

Consumer Products and Services Deals for August 2021

Company Name	Description	Deal Synopsis
Austin Adventures	Organizer of adventurous outdoor tours and travels across the globe. The company operates and manages all-inclusive small group adventures with hand-picked guides with a wealth of experience and local knowledge lead the way as guests enjoy exclusive accommodations, fine dining, and unique activities showcasing the best of each region.	The company was acquired by Active Adventures, via its financial sponsor Blue Sky Alternative Investments through an LBO on August 24, 2021 for an undisclosed sum.
Bolton Furniture	Manufacturer and retailer of ready-to-assemble, flat pack and small parcel furniture. The company offers a selection of home furniture, spanning the bedroom, living and office subcategories and their products consist of coffee tables, desks and home office furniture, beds, lofts and more.	The company was acquired by Trademark Global, via its financial sponsor Bertram Capital Management, through an LBO on August 10, 2021 for an undisclosed sum.
Boothe's Heating, Air & Plumbing	Provider of plumbing and HVAC services serving local customers of the Southern Maryland area. The company offers heating, air conditioning, indoor air quality and plumbing and drains, thereby helping customers to fulfill all their needs.	The company was acquired by The Wrench Group, via its financial sponsor Leonard Green & Partners, through an LBO on August 6, 2021 for an undisclosed sum.
Centennial Media	Publisher of international books and magazines intended to provide information about the things happening around the world. The company specializes in illustrated publications covering topics in health and wellness, history and biography, current events, home, food, travel, and other similar types, enabling readers to access a wide range of options for reading.	The company was acquired by Presidio Investors and its management through an LBO on August 9, 2021 for an undisclosed sum.
Central Auto Body (14 Locations in Oregon and Washington)	14 repair centers based in Oregon and Washington, United States. The centers provide automotive services dedicated to ensuring a quality experience for customers.	The 14 repair centers owned by Central Auto Body, LLC were acquired by Classic Collision, via its financial sponsor New Mountain Capital, through an LBO on August 2, 2021 for an undisclosed sum.

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Covercraft Industries	Designer and Manufacturer of automotive protection products across North America. The company's products include exterior and interior protection products including vehicle covers, seat covers, front-end masks, window sunscreens, marine covers, patio furniture covers, enabling the customers to get access to specialty-designed protection and storage products and outdoor protection fitment.	The company was acquired by Audax Group through an LBO on August 23, 2021 for an undisclosed sum.
Culligan International	Culligan International is a provider of water softening and purification equipment and services. The company manufactures water purification and treatment products and services such as filters for tap water and household water softeners, to office water coolers and high-end multi-tap dispensing systems for household, consumer and commercial applications.	The company was acquired by BDT Capital Partners through an estimated \$6 billion LBO on August 2, 2021. As part of this agreement, Advent International has also reinvested to acquire a minority stake in the company.
ETF Trends	Provider of news stories on exchange-traded funds dedicated to educating the modern financial advisor. The company's platform features news and actionable stories intended to keep advisors and investors educated on specific Exchange Traded Funds (ETFs) and economic trends via multiple digital mediums including web, webcasts, research, surveys and virtual summits, enabling investors to implement low-cost financial products into investment portfolios.	The company, a subsidiary of Mitre Media, was acquired by Alerian Capital Management, via its financial sponsors Aretex Capital Partners and ICG Enterprise Trust, through an LBO on August 4, 2021 for an undisclosed sum.
Fast Forward Academy	Provider of tax and accounting exam preparation and continuing education courses intended for Enrolled Agent (EA) and Certified Public Accountant (CPA) exams. The company offers services including exam review, annual filing season program and continuing professional education as well as provides support services to connect with instructors from within their course and get help on difficult topics enabling candidates to pass exams and meet federal and state continuing education requirements.	The company was acquired by CeriFi, via its financial sponsor Leeds Equity Partners, through an LBO on August 4, 2021 for an undisclosed sum. With this acquisition, CeriFi expands its education and training product suite.

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Halon Entertainment	Provider of animation and visualization services dedicated to the art of storytelling in film, games and advertisements. The company offers postvisualization, game cinematics, animation and virtual production, helping clients get desired digitally created video.	The company was acquired by NEP Group, via its financial sponsor Entrepreneur Partners, through an LBO on August 3, 2021 for an undisclosed sum.
Health-Ade	Producer of kombucha beverage intended to offer gut-health benefits. The company offers a variety of naturally fermented flavored beverages which are organic, non-GMO, kosher, vegan, raw and gluten-free.	The company was acquired by First Beverage Group and Manna Tree Partners through an LBO on August 16, 2021 for an undisclosed sum.
Heritage Montessori	Operator of preliminary schools across Southern California. The company's schools in Huntington Beach, Lake Forest and Newport-Mesa utilize the traditional Montessori method of teaching that includes self-directed activity, hands-on learning and collaborative play, helping students to grow into independent problem solvers and caring, responsible citizens.	The company was acquired by Endeavor Schools, via its financial sponsors Leeds Equity Partners and ICG Enterprise Trust, through an LBO on August 19, 2021 for an undisclosed sum.
Just Desserts	Manufacturer of hand-crafted desserts based in Fairfield, California. The company offers cupcakes, snack bites, cakes, vegan and gluten-free products to its clients.	The company was acquired by Rubicon Bakers, via its financial sponsor Trive Capital, through an LBO on August 27, 2021 for an undisclosed sum.
KitNipBox	Provider of an online pets toy rental platform. The company offers a web-based platform offers a subscription box that sends a curated box of new cat toys, treats, and other goodies to your doorstep each month.	The company was acquired by Caitec, via its financial sponsor Fairchild Capital Partners, through an LBO on August 4, 2021.
Kraft-Sussman Funeral & Cremation Services	Provider of funeral and cremation services across Southern Nevada. The company offers a variety of funeral services which include burial, graveside, memorial, cremation and advance planning as well as offer other value-added services, enabling clients to meet their funeral and cremation needs at competitive costs.	The company was acquired by Foundation Partners Group, via its financial sponsor WP Global Partners, through an LBO on August 6, 2021 for an undisclosed sum. The acquisition enables Foundation Partners Group to broaden its reach across Nevada.

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Legacy Restoration	Provider of home restoration and remodeling services intended for residential and commercial markets. The company offers services catering to roofing, siding, replacement windows, roof storm damage, gutters and gutter guards to customers, helping them transform homes and improve their quality of life.	The company was acquired by Bessemer Investors through an LBO on August 9, 2021 for an undisclosed sum. Tree Line Capital Partners and Bridge Bank provided debt financing in support of the transaction. The investment will support the company's growth through organic initiatives and acquisitions.
Les Trois Petits Cochons	Producer of French specialty food based in Brooklyn, New York. The company handcrafts small batches of pate and charcuterie and offers a complete line of artisanal pates, mousses, terrines, saucissons and smoked meats, enabling customers to eat fresh, authentic meat.	The company received an undisclosed amount of development capital from Quad-C Management on August 12, 2021. As a result of the transaction, the company was recapitalized.
Level Home Services	Provider of heating and air conditioning services intended to provide installation, service and maintenance. The company's services include cooling, heating, plumbing and drain cleaning, enabling customers to maintain electrical systems so that they work efficiently with fewer breakdowns.	The company was acquired by Horizon Services, via its financial sponsor New Mountain Capital, through an LBO on August 15, 2021 for an undisclosed sum.
Major Clean	Provider of cleaning services for the greater Charlotte market. The company offers a variety of cleaning services including parking lot sweeping, commercial and residential pressure washing, day portering, deck sweeping and graffiti removal services across Charlotte and the surrounding area including Rock Hill, Fort Mill, Gastonia, Statesville, Matthews and Weddington, enabling customers to meet their cleaning needs at competitive prices.	The company was acquired by Sweeping Corporation of America, via its financial sponsor Warburg Pincus, through an LBO on August 11, 2021 for an undisclosed sum. The acquisition enables Sweeping Corporation of America to broaden its offerings in Charlotte.
Mickelson Golf Properties	Operator of private and public golf properties located throughout Arizona. The company offers an expansive clubhouse, golf facilities and tennis facilities, providing clients better and fun sports experiences.	The company was acquired by Arcis Golf, via its financial sponsors Atairos and Arcis Equity Partners, through an LBO on August 2, 2021 for an undisclosed sum.

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Monogram Food Solutions	Producer of packaged food products specializing in meat and snacks. The company offers a wide range of private label products including protein snacks, frozen appetizers, entrees and snacks, baked foods, fully cooked and raw bacon as well as sandwiches and provides co-manufacturing services to other food companies to help grow their manufacturing capacity, enabling consumers to obtain quality ready-to-eat food.	The company received an undisclosed amount of development capital from Pritzker Private Capital and HF Capital on August 31, 2021. The funding will be used to make strategic acquisitions, expand the company's nationwide facility footprint, strengthen its R&D capabilities and provide new opportunities for the team.
Muenster Milling	Producer of pet food based in Muenster, Texas. The company's product offering includes dog food, cat food and horse feed that are gluten-free, have low carbohydrates and do not contain any GMO ingredients, providing pets with food that offers maximum availability and absorption of nutrients so they can perform optimally and live a healthier life.	The company was acquired by Kainos Capital and Capital Southwest BDC through an LBO on August 12, 2021 for an undisclosed sum.
Pegasus Home Fashions	Manufacturer and distributor of bedding and home products focused on efficiently delivering products in a timely manner and ensuring that people will always have consistent sleep throughout their lives. The company offers a variety of products which include bed pillows, bedspreads, blankets, throws, sheet sets and furniture protectors, enabling customers to meet their household furnishing needs..	The company was acquired by H.I.G. Capital through an LBO on August 19, 2021 for an undisclosed sum. The transaction enables the company to broaden its product offerings and increase growth opportunities in the home furnishing sector.
Primal Pet Foods	Manufacturer of raw foods and treats intended for dogs and cats. The company offers a range of products including bone broth, raw goat milk, raw frozen mixes, raw frozen grinds, raw meaty bones and recreational bones made of inspected proteins, fresh certified organic fruits and vegetables and non-synthetic vitamins and minerals, enabling pet owners to keep their pet's diet as close to nature as possible, improving the quality of life and overall health.	The company was acquired by Kinderhook Industries through an LBO on August 16, 2021 for an undisclosed sum. Following the transaction, Kinderhook Industries plans to combine Prairie Dog Pet Products, Himalayan, Holistic Hound and the company under the new name, Primal Pet Group.

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PVH (Heritage Brands Business)	Retailer of an apparel store located in New York. The company offers brands that include Van Heusen, izod, arrow, warner's, olga, true and co and Geoffrey Beene.	The heritage brands business of PVH (US) (NYS: PVH), was acquired by Authentic Brands Group, via its financial sponsors BlackRock Private Equity Partners, General Atlantic, Leonard Green & Partners, Lion Capital and Jasper Ridge Partners, through a \$223 million LBO on August 2, 2021.
Smoke N'GO	Operator of tobacco stores chain located across south-central Louisiana.	The company was acquired by Smoker Friendly, via its financial sponsor Main Street Capital, through an LBO on August 2, 2021 for an undisclosed sum.
Solvit Home Services	Provider of home services located in Plainville, Connecticut. The company offers plumbing, electrical repairs, air duct cleaning, home energy audits, heating, air conditioning, sewer and other related services to its customer.	The company was acquired by Horizon Services, via its financial sponsor New Mountain Capital, through an LBO on August 15, 2021 for an undisclosed sum.
Spoonflower	Developer of an online marketplace designed to empower the individual to create on-demand, custom-designed textiles. The company's marketplace makes it possible for individuals to create, sell, and shop for unique fabrics, wallpaper and home decors, such as bedding and table linens, enabling independent fabric designers to design, print and sell their fabric designs.	The company was acquired by Shutterfly, via its financial sponsor Apollo Global Management, through a \$225 million LBO on August 10, 2021. This acquisition will increase the depth and breadth of what people can create, customize and buy on the Shutterfly platform including wallpaper, fabric and home decor.
Supercuts (Four Salons in Michigan)	Four salons located in Livonia, Bloomfield Hills, Rochester Hills and Lake Orion.	The four salons in Michigan, a subsidiary of SuperCuts, was acquired by Alline Salon Group, via its financial sponsor Vision Growth Partners, through an LBO on August 6, 2021 for an undisclosed sum. The acquisition enables Alline Salon Group to broaden its service offerings across Michigan.
SVP Worldwide	Manufacturer and supplier of sewing machines to consumers and artisans. The company offers mechanical, computerized and overlock sewing machines, embroidery machines, embroidery software and related accessories.	The company was acquired by Platinum Equity through an LBO on August 2, 2021 for an undisclosed sum. Bank of America Merrill Lynch provided financing in support of the transaction.

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Swan Heating & Air Conditioning	Operator of heating, ventilation and air conditioning (HVAC) repair and service company intended for residential homeowners. The company offers furnace, hot water, and heater repair, duct cleaning, humidification and systems installations, providing same-day service and next-day installation to clients.	The company was acquired by Service Champions, via its financial sponsor Odyssey Investment Partners, through an LBO on August 10, 2021 for an undisclosed sum.
Tocaya Organica	Operator of a chain of food joints intended to provide organic food to the people. The company's food joints serve natural and sustainable ingredients that are fresh and free of hormones, steroids and antibiotics, their menu is rooted in traditional Mexican recipes, naturally accommodating a variety of preferences including vegan, vegetarian and gluten-free, enabling customers to redefine the health-conscious dining experience with bold flavors.	The company was acquired by Tender Greens, via its financial sponsors Union Square Hospitality Group, Alliance Consumer Growth and Emko Capital through an LBO on August 3, 2021 for an undisclosed sum.
Total Nutrition Technology	Producer and distributor of food and nutritional products intended to drive sustainable growth through the power of people, long-term customer, consumer and stakeholder relationships. The company engages in the mixing and packaging of powdered ingredients to offer private label as well as its own line of health, wellness, performance and consumer products through international and domestic grocery chains, nutrition and specialty product retailers and national franchisors, helping to nourish and improve the quality of people's lives.	The company was acquired by Brandless, via its financial sponsor Clarke Capital Partners, through an LBO on August 24, 2021 for an undisclosed sum.
Vision Produce	Distributor of fresh produce to retail, wholesale, and foodservice distribution customers across the Western United States. The company imports and offers a variety of products including mangos, limes, melons, chili peppers and more, providing clients fresh fruits and vegetables anytime.	The company was acquired by Worldwide Produce, via its financial sponsor Sole Source Capital, through an LBO on August 24, 2021 for an undisclosed sum.

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West Valley Hardwood Floor Distributors	Distributor of solid exotic hardwoods products intended for local customers. The company offers french oak flooring, unfinished and prefinished exotics, plank flooring and other wooden accessories, thereby enabling customers to choose the right flooring for their home.	The company was acquired by Galleher, via its financial sponsor Quad-C Management, through an LBO on August 6, 2021 for an undisclosed sum.
Western Paper Distributors	Supplier of cleaning supplies and equipment, foodservice packaging, ware wash and laundry supplies based in Denver, Colorado. The company supplies bags, brushes, buckets and wringers, can liners, carpet care chemicals, floor care ware wash and laundry chemicals to its customers.	The company was acquired by Imperial Dade, via its financial sponsor Bain Capital, through an LBO on August 2, 2021 for an undisclosed sum.
Whittle & Mutch	Manufacturer of flavors and extracts for the beverage industry. The company produces flavors for traditional carbonated soft drinks, non-carb beverages, flavored water, 0 calorie sweetened beverages, iced tea, fountain syrups, bar mix and diluted fruit juice.	The company was acquired by National Flavors (Food Products), via its financial sponsor The Riverside Company, through an LBO on August 17, 2021 for an undisclosed sum.