

Consumer Products and Services Deals for July 2024
PE Industry Update

Company Name	Description	Deal Synopsis
4moms	Manufacturer of childcare products intended for primary children of younger age. The company offers a range of baby and kids products across categories that include kid's clothing, footwear, baby toys, books, birthday gifts, and baby gear, among others, enabling consumers to access an infant product to fulfill their child's requirements.	The company was acquired by UPPAbaby, via its financial sponsor Seidler Equity Partners, through an LBO on July 10, 2024 for an undisclosed amount.
Airshare	Provider of fractional aircraft services intended to offer aircraft management and charter options. The company's services include private fractional ownership, whole aircraft management, and charter, with operational bases in numerous markets, enabling clients to fly in safe and private planes designed and customized to fit their plans and needs.	The company was acquired by Kompass Kapital Management through an LBO on July 16, 2024 for an undisclosed amount. The transaction further enhances the company's historically strong financial position and allocates significant dollars for strategic growth and expansion initiatives.
Andalou Naturals	Producer of personal care products based in Petaluma, California. The company offers a range of skin, body, and hair care products including cleansers, serums, toners, shampoos, conditioners, lotions, deodorants, shower gels, and other related products for both men and women.	The company, a subsidiary of BWX, was acquired by The Seaweed Bath Co., via its financial sponsor Natureza Growth Partners, through an LBO on July 2, 2024 for an undisclosed amount. This strategic move aims to streamline product development and enhance sustainability efforts.
Auto City Collision Repair Center	Provider of automobile repair services intended to serve the Manchester, Nashua, Concord, Salem, Merrimack, Derry, Londonderry, Bedford, Goffstown and Windham communities. The company specializes in auto body repair, frame straightening, and collision repair, also providing customers with quality pre-owned vehicle sales at wholesale pricing.	The company was acquired by Crash Champions, via its financial sponsor Clearlake Capital Group, through an LBO on July 12, 2024 for an undisclosed amount.
Bayou Wood Products	Provider of cabinet woodwork and general millwork intended to serve homes or offices in the United States. The company is dedicated to matching the diverse needs of its customers with the most cost-effective services in architectural woodwork products and services at competitive prices, in a personalized manner, while maintaining a consistently higher level of customer service.	The company was acquired by an undisclosed investor, via its financial sponsor, Kin Capital Partners, through an LBO on July 5, 2024 for an undisclosed amount.

Consumer Products and Services Deals for July 2024
PE Industry Update

Company Name	Description	Deal Synopsis
Beauty Bakerie	Manufacturer of cosmetics products intended to offer a beauty product line made from vegan-friendly substances. The company's cosmetics specializes in long-lasting, cruelty-free, paraben-free, and gluten-free products, enabling women to enhance their features with chemical-free substances while also minimizing time spent on their morning makeup.	The company was acquired by West Lane Capital Partners through an LBO on July 10, 2024 for an undisclosed amount. As part of the deal, West Lane Capital Partners will bring its strong industry relationships and knowledge to support the continued growth and distribution of the company's brand as well as establish new innovative products.
Best Trash	Provider of residential waste and recycling collection services based in Richmond, Texas. The company's waste collection platform offers non-discretionary trash and recycle pickup services to customers through contracts with various municipal utility districts and homeowners associations, providing clients with clean neighborhoods.	The company was acquired by H.I.G. Capital through an LBO on July 10, 2024 for an undisclosed amount. The transaction was supported by debt financing.
Burchfield's Body Shop	Provider of auto repair services based in Columbus, Mississippi.	The company was acquired by Joe Hudson's Collision Center, via its financial sponsor TSG Consumer, through an LBO on July 30, 2024 for an undisclosed amount.
Capital Administrative Professionals	Provider of Provider of extended vehicle service contracts (VSC) and warranties intended to serve people throughout the United States. The company offers F&I products, services, wealth-building solutions, and training to dealers in the automotive, RV, and powersports industries with programs that are customizable, quick-to-market, and fully insured.	The company was acquired by EasyCare, via its financial sponsor Ontario Teachers' Pension Plan, through an LBO on July 1, 2024 for an undisclosed amount.
Carté Hotel	The hotel property is based in San Diego, California. It has 246 oversized guestrooms with comprehensive guest amenities	The hotel of Hilton properties, was acquired by Certares and HHM, via its financial sponsor Abry Partners, through an LBO on July 01, 2024 for an undisclosed amount.
Complete Flight	Provider of operations software serving air medical markets as well as charter, and forest management industries. The company offers a wide range of services for pilots such as design, organizing, management, data interpretation, and electronic record-keeping service with an efficient one-stop tool for all operational needs.	The company was acquired by Arcadea Group through an LBO on July 31, 2024 for an undisclosed amount.

Consumer Products and Services Deals for July 2024
PE Industry Update

Company Name	Description	Deal Synopsis
Cooper's Paint & Body Shop	Provider of auto body repair services based in Key West, Florida. The company offers various services including collision repair, paint and detail, and glass and headliners.	The company was acquired by Classic Collision, via its financial sponsor TPG, through an LBO on July 8, 2024 for an undisclosed amount.
Escapees	Provider of membership club services intended for recreational vehicle (RV) enthusiasts. The company offers mail forwarding, roadside assistance, educational programs, and campground discounts, enabling recreational vehicle travelers of all ages and lifestyles to experience the RV lifestyle affordably.	The company was acquired by Harvest Hosts, via its financial sponsor Stripes, through an LBO on July 18, 2024 for an undisclosed amount.
Excell Direct	Supplier of essential business supplies catering to businesses of all sizes. The company offers a comprehensive range of products including point-of-sale (POS) paper, ink cartridges, and janitorial supplies, enabling clients to get office supplies at affordable prices and receive customer support in time.	The company was acquired by Imperial Dade, via its financial sponsors Bain Capital, Advent International, ACE & Company and Ergo Partners, through an LBO on July 26, 2024 for an undisclosed amount.
Fins Car Wash	Provider of exterior-only wash services based in Charlotte, North Carolina. The company offers trip planning tools, identity theft monitoring, financial, insurance, and car maintenance services, enabling access to quick and effective car care services.	The company was acquired by Magnolia Wash Holdings, via its financial sponsors RueOne Investments, A&M Capital and Brookfield Oaktree Holdings, through an LBO on July 1, 2024 for an undisclosed amount.
Glow Concept	Operator of an online platform intended to provide natural beauty products. The company's platform offers paraben-free, cruelty-free, non-toxic, and heavily pigmented color cosmetics like lip pills, glosses, eye palettes, complexion powder, blush, and rainbow brow palettes and also provides incubation and assistance for cosmetics brands, enabling users to get healthier products.	The company was acquired by CORE Industrial Partners through an LBO on July 30, 2024 for an undisclosed amount. This strategic partnership marks a significant milestone for the company and provides additional resources to accelerate growth and expand market reach.

Consumer Products and Services Deals for July 2024
PE Industry Update

Company Name	Description	Deal Synopsis
Goad's Body Shop	Provider of automotive restoration services catering to vehicle owners. The company offers professional painting, laser measuring, and collision repair, enabling clients to restore their vehicles to pristine condition and enjoy enhanced vehicle performance and aesthetics.	The company was acquired by Joe Hudson's Collision Center, via its financial sponsor TSG Consumer, through an LBO on July 30, 2024 for an undisclosed amount.
Insomnia Cookies	Operator of a chain of bakeries based in Newtown Square, Pennsylvania. The company specializes in selling brownies, cookie cakes, ice-cream and cold milk, delivering warm cookies directly to its customers via online services as well as through its retail stores.	The company was acquired by Mistral Equity Partners and Verinvest through a \$127.4 million LBO on July 17, 2024. The transaction values the company at an estimated \$261.21 million. As a part of the transaction, Krispy Kreme Doughnuts received \$127.4 million for the sale and expects to receive an additional \$45 million in the coming weeks following a refinancing of intercompany debt and intends to use the proceeds to further strengthen its fresh doughnut business and expand availability, as well as pay down debt.
Issuu	Operator of a digital publishing platform intended to offer quality content about interesting things. The company's platform takes PDF, images, and text and transforms them using design and templates to give a native experience on desktop, mobile web, application, and social media, enabling users to upload and distribute their publications all around.	The company was acquired by Bending Spoons, via its financial sponsors Baillie Gifford, NB Renaissance, NUO Capital, Tamburi Investment Partners, View Different, Mega Holding, Rapid Pioneers, Eagle Capital Ventures, Adjacent Venture Capital, Annox Capital, Cherry Bay Capital Group, Durable Capital Partners, H14, Neuberger Berman, OTB Group and Wellness Holding, through an LBO on July 18, 2024, for an undisclosed amount.
Juanita Collision Center	Provider of automotive repair services based in Kirkland, Washington. The company offers airbag service and repair, windshield repair and replacement, hail damage, and other related services, providing customers with safety and claims management.	The company was acquired by Crash Champions, via its financial sponsor Clearlake Capital Group, through an LBO on July 26, 2024 for an undisclosed amount.
Lawn Rx	Provider of lawn care services based in Latrobe, Pennsylvania. The company offers tree and shrub care, perimeter pest control, flea and tick control, mosquito control, core aeration, overseeding, dethatching, lime treatments, disease control, and nutsedge control services.	The company was acquired by LawnPRO Partners, via its financial sponsor HCI Equity Partners, through an LBO on July 24, 2024 for an undisclosed amount.

Consumer Products and Services Deals for July 2024
PE Industry Update

Company Name	Description	Deal Synopsis
Little Learners (New Jersey)	Provider of educational services intended to serve children with preschool and childcare services in the United Kingdom. The company offers one thousand five hundred educational activities built into the program that help children learn the language, math, science, and social studies and teachers select activities that reinforce skills they are learning in the classroom every class with students two years old and older, gets scheduled sessions each week.	The company was acquired by Busy Bees Nurseries, via its financial sponsors Ontario Teachers' Pension Plan, Temasek Holdings and TowerBrook Capital Partners, through an LBO on July 9, 2024 for an undisclosed amount.
Martin Door	Manufacturer of garage doors based in Salt Lake City, Utah. The company's products include residential and commercial garage doors, thereby enabling its customers to be provided with durable, secure, and safe garage doors at a competitive price.	The company was acquired by Midland Garage Door, via its financial sponsor LongWater Opportunities, through an LBO on July 30, 2024 for an undisclosed amount.
Mineral Fusion Natural Brands	Producer of mineral cosmetics created for natural personal care. The company is engaged in offering makeup that instantly improves complexion while nourishing the skin all while being appropriate for even the most sensitive skin types, thereby enabling its customers with formulations that deliver the beneficial power of minerals.	The company was acquired by The Seaweed Bath Co., via its financial sponsor Natureza Growth Partners, through an LBO on July 2, 2024 for an undisclosed amount.
Otus Coffee	Producer of specialty roasted coffees intended for daily consumption. The company offers roasted, sourced beans, enabling coffee enthusiasts to consume the various coffee variants.	The company was acquired by Jeff's Bagel Run, via its financial sponsor 1337 Capital, through an LBO on July 11, 2024 for an undisclosed amount. Due to this acquisition, Jeff's Bagel Run gains greater control over its supply chain, ensuring quality and consistency in every cup served.
Paramount Centre	Provider of repair services intended to serve clients with automotive repair services in the United States. The company engages in building a different type of Multi-Store Owner (MSO) as well as offers comprehensive services related to automotive body parts repair and maintenance to the customers.	The company was acquired by Quality Collision Group, via its financial sponsor Susquehanna Private Capital, through an LBO on July 10, 2024 for an undisclosed amount.

Consumer Products and Services Deals for July 2024
PE Industry Update

Company Name	Description	Deal Synopsis
Pet Palette Distribution	Distributor of pet products intends to serve the pet retailer community. The company distributes a wide range of pet products such as accessories, apparel, pet clothes, toys, food ingredients, belts, and much more for pets.	The company was acquired by Canopy Capital Partners and Chris Miller through an LBO on July 19, 2024 for an undisclosed amount.
Precision Door Service	Operator of a door repair firm intended to serve residential housing units. The company offers garage door repair, door spring repair, torsion and extension repair, panel design service, home setup service, and door parts service, thereby enabling clients with customized door repair options at a cost-efficient price.	The company was acquired by Monogram Capital Partners through an LBO on July 23, 2024 for an undisclosed amount. The transaction was supported by an undisclosed amount of debt financing.
Rosin Preservation	Operator of a historic buildings preservation firm catering to the communities of Kansas City and surrounding areas in Missouri. The company offers services like historic tax credit consulting, national register nominations, historic resource surveys, and eligibility assessments to its clients.	The company was acquired by Heritage Consulting Group, via its financial sponsor J. Jeffers, through an LBO on July 29, 2024 for an undisclosed amount.
Secure Pest Services	Provider of commercial and residential pest control services based in Linden, New Jersey. The company offers a wide range of pest services such as ants, bees, bed bugs, flies, rodents, roaches, and termites control services.	The company was acquired by PestCo, via its financial sponsor Ares Management and Thompson Street Capital Partners, through an LBO on July 23, 2024 for an undisclosed amount.
The Morley Agency	Provider of risk management expertise and services to personal and commercial lines clients. The company offers real estate and commercial and residential property management services, thereby assisting clients with their real estate needs.	The company was acquired by NFP, via its financial sponsor Stone Point Capital, through an LBO on July 1, 2024 for an undisclosed amount.
Thomas Building Center	Supplier of building materials intended to serve all across Sequim, Port Angeles, the Olympic Peninsula and surrounding areas. The company offers a wide range of products and services, including lumber, hardware, building materials and more, enabling contractors and homeowners to complete their projects efficiently	The company was acquired by Kodiak Building Partners, via its financial sponsor Court Square Capital Management, through an LBO on July 23, 2024 for an undisclosed amount.

Consumer Products and Services Deals for July 2024
PE Industry Update

Company Name	Description	Deal Synopsis
Titanic Museum Attraction	Operator of a historical experience platform intended to honor the legacy of the RMS Titanic. The company offers a unique opportunity for visitors to walk through the hallways, parlors, and cabins of the Titanic, surrounded by over 400 artifacts from the ship and its passengers, enabling history enthusiasts to experience firsthand the grandeur and tragedy of the iconic vessel.	The company was acquired by Dolly Parton's Stampede, via its financial sponsors ZMC and Cohesive Capital Partners, through an LBO on July 27, 2024 for an undisclosed amount.
TPC Jasna Polana	Operator of a golf club based in Princeton, New Jersey. The company offers a practice facility, practice tee, four putting greens and practice bunkers.	The company was acquired by Concert Golf Partners, via its financial sponsors Clearlake Capital Group and Centroid Investment Partners, through an LBO on July 10, 2024 for an undisclosed amount.
Tri-County Lawn and Ornamental	Provider of fertilization and pest control services intended for residential properties. The company offers monthly maintenance services like fertilizer applications, weed control, and insect control for lawns and shrubs, enabling clients with custom services suited to their property needs.	The company was acquired by Fairway Lawns, via its financial sponsor Morgan Stanley Investment Management, through an LBO on July 30, 2024 for an undisclosed amount.
Uproot	Producer of healthy and sustainable plant-based milk to college dining and other food services created for health-conscious people. The company's plant-based milk is taking a new approach to healthy beverages to further reduce GHG emissions, packaging waste, and water use when compared to current plant milk and dairy, enabling customers to choose an alternative over dairy beverages like oat milk, soymilk, oat milk and chocolate pea milk to meet the growing demand for plant-based milk.	The company was acquired by Califia Farms, via its financial sponsors Ambrosia Investments, Claridge, Partnership Capital Growth, Stripes, Plus Capital, Green Monday Ventures, Big Loud Capital, GIC, Knudsen Capital, Qatar Investment Authority and Temasek Holdings, through an LBO on July 24, 2024 for an undisclosed amount. Through the acquisition, Califia will expand its Away From Home portfolio of products and services.
Village Whiskey	Operator of restaurants intended to offer dining experiences in Philadelphia, Pennsylvania. The company serves simple and freshly prepared burgers alongside a variety of whiskeys by sourcing seasonal and local ingredients, enabling customers to get an improved dining experience.	The company, a subsidiary of Ballard Brands, was acquired by SPB Hospitality, via its financial sponsor Fortress Investment Group, through an LBO on July 31, 2024 for an undisclosed amount.

Consumer Products and Services Deals for July 2024
PE Industry Update

Company Name	Description	Deal Synopsis
Virginia Business Publications	Publisher of business magazines based in Virginia, Richmond. The company's magazine is focused on economic activities in various sectors and covers major industries and business trends, thereby providing clients with information and updates with a circulation of copies monthly.	The company was acquired by BridgeTower Media, via its financial sponsor Transom Capital Group, through an LBO on July 31, 2024 for an undisclosed amount.
Xsport Fitness	Operator of fitness centers intended to provide our members with suitable equipment and facilities. The company offers fitness apparel, gym, personal training, group training, fitness classes, spa and salon, types of equipment and other related services, serving clients at affordable rates.	The company was acquired by LA Fitness, via its financial sponsor Seidler Equity Partners, through an LBO on July 16, 2024 for an undisclosed amount.