

Consumer Products and Services Deals for March 2022

| Company Name | Description | Deal Synopsis |
|-------------------------------------|--|--|
| 1-800-Packouts | Provider of restoration services located in Ball Ground, Georgia. The company offers franchise of residential contents restoration, packing, cleaning and climate-controlled storage services, thereby ensuring complete restoration with insurance support for clients. | The company was acquired by Five Star Franchising, via its financial sponsor Princeton Equity Group, through an LBO on March 3, 2022 for an undisclosed amount. |
| 2nd Wind Heating & Air Conditioning | Provider of quality HVAC services dedicated to Columbia, South Carolina. The company services include generator installation, heater and furnace services, and air conditioner repairs designed to give customers their home services needs. | The company was acquired by NearU Services, via its financial sponsor SkyKnight Capital, through an LBO on March 10, 2022 for an undisclosed amount. The acquisition will further bolster NearU's customer service capabilities by extending its portfolio of services in a key South Carolina market. |
| Adams Flavors | Distributor and manufacturer of branded and private-label food products intended for retail supermarkets and commercial food processors in the South-Central United States. The company offers dry and wet flavor seasonings, spices, panko, extracts and food coloring products, delivering products that make great food taste even better. | Valesco Industries and Edita Food Industries sold a stake in the company to Midwest Growth Partners for an undisclosed amount in March 2022. |
| American Lawn & Landscape | Operator of residential landscaping business based in Naperville, Illinois. The company provides services that includes landscape installations, snow removal, lawn mowing, lawn maintenance and weed control, enabling customers to hire professionals and services at an affordable and convenient price range. | The company was acquired by Bell Valley Capital through an LBO on March 8, 2022 for an undisclosed amount. |
| Andy On-call | Provider of small jobs and repair services intended to offer home repair and light remodeling projects to its clients in the home services industry. The company offers carpentry, painting, drywall, gutter, basement and kitchen remodeling services, along with providing job opportunities and assistance to craftsmen having at least ten years of experience, enabling its clients to receive an estimate about the cost, fulfill home improvement needs and get any part of their home renovated. | The company was acquired by Premium Service Brands, via its financial sponsor Susquehanna Private Capital, through an LBO on March 10, 2022 for an undisclosed amount. |

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| Apple Roofing (Lincoln) | Provider of roofing restoration services intended to serve residential and commercial customers. The company offers storm damage roof repair, residential roof repair, commercial roof repair and many other services, thereby providing customers with their desired needs. | The company was acquired by Gauge Capital through an LBO on March 25, 2022 for an undisclosed amount. |
| Aquatica Plumbing Group | Designer and manufacturer of bathroom furniture intended for both residential and commercial sectors. The company offers bathtubs, hot tubs, faucets, sinks and showers, thereby providing customers with eco-friendly and sustainable bath and spa products. | The company was acquired by Marmite, via its financial sponsor The Cranemere Group, through an LBO on March 1, 2022 for an undisclosed amount. |
| Backstage | Operator of an online casting platform intended to serve the entertainment and creative industries. The company's application management tools review each casting notice posted in order to ensure the quality and legitimacy of the project as well as protect performers, enabling actors and entertainers to find jobs and career advice and helping professionals and talent seekers to find the right creator or artist for their projects. | The company was acquired by Cast & Crew Entertainment Services, via its financial sponsors Ardian, EQT and HarbourVest Partners, through an LBO on March 1, 2022 for an undisclosed amount. The combination creates an end-to-end platform to streamline entertainment production and content creation. |
| Canady's Heating, Air, Plumbing | Provider of heating, ventilation and air conditioning (HVAC) and plumbing services intended for residential and commercial clients across eastern Georgia. The company offers heating and air conditioning repairs, maintenance and system installations in Savannah and the surrounding counties, thereby enabling customers to get hassle-free heating and air conditioning repairs and maintenance while saving money on utility costs. | The company was acquired by Len The Plumber, via its financial sponsor Thompson Street Capital Partners, through an LBO on March 1, 2022 for an undisclosed amount. The acquisition helps Len The Plumber to expand its residential services south of the Mid-Atlantic United States. |
| Celebration Station | Operator of a family entertainment center in Clearwater, Florida. The company's most ways to play include go-karts, bumper boats, laser tag arena, restaurant, party rooms, multicourse miniature golf, playland rides and batting cages, thereby providing a celebration center for families and children. | The company was acquired by Five Star Parks & Attractions, via its financial sponsor Fruition Partners, through an LBO on March 2, 2022 for an undisclosed amount. |

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| Chilewich | Designer and manufacturer of home accessories from recycled plastic intended to retain their beauty and functionality over decades of daily use. The company develops and refines innovative patterns and multi-tonal colors for collections that are renewed seasonally and contain a minimum of 18% renewable vegetable content, enabling clients to get products for a range of applications as per their cultures, tastes and income levels. | The company was acquired by Berkley Capital through an LBO on March 4, 2022 for an undisclosed amount. With the investment, the company plans to expand its national and global reach along with developing new product innovations. |
| Clearwater Irrigation Supply | Provider of agricultural irrigation services dedicated to helping growers in the Willamette Valley and beyond with their irrigation and water management needs. The company specializes in the design, maintenance and installation of well pumps, irrigation pumps and water filtration systems as well as fixing water quality issues, ensuring customers' irrigation systems continue working consistently both now and in the future. | The company was acquired by Orchard & Vineyard Supply, via its financial sponsor Clearview Capital, through an LBO on March 2, 2022 for an undisclosed amount. Through this acquisition, Orchard & Vineyard Supply will be able to offer a wider range of solutions and capabilities to farmers and growers throughout the Pacific Northwest. The transaction also allows Orchard & Vineyard Supply to bring increased value to the community of growers through sourcing, pricing, product range, design, services, logistics and industry expertise. |
| Dubby's Attractions | Operator of a family entertainment center intended for corporate team builders, sports teams and family reunions. The company provides different fun activities like ziplining, horseback riding, laser tag, mini-golf and go-karts, therefore enabling customers to enjoy their vacation. | The company was acquired by Five Star Parks & Attractions, via its financial sponsor Fruition Partners (Denver), through an LBO on March 2, 2022 for an undisclosed amount. |
| EcoClean (Maine) | Provider of sewer and drain cleaning, inspecting and repairing services intended to serve the New England region. The company performs a range of services, from clearing an obstruction in a kitchen sink to rehabbing municipal drain lines for residential homeowners, landlords, restaurants as well as city and town wastewater departments across Maine, New Hampshire, Vermont, Massachusetts, New York and other states in the United States, thereby ensuring prompt and cost-effective services for customers. | The company was acquired by Zoom Drain & Sewer Service, via its financial sponsor MPK Equity Partners, through an LBO on March 21, 2022 for an undisclosed amount. |

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| Footwear Specialties International | Provider of safety footwear solutions intended for professional workers across all industries. The company provides comfortable, light-duty and heavy-duty, safe footwear solutions to industrial workers, enabling them to get their required footwear at an affordable rate. | The company was acquired by SureWex, via its financial sponsor The Riverside Company, through an LBO on March 17, 2022 for an undisclosed amount. |
| Happy Tails Positive Dog Training | Operator of a dog training center intended on building relationships between dogs and their guardians. The company offers services including day training, deaf dog training, therapy dog training and certification and trick training to pets, helping them to become a well-mannered and happy part of the household and the community. | The company was acquired by Feeders Supply, via its financial sponsor PNC Riverarch Capital, through an LBO on March 16, 2022 for an undisclosed amount. |
| Inspire Fitness | Designer and manufacturer of premium-quality fitness equipment intended to bridge the gap between in-home fitness, the classic fitness studio and online training. The company specializes in the strength training category and offers a full range of fitness equipment including functional trainers, strength systems, multi-gyms, cardio machines, free weights, benches and performance apparel and accessories. | The company, a subsidiary of Health in Motion, was acquired by Centr, via its financial sponsor HighPost Capital, through an LBO on March 31, 2022 for an undisclosed amount. |
| Joanna Vargas Skin Care | Operator of a beauty and personal care line intended to provide natural and non-genetic products. The company offers skincare care products depending on the skin type of its customers. | Joanna Vargas sold a 49% stake in the company to SuperOrdinary for an undisclosed on March 14, 2022. |
| Kwiky Lube Plus | Operator of oil change centers in the United States. The company offers air filters, transmission fluid, fuel filters, fuel system cleaner, gearbox services, headlight restoration and fuel change services. | The company was acquired by Oil Changers, via its financial sponsor Greenbriar Equity Group, through an LBO on March 29, 2022 for an undisclosed amount. |

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| Magnetblox | Manufacturer of magnetic soft building blocks designed for kids. The company's magnetic construction blocks are soft cushion-like blocks with embedded magnets for easy constructive play, delighting parents with a STEM toy for educational applications while enhancing creativity with active and imaginative play. | The company was acquired by Freshly Picked, via its financial sponsor Seidler Equity Partners, through an LBO on March 31, 2022 for an undisclosed amount. |
| MasterCPE | Provider of continuing professional education intended for the accounting and finance industries. The company serves customers through an omnichannel, provides all the materials, review questions, final exams, and certificates, enabling professionals to prepare for and achieve licensure and complete ongoing continuing professional education throughout their careers. | The company was acquired by KnowFully Learning Group, via its financial sponsor NexPhase Capital, through an LBO on March 15, 2022 for an undisclosed amount. The transaction will expand KnowFully's presence in the accounting field by reaching a new audience of accounting and finance professionals. |
| Mills Uniform Company | Designer and retailer of custom school uniforms and garments dedicated to making the uniform program a seamless part of the school experience and a clear reflection of the school's values. The company offers a range of garments and uniforms with different colors, comfortable natural fibers and embroidered customization through retail stores and an online store, thereby providing distinctive uniform programs to private schools that reflect the organization's priorities and perspective. | The company was acquired by Dennis Uniform, via its financial sponsors SBJ Capital and Hauser Private Equity, through an LBO on March 22, 2022 for an undisclosed amount. |
| MTI Baths | Manufacturer of bathroom and hydrotherapy products. The company specializes in offering bathtubs, sinks, counter-sinks, shower bases, tub options, vanity sinks and shower options that are customized in different sizes and shapes, providing customers with customized solutions that give them the power to fully control the character of their space. | The company was acquired by Marmite, via its financial sponsor The Cranemere Group, through an LBO on March 1, 2022 for an undisclosed amount. The acquisition expands Marmite's ability to serve North American customers. |

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| Optima Financial & Insurance Services | Provider of training and education services focused on helping independent financial professionals understand how Indexed Universal Life works. The company offers educational resources and training to understand how to position indexed life products, thereby teaching financial professionals how to successfully position and sell life and annuity products to anyone at any time. | The company was acquired by Simplicity Group Holdings, via its financial sponsor Lee Equity Partners, through an LBO on March 8, 2022 for an undisclosed amount. |
| Portville Truck and Auto Repair | Provider of heavy-duty towing and wrecker services of commercial vehicles in Portville, New York. The company specializes in heavy-duty truck repair, heavy-duty towing services heavy-duty wrecker services and roadside assistance, thereby helping drivers when there is an accident of any kind and providing prompt service and will get to the root of the problem. | The company was acquired by FleetPride, via its financial sponsors American Securities and ACE & Company, through an LBO on March 22, 2022 for an undisclosed amount. FleetPride's national parts and service operations continue to grow with this acquisition. |
| Private Label Select | Manufacturer of organic cosmetics and personal care intended for mother and baby. The company offers SPF lip balms, lotions, aromatherapy products, tinted lip balms and glosses and many other natural and organic cosmetic products for many companies and retailers and offers cruelty-free products by following People for the Ethical Treatment of Animal (PETA)'s cruelty-free standards. | The company was acquired by Cosmetic Solutions, via its financial sponsor Lee Equity Partners, through an LBO on March 15, 2022 for an undisclosed amount. With the acquisition, Cosmetic Solutions will introduce organic and anhydrous capabilities. |
| R.E.D.D. Bar | Provider of vegan superfood energy bars intended to offer plant-based nutritional products. The company's bars are free of fillers, additives and low-cost protein sources, enabling consumers to get healthy superfoods for fast-paced adventurers. | The company was acquired by LesserEvil, via its financial sponsors Valor Equity Partners and InvestEco Capital, through an LBO on March 11, 2022 for an undisclosed amount. |

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| Skinner Auctioneers & Appraisers | Operator of an auction house intended for people looking to buy and sell objects of value. The company holds auctions that showcase unique, rare and beautiful objects across different categories, including the fine and decorative arts, jewelry, musical instruments, science and technology and wine for individuals, institutions and estate settlement professionals, helping clients to attract valuable items at competitive prices in the international auction marketplace. | The company was acquired by Bonhams, via its financial sponsor Epiris, through an LBO on March 16, 2022 for an undisclosed amount. The acquisition will build on Bonhams' local to global business strategy. |
| Southern Lighting Gallery | Distributor of indoor and outdoor lighting fixtures intended for the residential market. The company offers various lighting products, ceiling fans and decorative accessories and end customer service, including custom design work up paired with post-installation maintenance services, providing a one-stop-shop for all residential lighting needs. | The company was acquired by Saylite, via its financial sponsor CORE Industrial Partners, through an LBO on March 15, 2022 for an undisclosed amount. |
| Southern Scape | Provider of landscaping and outdoor design services based in Madison, Alabama. The company provides designing of fireplaces, outdoor kitchens, pools, driveways and walkways, enabling its clients with beauty, functionality and personal fulfillment. | The company was acquired by Landscape Workshop, via its financial sponsors Carousel Capital and McKinney Capital, through an LBO on March 7, 2022 for an undisclosed amount. |
| Stonewall Kitchen | Operator of premium brands intended to offer specialty food, home goods and personal care products. The company's product portfolio includes organic coffee, spice mixes, fragranced candles, pickled vegetables and wine vinegar, providing customers with a wide range of selections. | The company was acquired by TA Associates Management through an LBO on March 14, 2022 for an undisclosed amount. Antares Capital provided debt financing in the form of a first-lien loan in support of this transaction. |
| Sun Mountain Sports | Designer of golf equipment and apparel intended for golf enthusiasts. The company offers golf bag design, golf bag embroidery, golf push carts and golf inventions and also provides customers with waterproof, and breathable rainwear. | The company was acquired by Solace Capital Partners through an LBO on March 7, 2022 for an undisclosed amount. |

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| System 3 Off-Road | Developer and manufacturer of tires and wheels intended for the UTV/ATV market. The company specializes in engineering off-road tires and wheels, radial tires and cast aluminum wheels, enabling it to provide improved traction, strength and style. | The company was acquired by Nivel Parts & Manufacturing, via its financial sponsors Churchill Asset Management, Bratenahl Capital Partners, Constitution Capital Partners, Ares Management and Morgan Stanley Capital Partners, through an LBO on March 2, 2022 for an undisclosed amount. |
| TAXA Outdoors | Manufacturer of mobile habitats intended for outdoor adventure. The company's campers and trailers enhance outdoor experiences and promote adventure by designing thoughtful mobile habitats and other equipment that facilitate connections with nature, enabling users to reach their goal of connecting with the outdoors. | The company was acquired by L Catterton through an LBO on March 8, 2022 for an undisclosed amount. RX3 Growth Partners has invested alongside L Catterton. |
| The Save Mart Companies | Operator of a chain of supermarkets throughout California and Northern Nevada. The company offers a wide range of products including pre-packaged meats, yard and garden supplies, plants, fresh-cut flowers, gift items under different brands that it owns, providing customers with fresh foods for their families at affordable prices. | The company was acquired by Kingswood Capital Management through an LBO on March 28, 2022 for an undisclosed amount. |
| TopDown | Designer and manufacturer of automotive aftermarket products intended for automotive industries. The company's products include a complete line of tailor-made and ready-to-install interior kits, convertible tops and boot covers, leather hides, carpeting, headliners and accessories for sale directly to the automotive industry and end-users. | The company was acquired by Tecum Capital, Valesco Industries, Brookside Capital Partners, Patriot Capital and The Valesco Group through an LBO on March 7, 2022 for an undisclosed amount. The company was recapitalized through this transaction. |

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| Troy Lee Designs | Designer, manufacturer and supplier of motorcycling and biking gear and apparel intended to serve the bike racing enthusiasts. The company specializes in offering a range of products including helmets, apparel and protection for off-road motorcycling and bicycling as well as provides sportswear and related accessories through independent dealers, international distributors and online retailers, including its website. | The company was acquired by 2Ride Group, via its financial sponsor Eurazeo, through an LBO on March 11, 2022 for an undisclosed amount. |
| TSR Concrete Coatings | Provider of residential services focused on the installation of floor coatings. The company offers concrete coating solutions for garages, basements, patios, pools, driveways and other indoor and outdoor areas, thereby ensuring durable, long-lasting floor finishes and single-day installation for customers. | The company was acquired by Bertram Capital Management through an LBO on March 29, 2022 for an undisclosed amount. |