

Consumer Products and Services Deals for November 2024  
PE Industry Update

Company Name	Description	Deal Synopsis
A & E Auto Body	Provider of automotive repair services intended to provide reliable and affordable vehicle maintenance and repair services. The company offers a range of services, including routine maintenance, diagnostic services, and engine repair, enabling customers to keep their vehicles in optimal condition.	The company was acquired by JHCC Holdings, via its financial sponsor TSG Consumer, through an LBO on November 14, 2024 for an undisclosed amount.
Airstream of New Hampshire	Provider of recreational vehicles designed to provide luxurious and comfortable travel experiences. The company offers a range of high-quality travel trailers and touring coaches, enabling individuals and families to explore the world in style and comfort.	The company was acquired by Blue Compass RV, via its financial sponsor Redwood Holdings, through an LBO on November 18, 2024 for an undisclosed amount.
Arapahoe Basin Ski Area	Operator of a ski resort intended to promote ski-area sustainability. The company offers 1,400 acres of terrain, equipment rentals and ski and snowboarding lessons, enabling customers to participate in snow sports.	The company, a subsidiary of Dream Unlimited, was acquired by Alterra Mountain, via its financial sponsors Triton Funds and KSL Capital Partners, through an estimated \$105 million LBO on November 19, 2024.
Bay Body Shop	Provider of car repair services located in Panama City, Florida, United States. The company offers its customers collision repair, dent repair, and other related services.	The company was acquired by JHCC Holdings, via its financial sponsor TSG Consumer, through an LBO on November 13, 2024 for an undisclosed amount. The acquisition will help acquirer to expand in Florida's Panhandle.
Blink Fitness (Leisure Facilities)	Operator of a chain of fitness gyms intended to create healthier communities. The company's services include comprehensive classroom and in-gym training, as well as a clean environment, music and an open and colorful space, enabling customers to incorporate fitness into their daily routine.	The company was acquired by PureGym, via its financial sponsors Kohlberg Kravis Roberts and Leonard Green & Partners, through a \$121 million LBO on November 13, 2024. As a result of the transaction, PureGym will acquire the company's corporate operations and up to 67 of its locations in New York and New Jersey.

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Bluebird Express Car Wash	Provider of car wash services based in Ontario, Oregon. The company specializes in car wash equipment, prime shine, simple wash, water reclamation systems and recycled high-pressure water services, ensuring its customers get environmentally friendly, safe and effective vehicle cleaning.	The company was acquired by Spotless Car Wash Brands, via its financial sponsors Access Holdings, Ingleside Investors, Wafra and Patricof Company, through an LBO on November 19, 2024 for an undisclosed amount.
Bowditch Ford	Provider of auto repair and dealership services for the car and truck industry. The company offers a set of tires for cars, trucks, hybrids, crossovers, and SUVs, for quick tire repair, tire rotation, wheel alignment, and tire inspection, thereby providing of art dealership designed to meet the needs of every customer in every way.	The company was acquired by Classic Collision, via its financial sponsor TPG, through an LBO on November 22, 2024 for an undisclosed amount.
Brainjolt	Provider of digital publishing services intended for clients based in Pasadena, California. The company is engaged in creating content like stories and quizzes through its brands, aimed at creating engaging and smile-inducing content.	The company was acquired by Centerfield Media Holdings, via its financial sponsor Platinum Equity, through an LBO on November 21, 2024 for an undisclosed amount.
Branding Iron Holdings	Producer of meat products in the United States of America. The company offers pork, beef, fish, frozen meat, hand-formed burgers and various other related smoked meats, enabling foodservice industries to have quality and fresh products to better serve the customers.	The company was acquired by Kingswood Capital Management through an LBO on November 14, 2024 for an undisclosed amount. The transaction was supported by debt financing.
Callaway-Jones	Operator of a funeral home intended to serve the people across Texas. The company offers funeral services, cremation services, memorial services, burials and other related services, enabling people to begin their healing process.	The company was acquired by Park Lawn, via its financial sponsor Birch Hill Equity Partners, through an LBO on November 4, 2024 for an undisclosed amount. The acquisition extends Park Lawn's presence in the Texas market.
Carrie Amber Intimates	Manufacturer of innerwear based in El Monte, California. The company offers intimate, lingerie and activewear.	The company was acquired by Salt Creek Capital through an LBO in approximately November 2024 for an undisclosed amount.

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Collaborating Docs	Operator of a collaborating platform intended to assist nurse practitioners in matching with collaborating physicians. The company's platform allows nursing practitioners to collaborate with physicians and also enables physicians to find nurses as per their medical practice requirements, providing both the employer and employees to find work as per requirement and eligibility.	The company was acquired by TT Capital Partners through an LBO on November 5, 2024 for an undisclosed amount. The new capital will fund the growth and expansion of services that match nurse practitioners with supervising physicians.
Comfort Zone (United States)	Provider of air conditioning services intended to ensure optimal indoor comfort. The company offers a range of services, including installation, repair, and maintenance, enabling customers to maintain healthy and efficient cooling systems.	The company was acquired by Seacoast Service Partners, via its financial sponsor White Wolf Capital Group, through an LBO on November 7, 2024 for an undisclosed amount.
Discovery Bay Marina	Operator of a premier full-service marina in the San Joaquin Delta located in Discovery Bay, San Francisco, California. The company comprises two hundred and sixty-six in-water slips and four hundred and fifty dry storage slips for vessels from twenty to hundred feet also offers trailer storage and includes concrete docks, haul and launch capability, bathrooms and showers, laundry facilities, an onsite restaurant, fuel dock, boat brokerage, third-party boat club and rentals, shopping and marine services for tenants serving both the inland and coastal boaters with wet slips for vessels to venture to the San Francisco Bay and dry stack storage for back bay and pontoon boats.	The company was acquired by Suntex Marinas, via its financial sponsors Centerbridge Partners, Cordillera Investment Partners, Potenza Capital and Resilient Capital Partners through an LBO on November 5, 2024 for an undisclosed amount.
Epic Shine Car Wash	Provider of car washing services at various locations in Idaho. The company offers hand car wash, express services, seat cleaning, waxing, vacuuming, glass cleaning services, fleet services and hand towel drying services, enabling customers to avail of the required services.	The company was acquired by Spotless Car Wash Brands, via its financial sponsors Wafra, Access Holdings, Patricof Company and Ingleside Investors, through an LBO on November 19, 2024 for an undisclosed amount.

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FoodScience	Manufacturer and marketer of nutritional supplements intended for pets. The company offers formulations and private labeling services to the nutritional supplement industry and it also sells multiple vitamins, minerals and health supplements, enabling clients to receive nourishment and nourishing additives as per their requirements of their pets.	The company was acquired by Morgan Stanley Investment Management through an LBO on November 19, 2024 for an undisclosed amount. The transaction was supported by debt financing.
Global Animal Products	Manufacturer and distributor of feed additives for the beef, dairy, and poultry markets. The company traces minerals that enhance nutrient absorption, enabling livestock feed for beef and dairy cattle, poultry, swine, and equine to promote superior health and performance.	The company was acquired by Granite Creek Capital Partners and Mr. Ken Ridenour and its management through an LBO on November 21, 2024 for an undisclosed amount. As a result of the transaction, the company was recapitalized.
Gnomon (North Hollywood)	Provider of education platform intended for artists and designers. The company offers a variety of educational options, including bachelor's degrees, certificate programs and courses, thereby enabling students to reach their goals in the films, games and visual effects industries.	The company was acquired by Groupe EDH, via its financial sponsors Quilvest Capital Partners, Five Arrows Principal Investments and IK Partners, through an LBO on November 13, 2024 for an undisclosed amount.
Hammond's Candies	Manufacturer of candies and chocolates based in Denver, Colorado. The company offers a broad range of confectionaries including lollipops, candy canes, caramel corn, chocolate bars and wrapped hard candies and other related products which it sells online through its e-commerce platform and offline retail channels.	The company was acquired by Lolli and Pops, via its financial sponsors TerraMar Capital and Bells Ventures, through an LBO on November 13, 2024 for an undisclosed amount.

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HomeBreeze	Operator of an online home service platform intended to serve residential customers seeking home utility upgrades. The company's platform offers water heater repair, replacement, and installation services for gas tank water heaters and electric water heaters for homes without a gas connection and helps customers with instant service scheduling without any upfront payment, enabling customers to experience good installation services at a reasonable rate.	The company was acquired by Apex Service Partners, via its financial sponsors Alpine Investors, Ares Capital, Partners Group and Ares Management, through an LBO on November 26, 2024 for an undisclosed amount. This acquisition will expand Apex Service Partners' footprint and capabilities in the home services market.
Information Age Publishing	Publisher of academic research in specialized fields intended to serve educators, researchers, and professionals. The company offers a wide range of scholarly materials, including book series, monographs, handbooks, and journals specializing in education, psychology, management, leadership, educational technology, mathematics, and black studies, enabling clients to access resources that support scholarly work.	The company was acquired by Emerald Publishing, via its financial sponsor Cambridge Information Group, through an LBO on November 22, 2024 for an undisclosed amount.
KI USA	Manufacturer of precision automotive components intended to serve the original equipment manufacturers (OEM). The company offers brake boosters, brackets, engine mounts, engine oil pans, and exhaust frames.	The company, a subsidiary of Keiaisha, was acquired by American Industrial Acquisition Corporation through an LBO on November 21, 2024 for an undisclosed amount.
Kindred Hearts	Manufacturer of home decor and giftware products based in Plainfield, Illinois. The company offers a range of products, including licensed merchandise and custom designs, enabling retailers to cater to diverse customer preferences.	The company was acquired by Marrinan & Associates, via its financial sponsors Keswick Partners and Salem Investment Partners, through an LBO on November 25, 2024 for an undisclosed amount.
Knox Automotive Center	Provider of auto body repair services intended to serve clients across the United States. The company offers wheel repair, glass replacement, glass repair, body painting, and inner structure analysis through its chain of collision repair facilities.	The company was acquired by Classic Collision, via its financial sponsor TPG, through an LBO on November 1, 2024 for an undisclosed amount.

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LaMettry's Collision	Provider of collision repair services intended to serve customers across Minneapolis and Saint Paul markets. The company offers services such as auto collision, paintless dent repair, auto glass replacement, vehicle safety, towing and paint protection, enabling car owners to get reliable services at affordable prices.	The company was acquired by Quality Collision Group, via its financial sponsor Susquehanna Private Capital, through an LBO on November 4, 2024 for an undisclosed amount. The acquisition will push to position Quality Collision Group as a national leader in the auto repair industry.
Mainstay Wealth Management	Provider of wealth management services intended for individuals. The company offers financial planning, investment management, and retirement planning services, enabling clients to plan estate, tax, and risk management according to their needs.	The company was acquired by Steward Partners Global Advisory, via its financial sponsors Cynosure Partners and The Pritzker Organization, through an LBO on November 21, 2024 for an undisclosed amount.
Manuel Collision Center	Provider of comprehensive auto body repair services catering to drivers in Oklahoma. The company offers collision repair, auto body refinishing, and structural repair, enabling clients to restore vehicles to pre-accident condition.	The company was acquired by JHCC Holdings, via its financial sponsor TSG Consumer, through an LBO on November 13, 2024 for an undisclosed amount.
NFPT	Provider of fitness certification programs intended to equip fitness professionals with the knowledge and skills necessary to help clients achieve their health and wellness goals. The company offers a comprehensive curriculum, including practical training techniques and business development strategies, enabling the fitness industry to provide high-quality, results-driven services.	The company was acquired by Summit Professional Education, via its financial sponsor Avathon Capital, through an LBO on November 25, 2024 for an undisclosed amount.
Northland Fishing Tackle	Manufacturer of fishing equipment and accessories intended to serve customers in northern Minnesota. The company's products include rigs, jigs, harnesses, swimming lures, ope-water fishing kits, ice fishing kits, strikers, hats, bundles, spinnerbaits, kits and assortments.	The company, a subsidiary of Big Fish America, was acquired by Avian-X, via its financial sponsor Platinum Equity, through an LBO on November 1, 2024 for an undisclosed amount.

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Phat Fudge	Producer of performance food intended to offer high-fat, organic, focused ketogenic performance fudge. The company produces and sells a squeeze pack of ingredients rich fudge made with tahini, enabling customers to get a replacement for energy gels and bars.	The company was acquired by Natural Healthy Concepts, via its financial sponsor Anderson Media, through an LBO on November 18, 2024 for an undisclosed amount.
Primo Brands (NYS: PRMB)	Primo Brands Corp is a North American branded beverage company focused on healthy hydration. It delivers sustainably and domestically sourced diversified offerings across products, formats, channels, price points, and consumer occasions, distributed in every state and Canada. Primo Brands is in reusable packaging, helping to reduce waste through its reusable, multi-serve bottles and innovative brand packaging portfolio, which includes recycled plastic, aluminum, and glass.	The company was acquired by BlueTriton Brands, via its financial sponsors One Rock Capital Partners, Metropoulos & Company, Farol Asset Management and CFT Capital Partners, through an LBO on November 8, 2024 for an undisclosed amount.
Promix	Producer of quality protein supplements and snacks intended to help professional athletes reach their peak performance levels. The company specializes in producing a line of nutrition products including protein, organic vegan protein, grass-fed collagen, non-GMO, gluten, and soy-free with quality ingredients at fair prices, enabling athletes to have professional-level nutrition with uncompromising quality, purity, and convenience that gives their mind and body the necessary components for peak performance.	The company was acquired by Paine Schwartz Partners through an LBO on November 26, 2024 for an undisclosed amount.
Real Estate Resource Group	Provider of real estate services intended for residential and commercial sectors. The company specializes in property marketing, sale and financing services, thereby enabling clients across the Northshore and the entire New Orleans area with professional services.	The company was acquired by United Real Estate Group, via its financial sponsors Abry Partners and McCarthy Capital, through an LBO on November 14, 2024 for an undisclosed amount.

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Rise Baking Company	Manufacturer and distributor of bread and rolls for grocery retail and restaurant markets. The company offers pre-packaged and pre-labeled freshly-baked bread and rolls made from all-natural ingredients such as wheat flour, malted barley flour, niacin, iron, thiamine, riboflavin, folic acid, water, salt, dry malt, and others with no trans fats.	The company was acquired by Platinum Equity and Butterfly Equity through an LBO on November 4, 2024 for an undisclosed amount. The transaction was supported by \$1510 million of debt financing.
Robertson Tire Co	Operator of a locally owned tire and automotive services intended to improve vehicle performance. The company offers a range of tire and wheel products, along with services such as wheel alignment, oil changes, brake inspections, suspension tuning, and custom lifting or lowering, enabling vehicle owners to receive cost-effective services tailored to their needs.	The company was acquired by Big Brand Tire & Service, via its financial sponsor Percheron Capital, through an LBO on November 21, 2024 for an undisclosed amount.
San-A-Care	Distributor and provider of cleaning equipment and personal care services intended to help to maintain a clean, efficient workplace. The company offers a comprehensive range of cleaning and janitorial supplies including equipment parts and repairs, preventative maintenance programs and equipment leasing options, enabling to provide exceptional service to its customers, while also prioritizing the interests of the local community.	The company was acquired by Imperial Dade, via its financial sponsors ACE & Company, Advent International, Bain Capital and Ergo Partners, through an LBO on November 19, 2024 for an undisclosed amount.
Serrano Paint & Body Shop Co	Provider of a collision repair service intended to restore vehicles to their pre-accident condition. The company offers a lifetime warranty on all collision work, handles insurance claims, and provides rental car services, enabling vehicle owners in North Eastern Florida to reliably return to the road.	The company was acquired by Classic Collision, via its financial sponsor TPG, through an LBO on November 1, 2024 for an undisclosed amount.



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Sutton Place Strategies	Provider of business development information services dedicated to helping investors, corporate buyers, lenders and advisors. The company offers through the convergence of actionable data with proprietary technology, focuses on offering varied market information relating to diverse data sets including private equity, mezzanine financing, mergers and acquisitions and current industry analysis, thereby allowing client businesses with comprehensive information to undertake capital deployment, process streamlining and business development decisions.	The company was acquired by With Intelligence, via its financial sponsors Intermediate Capital Group, through an LBO on November 11, 2024 for an undisclosed amount.
The Georgia Club	Operator of a residential golf community based in Statham, Georgia. The company manages a golf course surrounded by homes, a fitness center, and tennis facilities for business meetings, receptions, and celebrations.	The company was acquired by Concert Golf Partners, via its financial sponsor Clearlake Capital Group and Centroid Investment Partners, through an LBO on November 20, 2024 for an undisclosed amount. This acquisition represents another significant step forward in Concert Golf Partners' mission to preserve and enhance premier private country clubs nationwide.
The Grass Canvas	Provider of lawn care services intended for homeowners. The company offers fertilization programs, effective weed control, and preventive pest management, helping clients with services that are competitively priced.	The company was acquired by Golden Gate Capital through an LBO in approximately November 2024 for an undisclosed amount.
Tire Busters Supreme Auto Care	The company offers specializes in tire and automotive repair services, oil changes, wheel alignment, preventive maintenance, and brake repairs, thereby helping customers with emissions testing and repair with the use of equipment to accurately measure the emissions from their vehicle and diagnose any issues that may be causing high levels of pollutants.	The company was acquired by Burt Brothers Tire & Service, via its financial sponsor Bestige Holdings, through an LBO on November 9, 2024 for an undisclosed amount.

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Turf Medic Lawn & Landscape	Provider of lawn care services intended to improve the health and appearance of residential lawns. The company offers a range of services including fertilization, weed control, and aeration, enabling homeowners to maintain beautiful and healthy lawns.	The company was acquired by Golden Gate Capital through an LBO on November 1, 2024 for an undisclosed amount.