

Consumer Products and Services Deals for June 2024
PE Industry Update

Company Name	Description	Deal Synopsis
Bay Marine of Sturgeon Bay	Provider of boat dealership service based in Sturgeon Bay, Wisconsin. The company specializes in major and minor mechanical repairs and refits, fiberglass, gel coat, painting, brite work, carpentry, canvas, and boat rigging, thereby helping customers keep their boats in excellent condition throughout the season and during winter storage.	The company, a business unit of Bay Marine Yacht Harbor, was acquired by TopSide Marinas, via its financial sponsors Miramar Equity Partners and TRT Holdings, through an LBO on June 1, 2024 for an undisclosed amount.
Caliber Collision (Caliber Auto Care Business)	Provider of auto care services based in Texas, United States. The company offers engine repair, maintenance, complimentary trip checks, quick oil changes and fluid exchange services.	The caliber auto care business of Caliber Collision was acquired by SunAuto Tire & Service via its financial sponsors Leonard Green & Partners, Ares Capital Corporation BDC, Ares Management, Greenbriar Equity Group and Crescent Capital BDC, through an LBO on June 10, 2024 for an undisclosed amount. The locations includes 16 in Dallas, 13 in Houston, and 4 in San Antonio.
Cheeze Kurls	Producer of salty snack foods intended to serve retail, grocery, drugstore, wholesale, and discount retailers. The company focuses on producing fried and baked products which include popcorn, cheese puffs balls, and other salty snacks, enabling consumers to enjoy delicious and cheesy snacks with unique shapes.	The company was acquired by Nexus Capital Management, Mr. Jamie Colbourne and its management through an LBO on June 17, 2024 for an undisclosed amount.
Crossroads Collision Center	Provider of auto body repair services based in Lake Elmo, Minnesota. The company offers various services including collision repair, refinishing, glass replacement, hail damage repair, and paintless dent removal, thereby assisting clients restore their vehicles to pre-event condition.	The company was acquired by Classic Collision, via its financial sponsor TPG, through an LBO on June 7, 2024 for an undisclosed amount.
Eastwood Landscaping	Provider of landscaping services intended to serve clients in the United States. The company offers landscape design, landscape maintenance, hardscape, and various other services by making outdoor space and designing as per clients' requirements or creating an extension of a corporation's brand focusing on client satisfaction as their ultimate goal.	The company was acquired by APHIX, via its financial sponsor Caltius Equity Partners, through an LBO on June 7, 2024 for an undisclosed amount.

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Express	Express, Inc. is a United States-based specialty apparel retailer. It offers apparel and accessories for work, casual, jeanswear, and going-out. The company also sells the products through its e-commerce website and mobile app, as well as through franchisees who operate company locations in Latin America according to the franchise agreements. It derives revenue from the sales of apparel, accessories and other products, of which a majority of the revenue from the sale of apparel.	The company was acquired by Phoenix Retail, via its financial sponsors WHP Global, Simon Property Group, Brookfield Properties and Centennial Real Estate, through a \$174 million LBO on June 21, 2024. As a part of the transaction, Phoenix Retail will pay about \$174 million split between \$136 million in cash consideration and \$38 million of assumed liabilities.
Fritsche Anderson Realty Partners	Provider of real estate management and consulting services specializing in the representation of office and industrial tenants in Houston and across the United States. The company's services include land transactions, facility sale and purchase management, space reductions via sublease and termination, portfolio database management, operating expense audits, construction management, mergers and acquisitions real estate assessment, and other related services, helping clients to identify and execute real estate services that best support their business and employees at the lowest possible expense.	The company was acquired by Cresa, via its financial sponsor Alaris Equity Partners, through an LBO on June 5, 2024 for an undisclosed amount.
Health-E Commerce	Retailer of consumer health and wellness products focused on simplifying the tax-free healthcare market. The company's direct-to-consumer e-commerce brands offer flexible spending account (FSA) and health savings account (HSA) eligible products to customers that are acquired through third-party administrators, employers and digital channels, enabling consumers to understand, manage and use their tax-free health benefits while improving their health and maximizing their savings through qualified shopping and education.	The company was acquired by H.I.G. Capital and its management through an LBO on June 17, 2024 for an undisclosed amount.

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Hollywood Kia	Provider of car dealership services intended for selling and purchasing old, new and used vehicles. The company offers a range of newly branded vehicles and provides extra tools and parts, accessories and maintenance services, thereby enabling customers to find the right model with the right equipment according to customers' needs.	The company was acquired by Morgan Auto Group, via its financial sponsor Redwood Holdings, through an LBO on June 04, 2024 for an undisclosed amount. The purchase gives Morgan Auto Group 77 dealerships, which it said makes it the largest dealer group in Florida.
J&J Auto Body	Provider of collision repair services based in Pocatello, Idaho. The company repairs and restores clients' vehicles to their pre-accident condition.	The company was acquired by Crash Champions, via its financial sponsor Clearlake Capital Group, through an LBO on June 7, 2024 for an undisclosed amount.
Keel Vodka	Producer of vodka intended for health-conscious individuals who prioritize an active lifestyle. The company produces vodka that is distilled from potatoes and is sugar, carbs, and gluten-free and sells it through its platform. thereby enabling consumers to enjoy socializing and unwinding without compromising their well-being and ability to maintain a productive routine.	The company was acquired by Newport Craft Brewing & Distilling, via its undisclosed financial sponsor, through an LBO on June 12, 2024.
Liles Collision Service	Provider of repair services intended to serve clients in the United States. The company offers a repair center for the repair of automobiles.	The company was acquired by Crash Champions, via its financial sponsor Clearlake Capital Group, through an LBO on June 7, 2024 for an undisclosed amount.
Milestone Collision & Glass	Provider of collision repair services based in Nesbit, Mississippi.	The company was acquired by Classic Collision, via its financial sponsor TPG, through an LBO on June 28, 2024 for an undisclosed amount.
Mitchell Collision Repair	Provider of collision repair service based in Belleview, United States. The company offers insurance assistance, towing, automotive glass replacement, motorcycle repair, and paintless dent repair services to clients.	The company was acquired by Crash Champions, via its financial sponsor Clearlake Capital Group, through an LBO on June 6, 2024 for an undisclosed amount.
Nantucket Tents	Provider of tents for weddings, parties, and special events on Nantucket Island. The company offers various services including tents, flooring and staging, accessories, party rental, and climate control, thereby providing clients with inventory with a variety of sizes, styles, and colors to fit their event needs.	The company was acquired by LeFort Interests through an LBO in June 2024 for an undisclosed amount.

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New England Truck Center	Provider of heavy-duty truck services intended to serve customers throughout New England and surrounding areas. The company offers towing, recovery, transport services, and roadside assistance, thereby enabling clients to keep their trucks on the road and minimize downtime.	The company was acquired by Stone Road Capital Partners and Greyrock Capital Group through an LBO in June 2024 for an undisclosed amount. The transaction was supported by debt financing.
Pak-Rite Rentals	Provider of waste compactor and baler equipment based in New Palestine, Indiana. The company specializes in refuse equipment rental service, thereby offering a proactive maintenance plan with periodic inspections of all vital components of the compactor.	The company was acquired by Compactor Rentals of America, via its financial sponsor Kinderhook Industries, through an LBO on June 14, 2024 for an undisclosed amount.
Philip Thearle's Autowerks Collision Cente	Provider of auto body repair services based in Santee, California. The company offers collision repair for high-end vehicles, providing customers with manufacturer-specified repair equipment and original factory parts to ensure quality repairs.	The company was acquired by Quality Collision Group, via its financial sponsor Susquehanna Private Capital, through an LBO on June 06, 2024 for an undisclosed amount.
Pro Body Shop & Frame Works	Provider of auto repair services based in Thomasville, Georgia. The company offers paint, bodywork, and paintless dent repair, providing customers with original equipment manufactured parts in each repair.	The company was acquired by Crash Champions, via its financial sponsor Clearlake Capital Group, through an LBO on June 19, 2024 for an undisclosed amount.
Pro-tech Collision Center	Provider of an auto body repair shop that specializes in collision repair. The company offers original equipment manufacturer repairs and a limited lifetime warranty, providing customers with a facility that is state-of-the-art and their technicians are I-CAR Platinum Certified.	The company was acquired by Classic Collision, via its financial sponsor TPG, through an LBO on June 17, 2024 for an undisclosed amount.
Property Management Resources	Provider of property management services based in Lake Worth, Florida. The company offers governance, business and financial, online, and property management services, enabling clients to maintain and improve the value of their property.	The company was acquired by AKAM Living Services, via its financial sponsor Nautic Partners, through an LBO on June 5, 2024 for an undisclosed amount.

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Reunity	Provider of home improvement and residential remodeling services committed to transforming the home services industry in the United States. The company offers reliable installation of windows and doors, roofing as well as bathroom, siding and kitchen cabinet replacement, thereby enabling homeowners and home improvement company owners to drive efficiencies and improved renovation experiences	The company was acquired by Greenbriar Equity Group and its management through an LBO on June 3, 2024 for an undisclosed amount.
Roadside (Rennes)	Provider of food restaurant services based in Rennes, United States. The company offers burgers, hot dogs, homemade fries, allergens, and a wide range of beverages to customers.	The company was acquired by Picardie Investissement and its management Luc Laurent, Nicolas Boyer, and Vincent Bobet through an LBO on June 10, 2024.
Rosemary Hallgarten	Manufacturer of home decorative items based in Norwalk, Connecticut. The company offers products including rugs, cushions, carpets, pillows, vases, and other decorative items all crafted from sustainable, high-quality alpaca fiber, thereby aligning with the growing consumer preference for sustainable home goods.	The company was acquired by Thibaut, via its financial sponsors GMB Capital Partners and Norwest Equity Partners, through an LBO on June 26, 2024 for an undisclosed amount.
Seattle Reign FC	Operator of an American professional women's soccer team intended to participate in national leagues and major tournaments. The company's operations include owning and managing a football club and its roster as well as management of its stadium, enabling fans to enjoy the football matches and support their club.	The company was acquired by Seattle Sounders FC, The Carlyle Group and other undisclosed investors through a \$58 million LBO on June 17, 2024.
Sperry Tents	Provider of tents for weddings, parties, and special events in West Palm Beach, Florida. The company offers various services including tents, flooring and staging, accessories, and party rental, enabling its clients to make their events memorable.	The company was acquired by LeFort Interests through an LBO in June 2024 for an undisclosed amount.

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Spot Pet Insurance Services	Provider of pet insurance services with an emphasis on providing insurance to dogs and cats. The company offers insurance to pets with a customizable option to suit the needs of pets and pet owners cover accidents, illness, and behavioural issues, enabling pets to lead a long and healthy life.	The company was acquired by Independence Pet Group, via its financial sponsors The IHC Group and JAB Holding Company, through an LBO on June 3, 2024 for an undisclosed amount.
St. Armands Baking Company	Producer of bakery products intended for restaurants, hospitals, nursing homes, schools, and other food service venues. The company offers a wide variety of products, including artisan bread, sandwich bread, hoagies, hot dog and hamburger rolls, wraps, and dinner rolls, thereby enabling both fresh and frozen bakery products.	The company was acquired by Engelman Baking Company, via its financial sponsor Shoreline Equity Partners, through an LBO on June 25, 2024 for an undisclosed amount. This partnership strengthens companies national footprint and creates significant commercial opportunities for both businesses.
Stripes Beauty	Manufacturer of probiotics intended to help women in menopause remain healthy. The company offers a range of products which include cooling face mist, thickening scalp serum, hydrating vaginal gel, probiotic supplements and body oils, thereby helping women live a better life through education, community and products that provide relief from the symptoms of menopause.	The company, a subsidiary of Sakana Holdings, was acquired by L Catterton through an LBO on June 24, 2024 for an undisclosed amount.
Table Talk Pies	Operator of a fully automated pie and snack cake bakery intended for clients in the United States. The company produces and sells snacks and dessert pies available in a wide range of sizes, in both baked and unbaked formats, and in a variety of packaging styles.	The company was acquired by Rise Baking Company, via its financial sponsor Olympus Partners, through an LBO on June 14, 2024 for an undisclosed amount.
Tropical Smoothie Cafe	Operator of a restaurant chain intended to serve fresh food and smoothies. The company serves delicious smoothies, wraps, sandwiches, flatbreads and salads across the United States.	The company was acquired by Blackstone through an estimated \$2 billion LBO on June 10, 2024. The transaction was supported by an undisclosed amount of debt financing. The acquisition helps position the company for continued success and innovation for the benefit of its guests and franchisees.

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Two Brothers Innovations	Manufacturer of fishing rods intended to serve customers across Bemidji, Minnesota. The company offers different models of fishing rods that include spinning, baitcasting, and muskie rods and also provides baitcasting like jigs, rigs and frogs, thereby enabling clients with customizable rods as per their fishing requirements.	The company was acquired by Acme Tackle Company, via its financial sponsor The Great River Company, through an LBO on June 7, 2024 for an undisclosed amount.
VG Supply Company	Distributor of lawn and garden products intended to serve customers with dropship programs, fast delivery, and customer resources located in the United States. The company offers home goods, outdoor living, cleaning supplies, and more by improving our seller's bottom line through logistics and warehouse management and offering the lowest prices to its customers.	The company was acquired by BFG Supply, via its financial sponsor Pamplona Capital Management, through an LBO on June 28, 2024 for an undisclosed amount.
West Orange Roofing	Provider of roofing services intended to serve Residential and Commercial clients in the United States. The company offers roof repair, and roof replacement specializing in repairing leaks and re-roofs and providing a free, no-obligation estimate, prospective customers can learn in detail what services they need and how much they will cost by providing a hassle-free approach.	The company was acquired by Noland's Roofing, via its financial sponsor Dunes Point Capital, through an LBO on June 3, 2024 for an undisclosed amount.