

**Consumer Products and Services Deals for March 2024**  
**PE Industry Update**

| Company Name                       | Description   | Deal Synopsis   |
|------------------------------------|---|---|
| Addison Collision Repair           | Manufacturer of auto body parts for vehicles based in Twin Falls, United States. The company provides car manufacturing equipment for a wide range of vehicles and also provides repair and maintenance services to customers.  | The company was acquired by Crash Champions, via its financial sponsor Clearlake Capital Group, through an LBO on March 25, 2024 for an undisclosed amount.   |
| Almar Marinas                      | Operator of coastal marinas based in Torrance, United States. The company's portfolio consists of eight owned marinas across California - located between Marina Del Rey and Oakland - and another nine marinas managed on behalf of third-party owners in California and Hawaii.   | The company was acquired by Suntex Marinas, via its financial sponsors Centerbridge Partners, Potenza Capital, Wafra, Cordillera Investment Partners, Resilient Capital Partners, through an LBO on March 20, 2024 for an undisclosed amount. |
| Batteries Plus Bulbs               | Operator of a chain of franchised power, lighting and mobile repair stores focused on evolving needs of the replacement battery market. The company sells batteries, light bulbs and accessories and also offers smartphone repair services, diagnostics, installation and recycling through both direct-to-consumer and commercial channels.                     | The company received an undisclosed amount of development capital from Wellspring Capital Management in March 2024. As a result of the transaction, the company was recapitalized.  |
| Beach Cities Toyota                | Operator of a car dealership intended to serve the Orange County region. The company deals in the purchase, sales, and services of new and used cars, enabling customers to find a car, truck, or hybrid vehicle for their needs and budget.  | The company was acquired by Open Road Capital through an LBO in approximately March 2024 for an undisclosed amount.   |
| California Custom Fruits & Flavors | Producer of fruit and flavor ingredients intended for dairy, bakery, beverage, and food service industries. The company creates and supplies processed fruits and flavors to various segments of the food industry, including cultured yogurt and ice cream manufacturers, industrial bakeries, beverage manufacturers, restaurants, desserts, and coffee chains. | The company was acquired by Peak Rock Capital and its management through an LBO on March 13, 2024 for an undisclosed amount.  |

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| Carolina Gutter Company of SC | Provider of gutter installation, cleaning, and repair services intended for homeowners and business owners. The company offers home-related services like garage door replacement, closet and shelving installation, and repair and replacement of shower enclosures in addition to gutter-related services, thereby keeping clients' homes or businesses safe from water damage. | The company was acquired by SEI Group, via its financial sponsor Quad-C Management, through an LBO on March 5, 2024 for an undisclosed amount.   |
| Catch Co.                     | Manufacturer of fishing supplies intended to serve the needs of the fishing industry. The company provides products, content and shopping experiences that include fishing tackle, bait, rods and reels among other products through a subscription-based mystery box every month, enabling customers to buy fishing gear and kits online as well as from stores.                 | The company was acquired by Gordon Brothers through an LBO on March 22, 2024 for an undisclosed amount.  |
| Celebrity Coaches             | Provider of transportation and logistics intended for the live events and entertainment sector. The company offers a range of services including luxury motor coaches, fabricated, leased motorcoaches, and preventative maintenance, thereby providing clients with a safe and spacious mode of transport.   | The company was acquired by Allied Industrial Partners through an LBO on March 21, 2024 for an undisclosed amount. Through this acquisition, Allied Industrial Partners intends to build a diversified and scaled platform focused on entertainment infrastructure services. |
| Crane Stationery              | Manufacturer of paper and stationery products based in New York, United States. The company offers boxed stationery, wedding invitations, holiday cards and other personalized products.  | The company, a subsidiary of Mohawk Fine Papers, was acquired by WP Strategic Holdings through an LBO on March 14, 2024 for an undisclosed amount.   |
| Crown Laboratories            | Manufacturer of skincare products intended to improve the quality of life for its consumers throughout their skincare journey. The company is focused on dermatology and committed to developing and providing a diverse portfolio of aesthetic, premium and therapeutic skincare products, thus providing its clients with scientific products for healthy skin.                 | The company was rolled into the continuation fund Hildred Capital Continuation Fund for an undisclosed amount on March 25, 2024. Revelation Partners also participated in this round. The multi-asset continuation fund raised a total of \$750 million.                     |

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| Cruise Ship Excursions  | Provider of tours and excursion services based in Saint Thomas, Virgin Islands. The company offers land, snorkeling, sailing, and private tours.   | The company was acquired by Chukka, via its financial sponsors Portland Private Equity and Sygnus, through an LBO on March 11, 2024 for an undisclosed amount.   |
| Crystal Pump Repair Services                                    | Provider of water treatment and well pump services intended for homeowners throughout Central Florida. The company specializes in residential water treatment and well pump system installation, replacement, plugging, maintenance, repair, inspection and more.                                      | The company was acquired by Flotilla Partners, via its financial sponsor Osceola Capital Management, through an LBO on March 21, 2024 for an undisclosed amount.   |
| Cyklar  | Manufacturer of body care products based in Los Angeles, United States. The company's product uses recyclable biopolymers and glass for packaging and is vegan, cruelty-free, and dermatologist-tested, providing customers with luxury and sustainable body care products.                            | The company was acquired by The Center, via its financial sponsor Prelude Growth Partners, through an LBO on March 21, 2024 for an undisclosed amount.   |
| Detrick Car Wash (Business Division in Conway and Myrtle Beach) | Provider of car washing services across South Carolina. The company offers various wash packages including tire shine, triple foam, rain repellent, and more, thereby providing clients with a variety of cleaning methods to choose from.   | The business divisions of Detricks Car Wash were acquired by Magnolia Wash Holdings via its financial sponsors Oaktree Capital Management, A&M Capital, and RueOne Investments, through an LBO on March 5, 2024 for an undisclosed amount. |
| Guardian Water Services   | Provider of water treatment systems services for homeowners. The company provides water quality testing and filtration services, that reduce chlorine, unpleasant taste, and odor, inhibits bacteria growth, and removes hard rock and minerals from water by providing a warranty for their products. | The company was acquired by Flotilla Partners, via its financial sponsor Osceola Capital Management, through an LBO on March 21, 2024 for an undisclosed amount.   |
| Heat Collision Auto Body Specialist                             | Provider of automotive-related services and collision repair in the region of North Miami and West Park, Florida. The company offers services related to the repair and maintenance of vehicles.   | The company was acquired by Classic Collision, via its financial sponsor New Mountain Capital, through an LBO on March 29, 2024 for an undisclosed amount.   |
| Ideal Stair Parts   | Manufacturer of stair components intended to serve residents across the United States. The company provides customized balusters, fittings, newel posts, box newels, and handrails.  | The company was acquired by Coffman Stair Parts, via its financial sponsor Broadview Group, through an LBO on March 1, 2024 for an undisclosed amount.   |

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| Jaclyn Bonnie                        | Manufacturer of private label bags and accessories intended for the cosmetic and beauty market. The company specializes in premium gift bags, soft goods and packaging design.  | The company was acquired by GPA Global, via its financial sponsor Ontario Teachers' Pension Plan, through an LBO on March 22, 2024 for an undisclosed amount.  |
| Kalos Golf                           | Provider of luxury golf cruises and tours to top destinations intended to serve clients in parts of Europe, New Zealand and the Caribbean. The company offers unique itineraries that combine golfing with cultural and historic experiences, and they charter boutique ships and stay at distinctive boutique properties, providing guests an exclusive golf experience. | The company was acquired by Travelopia, via its financial sponsor Kohlberg Kravis Roberts, through a LBO on March 05, 2024 for an undisclosed amount.  |
| KMK Optometry                        | The operator of an online learning platform intended to cater to American NBEO optometry board exams and the Canadian OEBC exam. The company offers a community platform for students retaking NBEO exams who need additional support enabling students to receive a personalized educational experience.   | The company was acquired by AlpineX, via its financial sponsor Alpine Investors, through an LBO on March 28, 2024 for an undisclosed amount.   |
| Lighthouse Point Marina (Toms River) | Provider of deep water slips based in Toms River, New Jersey. The company provides haul and launch, waxing, engine repairs and tune-ups, shrink wrap, cleaning, painting, electric repairs, thereby providing direct water access to Barnegat Bay.  | The company was acquired by Suntex Marinas, via its financial sponsors Centerbridge Partners, Potenza Capital, Wafra, Cordillera Investment Partners and Resilient Capital Partners, through an LBO on March 21, 2024 for an undisclosed amount. |
| Live Oak Restoration                 | Operator of a restoration and emergency response firm based in Charleston, South Carolina. The company specializes in re-construction services, rapid response, and damage containment, thereby addressing damages caused by natural calamities.  | The company was acquired by SERVPRO West Coast DRT, via its financial sponsor Orangewood Partners, through an LBO on March 21, 2024 for an undisclosed amount.   |

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| Metro Academic Prep                  | Operator of educational tutoring center located in Manhattan, New York. The company offers comprehensive tutoring services such as test preparation and academic tutoring where students are helped with preparing for any particular exam and guidance for admission, enabling students to handle the college application process while focusing on learning.  | The company was acquired by ESM Group International, via its financial sponsor Boathouse Capital, through an LBO on March 7, 2024 for an undisclosed amount.   |
| Miniature Market                     | Operator of an online gaming store based in Saint Louis, Missouri. The company distributes board, card, table top and role-playing games as well as offers related accessories, enabling customers to meet their gaming needs at competitive prices.  | The company, a subsidiary of Asmodée, was acquired by Square One Capital through an LBO on March 13, 2024 for an undisclosed amount.   |
| Mother Raw (Salad Dressing Business) | Producer of salad dressing products intended to make accessible to North American grocers. The company's products are nutrient-rich and free from preservatives, fillers, and artificial ingredients, enabling consumers to make the process, versatile, and nutritious by allowing them to order dressings online.   | The business division of Mother Raw was acquired by 80 Acres Farms, via its financial sponsors General Atlantic, BeyondNetZero, Blue Earth Capital, eGateway Capital, Taurus Ventures, and other investors through an LBO on March 19, 2024 for an undisclosed amount. The acquisition helped 80 Acres Farms to streamline operations, expedite innovation, and equip as they grow their national footprint. |
| Panther Overhead Door                | Operator of a door repair firm intended to serve residential and commercial properties. The company engages in providing door repair and maintenance services.  | The company was acquired by Impact Home Services, via its financial sponsors Eagle Merchant Partners, Stellus Private Credit BDC, Stellus Capital Investment Corporation BDC and Stellus Capital Management, through an LBO on March 1, 2024 for an undisclosed amount.  |
| Peak Event Services                  | Provider of event and tent rental services intended for weddings, corporate events, galas, festivals, and more. The company offers lease services that include a deep, diversified inventory of party and event equipment, both traditional and boutique table linens, furniture, floor designing, staging, and bar packages as well as styling selections, enabling its clients with a more streamlined event experience with a deeper inventory offering. | The company was acquired by Bright Event Rentals, via its financial sponsors Search Fund Partners and Trivest Partners, through an LBO on March 19, 2024 for an undisclosed amount.  |

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| Performance Collision Centers          | Provider of collision repair services intended for car owners. The company provides a range of services including collision repair, weather damage repair, windshield and glass repair, and paintless dent repair, thereby enabling its clients with their car repairs.  | The company was acquired by Crash Champions, via its financial sponsor Clearlake Capital Group, through an LBO on March 1, 2024 for an undisclosed amount.       |
| Peter's Water Treatment and Irrigation | Provider of water treatment services intended to cater throughout southeastern Florida. The company offers well-water drilling installation, maintenance, and repair of water filtration and soft water systems, enabling homeowners and businesses to receive quality bottled water, straight from the tap.                                   | The company was acquired by Flotilla Partners, via its financial sponsor Osceola Capital Management, through an LBO on March 21, 2024 for an undisclosed amount. |
| Poly-Wood                              | Manufacturer of outdoor furniture intended to recover and transform landfill-bound and ocean-bound plastic into home decor products. The company offers a variety of comfortable fixtures that are durable, water-resistant and low in maintenance, enabling customers to get eco-friendly movables and accessories as per their requirements. | The company was acquired by Arsenal Capital Partners, BayPine, and other undisclosed investors for an undisclosed amount through an LBO on March 20, 2024.       |
| Prime Source Foods                     | Operator of food and provisions distribution company based in Londonderry, New Hampshire. The company's products include beef, seafood and meats, providing restaurants, supermarkets, butcher shops and ethnic markets consistency in service and commitment to quality.  | The company was acquired by Navis Food Partners, via its financial sponsor Frontenac Company, through an LBO on March 14, 2024 for an undisclosed amount.        |
| Santa Monica Amusements                | Operator of an amusement park based in Santa Monica, California. The company offers restaurants, rides, shopping, midway games such as tub toss, coastline cat rack, roller derby and oceanfront specialty food outlets, thereby enabling customers to enjoy their entertainment destinations.   | The company was acquired by SC.Holdings through a \$10 million LBO on March 14, 2024.  |

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| Shake Smart               | Operator of food and beverage establishments on university campuses, offering shakes, bowls, cold brew, and oatmeal. The company offers mobile ordering, and nutrition information and utilizes technology to enhance customer service, thereby providing licensing opportunities, catering services, and job opportunities. | The company was acquired by NorthCoast Mezzanine through an LBO on March 14, 2024 for an undisclosed amount.  |
| Splash Car Wash (Raleigh) | Operator of a car washing facility based in Raleigh, North Carolina. The company offers a range of services including high-power vacuums, high-pressure air, window cleaners, towels and mat washers, enabling customers to meet their car wash and maintenance needs.   | The company was acquired by Magnolia Wash Holdings, via its financial sponsor A&M Capital, Oaktree Capital Management, RueOne Investments, through an LBO on March 5, 2024 for an undisclosed amount.                         |
| Spring Creek Golf Club    | Operator of golf course intended to serve golfers in Virginia, United States. The company provides banquet space and restaurants to have a better experience for their customers.  | The company was acquired by Heritage Golf Group, via its financial sponsor KSL Capital Partners, through an LBO on March 7, 2024 for an undisclosed amount.   |
| Suncoast Express Wash     | Operator of a car wash station based in Fort Myers, Florida. The company offers interior and exterior car washing, detailing, mat cleaning and vacuuming services to customers, providing customers with a cleaner vehicle.  | The company was acquired by El Car Wash, via its financial sponsor Warburg Pincus, through an LBO on March 14, 2024 for an undisclosed amount.  |
| The Garage Door Guy       | Provider of garage door repair and installation services intended to serve the Minneapolis-Saint Paul area. The company specializes in fixing and repairing garage doors, springs, and openers, helping customers with any repair or maintenance job at affordable rates.  | The company was acquired by A1 Garage Door Service, via its financial sponsor Cortec Group, through an LBO on March 13, 2024 for an undisclosed amount. The acquisition expands the presence of A1 in the twin cities region. |
| The Lash Lounge           | Provider of salon services to women intended to improve the texture of customers' lashes through consultation, customization and care. The company has lash design techniques to create customer lash looks for every guest that celebrates and elevates each individual's natural beauty developed.                         | The company was acquired by The Riverside Company through an LBO on March 18, 2024 for an undisclosed amount.   |

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| The Turf Doctor           | Provider of lawn care and pest control services in Maine. The company provides lawn care, weed control, investment control, mosquito and tick control, vegetation management, and structural pest control, thereby providing a one-stop shop for all lawn care and pest control needs.   | The company was acquired by Senske Services, via its financial sponsor GTCR, through an LBO on March 1, 2024 for an undisclosed amount.  |
| Toyota of North Charlotte | Operator of a certified used car dealership in Huntersville, North Carolina. The company offers automotive products and services to customers for competitive prices.  | The company was acquired by Hudson Automotive, via its financial sponsor Redwood Holdings, through an LBO on March 19, 2024 for an undisclosed amount.                                 |
| Voicebox Karaoke          | Operator of a food and beverage company intended to offer karaoke lounges with all private party suites. The company offers private karaoke suites, premium sakes, a variety of food menus, and drinks, enabling guests to enjoy their time with friends and family.   | The company was acquired by Punch Bowl Social, via its financial sponsors CrowdOut Capital and Conversion Venture Capital, through an LBO on March 29, 2024 for an undisclosed amount. |
| Weber Lawn Care           | Provider of residential lawn care services intended to serve the Kansas City area in the United States. The company offers landscape design and installation, driveway sealing, fertilization program and planning, commercial and residential property maintenance, and tree care, thereby improving the outdoor environment in a timely professional manner. | The company was acquired by Senske Services, via its financial sponsor GTCR, through an LBO on March 22, 2024 for an undisclosed amount.   |