

Consumer Products and Services Deals for November 2023
PE Industry Update

Company Name	Description	Deal Synopsis
Albuquerque Isotopes	Operator of a baseball club based in Albuquerque, New Mexico.	The company was acquired by Diamond Baseball Holdings, via its financial sponsor Silver Lake, through an LBO on November 27, 2023 for an undisclosed amount.
All Fuel Installation & Service	Provider of fuel installation services intended for clients across the United States. The company offers services such as fire heating system inspection, heating system repair, fireplace insert installation, and cleaning.	The company was acquired by The SEER Group, via its financial sponsors Genstar Capital, MidCap Financial Investment BDC and Ares Management, through an LBO in approximately November 2023 for an undisclosed amount.
Animal Dermatology & Allergy	Operator of a veterinary dermatology specialty referral clinic based in Rocklin, California. The company offers treatment for pet allergies as well as skin, and ear diseases, thereby enabling pet owners and primary care veterinarians to improve the health of their pets.	The company was acquired by Animal Dermatology Group, via its financial sponsor Percheron Capital, through an LBO on November 30, 2023 for an undisclosed amount. The acquisition underscores Animal Dermatology Group's commitment to continue its planned expansion in Northern California and the Pacific Northwest.
Automotive Color & Supply	Distributor of paint and supply products intended to serve the automotive industry. The company offers industrial paint, spray guns, equipment, hand tools, personal protection equipment (PPE), coatings and performance products.	The company was acquired by WILsquare Capital through an LBO on November 28, 2023 for an undisclosed amount.
Bamboo Pest Control	Provider of pest control services intended to serve residential customers. The company specializes in bug and rodent extermination for homes by employing state of art techniques and creating custom plans as required by clients, thereby providing reliable and tailored services.	The company was acquired by Greenix, via its financial sponsors Riata Capital Group, Nilsen Ventures and Brookside Equity Partners, through an LBO on November 27, 2023 for an undisclosed amount.
Bellator MMA	Operator of a mixed martial arts (MMA) promotional company based in Santa Monica, California. The company specializes in organizing wrestling tournaments and championships that are aired on worldwide television, ensuring audiences watch and enjoy the live fighting contests.	The company, a subsidiary of Viacom, was acquired by the Professional Fighters League, via its financial sponsors SRJ Sports Investments and Saudi Arabia's Public Investment Fund, through an LBO on November 20, 2023, for an undisclosed amount.

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Bellwether Media	Publisher of educational children's books intended to serve students in pre-K through grade 7. The company offers engaging, literacy-promoting content through four well-recognized brands, thereby providing literacy-promoting books for the school library, classroom, and public library markets.	The company received an undisclosed amount of development capital from Lineage Capital in approximately November 2023. As a result of the transaction, the company was recapitalized.
Revolution Group	Producer and distributor of beverage concentrate for the food service industry. The company offers a wide range of beverages including, juices, drinks, sugar-free beverages, thickened and enhanced waters, sports and energy drinks, iced teas, margaritas and cocktail mixers, frozen drinks, smoothies and flavor shots, thereby serving military facilities, restaurants and bars, casinos and racetracks, health care facilities, corporate cafeterias, schools and universities and daycare centers.	The company was acquired by Sunny Sky Products, via its financial sponsor The Jordan Company, through an LBO on November 6, 2023 for an undisclosed amount.
Brennan Bodyworks	Provider of auto body collision services based in Orlando, Florida. The company offers pick-up and towing, car rental, mechanic repair and detailing services.	The company was acquired by Classic Collision, via its financial sponsor New Mountain Capital, through an LBO on November 10, 2023 for an undisclosed amount.
Camillus Cutlery	Manufacturer of knives based in Shelton, Connecticut. The company's portfolio includes a wide selection of knives for the purpose of hunting, fishing, sporting and tactical uses.	The company, a subsidiary of Acme United, was acquired by Good Sportsman Marketing, via its financial sponsors Constitution Capital Partners, WP Global Partners and Gridiron Capital, through an LBO on November 1, 2023 for an undisclosed amount.
Colibri Group	Provider of educational programs intended to help professionals manage and advance their careers through online learning services. The company offers pre-licensing courses, upgrade education, appraisal continuing education, and real estate continuing education through its team of experienced instructors, enabling clients to enhance their career opportunities.	The company received an undisclosed amount of development capital from NB Capital Solutions on November 27, 2023. The investment will be used to facilitate the acquisition of the Therapeutic Research Center.

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Cuda Brand	Manufacturer of fishing tools based in Shelton, Connecticut. The company's products are made with advanced technology and materials and have been developed in partnership with fishing captains and professionals including a range of knives, snips, pliers, and sharpeners, providing customers with products that are corrosion and adhesive-resistant.	The company was acquired by Good Sportsman Marketing, via its financial sponsors WP Global Partners, Constitution Capital Partners and Gridiron Capital, through an LBO on November 20, 2023 for an undisclosed amount.
Eules B&B Wrecker Service	Provider of fleet hauling and maintenance services focused on medium to heavy-duty trucks and trailers. The company offers a range of services including towing service, heavy haul trucking, equipment transport, vehicle recovery, roadside assistance, auto auctions, quick response dispatching, and monitored storage lot.	The company was acquired by Guardian Fleet Services, via its financial sponsors Chartwell Investments Entrepreneur & Founder Capital, Capital Southwest BDC and Backcast Partners, through an LBO on November 14, 2023 for an undisclosed amount.
Evolution Process Service	Operator of a process-serving company that provides litigation support services throughout the United States. The company offers a wide range of services including subpoenas, evictions, divorce papers, foreclosures and collections.	The company was acquired by Lexitas, via its financial sponsor Apax Partners, through an LBO on November 21, 2023 for an undisclosed amount.
Excel Football	Operator of a football agency based in Irvine, California. The business unit has experience representing the interests of professional football players providing draft selections and negotiating contracts, marketing and endorsements, broadcast and speaking opportunities, PR, social media, and post-career planning, helping players get representation customized to their needs.	The football division of Rep 1 Sports was acquired by Excel Sports Management, via its financial sponsor Shamrock Capital Advisors, through an LBO on November 5, 2023, for an undisclosed amount. The acquisition helps Excel Sports Management have capabilities now around draft prep, contract negotiations, marketing and endorsements, broadcast and speaking opportunities, PR, social media, and post-career planning.
Flynn Planet Fitness	Operator of fitness clubs located in Georgia and Massachusetts.	The company, a subsidiary of Planet Fitness, was acquired by Flynn Restaurant Group, via its financial sponsors Main Post Partners, Ontario Teachers' Pension Plan, Constitution Capital Partners, Fox Ventures and Manulife Investment Management -Private Equity & Credit, through an LBO on November 1, 2023 for an undisclosed amount.

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Frenchies Modern Nail Care	Operator of the nail studio intended to offer a full menu of services for both ladies and gents. The company's studios are light, open and airy they use no acrylics and no nasty chemicals for nail art.	The company was acquired by Bishops, via its financial sponsor The Riverside Company, through an LBO on November 8, 2023 for an undisclosed amount.
Hiatus Spa + Retreat	Operator of wellness spas intended to serve the people across Texas. The company offers massages, facials, body treatments, medspa services and nail therapies in a modern and organic setting, enabling customers to enjoy their leisure therapy in a comfortable environment.	The company was acquired by Platt Park Capital, and Gemini Investors through an LBO on November 7, 2023 for an undisclosed amount.
Instant Brands (Appliance Business)	Manufacturer of kitchen appliances based in The United States.	The business unit of Instant Brands, was acquired by Centre Lane Partners through an LBO on November 8, 2023 for an undisclosed amount. The transaction was supported by an undisclosed amount of debt financing.
K9 Carts	Manufacturer of pet mobility products catering to dogs and cats with mobility issues. The company offers custom-made wheelchairs, slings, and nursing care products, as well as rentals, spare parts, and guidance from veterinarians, thereby helping pets to locomote till they regain full mobility.	The company was acquired by Blue Dog Designs, via its financial sponsors 3GP Capital and Ashbridge Partners, through an LBO on November 28, 2023 for an undisclosed amount.
Kennon Heating & Air Conditioning	Provider of heating, ventilation and air conditioning (HVAC) services intended to serve from North Metro Atlanta to North Georgia. The company specializes in the installation, repair and maintenance needs as well as provides home attic insulation, air duct cleaning, tankless water heaters, air quality and air purification services, thereby offering quality and affordable services to its clients.	The company was acquired by HomeTown Services, via its financial sponsor CenterOak Partners, through an LBO on November 13, 2023 for an undisclosed amount.
Lighting(One) of Cincinnati	Retailer of lighting fixtures and home decor products intended to offer the Cincinnati area with lighting selections. The company offers furniture, bathroom fixtures, recessed lighting, chandeliers, shades and fans.	The company was acquired by Wiseway Supply, via its financial sponsor CID Capital, through an LBO on November 29, 2023 for an undisclosed amount.

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McCombe Body Shop (Columbus)	Provider of collision repair and auto body services based in Columbus, Ohio. The company specializes in collision repair, auto body repair, automotive paint jobs, expert paint matching, and free estimates, thereby ensuring customer satisfaction with the quality of their vehicles.	The company was acquired by an CollisionRight, via its financial sponsor CenterOak Partners, through an LBO on November 17, 2023.
Moore Industrial Hardware	Supplier of industrial products based in Cincinnati, United States. The company offers door checks, handles, hinges, catches and door panel locks and latches, enabling its clients with their desired products for their specific purpose.	The company was acquired by Monroe Engineering, via its financial sponsor AEA Investors, through an LBO in approximately November 2023 for an undisclosed amount.
Norfolk Tides	Operator of a baseball club based in Norfolk, Virginia. The company offers leisure facilities in the field of baseball to its customers.	The company was acquired by Diamond Baseball Holdings, via its financial sponsor Silver Lake, through an LBO on November 27, 2023 for an undisclosed amount.
Northgate Country Club	Operator of private country clubs based in Houston, Texas. The company provides golf, tennis, social experiences, private events, catering and golf instruction a clubhouse for member dining, social events, and the member-favorite Sunday Brunch.	The company was acquired by Centroid Investment Partners, via its financial sponsors Clearlake Capital Group and Concert Golf Partners, through an LBO on November 13, 2023 for an undisclosed amount.
Omaha Steaks	Provider of an online food delivery platform intended to offer organic meat and meat dishes. The company's platform has a collection of recipes online including steaks, meats, gourmet burgers, barbecued meats, starters, pizza and more, enabling consumers to enjoy delicious recipes while paying cash to receive food at their doorstep.	The company received an undisclosed amount of development capital from McCarthy Capital on November 7, 2023. As a result of the transaction, the company was recapitalized.
Omega Fitness	Operator of a gym based in The United States.	The company was acquired by Rainier Partners through an LBO on November 16, 2023 for an undisclosed amount.
Queen City Auto Rebuild	Provider of automotive collision repair services based in Redmond, Washington.	The company was acquired by Crash Champions, via its financial sponsor Clearlake Capital Group, through an LBO on November 10, 2023 for an undisclosed amount.

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Relentless Collision	Provider of auto body repair services intended for premium and luxury cars. The company provides vehicle damage services, certified collision, auto glass repairs, collision advanced driver assistance systems (ADAS) and paintless dent removal across Wake and Durham counties.	The company was acquired by Quality Collision Group, via its financial sponsor Susquehanna Private Capital, through an LBO on November 6, 2023 for an undisclosed amount.
Revere Ware	Manufacturer of copper-clad stainless-steel kitchenware intended for cooking purposes. The company offers pressure cookers, electric pressure cookers, drip coffee makers, square skillets, egg poachers and other dishwares, providing an integrated range of materials required in the kitchen.	The company, a subsidiary of Instant Brands, was acquired by Full Sail IP Partners, via its financial sponsor Warburg Pincus, through an LBO on November 7, 2023 for an undisclosed amount.
Round Hill Music	Round Hill Music Royalty Fund Ltd is a private equity firm. The company is engaged in investing in high-quality music intellectual property and copyright assets. The revenue generated by the company is primarily in the form of royalties. The investment objective is to provide investors with an attractive level of regular and growing income capital return from the investments.	The company was acquired by Concord Music, via its financial sponsor Great Mountain Partners, through a \$470 million public-to-private LBO on October 31, 2023.
Sahale Snacks	Manufacturer of nut and fruit snack mixes intended to serve United States and international markets. The company offers glazed mixes, fruit and nut trail mixes, coconut snacks, bean, and nut snacks, and flavored almonds, cashews, and peanuts, thereby enabling customers with different flavored snacks as per their choice.	The company, a subsidiary of The J.M. Smucker Co. (NYS: SJM), was acquired by Second Nature Brands, via its financial sponsor CapVest Partners, through a \$34 million LBO on November 1, 2023. The transaction includes all trademarks, as well as the company's leased manufacturing facility in Seattle, and Washington.
SkinVet Clinic	Provider of veterinary dermatology services to dogs and cats across Lake Oswego, Oregon. The company specializes in skin and ear care for pets with allergies, itching, uncommon skin disorders and ear infections as well as offers testing and treatment for parasite detection, thereby helping pets to get relief from disease and strengthen their immune system.	The company was acquired by Animal Dermatology Group, via its financial sponsor Percheron Capital, through an LBO on November 30, 2023 for an undisclosed amount.

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Stretch*d	Operator of a physical fitness center intended to offer one-on-one dynamic assisted stretch sessions to customers. The company's center uses stretch methods in order to gently build the user's flexibility and range of motion, enabling customers to receive stretching assistance for various body parts like hips, hammies, back, biceps, neck, and shoulders.	The company was acquired by Dr.'s Own, via its financial sponsors Tecum Capital, Genesis Park and Exaltare Capital Partners, through an LBO on November 1, 2023 for an undisclosed amount.
Structural Building Components	Operator of a specialty contracting firm based in Deer Field Beach, Florida. The company offers structural construction services specializing in the provision of structural shells for single and multifamily homes.	The company was acquired by HB Capital Management through an LBO on November 1, 2023 for an undisclosed amount.
Summit Hill Foods	Producer and supplier of ingredients intended for food processors, food service companies and consumers across the United States. The company specializes in offering multiple products including hot sauces, gravy, soup, baking mixes, appetizers, entrées, rubs and seasoning blends, thereby enabling clients to deliver texture and flavor to food products.	The company, a subsidiary of G&L Holdings, was acquired by EagleTree Capital, Misland Capital and other undisclosed investors through an LBO on November 30, 2023.
The Cliffs Climbing + Fitness	Operator of an indoor rock-climbing center intended to serve customers in the New York metro area and Philadelphia. The company offers an indoor climbing experience through its climbing walls, route, and amenities including bouldering, classes, retail, and fitness facilities, helping new climbers get exposure to the sport in a controlled environment.	The company was acquired by Movement, via its financial sponsors Seawall Capital and Tengram Capital Partners, through an LBO on November 28, 2023 for an undisclosed amount. The acquisition significantly expands Movement's footprint on the East Coast.
TightSpot	Manufacturer of bows and archery equipment based in Belgrade, Montana. The company offers different types of adjustable quiver products available in multiple colors and camo patterns, thereby serving sports enthusiasts and providing them with durable equipment.	The company was acquired by Bowtech Archery, via its financial sponsor JDH Capital through an LBO in November 2023 for an undisclosed amount.

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Triangle Heating, Cooling, Plumbing & Electrical	Provider of heating, cooling, electrical and air conditioning services intended to serve residential and commercial customers across Pennsylvania. The company offers general electrical repairs, attic insulations, dryer vent cleaning, plumbing, air condition repair and hvac installation services, thereby helping its customers to maximize the efficiency of their homes and offices.	The company was acquired by Sila Heating & Air Conditioning, via its financial sponsors Constitution Capital Partners and Morgan Stanley Capital Partners, through an LBO on November 30, 2023 for an undisclosed amount.
TruEssence	Manufacturer of scented strip products located in the United States.	The company, a business division of Orlandi, was acquired by Arcade Beauty, via its financial sponsor Investcorp Credit Management BDC, through an LBO on November 27, 2023 for an undisclosed amount.
Ultimate Express Car Wash	Operator of a car washing company based in Naples, Florida. The company's services include vacuum cleaning, waxing, interior cleaning and headlight restoration, thereby enabling customers to receive timely services at an affordable price.	The company was acquired by El Car Wash, via its financial sponsor Warburg Pincus, through an LBO on November 14, 2023 for an undisclosed amount.
United Sports Brands	Manufacturer of sports equipment designed to increase protection for athletes. The company provides mouthguards, support garments and braces, pelvic protectors and other shock-absorption products manufactured with the latest technology, enabling sports enthusiasts to get improved protection gear.	The company was acquired by Norwest Equity Partners through an LBO on November 20, 2023 for an undisclosed amount. The transaction was supported by debt financing.
Valuation Connect	Provider of appraisal management services based in Broomfield, Colorado. The company's appraisal management services include customized solutions, residential and commercial valuations, broker price opinions and property condition reports, enabling the clients to produce a reliable evaluation and provide accurate information in order to make cost-effective financial decisions.	The company, a subsidiary of Mortgage Connect, was acquired by Class Valuation, via its financial sponsors Gridiron Capital and ICG Enterprise Trust, through an LBO on November 15, 2023 for an undisclosed amount.

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ViralNova	Publisher of trending articles on the web intended to collect trending stories from across the internet. The company operates a curation site for clickbait and provides viral articles, videos, and blog posts in many different categories covering science, life, culture, entertainment and amazing facts.	The company, a subsidiary of BumpClick, was acquired by Next Management Partners through an LBO in approximately November 2023 for an undisclosed amount.
VIVE Collision	Provider of collision repair services intended to serve the Northeast United States's automotive industry. The company offers accident repair, collision repair, paintless dent removal, headlight restoration and alloy wheel repair, thereby helping clients in restoring their vehicles to look in new condition.	The company received an undisclosed amount of development capital from Greenbriar Equity Group on November 20, 2023. As a result of the transaction, the company was recapitalized. The investment will support VIVE Collision's ongoing growth strategy, both organically and through M&A, as well as continued investment in the infrastructure and operational resources.
Walden Golf Club	Operator of a private golf club based in Montgomery, Texas. The company offers memberships to residents and non-residents and is renowned for its golf course and has hosted numerous events, ensuring its clients with the status of premier course within Texas.	The company was acquired by Concert Golf Partners, via its financial sponsors Clearlake Capital Group and Centroid Investment Partners, through an LBO on November 13, 2023 for an undisclosed amount.
Young Harris Water Sports	Provider of water boat and jet ski rental services intended to find, rent, and maintain water sports equipment. The company offers parts and service, new and used boat sales, wake shop supplies and marine recreation equipment rentals, including boats, jet skis, paddleboards, and kayaks, enabling water sports enthusiasts to buy and sell used hydrosports equipment.	The company was acquired by Marco Island & Naples Beach Water Sports, via its financial sponsor Hoffmann Family of Companies, through an LBO on November 21, 2023 for an undisclosed amount.