

## Consumer Products and Services Deals for May 2022

Company Name	Description	Deal Synopsis
360Cashmere	Operator of knitwear company intended to provide good quality and environmentally conscious cashmere. The company offers products including bottoms, cardigans, pullovers, skull cashmere and other related accessories, thereby ensuring women with extensive cashmere collections around the world.	The company was acquired by NAGA Brands and BlueSentinel through an LBO on May 25, 2022 for an undisclosed amount.
AirNow Home Services	Provider of full-service air conditioning and heating services located in Millbrook, Alabama. The company offers heating, airconditioning and electrical services, scheduled service checks, repairing of existing equipment and installation of new equipment along with helping customers find ways to reduce their energy bills through a thorough cost-benefit analysis.	The company was acquired by Southern HVAC, via its financial sponsor Gryphon Investors, through an LBO on May 11, 2022 for an undisclosed amount.
Anomalie	Designer of wedding dresses designed to offer custom-made wedding gowns for any budget and for anybody. The company's dresses are made while collaborating with designers to provide consultation and designing of gowns with fabric material, laces, silhouette and measurements confirmed by brides, thereby enabling brides to buy wedding gowns tailored to their imagination at affordable prices.	The company was acquired by David's Bridal, via its financial sponsor Oaktree Capital Management, through an LBO on May 17, 2022 for an undisclosed amount. The acquisition will accelerate the mission of serving brides through every step of the wedding journey.
Anti Social Social Club	Designer, manufacturer and retailer of apparel products focused on the streetwear style of casual clothing. The company offers a wide range of products that include t-shirts, sweatshirts, hoodies and accessories.	The company was acquired by Marquee Brands, via its financial sponsor Neuberger Berman, through an LBO on May 26, 2022 for an undisclosed amount.

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BELLAMI Hair	Manufacturer of hair extensions and hair care products catering to consumers and salon professionals worldwide. The company offers a range of products including clip hair extensions, permanent hair extensions, hair care, wigs, lashes and hair tools through its e-commerce platform and its company-owned stores and also provides comprehensive hair extensions and business training courses to hair stylists and salons.	The company was acquired by Beauty Industry Group, via its financial sponsors HGGC and L Catterton, through an LBO on May 10, 2022 for an undisclosed amount. The acquisition supports the company as it advances its differentiated go-to-market strategy and grows its strong consumer following to build on its current momentum.
Buff City Soap	Manufacturer of plant-based, handmade soaps and bath products intended for personal use. The company manufactures a variety of products including soap, foaming hand soap, face cream, eye cream and lotion bars without using harsh chemicals or sulfates, providing its customers with chemical-free and cruelty-free products at competitive prices.	The company was acquired by General Atlantic through an LBO on May 10, 2022 for an undisclosed amount. The acquisition will help the company to expand its physical and digital footprint, introduce new products, continue to innovate its experiential in-store experience and help shape the future of the personal care and home consumables category.
Captain D's	Operator of a chain of coastal-themed restaurants across the United States. The company's restaurants offer an array of seafood including hand-battered fish, grilled fish, chicken, salads and shrimp and other specialized food items served with sides, thereby providing freshly-prepared seafood at an affordable price point.	The company was acquired by Centre Partners, Mr. Philip Greifeld and its management through an LBO on May 23, 2022 for an undisclosed amount.
Chesterfield Hotel Pb	Operator of hotels based in the United States. The facilities include dining, music, weddings and events.	The company was acquired by Reuben Brothers through a \$ 42 million LBO on May 2, 2022.
Costelli & Pardini's Auto Body	Provider of automotive and autobody repair services based in San Mateo, California. The company offers painting, car washing, repairing and refinishing services to its clients.	The company was acquired by Crash Champions, via its financial sponsor A&M Capital, through an LBO on May 3, 2022 for an undisclosed amount. The acquisition allows Crash Champions to grow its presence in the western United States.
Cutting Edge Carpet	Provider of flooring products and installation services intended for multifamily properties and developers. The company's products include carpet, vinyl products and plank, also offering quality installation service to its customers.	The company was acquired by Impact Property Solutions, via its financial sponsor Blue Sage Capital, through an LBO on May 5, 2022 for an undisclosed amount.

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Discount Ramps	Retailer of loading, hauling and transportation products through an online platform. The company specializes in online distribution of lifts, ramps and other hauling accessories primarily for the power sport, medical, recreational, commercial, transportation, military and industrial markets.	The company was acquired by Prospect Hill Growth Partners through an LBO on May 24, 2022 for an undisclosed amount. This investment shows Prospect Hill Growth Partners' commitment to the continued consumer evolution toward digital commerce.
Ditch & Associates	Provider of trash removal services committed to serving the Topeka area. The company offers residential and commercial trash removal and roll-off services along with residential, commercial and industrial waste pickup and dumpster rentals, thereby ensuring reliable waste services for customers at affordable prices.	The company was acquired by Lakeshore Recycling Systems, via its financial sponsor Macquarie Asset Management, through an LBO on May 9, 2022 for an undisclosed amount.
Easylive.io	Developer of a cloud-based video production platform designed to make live streaming easy. The company's platform includes features like a control room, scheduling, publishing, clipping and digital video recorder (DVR) monitoring among others and offers to mix any type of content into the live stream videos and distribute it to the audience, enabling video producers to create live streams from anywhere in the world.	The company was acquired by LiveU, via its financial sponsor The Carlyle Group, through an LBO on May 2, 2022 for an undisclosed amount. With the acquisition the company's platform will be integrated into LiveU's end-to-end cloud-based workflow for live contribution, management, orchestration, ingest and distribution.
Exile Content Studio	Operator of a media company dedicated to acquiring and developing original content in English and Spanish. The company specializes in creating and producing films, tv series, radio shows and music, thereby enabling viewers to enjoy an array of curated media from various topics.	The company was acquired by Candle Media, via its financial sponsor Blackstone, through an LBO on May 23, 2022 for an undisclosed amount.
Floyd's Recreational Vehicle	Operator of a vehicle retail company intended to offer recreational vehicles for customers. The company focuses on providing an outstanding experience for recreational vehicle customers in new and used sales, service and parts and customer financial services, thereby enabling customers to sustain and fulfill their traveling adventures.	The company was acquired by RV Retailer, via its financial sponsor Redwood Capital Investments, through an LBO on May 20, 2022 for an undisclosed amount.

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Forever Bride	Operator of a community-based platform connecting brides with a curated list of trusted wedding businesses. The company serves brides and vendors alike through easy-to-use online planning tools, podcasts, blogs, educational events and local wedding expos, helping business owners succeed through a wider reach.	The company was acquired by David's Bridal, via its financial sponsor Oaktree Capital Management, through an LBO on May 3, 2022 for an undisclosed amount.
Fox KLSR TV	Operator of news television platform based in Eugene, Oregon. The company provides the latest news related to weather, sports, local news and incidents around the world, thereby enabling its viewers to stay updated with news and information.	The company, a subsidiary of California Oregon Broadcasting, Inc., was acquired by Cox Media Group, via its financial sponsor, Apollo Global Management, through a \$7.2 million LBO on May 3, 2022.
Globe Car Wash	Operator of express car wash and detailing facility based in Coraopolis, Pennsylvania. The company offers a wide range of services including mood-setting interior lighting, a buff-n-dry system and pay stations, enabling customers to enhance the appearance of their vehicle.	The company was acquired by Mr Magic Car Wash, via its financial sponsor Incline Equity Partners, through an LBO on May 5, 2022 for an undisclosed amount.
Grandpa Gus's	Manufacturer of pest control products based in Austin, Texas. The company specializes in the creation and innovation of plant-based chemical pest products for rodents, insects and other pests, thereby enabling clients with great smelling quality products.	The company was acquired by BuggyBeds, via its financial sponsor Rock Mountain Capital, through an LBO on May 3, 2022 for an undisclosed amount.
Hi-Tech Industries	Manufacturer of car care accessories and specialty aerosols intended for the automotive appearance industry. The company offers products such as aerosol carpet dyes, specialty paints, aerosol and non-aerosol odor eliminators, floor mats as well as adhesive carpet films, providing clients with a comprehensive array of premium products.	The company, a subsidiary of Niteo Products, was acquired by MPE Partners through an LBO on May 5, 2022 for an undisclosed amount. The transaction was supported by debt financing by Apogem Capital. As a part of the transaction, the company was recapitalized.
IM Ready Made	Designer and manufacturer of designer women's apparel. The company's designer women's apparel includes fashion wear, jeans, tunic, shirts, frocks, trousers and dresses, enabling women to wear stylish attires.	The company was acquired by WHP Global, via its financial sponsor Oaktree Capital Management, through a \$68 million LBO on May 31, 2022.

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ImpreMedia	Publisher of Spanish-language print and online news intended to serve the Latino neighborhood within the United States. The company operates a number of media platforms and offers various publications relating to daily news, national and international markets, professional content and related information, thereby reaching a huge number of Hispanics daily and offering them content through news and lifestyle brands.	The company, a subsidiary of S.A. La Nación, was acquired by H Code Media, via its financial sponsor Falfurrias Capital Partners, through an estimated \$10 million LBO on May 10, 2022. With this acquisition, H Code Media turns into the proprietor of widely-read and revered Spanish-language newspapers and digital media retailers within the United States.
Indiana Property Services	Provider of sweeping services intended to serve commercial customers and property management companies. The company offers parking lot sweeping, trash litter removal, pressure washing, snow removal and debris removal services to commercial properties, as well as office complexes, and industrial parks, thereby enabling customers to provide a comprehensive suite of sweeping services.	The company was acquired by Sweeping Corporation of America, via its financial sponsor Warburg Pincus, through an LBO on May 11, 2022 for an undisclosed amount. Through this acquisition Sweeping Corporation of America will expand its capabilities to provide services to customers in the region.
Jax Kar Wash (Bradenton)	Provider of car wash service based in Bradenton, Florida. The company offers detailed reconditioning and cleaning of both the exterior and interior of a vehicle, thereby enabling customers to protect their vehicle and restore its beauty.	The company was acquired by Mammoth Holdings, via its financial sponsors Red Dag Equity and The Pritzker Organization, through an LBO on May 12, 2022 for an undisclosed amount.
John's RV Sales and Service	Operator of recreational vehicle dealing company providing selections of new and pre-owned vehicles. The company offers travel trailers, 5th wheels, class A, B and C motorhomes, touring coaches, toy haulers and tent campers, enabling customers to get the trailer as per their choice for trips across the country and tail-gating at the game.	The company was acquired by RV Retailer, via its financial sponsor Redwood Capital Investments, through an LBO on May 2, 2022 for an undisclosed amount.
Mario's Air Conditioning & Heating	Provider of heating and cooling services based in Hudson, Florida. The company uses authorized systems and parts to provide services including duct cleaning, emergency repairs, new cooling system installations and construction services, delivering quality and efficient service at competitive price.	The company was acquired by Southeastern Home Services, via its financial sponsor WhitneyWildier, through an LBO on MAY 9, 2022 for an undisclosed amount.

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NatureBox	Operator of a food brand specializing in healthy foods and snacks items based in Redwood City, California. The company offers snack boxes, cookies and bars, chips and crackers, popcorn and dried fruits, enabling customers to maintain their diet without sacrificing taste or quality.	The company was acquired by Hungry (Other Commercial Services), via its financial sponsors Ames Watson, James Madison University Foundation, Sands Capital and The Torch Fund, through an LBO on May 2, 2022 for an undisclosed amount.
New Bath Today	Provider of bathroom renovation services serving all of Michigan, Indiana, Kentucky, Ohio, West Virginia, and Tennessee. The company provides specialist bathing solutions, such as walk-in baths, which can be installed quickly with minimum disruption to residents.	The company was acquired by SageHome, via its financial sponsor Cairngorm Capital, through an LBO on May 2, 2022 for an undisclosed amount.
NexGen Air Conditioning & Plumbing	Operator of full-service heating, plumbing, ventilation and air conditioning based in Anaheim, California. The company offers heating installation, plumbing, garbage disposal repair, panel upgrades and gas leak repair, to provide customers services during installations, replacements, maintenance, and repairs.	The company was acquired by The Wrench Group, via its financial sponsor Leonard Green & Partners, through an LBO on May 5, 2022 for an undisclosed amount.
Ninja Coatings	Provider of floor coating services intended to enhance the aesthetic and appearance of garages, patios, pool decks and other concrete spaces. The company offers residential, commercial and industrial installation of concrete coatings and other services across Florida, Louisiana, Alabama, Georgia, Mississippi and Colorado, enabling clients to receive long-lasting floor paint and concrete coating solutions at an affordable price.	The company was acquired by TSR Concrete Coatings, via its financial sponsor Bertram Capital Management, through an LBO on May 17, 2022 for an undisclosed amount. The combination expands TSR Concrete Coatings' service territory in Florida, Louisiana, Alabama, Georgia, Mississippi and Colorado.
Paint-N-Motion	Provider of automotive collision repair and paint services based in Homestead, Florida. The company offers vehicle diagnosis, body repair, cleaning and detailing, rhino linings and restoration services along with quality assurance through an experienced team of employees, enabling vehicle owners to get quality service for their vehicles to function smoothly.	The company was acquired by Crash Champions, via its financial sponsor A&M Capital, through an LBO on May 2, 2022 for an undisclosed amount.

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Pearl Izumi	Manufacturer of performance apparel and footwear intended for cyclists. The company offers jerseys, t-shirts, shorts, racing suits, shoes and other cycling accessories, providing comfortable and cost-effective products.	The company, a subsidiary of Shimano, was acquired by Shock Doctor, via its financial sponsors Ares Capital Corporation BDC, Bregal Partners and Quilvest Private Equity, through an LBO on May 5, 2022 for an undisclosed amount.
Personal Touch Car Wash	Operator of car wash facilities intended to serve customers in Long Island. The company's locations in Bohemia, Northport and Lindenhurst offer different interior and exterior car cleaning packages, thereby providing affordable car washing services to customers.	The company was acquired by Splash Car Wash, via its financial sponsor Palladin Consumer Retail Partners, through an LBO on May 23, 2022 for an undisclosed amount.
Pinellas Comfort Systems	Operator of HVAC services based in Clearwater, Florida. The company offers air conditioning repair and installation, heating repair and installation, indoor air quality assessment, HVAC installation, duct cleaning and attic insulation, providing clients with home assessments and fair pricing.	The company was acquired by Strikepoint Group Holding, via its financial sponsor New Mountain Capital, through an LBO on May 24, 2022 for an undisclosed amount.
PolyPro Concrete Coatings	Provider of concrete coating services intended to serve the northeast Indiana area. The company offers residential coating options for garages, basements, pools and patios as well as epoxy floor coatings for industrial and commercial establishments like automotive showrooms, schools, gyms, factories and dog kennels, enabling clients to complete their remodeling projects on schedule and within their established financial budget.	The company was acquired by TSR Concrete Coatings, via its financial sponsor Bertram Capital Management, through an LBO on May 17, 2022 for an undisclosed amount. The combination expands TSR Concrete Coatings' service territory in Indiana.
Quality Automotive Services	Provider of automotive services based in Charlotte, North Carolina.	The company was acquired by Carousel Capital through an LBO on May 16, 2022 for an undisclosed amount. As part of the transaction, Antares Capital provided debt Senior financing in the form of a loan.

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Radvent Radon Mitigation	Provider of radon and vapor mitigation system installation services dedicated to reducing the risk of exposure to harmful radon gas. The company installs customized radon mitigation systems in homes, apartments and commercial buildings with designs that route through internal walls, chases, or garages and vent through the roof so that all components can be hidden from exterior view, thereby helping families and businesses to build healthy, safe and sustainable indoor environments in the communities where they live, work and learn.	The company was acquired by Protect Environmental, via its financial sponsor Rockbridge Growth Equity, through an LBO on May 13, 2022 for an undisclosed amount. The acquisition expands Protect Environmental's national footprint to include Chicago and Salt Lake City.
Rite Window	Operator of windows, door and roofing installation company based in Woburn, Massachusetts. The company offers awning windows, bay windows, casement windows, double-hung windows, patio doors and door installation, providing clients with products, professionally installed, at the right price.	The company was acquired by Titan Home Improvement, via its financial sponsor York Capital Management, through an LBO on May 2, 2022 for an undisclosed amount.
RV Outlet USA	Operator of a vehicle retail center intended to help all recreational vehicle owners. The company's centers offer recreational vehicle parts and accessories, new and used sales and also provides vehicle repair services, enabling customers to get the trailer as per their choice for trips across the country.	The company was acquired by RV Retailer, via its financial sponsor Redwood Capital Investments, through an LBO on May 2, 2022 for an undisclosed amount.
Samco Freezerwear	Manufacturer of insulated outerwear garments and insulated industrial safety clothing intended for individuals and the frozen food distribution industry. The company designs and manufactures garments to be used inside frozen food distribution centers, petroleum industry fields, sand fracking mines insulated pallet covers, insulated pallet blankets and insulated ice cream bags, thereby enabling safety and comfort of the individual workers working in cold temperature help in the transportation and protection of both perishable and frozen foods.	The company, a subsidiary of Meca Sportswear, was acquired by RefrigiWear, via its financial sponsor Sentinel Capital Partners, through an LBO on May 27, 2022 for an undisclosed amount.



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StormFitters	Provider of remodeling and replacement products and services intended to serve the residential sector. The company specializes in the replacement of windows, doors, shutters, panels and fabric storm protection panels by an in-house team of installers through its differentiated platform, combining strategy, consultation and access to branded products.	The company was acquired by West Shore Home, via its financial sponsor Leonard Green & Partners, through an LBO on May 2, 2022 for an undisclosed amount.
Summit Educational Group	Provider of tutorial and academic consulting services intended to offer one-on-one tutoring for individual student success. The company provides free practice tests, test preparation resources for schools and customized one-on-one tutoring programs, thereby enabling students to reduce anxiety, increase clarity, build confidence and help reach their potential.	The company was acquired by ESM Group International, via its financial sponsor Boathouse Capital, through an LBO on May 2, 2022 for an undisclosed amount.
Swagit Productions	Provider of streaming media solutions intended to cater to cities, counties, states, and school districts. The company specializes in tech-enabled hands-free broadcast services that requires no client staff involvement for the operation of cameras or the distribution of content to residents, complete video production entity, post-production, studio and recording booth sessions, automated indexing, spoken word search technologies, closed captioning with clickable transcripts and remote broadcast capabilities, thereby helping public sector organizations that often have limited technical resources or know-how.	The company was acquired by Rock Solid Technologies, via its financial sponsor Strattam Capital, through an LBO on May 20, 2022 for an undisclosed amount.
Sweet Chick	The company primarily operates in the Restaurants and Bars industry. Sweet Chick was founded in 2013 and is headquartered in Brooklyn, NY.	The company was acquired by Chopt Creative Salad Company, via its financial sponsor L Catterton, EverWatch, Silas Capital, Sandbridge Capital, TRS Capital, Constitution Capital Partners and Strand Equity, through a \$5 million LBO on May 19, 2022.

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SwimKids Swim School	Operator of swimming schools dedicated to ensuring safe swimming for all children. The company's facilities offer swim lessons to families in the Northern Virginia area with levels ranging from baby swim lessons to competitive swimming and children with special abilities, thereby providing customized lessons to fit each swimmer's learning style.	The company was acquired by Emler Swim School, via its financial sponsors Palatine Capital Partners, Eagle Private Capital and Sage Venture Partners, through an LBO on May 17, 2022 for an undisclosed amount. The acquisition expands Emler Swim School's footprint and creates a nurturing, safe and fun environment so children can feel confident in their swimming skills and ability to self-rescue.
Syrena Collision Center	Provider of collision repair services covering Montgomeryville and Philadelphia. The company specializes in auto body repair, paint as well as associated insurance services.	The company was acquired by Crash Champions, via its financial sponsor A&M Capital, through an LBO on May 23, 2022 for an undisclosed amount.
T&R Towing	Provider of automobile repair and towing service intended for vehicle repair, towing and recovery. The company has the equipment and trained personnel to handle passenger cars, light trucks, recreational vehicles and tractor-trailers, thereby enabling vehicle owners with parts, service, repair, recovery and towing for all types of vehicles.	The company was acquired by FleetPride, via its financial sponsors American Securities and ACE & Company, through an LBO on May 10, 2022 for an undisclosed amount.
Textbroker International	Provider of an online platform for content creation. The company's platform enables customers to get access to textual content and freelance authors, editors and other content service providers who process orders including web copy, blog posts, articles, press releases, news, white papers, eCommerce descriptions, buyer guides and chapters of books, thereby offering on-demand, unique written content, editorial texts and a wide range of service options for content creation to its customers.	The company was acquired by Marondo Capital through an LBO on May 31, 2022 for an undisclosed amount.

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The Country Plumber	Provider of septic and sewer installation and repair services intended for all residential and commercial applications. The company offers portable restrooms for rent, plumbing service, septic installation and repair, septic and holding tank pumping, and sewer and drain cleaning, enabling better sanitary conditions for individuals as well as companies.	The company was acquired by Lakeshore Recycling Systems, via its financial sponsor Macquarie Asset Management, through an LBO on May 10, 2022 for an undisclosed amount.
TriState Home Services	Provider of home comfort services intended to offer heating, cooling, plumbing and electrical equipment. The company specializes in heater installations, heater repairs, AC and heating tune-ups and maintenance plans, plumbing installation, replacement and repair and commercial systems, thereby enabling the customers to receive the most durable, energy-efficient and long-lasting solutions.	The company was acquired by Sila Heating & Air Conditioning, via its financial sponsors Churchill Asset Management, Constitution Capital Partners and Morgan Stanley Capital Partners through an LBO on May 26, 2022 for an undisclosed amount.
Tsunami Car Wash	Provider of car wash services based in Manteno, Illinois. The company provides multiple express car wash packages, free vacuums, floor mat cleaners and self-serve pet wash stations, thereby enabling customers to get quick car wash services.	The company was acquired by Point72 Hyperscale through an LBO on May 9, 2022 for an undisclosed amount. The partnership with Point72 Hyperscale will enable the company to expand its geographic presence and leverage data and modern analytics to enhance pricing models, marketing and customer retention rates.
Washington Hauling Company	Operator of dumpsters and hook trucks based in Washington, United States. The company collects recyclables and lowers the overall carbon footprint through its collection process.	The company was acquired by DTG Recycling Group, via its financial sponsor Clairvest Group, through an LBO on May 6, 2022 for an undisclosed amount.