

Consumer Products and Services Deals for April 2024  
PE Industry Update

| Company Name           | Description  | Deal Synopsis   |
|------------------------|--|---|
| 3 Way Auto Body        | Operator of a collision repair center located in Great Falls, Montana. The company offers collision and auto body repair, auto glass repair and replacement, paintless dent repair, window tinting, detailing, and towing, thereby providing clients with restored and repaired vehicles.  | The company was acquired by Crash Champions, via its financial sponsor Clearlake Capital Group, through an LBO on April 22, 2024 for an undisclosed amount.   |
| AnteAGE                | Developer of regenerative anti-aging products intended for diverse people. The company offers to leverage the power of stem cell growth factors and cytokines, enabling its clients with effective, and efficient skincare products that promote their skin health.  | The company was acquired by ARCHIMED through an LBO on April 9, 2024 for an undisclosed amount. The transaction provides the strategic resources needed to further accelerate company's science-based edge in regenerative skincare and skin-longevity treatments.  |
| Appliance Service Plan | Provider of appliance protection and related services intended to serve homeowners across Michigan. The company offers coverage for repairs and replacement, thereby offering clients financial protection from unexpected appliance breakdowns.   | The company, a subsidiary of Consumers Energy, was acquired by Homeowner Services Group, via its financial sponsors Apex Partners, Finback Investment Partners, and PFR Ventures, through an LBO on April 11, 2024 for an undisclosed amount. The divestment allows Consumers Energy to focus on its core utility priorities of modernizing its electric and gas grids and clean energy transformation. |
| Arco Comfort Air       | Provider of heating ventilation and plumbing services intended to serve both residential and commercial customers. The company offers heating repairs, air condition maintenance, installation, air duct sealing and indoor air quality assessment, thereby providing its customers with an easier and comfortable life with convenient service that is available whenever they need it. | The company was acquired by Apex Service Partners, via its financial sponsors Partners Group, Alpine Investors, Ares Capital Corporation BDC and Ares Management, through an LBO in approximately April 2024 for an undisclosed amount.   |

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| Awning             | Operator of real estate technology platform and service intended to focus on helping investors find, buy and manage their properties. The company's platform utilizes a proprietary database of transaction data and artificial intelligence to match its clients to properties, underwrites, negotiates, finance and insures their assets and also provides the ease of accessibility remotely as well, enabling clients to invest in real estate passively with ease and to grow their net worth through rental homes. | The company was acquired by RedAwning.com, via its financial sponsors Alpine Pacific Capital, Elephant Partners, MicroVentures, and Silversmith Capital Partners, through an LBO on April 24, 2024 for an undisclosed amount. This acquisition will help clients gain access to RedAwning's superior marketing resources and distribution channels, enhancing the visibility and profitability of their rental offerings. |
| Blacksford         | Operator of a rental company intended to provide Recreational Vehicles (RV) and camper vans. The company's rental service includes flexible pick-up and drop-off times, RVs with roomy kitchens and tons of storage, enabling travelers to get hassle-free, comfortable and reliable services.   | The company was acquired by Cortina Partners through an LBO on April 23, 2024 for an undisclosed amount.  |
| Blue Sky Auto Body | Operator of an automobile repair center based in Tacoma, Washington.   | The company was acquired by Classic Collision, via its financial sponsor New Mountain Capital, through an LBO on April 12, 2024 for an undisclosed amount.  |
| Bowl-A-Vard Lanes  | Operator of a bowling center based in Madison, Wisconsin. The center consists of 40 bowling lanes along with laser tag, volleyball courts, arcade games, and an in-house restaurant and sports bar.  | The company was acquired by Triple Shift Entertainment, via its financial sponsor Chaver Capital Partners, through an LBO on April 8, 2024 for an undisclosed amount. The transaction was supported by undisclosed amount of debt financing.  |
| Brady's Auto Body  | Provider of auto body collision repair services based in Vancouver, Washington. The company offers services with a lifetime guarantee, that are environmentally friendly, direct repair programs, and more, thus helping customers with vehicle repairs.   | The company was acquired by Crash Champions, via its financial sponsor Clearlake Capital Group, through an LBO on April 1, 2024 for an undisclosed amount.  |

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| Brandner Design                        | Manufacturer of architectural elements intended for residential and commercial properties. The company specializes in design services, laser scanning, manufacturing and fabrication of architectural elements such as stairs, railings, fireplaces, steel surrounds, cabinetry, doors, wine rooms, furniture, hardware, sculptural installations and landscapes.                          | The company was acquired by Capital Southwest BDC and Adelphi Capital Partners through an LBO on April 23, 2024 for an undisclosed amount.  |
| Buddy Foster Collision & Towing Center | Provider of automobile mechanical services intended to serve auto owners across Pasco County. The company offers services like glass replacement, detailing, paintless dent repair, car renting, used or new retail and other auto services, enabling customers to get improved services at lower prices.  | The company was acquired by Crash Champions, via its financial sponsor Clearlake Capital Group, through an LBO on April 9, 2024 for an undisclosed amount. The acquisition expands Crash Champions's already strong service to Tampa motorists and business partners. |
| CIP Cyber                              | Operator of an online learning community dedicated to connecting, training, and certifying cybersecurity professionals to protect critical infrastructure. The company offers interactive courses, informative content, expert-led videos, and community engagement, thus helping individuals develop the knowledge, skills, and tools they need to protect themselves from cyber threats. | The company was acquired by Opswat, via its financial sponsor Brighton Park Capital, through an LBO on April 3, 2024 for an undisclosed amount.   |
| Climatic Comfort Products              | Distributor of heating & air conditioning parts and supplies intended for residential and commercial clients. The company specializes in cooling and heating parts, mini splits, indoor air quality products, installation materials and more providing services with 9 stores and delivery services.  | The company was acquired by Shearer Supply, via its financial sponsors Investcorp and PNC Riverarch Capital, through a \$34 million LBO on April 01, 2024.  |
| Connecticut Cellar Doors               | Manufacturer of cellar doors intended to serve homeowners throughout Connecticut. The company specializes in cellar doors, bottom entry doors, egress window systems and masonry services, thereby offering a diverse range of options to suit every budget.   | The company was acquired by Heritage Holdings Group through an LBO on April 29, 2024 for an undisclosed amount.   |

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| Coyote Vision Group                                  | Operator of a collision repair group providing membership to collision repair market companies to work under their brand name. The company offers international representation, forward-thinking leadership, strict recruiting metrics, and structured governance, thus helping the companies grow their businesses                       | The company was acquired by Certified Collision Group, via its financial sponsor Incline Equity Partners, through an LBO on April 22, 2024 for an undisclosed amount.   |
| Crowded House (Neil Finn's Music Publishing Catalog) | A music publishing catalog and writer's share of public performance. The catalog includes various pop tracks and solo tracks composed and sung by the artist.   | Music publishing catalog and writer's share of public performance of Crowded House were acquired by Primary Wave, via its financial sponsors Kohli Ventures, Brookfield Corporation and Brookfield Oaktree Holdings through an LBO on April 23, 2024 for an undisclosed amount. |
| David Gray Heating, Cooling, Plumbing & Electric     | Provider of home maintenance services located in Jacksonville, Florida. The company offers plumbing, electrical, heating, ventilation, and air conditioner installation, replacement, and repair services, thereby enabling clients to maintain and repair their home equipment and water lines.  | The company was acquired by Southern Home Services, via its financial sponsor Gryphon Investors, through an LBO on April 30, 2024 for an undisclosed amount.  |
| Dia&Co   | Operator of an e-commerce platform designed to make shopping easy for women of all shapes and sizes. The company's platform offers tops, denim, pants, dresses, skirts, and outerwear dedicated to meeting the plus-size community's full range of style needs, enabling customers to easily browse through and pick their style apparel. | The company was acquired by FullBeauty Brands Operations, via its financial sponsors Voya Financial, Altamir, Apax Partners, Brookfield Oaktree Holdings and The Goldman Sachs Group, through an LBO on April 3, 2024 for an undisclosed amount.                                |
| Drylux Restoration                                   | Provider of construction services intended for homeowners. The company specializes in new construction, restoration and repair work of houses services offered include water damage restoration, biohazard cleanup, fire damage restoration, flood cleanup and more.  | The company was acquired by Guardian Restoration Partners, via its financial sponsor Alpine Investors, through an LBO on April 8, 2024 for an undisclosed amount.   |

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| East Coast Air & Heat           | Provider of air heating, ventilation, and air conditioning service intended to serve in Brevard County, Florida. The company provides system and duct design, new construction, heat loads for new construction, complete system changeouts, and changing from gas to electric and electric to gas, providing customers with maintenance plans according to their specific needs. | The company was acquired by Del-Air Heating and Air Conditioning, via its financial sponsor Astara Capital Partners, through an LBO on April 28, 2024 for an undisclosed amount.                      |
| Family Motors Auto Body & Paint | Operator of an auto body repair and paint shop based in Bakersfield, California. The company offers services for all models of vehicles, lifetime warranty, insurance claims, towing services, secure indoor storage, and more, thereby assisting vehicle owners with all their automobile-related damages.   | The company was acquired by Crash Champions, via its financial sponsor Clearlake Capital Group, through an LBO on April 12, 2024 for an undisclosed amount.   |
| Federal Rent A Fence            | Provider of temporary chain link fence rental services catering to the construction and event sites. The company offers post-driven panels of chain-link fencing, gate frames, windscreens, and other site prep accessories, thereby providing clients with fence availability, and timely installation and removal to maintain customer satisfaction.                            | The company was acquired by Argosy Capital through an LBO on April 17, 2024 for an undisclosed amount.  |
| Fender Mender                   | Provider of automotive collision repair services based in Encinitas, California. The company offers vehicle diagnosis, repair and paint services, vehicle painting and refinishing, towing assistance, along with quality assurance and life warranty provisions, thereby enabling customers to get their cars back on road.  | The company was acquired by Crash Champions, via its financial sponsors PennantPark Floating Rate Capital BDC and Clearlake Capital Group, through an LBO on April 5, 2024 for an undisclosed amount. |
| Firehook                        | Producer and retailer of food products intended to offer great-tasting products. The company provides cupcakes, chocolate bars, cheesecakes, sugar cookies, pastries and other related food products, enabling customers to enjoy a variety of delicious foods at affordable rates.   | The company was acquired by Forward Consumer Partners through an LBO on April 12, 2024 for an undisclosed amount.   |

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| Flawless Auto Body                | Provider of collision repair service based in Great Falls, United States. The company offers trained technicians to repair damaged vehicles and dent repair services to customers.   | The company was acquired by Crash Champions, via its financial sponsor Clearlake Capital Group, through an LBO on April 22, 2024 for an undisclosed amount.   |
| Frame USA                         | Manufacturer and designer of ready-made picture frames intended for colleges, record stores, gift stores, and other markets. The company offers customized wood, metal, poster, and engraved frames, shadowboxes, glass and plastic cleaner, t-shirt frames, and personalized picture frames with metallic adhesive plates that can be mounted anywhere. | The company was acquired by Craig Frames, via its financial sponsor Permanent Equity, through an LBO on April 15, 2024 for an undisclosed amount.   |
| Glasco Heating & Air Conditioning | Provider of heating, ventilating, and air conditioning service intended to serve residential homes and commercial areas. The company offers central air conditioning, ductless mini split, ductwork, and air filtration systems, thereby helping clients with custom and affordable air conditioning and heating services.                               | The company was acquired by Sila Heating & Air Conditioning, via its financial sponsors Morgan Stanley Capital Partners and Constitution Capital Partners, through an LBO on April 4, 2024 for an undisclosed amount. |
| Green Auto Parts & Recycling      | Provider of automotive recycling services based in Sun Valley, California. The company specializes in late-model domestic and foreign auto parts serving customers with recycled or resale automotive parts making it an efficient, environmentally responsible process from other motor vehicles.   | The company was acquired by Fenix Parts, via its financial sponsor Stellex Capital Management, through an LBO on April 04, 2024 for an undisclosed amount.  |
| Idan Foods                        | Producer of dry mix blending ingredients intended for food service operators and distributors and industrial customers. The company specializes in breading and batters, coating systems, baking mixes, and seasonings, thereby enabling clients to get organic bread cramps.  | The company was acquired by Woodland Foods, via its financial sponsor Graham Partners, through an LBO on April 25, 2024 for an undisclosed amount.  |

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| James Spence Authentication | Provider of autograph verification and authentication services intended to provide accurate service to the autograph-collecting community. The company's services include examining and reviewing autographs done by experts which helps to confirm or deny its legitimacy and then giving a registration number and a tamper-evident label, enabling the autograph collectors to get certified items to sell.  | The company was acquired by Certified Collectibles Group, via its financial sponsors Blackstone, SC.Holdings, Kaulig Capital, Mosaic General Partnership and Main Street Advisors, through an LBO on April 01, 2024 for an undisclosed amount. The combination will provide collectors and dealers with a seamless solution to have autographed collectibles authenticated, graded and encapsulated by the experts. |
| Lifescape Colorado          | Operator of a landscape architecture and design firm intended for residential and commercial projects. The company offers creative, sustainable design and construction, and meticulous maintenance programs, enabling people to create functional and aesthetically pleasing landscapes.   | The company was acquired by Mariani Enterprises, via its financial sponsor CI Capital Partners, through an LBO on April 4, 2024 for an undisclosed amount.  |
| LTI Printing                | Operator of a full-service printing and packaging company based in Sturgis, Michigan. The company's services include commercial printing focused on consistent, quality, color managed production, eye-catching pressure sensitive labels produced the way you want them for your specific application, packaging tailored for your specific product, produced with brand consistency and market appeal, thereby opening new and ever-changing possibilities to the world of print with dot for dot perfect print capability. | The company was acquired by Max Solutions, via its financial sponsors WhiteHorse Finance BDC, Jefferson Capital Partners and Swander Pace Capital, through an LBO on April 8, 2024 for an undisclosed amount.   |
| McPherson Products          | Provider of insulation services intended for residential purposes. The company offers closed-cell spray foam insulation, blown blankets, attic insulation, and water-proof, installed seamless gutters, providing clients with in-house closet design.  | The company was acquired by Great Northern Insulation, via its financial sponsor Ironbridge Equity Partners, through an LBO on April 1, 2024 for an undisclosed amount.   |

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| Mediagenix (Media Program Management Solution) | Operator of a media program management company based in Miami, Florida. The company offers management remedies of record for broadcast networks and cable companies across the United States, enabling clients to get seamless broadcasting operations worldwide.   | The company, a subsidiary of the undisclosed entity, was acquired by Mediagenix, via its financial sponsors BNP Paribas Fortis Private Equity and Sofindev, through an LBO on April 8, 2024. Post acquisition Mediagenix plans to expand U.S. operations while providing its newly acquired customers with direct access to automation for optimizing content and scheduling strategies while automating free ad-supported streaming TV (FAST) and video-on-demand (VOD) implementations. |
| Mented Cosmetics                               | Operator of a cosmetics brand intended to offer cruelty-free makeup for all women. The company offers a range of lipsticks and other beauty products that is vegan, non-toxic and formulated especially for women of color, enabling women to have access to makeup products that suit their skin tones.    | The company was acquired by Blossom Beauty, via its financial sponsor West Lane Capital Partners, through an LBO on April 19, 2024 for an undisclosed amount.   |
| Mitchells' Crash Repair                        | Provider of collision repair services intended to serve across Great Falls. The company provides a wide range of services including auto repair services, power steering flush, transmission service, driveline service, cooling system service, oil and oil filter service, and more.                      | The company was acquired by Crash Champions, via its financial sponsors Clearlake Capital Group and PennantPark Floating Rate Capital BDC, through an LBO on April 22, 2024 for an undisclosed amount.  |
| Moonstruck Leasing                             | Provider of transportation and logistics intended for the live events and entertainment sector. The company offers a range of services including luxury motor coaches, fabricated, leased motorcoaches, and preventative maintenance, thereby providing clients with a safe and spacious mode of transport. | The company, a subsidiary of Moonstruck Management was acquired by Celebrity Coaches, via its financial sponsor Allied Industrial Partners, through an LBO on April 23, 2024 for an undisclosed amount. The acquisition will add a number of luxury Prevost motorcoaches, materially expanding Celebrity's existing fleet.  |
| Neal Auto Parts                                | Provider of automobile equipment recycling services intended to serve across central Illinois. The company provides U-Pull and save services for vehicle inventory, used tires, car and truck batteries and the resale of used original equipment manufacturer auto parts.                                  | The company was acquired by Fenix Parts, via its financial sponsor Stellex Capital Management, through an LBO on April 9, 2024 for an undisclosed amount.   |



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| NXT Capture                    | Provider of photography services for theme parks, aquariums, and museums. The company's services include ride photo and video, studio photography, walkabout photography, immersive media screen, and e-commerce platform services, helping clients with custom photography services.   | The company was acquired by VENU+, via its financial sponsor Z Capital Group, through an LBO on April 30, 2024 for an undisclosed amount.   |
| One Day Shootouts              | Provider of basketball tournaments intended for boys and girls in 1st to 12th grades. The company offers a one-day format for busy families, providing customers to play 2-3 games in 3-5 hours with the rest of the day free.  | The company was acquired by 3STEP Sports, via its financial sponsors Fiume Capital and Juggernaut Capital Partners, through an LBO on April 4, 2024 for an undisclosed amount.  |
| PATCO Products                 | Manufacturer of emulsifier products intended for food, polymer additive, personal care and related industries. The company provides a range of emulsifier solutions, including glycerides, lactylates, hydrates, esters, and processing aids serving a multitude of markets, including bakery, beverages, confectionary products, dairy and non-dairy products, fats and oils, and more, thus improving the quality of life of its consumers. | The business division of Corbion was acquired by Kingswood Capital Management through a \$362 million LBO on April 2, 2024. The transaction comprises, amongst other conveying assets, two US-based manufacturing plants and 175 employees. The sale will grant Corbion the ability to hone in on fermentation-based technologies and follow the company's Advance 2025 strategy. The transaction was supported by an undisclosed amount of debt financing. |
| Patton Brothers Body and Frame | Provider of collision repair services in Athens, Georgia. The company specializes in collision repair services, glass repair, dent removal, extensive damage repair, paintless dent repair, buffing and polishing and more, serving customers with a warranty on the workmanship and additionally offers towing services.   | The company was acquired by Joe Hudson's Collision Center, via its financial sponsor TSG Consumer, through an LBO on April 17, 2024 for an undisclosed amount.  |
| Philadelphia Macaroni          | Producer of dry pasta, frozen pasta, and private-label macaroni and cheese intended to serve food services and the retail industry. The company supplies dry, frozen, and specialty pasta including elbow pasta, fusilli, Gemelli, barley, and other shapes made from wheat and flour, enabling clients to avail of the required products for further sale.   | The company was acquired by Investindustrial through an LBO on April 1, 2024 for an undisclosed amount.   |

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| Pointsbet Holdings (North America Operations) | Operator of a betting platform serving North America.   | The North American operations of Pointsbet Holdings (ASX: PBH) were acquired by Fanatics, via its financial sponsors, Franklin Venture Partners, Loka Capital, Ames Watson Capital, Insight Partners, Clearlake Capital Group, Blackstone, Fidelity Management & Research, SoftBank Investment Advisers, Silver Lake, Thrive Capital, Intersection Growth Partners, Andreessen Horowitz, BlackRock, Franklin Templeton, Fidelity Investments, Reimagined Ventures, Qatar Investment Authority, Neuberger Berman, MSD Capital and LionTree, through a \$225 million LBO on April 3, 2024. |
| Popeyes Louisiana Kitchen                     | Operator of a franchisee of fast-food restaurants intended to run quick-service restaurants, bakeries and cafes. The company's franchisee restaurants run and franchise multiple stores, enabling customers to avail themselves of a range of fast food items such as spicy chicken, chicken tenders, fried shrimp and other seafood.     | The company was acquired by TICE Chicken Holdings, via its financial sponsor AIM Associates Capital, through an LBO on April 1, 2024 for an undisclosed amount.  |
| Prairie Lanes                                 | Operator of a bowling center based in Sun Prairie, Wisconsin. The center consists of 28 bowling lanes along with laser tag, arcade games, volleyball courts, and an in-house sports bar.  | The company was acquired by Triple Shift Entertainment, via its financial sponsor Chaver Capital Partners, through an LBO on April 8, 2024 for an undisclosed amount.  |
| Precision Hail & Collision                    | Operator of an automotive repair center based in Carrollton, Texas. The company offers auto body and paintless dent repair services, thus assisting customers with their vehicle repair needs.  | The company was acquired by Joe Hudson's Collision Center, via its financial sponsor TSG Consumer, through an LBO on April 17, 2024 for an undisclosed amount.   |
| Premier Auto Body and Paint                   | Provider of certified collision repair services serving the communities of Bend and Redmond, Oregon. The company's repair services include collision, paintless dent, replacements, frame straightening, hail damage, paint and rust services, enabling its clients to avail car and auto maintenance services as per their requirements. | The company was acquired by Crash Champions, via its financial sponsor Clearlake Capital Group, through an LBO on April 8, 2024 for an undisclosed amount.   |

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| Ruffino Meats & Food Service      | Provider of food services intended to serve across Texas. The company provides cakes, biscuits, fresh and frozen meats, frozen foods, produce, cheese, and seafood at competitive prices.  | The company was acquired by Dominion Equity through an LBO on April 30, 2024 for an undisclosed amount.  |
| SEVEN haircare                    | Manufacturer of haircare products intended to serve salon professionals and personal use for customers in the United States. The company offers collections that are science-based and free of sulfates, parabens, and phthalates the product line includes repair, color protection, and styling options in addition to offering education classes and support for salon professionals. | The company, a subsidiary of Proctor Lane Investments, was acquired by West Lane Capital Partners through an LBO for an undisclosed amount on April 3, 2024.   |
| Sortegories                       | Provider of a digital practice tool platform designed to combine principles of instruction aligned with science and reading. The company provides interactive practice activities, from sound to syntax, weaving phonemic, phonological, semantic, morphological, and syntactic elements, helping learners across grades preK-8 build to reading fluency and comprehension.              | The company was acquired by 95 Percent Group, via its financial sponsor Leeds Equity Partners, through an LBO on April 23, 2024 for an undisclosed amount.   |
| The Basement Guys                 | Provider of basement waterproofing, foundation repair, and basement finishing services intended to serve homeowners. The company's services include wall panels, flooring, ceiling tiles, windows, lighting, and electrical work, thereby helping clients with personalized basement repair service at an affordable and fair cost.  | The company was acquired by Groundworks, via its financial sponsors Succession Capital Partners, Cortec Group, and Kohlberg Kravis Roberts, through an LBO on April 08, 2024 for an undisclosed amount. The addition of the company expands the Groundworks presence in Ohio and marks the introduction of basement finishing to its already robust lineup of home services. |
| The Center for Executive Coaching | Provider of coach training and certification for professionals seeking to be coaches. The company offers practical, market-driven services that get measurable results for clients, thereby helping them train leaders, executives, business owners, entrepreneurs, managers, and up-and-coming talent.  | The company was acquired by Keystone Partners, via its financial sponsor Silver Oak Services Partners, through an LBO on April 8, 2024 for an undisclosed amount. The company plans to improve its member site and distance learning experience, and provide ongoing support for recertification and networking opportunities for coaches.                                   |

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| The Works Café   | Provider of restaurant services intended to serve customers with traditional bagels and healthy foods service in the New England markets. The company offers breakfast and lunch sandwiches made with sourced ingredients, antibiotic- and hormone-free, humanely raised meats, and local cage-free eggs on house-baked artisan bread and traditional NY-style bagels include chef-inspired salads, organic quinoa bowls, hearty soups, and real fruit and veggie smoothies. |  |
| Tree of Life Landscaping (Commercial Maintenance Division) | Provider of commercial maintenance services based in Gulf Shores, Alabama.   | The business division of Tree of Life Landscaping Inc. were acquired by Landscape Workshop, via its financial sponsors Carousel Capital and McKinney Capital, through an LBO on April 18, 2024 for an undisclosed amount.  |
| Virtus Rods  | Manufacturer of rods based in Harrison, United States. The company offers precision hand-crafted rods, and OEM rods to building professionals.   | The company was acquired by Good Sportsman Marketing, via its financial sponsors WP Global Partners, Constitution Capital Partners, and Gridiron Capital, through an LBO on April 1, 2024 for an undisclosed amount. The company is no longer actively tracked by PitchBook. |
| Wallaby Organic  | Producer of organic yogurt based in Broomfield, Colorado. The company engages in offering Greek yogurt including low-fat yogurt, nonfat yogurt, milk yogurt and no-sugar yogurt.   | The company, a subsidiary of Danone North America, was acquired by Platinum Equity through an LBO on April 1, 2024 for an undisclosed amount. The transaction was supported by debt financing.   |