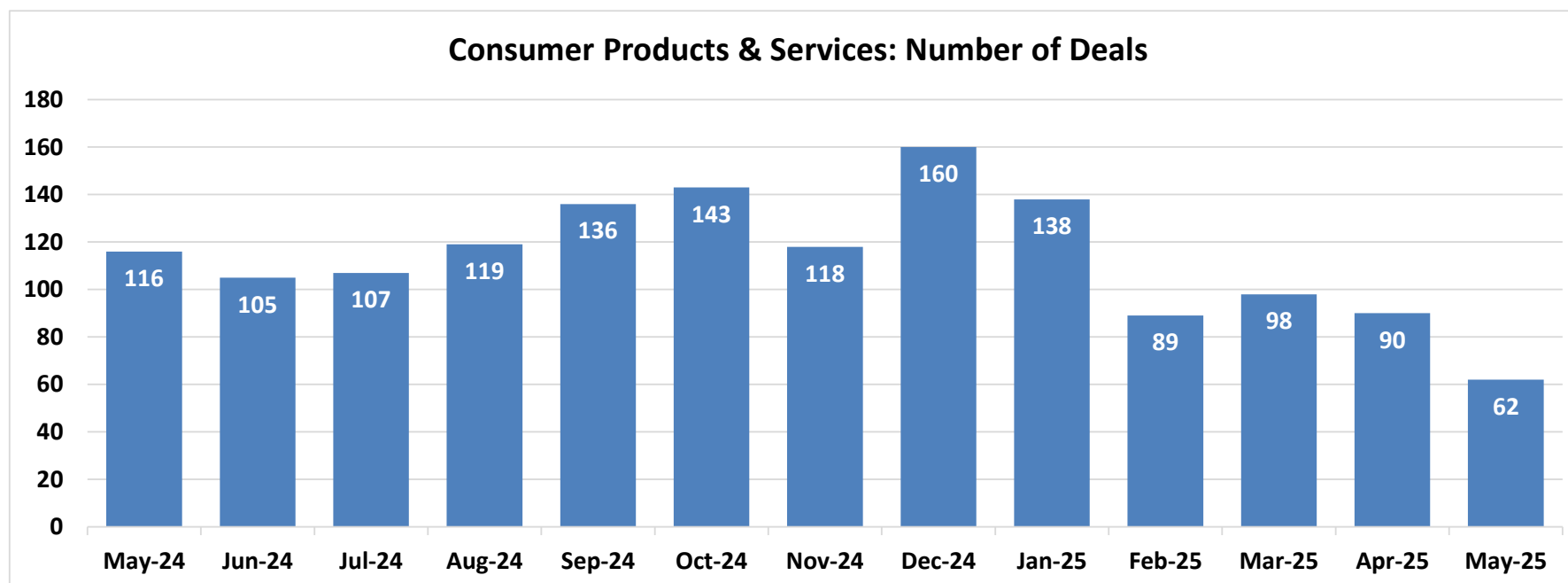


Consumer Products and Services Deals for May 2025

There were 62 completed U.S. private equity deals in the Consumer Products & Services sector during the month of May. The number of deal transactions were down approximately 31% from April.

- 47% decline in the number of Consumer Products & Services deals compared to May 2024
- 29 deals closed within the Services (Non-Financial) Industry Group, leading the sector



Consumer Products and Services Deals for May 2025

Company Name	Description	Deal Synopsis
ACT Dental	Provider of dental coaching and training services intended to help dental professionals build more successful and fulfilling practices. The company provides services that include personalized coaching programs, live continuing education courses, and a web-based learning platform that supports operational efficiency, enabling dental professionals and their teams to develop customized strategies and achieve sustainable practice growth.	The company was acquired by Smile Source, via its financial sponsors Oxe Capital and Incline Equity Partners, through an LBO on May 5, 2025 for an undisclosed amount.
Angels Moving Autos	Provider of auto moving services intended to catering to shippers globally. The company focuses on ensuring vehicles reach their destination safely and efficiently, thereby enabling clients worldwide to experience a stress-free and reliable vehicle relocation service, ensuring their valuable automobiles are handled with the utmost care from origin to destination.	The company was acquired by Montway Auto Transport, via its financial sponsor AEA Investors, through an LBO on May 16, 2025 for an undisclosed amount.
Augusta Auto Auction	Provider of vehicle auction services based in North Augusta, South Carolina. The company provides reports regarding the conditions of vehicles with pictures and reconditioning, enabling customers to find an automobile of their choice.	The company was acquired by America's Auto Auction, via its financial sponsor Brightstar Capital Partners, through an LBO on May 5, 2025 for an undisclosed amount.
Blackstone Products	Manufacturer and retailer of griddles and accessories intended to serve grilling enthusiasts, families and barbeque professionals. The company provides portable equipment for barbequing food at a location of choice as well as recipes, thereby helping its consumers to carry and enjoy fresh food on the go comfortably.	The company was acquired by Weber-Stephen Products, via its financial sponsor BDT & Company, through an LBO on May 5, 2025 for an undisclosed amount.
Boulder landscaping	Provider of comprehensive landscaping services intended to enhance the aesthetic appeal and functionality of residential and commercial properties in the Salt Lake City metro area. The company specializes in landscape design, installation, and maintenance, thereby enabling property owners to enjoy beautiful and functional environments year-round.	The company was acquired by Strata Landscape Services, via its financial sponsor Align Capital Partners, through an LBO on May 29, 2025 for an undisclosed amount.

Consumer Products and Services Deals for May 2025

Company Name	Description	Deal Synopsis
Broadway Licensing	Provider of theatrical licensing services based in New York. The company specializes in the development, production and worldwide distribution of new and established theatrical properties, enabling its clients with their desired products for their theater.	The company was acquired by Concord Music, via its financial sponsors Apollo Global Management and Great Mountain Partners, through an LBO on May 8, 2025 for an undisclosed amount.
Burlington Automotive	Operator of a full-service automotive repair company intended to serve individual and fleet vehicles. The company provides maintenance and repair services for domestic, European, diesel, hybrid, electric, and fleet vehicles, thereby enabling consistent transportation operations for customers.	The company was acquired by SunAuto Tire & Service, via its financial sponsors Leonard Green & Partners, Ares Capital, Ares Management, Greenbriar Equity Group and Crescent Capital BDC, through an LBO on May 8, 2025 for an undisclosed amount.
Bynnd	Provider of accounting services intended to uphold financial integrity and regulatory compliance for property management firms. The company offers automated three-way reconciliations, full-service bookkeeping, and specialized consulting, enabling property managers to maintain precise oversight of client funds, ensure audit readiness, and strengthen fiduciary accountability.	The company was acquired by Rentvine, via its financial sponsor Mainsail Partners, through an LBO on May 6, 2025 for an undisclosed amount.
Cahill Wealth Management	Provider of personalized wealth management services intended to help individuals and families grow, preserve, and transfer wealth across generations. The company offers financial planning, investment advisory, estate planning, and risk management services, thereby enabling high-net-worth individuals and families to achieve long-term financial goals and maintain generational wealth.	The company was acquired by Edelman Financial Engines, via its financial sponsors Mubadala Investment Company, Tiburon Strategic Advisors, Warburg Pincus, Hellman & Friedman and Glynn Capital through an LBO on May 5, 2025 for an undisclosed amount.
Capital City Heating and Cooling	Provider of heating, ventilation, and air conditioning services intended for residential and commercial properties. The company offers services including installation and repair, electrical services, and air quality assessments, thereby ensuring clients' utmost comfort and well-being.	The company was acquired by Cascade Services, via its financial sponsors LP First Capital and Trive Capital, through an LBO in approximately May 2025 for an undisclosed amount.

Consumer Products and Services Deals for May 2025

Company Name	Description	Deal Synopsis
ClaimLink (Digital Asset Distribution)	Provider of digital asset distribution tools intended for seamless Web3 engagement. The company offers claiming of certificates via on-chain QR codes, easy partner integrations, and broad distribution at physical and digital touchpoints, enabling creators and communities secure, Web2-like user experiences with full Web3 ownership.	The company was acquired by ORIGYN Foundation, via its financial sponsors 6 Monks, Mindfulness Capital, and Vectr Ventures, through an LBO on May 19, 2025 for an undisclosed amount.
Comquest Osteopathic Specialists	Provider of test preparation services for osteopathic medical exams. The company offers practice questions, progress tracking, customized exams, and study resources for the comprehensive osteopathic licensing examination (COMLEX-USA) and comprehensive osteopathic medical achievement test (COMAT), thereby providing question banks for osteopathic medical students and residents.	The company was acquired by TrueLearn, via its financial sponsor LLR Partners, through an LBO on May 20, 2025 for an undisclosed amount.
Daily Harvest	Provider of subscription-based food delivery services intended to offer healthy frozen foods. The company delivers food and beverages that are developed by nutritionists and include smoothies, soups, bowls, lattes, and breakfast options, allowing health-conscious subscribers to eat preportioned foods without having to cook.	The company was acquired by Chobani, via its financial sponsor Healthcare of Ontario Pension Plan, through an LBO on May 16, 2025 for an undisclosed amount.
Dakotaland Autoglass	Distributor of automotive supplies intended for auto repair professionals, manufacturers, and collision repair businesses. The company offers automotive replacement glass, paint, body shop equipment, and related accessories, enabling clients to access quality repair materials, enhance service capabilities, and support direct glass repair for retail customers.	The company was acquired by PGW Auto Glass, via its financial sponsor One Equity Partners, through an LBO on May 30, 2025 for an undisclosed amount.

Consumer Products and Services Deals for May 2025

Company Name	Description	Deal Synopsis
Delco Storm & Sewer Services	Provider of specialized sewer, drain, and plumbing services intended to deliver efficient work for residential, commercial, and municipal clients in Delaware County and surrounding areas. The company's plumbing systems use trenchless technology, high-pressure hydro jetting, and in-line camera inspections, enabling homeowners, businesses, and municipalities to resolve underground sewer and drain issues with minimal disruption and greater cost-efficiency.	The company was acquired by Sila Services, via its financial sponsors The Goldman Sachs Group and Antares Capital, through an LBO on May 19, 2025 for an undisclosed amount.
Discovery Services (Florida)	Provider of pest and turf management services intended for the residential and commercial sectors. The company's platform offers customized treatment plans, environmentally conscious applications, shrub pest control, mosquito suppression, flea and tick control and certified technicians, enabling property owners to achieve healthy lawns and pest-free environments.	The company was acquired by Morgan Stanley Investment Management through an LBO in approximately May 2025.
Don Pepino	Producer of canned tomato products built for delivering authentic, Italian-inspired flavor to households and foodservice clients. The company offers pizza sauce made with vine-ripened Jersey tomatoes and a proprietary steam peeling method without added preservatives, providing consumers with consistent quality and freshness.	The company, a subsidiary of B&G Foods, was acquired by Amphora Equity Partners through an LBO on May 27, 2025 for an undisclosed amount.
Edel Golf	Manufacturer of golf products intended to offer quality performance products. The company's products are reliable, have good quality with torque balance, and come with accessories like grips, headcovers, and apparel, enabling golfers to improve their performance.	The company was acquired by Pins and Aces Golf, via its financial sponsor Peak9Partners, through an LBO on May 9, 2025 for an undisclosed amount.

Consumer Products and Services Deals for May 2025

Company Name	Description	Deal Synopsis
EōS Fitness	Operator of a chain of fitness clubs across Phoenix, United States. The company offers affordable and flexible membership plans providing clients with services including cardio and strength training equipment, personal training, group exercise, spinning, cardio theaters, women-only rooms, locker rooms, saunas and steam rooms, enabling its clients to avail healthcare, fitness, personal training and sports of their choice and requirements.	The company was acquired by TSG Consumer through an LBO on May 12, 2025 for an undisclosed amount. The transaction values the company at an estimated \$1.5 billion.
Evolve Pest Control	Provider of pest control services intended to serve residential and commercial clients. The company offers services with regular and one-time treatments for insects, termites, and bed bugs, and offers customized commercial pest prevention plans, utilizing effective and pet-friendly pesticides, while also providing a money-back guarantee and a pest library to assist customers in identifying pests.	The company, a subsidiary of Barefoot Mosquito & Pest Control, was acquired by Certus Pest, via its financial sponsors Imperial Capital Group and Liberty Mutual Investments, through an LBO on May 8, 2025 for an undisclosed amount.
Fausak Express Lube	Provider of automotive services intended for drivers in Mobile, Semmes, Saraland, and surrounding areas. The company offers services such as lube, oil, filter change, wiper blade, air filter, battery replacement and preventive maintenance.	The company was acquired by Princeton Equity Group through an LBO in approximately May 2025 for an undisclosed amount.
Fradella's Collision Center	Provider of auto body repair services intended to restore vehicles to their pre-collision condition. The company offers services such as dent removal, frame straightening, and paint matching, thereby enabling vehicle owners to quickly return their cars to roadworthy condition.	The company was acquired by Classic Collision, via its financial sponsor TPG, through an LBO on May 2, 2025 for an undisclosed amount.

Consumer Products and Services Deals for May 2025

Company Name	Description	Deal Synopsis
Gibson Plumbing	Provider of residential and commercial plumbing services intended to deliver reliable and efficient water systems for homeowners, builders, and property developers. The company offers a range of plumbing services, including new construction plumbing, fixture installation, water heater services, and emergency repairs, thereby enabling residential and commercial clients to maintain safe, efficient, and compliant plumbing infrastructure.	The company was acquired by Kimbel Mechanical Systems, via its financial sponsor Good Springs Capital, through an LBO on May 27, 2025 for an undisclosed amount.
Golden Group Roofing	Operator of a roofing company intended to provide installation services for roof and siding systems. The company offers services including roof replacement, roof repairs, skylight repair and replacement, solar roofing, and home siding services, enabling homeowners to safeguard their properties as per their needs.	The company was acquired by Stonegrove Roofing Partners, via its financial sponsor Strand Equity, through an LBO in approximately May 2025 for an undisclosed amount.
GoReact	Developer of a video-based skill assessment platform designed to humanize and accelerate skills-based learning. The company's platform facilitates scalable video observation, coaching, and assessment that drives skills competency, enabling users to demonstrate skill competency with greater human connection, faster skill development, and increased engagement.	The company was acquired by Turning Tech Intermediate, via its financial sponsor Centre Lane Partners, through an LBO on May 8, 2025 for an undisclosed amount. This acquisition gives millions of instructors and learners unprecedented access to authentic, real-time video feedback and assessment via the company's artificial intelligence (AI) enabled solution.
Guaranteed Service	Provider of residential services intended to serve homeowners. The company provides, heating, plumbing, drain cleaning services, electrical, water filtration and air conditioning services thereby providing same day services to their clients.	The company was acquired by Redwood Services, via its financial sponsor Ares Management, through an LBO on May 15, 2025 for an undisclosed amount.

Consumer Products and Services Deals for May 2025

Company Name	Description	Deal Synopsis
Guy & O'Neill	Manufacturer of household cleaning supplies and personal care products intended for households, hospitals and caring facilities. The company's product portfolio includes adult care products, automotive products, green cleaners, homecare products, hygiene products, personal care products, personal lubricants, surface disinfectants and wet wipes, enabling customers to purchase all-natural and skin-friendly personal care products that pose minimal threat to biodiversity.	The company was acquired by Diamond Wipes, via its financial sponsor Nolan Capital, through an LBO on May 20, 2025 for an undisclosed amount.
HelloData	Developer of real estate artificial intelligence (AI) technology designed to help real estate investors. The company uses AI to collect all of the data, identifies and analyses listing photos, property data, demographics, and rents to identify and analyze rent and expense comps, and recommends the pricing, value-adds, and operational improvements for any size multifamily property, thereby helping clients improve operations maximize net operating income.	The company was acquired by Grace Hill, via its financial sponsor Aurora Capital Partners, through an LBO on May 6, 2025 for an undisclosed amount.
Henry Bona Pools & Spas	Provider of pool construction, maintenance, and outdoor living services intended to enhance residential outdoor spaces. The company offers vinyl liner and concrete pool installations, pool renovations, equipment repair and installation, pool openings and closings, and water analysis, thereby empowering homeowners to create a customized and enjoyable outdoor living space tailored to their preferences.	The company was acquired by Azureon, via its financial sponsor O2 Investment Partners, through an LBO on May 20, 2025 for an undisclosed amount.
Heron Innovators	Manufacturer of water treatment technology intended for efficient particle removal from liquids. The company offers proprietary micro-bubble generators and integrated systems, enabling industries worldwide, such as food processing and surface water treatment facilities, to improve quality and reduce operational expenditures.	The company was acquired by Komline-Sanderson, via its financial sponsors Ronin Equity Partners, SRM Equity Partners, Satori Capital, and Glen Echo Capital, through an LBO on May 1, 2025, for an undisclosed amount.

Consumer Products and Services Deals for May 2025

Company Name	Description	Deal Synopsis
Hydro-Tech Irrigation Company	Provider of sprinkler and irrigation services based in Sterling, Virginia. The company offers design, installation, renovation, and repair of residential and commercial irrigation systems, smart technology upgrades, annual maintenance plans and design, and yard drainage solutions, enabling homeowners and businesses in the area to maximize the health and beauty of their outdoor spaces while ensuring water efficiency and property protection.	The company was acquired by Dubin Clark & Company through an LBO in approximately May 2025 for an undisclosed amount.
Inglewood Express Car Wash	Provider of express car wash services in Inglewood, California. The company provides services including hot wax, Armor All Shine Wax, wheel brightener, tire cleaner, high-pressure rinse, and ceramic application, thereby providing customers with efficient and comprehensive vehicle cleaning solutions.	The company was acquired by LUV Car Wash, via its financial sponsor Susquehanna Private Capital, through an LBO on May 7, 2025 for an undisclosed amount.
Innovative Pest Control (Tyler)	Provider of pest control services intended to cater residential and commercial customers. The company offers services including pest control, termite control, rodent control, and fumigation services, thereby helping customers to keep their place pest-free.	The company was acquired by PestCo, via its financial sponsor Thompson Street Capital Partners, through an LBO on May 20, 2025 for an undisclosed amount.
Interstate Fire & Safety	Provider of fire protection services intended to keep businesses and homes safe from fire-related disasters. The company installs, sells, maintains, and operates fire extinguishers, fire suppression, conventional kitchen exhaust, fire sprinklers, back-flow prevention testing, ventilation, and emergency lighting systems as well as offers consultation, fire code compliance and protection review services.	The company was acquired by Encore Fire Protection, via its financial sponsor Permira, through an LBO in approximately May 2025 for an undisclosed amount.
Landscape Workshop	Provider of landscaping services intended for hospitals, healthcare facilities, office buildings, and senior living facilities. The company's offerings include landscape construction, maintenance, landscape design, floriculture, wetlands delineation, and remediation services, helping clients to maintain property value and attract customers and tenants.	The company was acquired by Ares Management through a \$465 million LBO on May 16, 2025. The transaction was supported by debt financing.

Consumer Products and Services Deals for May 2025

Company Name	Description	Deal Synopsis
Liberty Restoration Group	Provider of roofing, siding, and gutter installation services intended to enhance the durability and aesthetic appeal of residential properties in the Chicagoland area. The company's restoration work incorporates premium materials such as cedar shake, DaVinci composite tiles, and seamless gutters, enabling homeowners to protect their properties from weather damage while improving curb appeal.	The company was acquired by MBN Brands, Petra Capital Partners and SharpVue Capital through an LBO on May 1, 2025 for an undisclosed amount.
Morris Engineering and Consulting	Provider of civil engineering and project management services for the residential, commercial and large-scale master planned communities. The company specializes in land development and entitlement services, preliminary and engineering design and permitting services along with construction management and oversight, bid letting, infrastructure inspection and reporting and more, thus responding to the needs of their clients in an effective and efficient manner to promote the success of their projects.	The company was acquired by Pape-Dawson Engineers, via its financial sponsor Palm Beach Capital, through an LBO on May 8, 2025 for an undisclosed amount.
New England Aquatics	Provider of swimming pool & spa repair service both commercial and residential swimming pools and spas in the New England area. The company offers commercial filtration systems, residential filtration systems, chemical automation systems, u.v. systems, ozone generators, thereby enabling homeowners and commercial property managers to maintain safe and operational pools and spas.	The company was acquired by Easton Pool And Spa, via its financial sponsor Brenton Point Capital Partners, through an LBO on May 27, 2025 for an undisclosed amount.
New York Distilling Company	Operator of craft distilleries designed to offer quality handcrafted spirits. The company's distilleries offer whiskey, cocktails, gin, and other spirits, enabling customers to taste organic, all-natural grown, and good-quality liqueurs.	The company was acquired by Loch Lomond Group, via its financial sponsor Hillhouse Investment Group, through an LBO on May 21, 2025 for an undisclosed amount. With this acquisition, Loch Lomond Group aims to further invest in the company's distillation, production capabilities, and visitor experience in New York and grow its portfolio of brands in the US and elsewhere.

Consumer Products and Services Deals for May 2025

Company Name	Description	Deal Synopsis
Newbeauty	Publisher of a beauty and wellness media platform designed to provide content across skincare, haircare, body treatments, wellness, and dental aesthetics. The company offers a comprehensive look at the beauty industry by delivering in-depth insights on the latest products, and breakthrough technologies along with a suite of services including TestTube, BeautyPass, and BeautyEngine, thereby enabling its clients to access curated product samples, exclusive content, and market insights, fostering informed beauty choices and industry engagement.	The company, a subsidiary of Sandow Media, was acquired by MJH Life Sciences, via its financial sponsors GenHenn Capital and MJH Life Sciences, through an LBO on May 6, 2025 for an undisclosed amount.
Nielsen Citrus	Manufacturer of citrus juice concentrates, purees, and reconstituted juices intended to provide shelf-stable citrus ingredients for the food manufacturing, food service, and retail industries. The company specializes in producing a range of products, including lemon, lime, and orange juice concentrates, as well as purees and reconstituted juices, thereby providing customers with pure, additive-free citrus products that maintain consistent flavor, quality, and shelf stability for diverse culinary and commercial applications.	The company was acquired by Polenghi Food, via its financial sponsor Progressio SGR, through an LBO on May 13, 2025 for an undisclosed amount. Simest also participated in the round.
Nothing Bundt Cakes (Nine Company-Owned Bakeries in San Diego, California)	A portfolio of nine bakeries located in San Diego, California. The bakeries offer cakes in various sizes and flavors.	The bakeries of Nothing Bundt Cakes were acquired by FS Investors through an LBO on May 6, 2025 for an undisclosed amount. The transaction represents a key milestone in the brand's long-term growth strategy and positions the company to further accelerate expansion in one of its most promising regions.
Parker Management	Operator of a digital talent management company catering to corporations and social media influencers. The company offers a suite of services, including brand partnerships, campaign management, and content creation, enabling clients to navigate the complexities of social media and maximize their reach.	The company was acquired by Propagate Content, via its financial sponsor The Raine Group, through an LBO on May 11, 2025 for an undisclosed amount.

Consumer Products and Services Deals for May 2025

Company Name	Description	Deal Synopsis
Pokémon GO	Developer of video games designed to enrich mobile gaming experiences. The company manages and designs, thereby enabling users to interact with games in shared worlds that are seamlessly blended with the real world.	The gaming division of Niantic was acquired by Scopely, via its financial sponsors Washington Harbour and Unicorn Venture Partners, through a \$3.5 billion LBO on May 29, 2025.
Pro Restoration	Provider of restoration services intended for commercial and residential clients. The company provides comprehensive exterior property repair and offers expertise in roofing, siding, gutters, and custom metal work, enabling property owners to restore their assets to pre-loss condition.	The company was acquired by Unified Service Partners, via its financial sponsor Astara Capital Partners, through an LBO on May 20, 2025 for an undisclosed amount. With this investment, Unified Service Partners expands its geographic footprint to the Upper Midwest.
Raynor Services	Provider of heating, ventilation, and air conditioning services (HVAC) intended to serve residential and light commercial businesses. The company offers gas line repair and installation, water heater services, and slab leak repair, as well as AC installation and repair, furnace maintenance and replacement, and other services.	The company was acquired by Flint Group, via its financial sponsors General Atlantic and Kinderhook Partners, through an LBO in approximately May 2025 for an undisclosed amount.
Research Products Corporation	Manufacturer of indoor air quality products catering to the needs of the residential, commercial, and agricultural sectors. The company supplies humidifiers, dehumidifiers, air cleaners, filters, and ventilation systems, thereby enhancing people's health by improving the air in their homes.	The company was acquired by Madison Industries, via its financial sponsors Barings and Sequoia Heritage, through an LBO on May 7, 2025 for an undisclosed amount.
Results Partners	Operator of a vineyard development and management company intended to manage and develop vineyards. The company offers a comprehensive vineyard management and development service, including vineyard development and management, benefiting users by providing expertise and experience to plan, plant, and manage vineyards, enabling its customers to focus on important aspects of their wine production.	The company was acquired by Atlas Vineyard Management, via its financial sponsor Juggernaut Capital Partners, through an LBO on May 30, 2025 for an undisclosed amount.

Consumer Products and Services Deals for May 2025

Company Name	Description	Deal Synopsis
S&S Mechanical (Other Commercial Services)	Provider of HVAC (heat, ventilation, air conditioning) and plumbing services intended to serve residential and commercial clients. The company provides installation, commissioning, preventive, corrective maintenance, retrofitting, upgrades, and energy efficiency audits, thereby providing comprehensive services to their clients.	The company was acquired by The SEER Group, via its financial sponsors Ares Management, Apollo Global Management and Genstar Capital, through an LBO on May 13, 2025 for an undisclosed amount.
Safety Seal (North Dakota)	Manufacturer of tire repair kits and accessories for repairs across automotive, industrial, and off-road applications. The company provides tire repair systems that feature self-vulcanizing plugs, complete rubber saturation, and lab-tested durability, enabling drivers, fleets, and equipment operators to perform fast, permanent tubeless tire repairs without dismounting, ensuring safety and minimizing downtime.	The company, a subsidiary of North Shore Holdings, was acquired by Martins Industries, via its financial sponsor Walter Capital Partners, through an LBO on May 19, 2025 for an undisclosed amount.
Saguaro Lake Marina	Operator of a marina activity center serving in Mesa, Arizona. The company offers its clients boating, kayaking, sailing, skiing, jet skiing, fishing, camping, food, beverages and other related facilities.	The company was acquired by Suntex Marinas, via its financial sponsor Centerbridge Partners, Potenza Capital, Cordillera Investment Partners and Resilient Capital Partners, through an LBO on May 1, 2025 for an undisclosed amount.
Semi Exact	Manufacturer of furniture intended to make desired do-it-yourself furniture. The company provides durable recycled table legs and furniture bases, steel shelf brackets, and other furniture essentials, enabling customers to uncover and translate design ideas and inspiration into home furnishings.	The company was acquired by Manufacturing Revitalization Corporation of America through an LBO on May 1, 2025 for an undisclosed amount.

Consumer Products and Services Deals for May 2025

Company Name	Description	Deal Synopsis
Shanix Technology	Distributor of integrated technology systems catering to the education, healthcare, transportation and commercial sectors throughout New England and beyond. The company offers systems for video surveillance, access control, intrusion detection, digital signage, sound systems and unified communications as well as in-house integration, installation, programming and commissioning services, enabling clients to work with innovative technologies to enhance safety, communication and operational efficiency.	The company was acquired by Minuteman Security and Life Safety, via its financial sponsor Tenex Capital Management, through an LBO on May 9, 2025 for an undisclosed amount.
Singer Vehicle Design	Provider of automobile restoration services in Los Angeles, California. The company specializes in automobile chassis and body, engines, electrical, brakes as well as colors and interior and offers to disassemble old, vintage cars to rebuild them, enabling clients with unique and specific tastes to get restored and modified vehicles.	The company received development capital from Certares and Knighthead Capital Management in approximately May 2025. As a result of the transaction, the company was recapitalized.
Smith Anglin	Provider of wealth management services intended to help aviation industry clients with their financial goals. The company offers financial planning, investment management, and tax planning services, all designed to help clients achieve their financial goals, enabling clients to make informed decisions about their wealth.	The company was acquired by Hightower Advisors, via its financial sponsors SEB Private Equity and Thomas H. Lee Partners, through an LBO on May 21, 2025 for an undisclosed amount.
SportsRecruits	Operator of a student-athlete recruiting platform that helps to connect athletes, clubs, events, and college coaches in the recruiting process. The company's platform promotes networks and tools that are trusted by sports organizations such as the IWLCA, IMLCA, and Junior Volleyball Association, enabling athletes to get into academic and athletic institutions.	The company was acquired by IMG Academy, via its financial sponsors Weatherford Capital, EQT Private Capital Asia, EQT, Boyd Street Ventures, Lenox Partners and Patricof Company, through an LBO on May 22, 2025 for an undisclosed amount.

Consumer Products and Services Deals for May 2025

Company Name	Description	Deal Synopsis
Sweetmore Bakeries	Producer of bakery products intended for national and regional in-store bakeries, restaurants and other food operators. The company offers cookies, muffins, brownies, granola, loaf cakes, toppings and other sweet food products, thereby enabling clients to differentiate their baked goods and improve operations.	The company received an undisclosed amount of development capital from Shore Capital Partners on May 14, 2025. As a result of the transaction, the company was recapitalized.
The Vitamin Shoppe	Manufacturer and retailer of nutritional products based in Secaucus, New Jersey. The company offers supplements, proteins, healthy weight support, aromatherapy, herbs, superfoods, natural beauty products and more, thereby bringing customers the latest trends, healthy living solutions and trusted expertise.	The company, a subsidiary of Franchise Group, was acquired by Kingswood Capital Management and Performance Investment Partners through a \$193.5 million LBO on May 20, 2025.
The Woodlands Country Club	Operator of a golf club located in The Woodlands, Texas. The company's golf club offers 99 holes of signature country club golf winding through The Woodlands township, thereby bringing resort-style living to your backyard.	The company was acquired by Arcis Golf, via its financial sponsors Atairos and Arcis Equity Partners, through an LBO on May 12, 2025 for an undisclosed amount.
Thompson Chocolate	Producer of chocolates based in Meriden, Connecticut. The company offers products including boxed chocolates, chocolate bars, chocolate coins, chocolate stars, peanut butter cups, and other related products.	The company was acquired by Chocolate Work, via its financial sponsor Insignia Capital Group, through an LBO on May 9, 2025 for an undisclosed amount.
TRYP Air Charter	Operator of an airlines company intended to across the United States and Bahamas. The company's aircraft features modern paint and graphics, rugged cabin strength, large cargo door, forward cabin boarding door, hand-stitched interior and other features, thereby helping customers arrive at their destination in safety and comfort.	The company was acquired by FlyUSA, via its financial sponsors Revolent Capital Solutions, Y Combinator and CAVU Capital, through an LBO on May 5, 2025 for an undisclosed amount.

Consumer Products and Services Deals for May 2025

Company Name	Description	Deal Synopsis
Western's Smokehouse	Provider of private labeling of processed smoked meat products intended to facilitate distribution to retailers. The company's wholesome snacks, which include wrapped, shelf-stable meat sticks and beef jerky, are handcrafted using the best ingredients and are made in-house, enabling clients to offer food products to their customers as per their requirements.	The company was acquired by ACE & Company through an LBO in approximately May 2025 for an undisclosed amount.