2021 for an undisclosed sum.
sPOD	Manufacturer and distributor of power distribution and switch panel systems intended for off-road and utility vehicles. The company offers aftermarket products for a variety of vehicles including jeeps, trucks, vans, farm and agriculture equipment as well as armored cars, providing reliable and user-friendly equipment that can withstand extreme conditions.	The company was acquired by Bestop, via its financial sponsor Kinderhook Industries, through an LBO on June 3, 2021 for an undisclosed sum. The acquisition will allow Bestop to further expand its product offering and grow its digital presence, creating a one-stop-shop across numerous product categories.
Stronger U	Operator of a fitness studio designed to offer nutrition counseling and help people to improve their health. The company's studio offers personalized nutrition coaching which is based on the idea of complete food freedom that works with individual person's habits, schedule, lifestyle and goal and also ensures that people stay on the right track, enabling fitness enthusiasts to stay healthy and enjoy food as per their choice.	The company was acquired by Anytime Fitness, via its financial sponsors Roark Capital Group and Partnership Capital Growth, through an LBO on June 8, 2021 for an undisclosed sum. The acquisition makes Anytime Fitness, the only global fitness corporation to directly invest in and offer consumers personalized nutrition-based health coaching services.
Superfeet Worldwide	Manufacturer and designers of insoles. The company offers customized over-the-counter insoles made using 3D printing technology, helping its customers with footwear that is comfortable and provides pain relief along with better performance.	The company was acquired by Westward Partners through an LBO on June 15, 2021 for an undisclosed sum. This acquisition will set the company up for accelerated growth and bring the brand closer to its mission of being the life-changing shape under every foot. In support of the transaction, BMO Financial Group provided \$67.5 million of debt financing in the form of a \$62.5 million term loan and a \$5 million revolver facility .

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TBS Southeast	Provider of factory authorized preventive maintenance and repair services for numerous premium brands to convenience store customers, primarily in the Dallas-Fort Worth market. The company specializes in commercial foodservice equipment and heating, ventilation, and air conditioning (HVAC/R) systems, providing customers effective repair and maintenance facilities.	The company was acquired by Smart Care Equipment Solutions, via its financial sponsor Audax Group, through an LBO on June 14, 2021 for an undisclosed sum.
Temperature Control Corp	Provider of Heating, ventilation, and air conditioning installation and replacement services for high-end residential customers. The company installs and replaces entire HVAC systems, as well as replaces individual components in older systems with a focus on maintenance and remodeling activities and also offers a variety of ventilation and air quality products and services that are designed to create healthier indoor spaces.	The company was acquired by Affordable Water Heaters and Plumbing, via its financial sponsors Dubin Clark & Company, Reinsurance Group of America and Midwest Mezzanine Funds, through an LBO on June 11, 2021 for an undisclosed sum.
The Oneida Group	Designer and marketer of tabletop and food preparation products for the consumer and foodservice markets. The company manufactures and distributes a comprehensive line of glass products including beverage ware, candle containers, serving ware, ovenware, storage ware and other glass products through its distributing network of retail, business-to-business and hospitality channels primarily for retail and hospitality customers, as well as for original equipment manufacturers.	The company was acquired by Lenox Corporation, via its financial sponsor Centre Lane Partners, through an LBO on June 3, 2021 for an undisclosed sum.
The Sommelier Company	Provider of wine and spirits evaluation services intended for hotels, meeting professionals, wine trade organizations and wine collectors. The company offers wine and whiskey tasting services, wine scoring, training and consulting services, thereby enabling clients to handles the needs of festival producers and insurance adjusters, respectively.	The company was acquired by Vintage Wine Estates, via its financial sponsors Wasatch Global Investors and Leslie Rudd Investment Company, through an LBO on June 22, 2021 for an undisclosed sum.

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The Springs Funeral Services	Provider of funeral home services intended to help people in difficult times and lighten the burden that follows the loss of a loved one. The company offers a wide variety of pre-need services including cremation, funeral, memorial, shipping, pre-planning, floral and live streaming services, enabling clients to receive assistance and personal attention at competitive costs.	The company was acquired by Foundation Partners Group, via its financial sponsors Access Holdings and WP Global Partners, through an LBO on June 3, 2021 for an undisclosed sum.
Transit Team	Provider of metro mobility services for elderly and people with disabilities. The company offers paratransit services through both metro mobility contracts as well as private, agency contracts, serving peoples located in the western half of the seven-county metropolitan area.	The company was acquired by Van Pool Transportation, via its financial sponsors Audax Group and Northleaf Capital Partners, through an LBO on June 9, 2021 for an undisclosed sum. This acquisition expands Van Pool Transportation into the Midwest region and the paratransit transportation market.
VF Corporation (Occupational Work Brands)	Nine clothing brand and businesses. The nine brand consists of red kap, VF solutions, bulwark, workrite, walls, terra, kodiak, work authority and horace small in the United States.	The Occupational work brands of VF Corporation, was acquired by Redwood Capital Investments through an LBO on June 28, 2021 for an undisclosed sum. The divesting of the brands would leave VF with a simplified portfolio of higher-growth, consumer-focused brands while providing financial flexibility to fuel further strategic initiatives and enhance shareholder value.
Wicked Good Cupcakes	Producer of baked products specializing in cupcakes. The company offers gourmet layered cupcakes packaged in mason jars, available for sale as party packs, birthday boxes as well as for events, enabling customers to enjoy freshly baked desserts on any occasion.	The company was acquired by Hickory Farms, via its financial sponsors Cathexis Holdings and Modjule, through an LBO on June 24, 2021 for an undisclosed sum.
Wiip Productions	Operator of a television studio based in the United States. The company creates and produces content and shows for television.	The company was acquired by JTBC Studio, via its financial sponsor Praxis Capital Partners, through an LBO on June 1, 2021 for an undisclosed sum.
YDesign Group	Retailer of lighting and home decor products for design professionals and design-minded consumers in the U.S. The company offers modern and contemporary lighting, furnishings, decorative plumbing, fans, modern furniture, and home accessories.	The company was acquired by Design Holding, via its financial sponsors Investindustrial, DVR Capital, Private Equity Holding and The Carlyle Group through an LBO on June 2, 2021 for an undisclosed sum.